

*The Silver  
Anniversary*

# *Holly Hill Farm Corp.*

**25th Anniversary Production Sale**

Holly Hill 2H05 0050 2215



Reg. No. 13791035

**New  
Location in  
Winchester, VA**

**Winchester, VA**

**April 30, 2010**  
5 p.m.

Holly Hill Max Rito 70902083



Reg. No. #13017986

# Holly Hill Farm Corp.

## 25th Anniversary Production Sale

Friday • April 30, 2010 • 5 p.m.

Farmers Livestock Exchange Inc., Winchester, VA

SELLING 12 Spring-Calving Cows • 24 Fall-Calving Cows

4 Bred Heifers • 3 Open Heifers • 9 Service Age Bulls

**AUCTