

THE
Southern Charm
COLLECTION



WEDNESDAY, SEPTEMBER 19, 2018
SALE CLOSSES AT 7:00 PM CT / HOSTED BY DVAUCTION.COM

BRAND IN DEMAND
B
RANCH
EST. 1989

MAHAN
ANGUS

HICKORY
HILL

SALE MANAGED BY  WES TIEMANN 816-244-4462

*sale is brought
to you by*



RANCH
EST. 1989

Holly Meyer 417-280-0370
Koshkonong, MO

**MAHAN
ANGUS**

Steven Mahan 501-514-3132
Center Ridge, AR

**HICKORY
HILL**

Stan Smith 417-293-8220
West Plains, MO

THE
Southern Charm
COLLECTION

**WEDNESDAY
SEPTEMBER 19, 2018**
SALE CLOSING AT 7:00 PM CT

DVAuction
Broadcasting Real-Time Auctions

HOSTED BY DVAUCTION.COM

Terms of the sale are as offered by the American Angus Association.
http://www.angus.org/pub/suggested_sale_terms.pdf

In addendum to this all pregnancies are selling as safe in calf to the said pedigree. Buyer and seller are to arrange transportation as soon as possible after the sale.

The right to flush lots will be set up at first available convenience of the seller and are ready to administer a flush this fall. Buyer and seller will make immediate arrangements on mating selection and time frame of the flush.

Any amount of eggs short of the guarantee will be refunded to the buyer.

The embryo guarantees are only valid if implanted by a certified technician.

Prompt payment within 30 days of the sale will be expected.

SALE MANAGED BY  WES TIEMANN 816-244-4462

FEATURING GENETICS SURROUNDING THE #1 SEMEN SALES BULL AT ORIGEN THIS SPRING...

BUBS SOUTHERN CHARM AA31



BUBS SOUTHERN CHARM AA31

REG: #17853196 DOB: 10/31/13 TAT: AA31

BT Crossover 758N
Silveiras Conversion 8064
 EXG Saras Dream S609 R3

C A Future Direction 5321
 BT Royal Pride 237G
 BR Midland
 Exar Saras Dream 9809

Connealy Stimulus 8419
Hickory Hill Erica 009
 Hickory Hill Erica TA32

H A Power Alliance 1025
 Black Creesa of Conanga 5332
 Morgans Direction 111 9901
 Hickory Hill Erica RA58

CED	BW	WW	YW	MILK	SC	DOC	HP
9	2.8	71	121	31	2.31	15	9.8
CW	MARB	RE	FAT	\$W	\$B		
53	1.15	0.84	0.024	73.34	186.75		

OUTCROSS - MUSCLE - CARCASS - MATERNAL

BUBS Southern Charm AA31, a name known to few not that long ago, now has found his way onto breeding lists and into many of the most prized donors in the breed. The spring of 2018 was a critical time when a bull was needed to add muscle, middle, substance, scrotal, and carcass traits while being backed by a line of cows that have not missed. The time was right for Southern Charm to surface.

The bull came from the rocks, fescue, and cedar trees of South Central Missouri. His grandmother is made powerful at the ground, big in the hip, and bold in her rib. Yet elegant and long through her front end with a good disposition. She is bigger in her frame, supper uddered cow who is 11 years old and has not missed having an AI calf each year. Her daughter by Connealy Stimulus was made to continue maternal excellence. She in turn has given the Angus world a bull that promises so much and has already delivered what we have expected.

To little early fanfare or luxury of a household prefix he inched his way to the number one semen sales bull at Origen in the spring of 2018. The first Southern Charm bull to come to auction on a National level was Bubs Southern Joe 674D who won the National Western Stock Show Angus Bull Sale Show with his power, fleshing ability, and even set of EPD's. He now stands at Origen and full siblings are offered in this sale. During the 2018 National Western Stock Show, interest in Southern Charm was purchased by Sitz Angus in Montana and Spring Cove Ranch in Idaho. Southern Charm has been a visitor favorite at Origen.

Now is the time to get in on a rare and possibly only opportunity to acquire genetics out of the mother, sisters and maternal sisters to one of the hottest and most promising bulls in the breed.



HICKORY HILL ERICA 009

Birk

lot
IA

HEIFER PREGNANCY

REG: #NA DOB: NA TAT: NA

BT Crossover 758N	C A Future Direction 5321
Silveiras Conversion 8064	BT Royal Pride 237G
EXG Saras Dream S609 R3	BR Midland
	Exar Saras Dream 9809
Connealy Stimulus 8419	H A Power Alliance 1025
Hickory Hill Erica 009	Black Creesa of Conanga 5332
Hickory Hill Erica TA32	Morgans Direction 111 9901
	Hickory Hill Erica RA58

CED	BW	WW	YW	MILK	SC	DOC	HP
-2	4.2	66	117	22	1.46	11	7.7
CW	MARB	RE	FAT	\$W	\$B		
49	0.77	0.93	-0.007	52.00	179.67		

SIRE'S EPDS

**MAHAN
ANGUS**

Heifer Pregnancy due 2-5-19.

Here is the full sibling to BUBS Southern Charm AA31. This promising heifer pregnancy may be one of the rare moments in history to get an early opportunity for ownership of a full sister to a bull destined for Angus greatness.

CED	BW	WW	YW	MILK	SC	DOC	HP
14	1.2	66	110	42	1.28	12	11.5
CW	MARB	RE	FAT	\$W	\$B		
50	0.95	0.92	0.017	86.32	172.44		

DAM'S EPDS



BUBS JOSEY 39A

Berk

Lot
2

FLUSH TO BUBS JOSEY 39A

REG: #NA DOB: NA TAT: NA

Silveiras Conversion 8064 BT Crossover 758N
BUBS Southern Charm AA31 EXG Saras Dream S609 R3
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32

BUBS Tom Tom W02 H A Image Maker 0415
BUBS Josey 39A BUBS Blackbird S28
 BUBS Josey S71 BUBS Ralphy P110
 BUBS Josey M54

CED	BW	WW	YW	MILK	SC	DOC	HP
9	2.8	71	121	31	2.31	15	9.8
CW	MARB	RE	FAT	\$W	\$B		
53	1.15	0.84	0.024	73.34	186.75		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
-1	4.4	66	113	32	0.36	15	14.4
CW	MARB	RE	FAT	\$W	\$B		
51	0.36	0.33	0.032	61.45	128.46		

DAM'S EPDS

Selling a flush to BUBS Southern Charm AA31. She will be ready to flush this fall and seller will pay the set up and flush cost. You are guaranteed six grade one frozen embryos. Any amount over six may be purchased at prorated price.

FULL SIBLINGS TO LOT 2 & 2A



BUBS SOUTHERN JOE 674D



Berk

BUBS JOSEY 707E

BRAND IN DEMAND

BUB RANCH
 EST. 1989

BUBS Josey 39A is the mother of BUBS Southern Joe 647D, who won the National Western Stock Show Angus Bull Sale Show selling to IMS Angus of IL and Green Mountain Angus of MT and stands at Origen. Other full brothers include BUBS Deep South 671D owned with Nichols Farms in IA and BUBS Gentry 682D owned with Spring Cove and Triple L of ID. BUBS Josey 39A has 3 BW@108, 3 WW@112, 3 YW@109 and produced 23 eggs with 21 #1s in the flush. This mating is rock solid with plenty of proof on the ground. 10 more full sibs at Mahan Angus born last fall are blowing the doors off and look to follow their full sibs footsteps. This cow is outcross as you can make one.

FULL SIBLINGS TO LOT 2 & 2A



MAHAN 39A S CHARM E29



MAHAN 39A S CHARM E34

Lot
2A

MAHAN 39A S CHARM E38

REG: #18935622 **DOB:** 09/28/17 **TAT:** E38

Silveiras Conversion 8064	BT Crossover 758N
BUBS Southern Charm AA31	EXG Saras Dream S609 R3
Hickory Hill Erica 009	Connealy Stimulus 8419
	Hickory Hill Erica TA32

BUBS Tom Tom W02

BUBS Josey 39A

BUBS Josey S71

H A Image Maker 0415
BUBS Blackbird S28
BUBS Ralphy P110
BUBS Josey M54

CED	BW	WW	YW	MILK	SC	DOC	HP
-2	3.9	69	121	27	1.21	14	12.2
CW	MARB	RE	FAT	\$W	\$B		
59	0.81	0.86	0.013	64.41	180.26		

MAHAN ANGUS

A fall heifer to fall in love with. This heifer is proof of the potency of the Southern Charm x Josey 39A mating. She is right as the rain in her structure and big in her hip. Her middle is soft and concave in shape and her mind is gentle and calm. She represents power and carcass in a maternal based lineage as best as any out there.

Lot
3

BUBS RITA 17F

REG: #19091344 **DOB:** 10/03/13 **TAT:** 39A

Silveiras Conversion 8064	BT Crossover 758N
BUBS Southern Charm AA31	EXG Saras Dream S609 R3
Hickory Hill Erica 009	Connealy Stimulus 8419
	Hickory Hill Erica TA32

EXAR Denver 2002B

FF Rita 6D38 of 7M74 Denver

Rita 7M74 of 2536 PRED

EXAR Upshot 0562B

Exar Royal Lass 1067

G A R Predestined

G A R Precision 2536

CED	BW	WW	YW	MILK	SC	DOC	HP
5	4.7	74	141	37	1.40	19	10.0
CW	MARB	RE	FAT	\$W	\$B		
71	1.00	0.88	-0.024	66.79	207.57		

BRAND IN DEMAND
BB
RANCH
EST. 1989

The highest \$Beef Southern Charm daughter in the breed today. She is one of only eight non parent females in the breed for her awesome combination of WW, YW, SC, DOC, MB and \$B. The mating potential of this heifers pedigree and EPD security makes bull selection

for her flush incredibly fun. She brings to the game on of the most famous females in the breed on her baseline, "2536". This heifer is hard to part with and we expect she will lend part in founding great success as she is set up as good as any to generate ET calves for one lucky outfit.



LOT 3 - BUBS RITA 17F



HICKORY HILL ERICA 602

Birk

lot
4A

TWO GRADE ONE EMBRYOS

REG: #NA	DOB: NA	TAT: NA
BT Crossover 758N	C A Future Direction 5321	
Silveiras Conversion 8064	BT Royal Pride 237G	
EXG Saras Dream S609 R3	BR Midland	
	Exar Saras Dream 9809	
Basin Payweight 1682	Basin Payweight 006S	
Hickory Hill Erica 602	21AR O Lass 7017	
Hickory Hill Erica 009	Connealy Stimulus 8419	
	Hickory Hill Erica TA32	

CED	BW	WW	YW	MILK	SC	DOC	HP
-2	4.2	66	117	22	1.46	11	7.7
CW	MARB	RE	FAT	\$W	\$B		
49	0.77	0.93	-0.007	52.00	179.67		

SIRE'S EPDS

**MAHAN
ANGUS**

Two Grade One Embryos

Offering two embryos by a mating that brings all the greatness of Southern Charm's top and bottom side back together again. You will be the first to get eggs from this awesome donor cow that we are leaning on to make our program going forward. Guaranteeing one pregnancy.

CED	BW	WW	YW	MILK	SC	DOC	HP
9	1.5	68	117	43	2.08	5	11.2
CW	MARB	RE	FAT	\$W	\$B		
55	0.64	0.76	-0.008	88.11	160.75		

DAM'S EPDS



Lot
4

HEIFER PREGNANCY

REG: #NA DOB: NA TAT: NA

BT Crossover 758N C A Future Direction 5321
Silveiras Conversion 8064 BT Royal Pride 237G
 EXG Saras Dream S609 R3 BR Midland
 Exar Saras Dream 9809

Basin Payweight 1682 Basin Payweight 006S
Hickory Hill Erica 602 21AR O Lass 7017
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32

CED	BW	WW	YW	MILK	SC	DOC	HP
-2	4.2	66	117	22	1.46	11	7.7
CW	MARB	RE	FAT	\$W	\$B		
49	0.77	0.93	-0.007	52.00	179.67		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
9	1.5	68	117	43	2.08	5	11.2
CW	MARB	RE	FAT	\$W	\$B		
55	0.64	0.76	-0.008	88.11	160.75		

DAM'S EPDS

Heifer Pregnancy due 11-13-18.

**MAHAN
ANGUS**

This donor dam is the one that makes you stop the side by side in its tracks. She is the maternal sister to Southern Charm and is slick haired, big and bold centered with an iconic Angus matron look about her. Despite her breathtaking eye appeal, you may get even more excited about the pedigree and suite of EPDs. There has been no other bull recently who has garnered more praise for his ability to add middle and muscle and a sound function like 1682. This female will help take the Erica cow family behind Southern Charm to the next level.

PATERNAL SISTER TO LOT 4B



MAHAN COWBOY UP X706 E11

Lot
4B

TWO GRADE ONE EMBRYOS

REG: #NA DOB: NA TAT: NA

HA Outside 3008 KG Solution 0018
HA Cowboy Up 5405 HA Ever Lady 1575
 HA Blackcap Lady 1602 Sitz Upward 307R
 HA Blackcap Lady 5515

Basin Payweight 1682 Basin Payweight 006S
Hickory Hill Erica 602 21AR O Lass 7017
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32

CED	BW	WW	YW	MILK	SC	DOC	HP
7	2.3	80	145	8	1.15	4	9.0
CW	MARB	RE	FAT	\$W	\$B		
72	0.18	0.67	-0.008	49.58	180.79		

SIRE'S EPDS

**MAHAN
ANGUS**

Three Grade One Embryos

What a match up of maternal power with a ton of fresh yet well documented pedigree value. This will be a highly marketable item to anyone in the business or looking to start. The Cowboy Up extension and middle has been easy to find and his acceptance from coast to coast has been big because of it. Guaranteeing one pregnancy.

CED	BW	WW	YW	MILK	SC	DOC	HP
9	1.5	68	117	43	2.08	5	11.2
CW	MARB	RE	FAT	\$W	\$B		
55	0.64	0.76	-0.008	88.11	160.75		

DAM'S EPDS

DAM OF LOT 5



EXAR EVAS 2965

Lot 5

HEIFER PREGNANCY

REG: #NA DOB: NA TAT: NA
 Silveiras Conversion 8064 BT Crossover 758N
BUBS Southern Charm AA31 EXG Saras Dream S609 R3
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32
 Connealy Consensus 7229 Connealy Consensus
EXAR Evas 2965 Blue Lilly of Conanga 16
 Exar Evas 71020 EXAR 263C
 G A R Evas Ext 1525

CED	BW	WW	YW	MILK	SC	DOC	HP
9	2.8	71	121	31	2.31	15	9.8
CW	MARB	RE	FAT	\$W	\$B		
53	1.15	0.84	0.024	73.34	186.75		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
2	2.3	68	127	39	0.82	27	8.8
CW	MARB	RE	FAT	\$W	\$B		
53	0.75	0.55	0.015	74.42	163.13		

DAM'S EPDS

Heifer Pregnancy due 11-13-18.

MAHAN ANGUS

Maternal pedigree as far as you can find. This donor dam has posted 1 WW@119 and 1YW@113 with 10 IMF@98 and 10 RE@108. She is the full sister in blood to EXAR Counsel 1016B and the granddam a full sister to EXAR Unstoppable 8011, both bulls made popular in the yards at the NWSS. This will be a great buy for a real cow prospect to fit any part of the country or breeding program.

Lot 6A

3 GRADE ONE EMBRYOS

REG: #NA DOB: NA TAT: NA
 Silveiras Conversion 8064 BT Crossover 758N
BUBS Southern Charm AA31 EXG Saras Dream S609 R3
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32
 Baldrige Waylon W34 GAR-EGL Protege
FF/SJH 4F20 of 8901 Waylon Baldrige Blackcap T163
 Goode 5050 New Design 8901 G A R New Design 5050
 Goode Objective 544

CED	BW	WW	YW	MILK	SC	DOC	HP
9	2.8	71	121	31	2.31	15	9.8
CW	MARB	RE	FAT	\$W	\$B		
53	1.15	0.84	0.024	73.34	186.75		

SIRE'S EPDS

DONOR DAM OF LOT 6 & 6A



FF/SJM 4F20 OF 8901 WAYLON

Lot 6

HEIFER PREGNANCY

REG: #NA DOB: NA TAT: NA
 Silveiras Conversion 8064 BT Crossover 758N
BUBS Southern Charm AA31 EXG Saras Dream S609 R3
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32
 Baldrige Waylon W34 GAR-EGL Protege
FF/SJH 4F20 of 8901 Waylon Baldrige Blackcap T163
 Goode 5050 New Design 8901 G A R New Design 5050
 Goode Objective 544

CED	BW	WW	YW	MILK	SC	DOC	HP
9	2.8	71	121	31	2.31	15	9.8
CW	MARB	RE	FAT	\$W	\$B		
53	1.15	0.84	0.024	73.34	186.75		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
3	1.7	59	102	25	0.11	31	11.4
CW	MARB	RE	FAT	\$W	\$B		
34	0.56	0.75	-0.046	59.28	121.65		

DAM'S EPDS

Heifer Pregnancy due 11-13-18.

MAHAN ANGUS

The donor dam was selected out of the 2017 Friendship Farms Female Sale as the larger framed longer bodied Waylon daughter who keep some power and ribeye. She comes from two cows at Goode's, 8901 and 544, that have done very well in the PDF sales in TX. This female is a big time fat eliminator and a docility enhancer. Matched to Southern Charm I would expect extra thickness and superior docility.

MAHAN ANGUS

Three Grade One Embryos.

Here is an opportunity to put in the same mating as lot 6 at your preferred due date. This mating has the genetic predisposition to be powerful and set you up with a sweet set of EPDs. Guarantee one pregnancy.

CED	BW	WW	YW	MILK	SC	DOC	HP
3	1.7	59	102	25	0.11	31	11.4
CW	MARB	RE	FAT	\$W	\$B		
34	0.56	0.75	-0.046	59.28	121.65		

DAM'S EPDS

DAM TO LOT 7



BUBS OLGA 51C

Lot
7

3 GRADE ONE EMBRYOS

REG: #NA DOB: NA TAT: NA

Connealy Consensus 7229 Connealy Consensus
Mill Bar Hickok 7242 Blue Lilly of Conanga 16
 Mill Bar Bemindful Maid 6304 S A V Final Answer 0035
 Mill Bar Lady DI 3400

BUBS Southern Charm AA31 Silveiras Conversion 8064
BUBS Olga 51C Hickory Hill Erica 009
 BUBS Olga U81 Isu Imaging Q 9111
 Bubs Olga J55

CED	BW	WW	YW	MILK	SC	DOC	HP
14	-0.2	68	113	24	0.82	31	13.6
CW	MARB	RE	FAT	\$W	\$B		
46	0.84	0.66	0.043	69.42	147.41		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
10	2.0	52	91	28	1.18	13	11.6
CW	MARB	RE	FAT	\$W	\$B		
31	0.84	0.41	0.019	55.48	127.53		

DAM'S EPDS



3 Grade One Embryos.

Here comes a neat twist on the offering with a first chance to get Southern Charm daughters genetics. The dam side of this mating is outcross and high maternal. The dam captures all the necessary EPD needs for today but packs a background with real calf raisers.

BUBS Olga 51C has weaned one calf at a 104 and produced 13 viable embryos in one flush. The grandmother has 7 BW@102, 7 WW @109, 4 YW@113, When mated to Hickok, who happens to be one of the heaviest used bulls in the commercial industry this year to make replacements, you get a cow pedigree one only dreams of. Hickok has been placing easy fleshing light birth and optimal growth cattle with good dispositions and good breed back results. Guarantee one pregnancy.

Lot
8

4 GRADE ONE EMBRYOS

REG: #NA DOB: NA TAT: NA

Connealy Black Granite Connealy Consensus 7229
Bar R Jet Black 5063 Eura Elga of Conanga 9109
 Bar R Iris Anita 0113 Sitz Upward 307R
 Bar R Anita 7081

Connealy Final Product Connealy Product 568
Hickory Hill Erica 219 Ebonista of Conanga 471
 Hickory Hill Erica 009 Connealy Stimulus 8419
 Hickory Hill Erica TA32

CED	BW	WW	YW	MILK	SC	DOC	HP
11	1.6	89	158	24	1.35	25	2.8
CW	MARB	RE	FAT	\$W	\$B		
87	0.62	1.04	0	84.66	210.41		

SIRE'S EPDS

CED	BW	WW	YW	MILK	SC	DOC	HP
6	2.3	69	119	34	0.85	12	11.5
CW	MARB	RE	FAT	\$W	\$B		
49	0.69	0.77	0.034	77.30	152.65		

DAM'S EPDS

4 Grade One Embryos.

HICKORY HILL

The donor dam is the maternal sister to Southern Charm by Final Product. You can't quite make a better udder and teat structure on a female like 219. Of course, she keeps an awesome phenotype like expected from the pedigree. Her EPD profile really puts her in the sweet spot for everything without getting to an extreme and pushing the physical limits. She posts 3 BW@103, 3WW@104 and 1 YW @104. This mating to Jet Black is about as lined up and consistent as one can make. There is no complementary mating here as they are both easy on the eye type cattle that could please any outfit regardless of their tilt. Guarantee two pregnancies.

Thank You

FOR YOUR INTEREST IN OUR SALE!

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Charm*
COLLECTION

WEDNESDAY, SEPTEMBER 19, 2018

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BB
RANCH
EST. 1989

**MAHAN
ANGUS**

**HICKORY
HILL**

SALE MANAGED BY  WES TIEMANN 816-244-4462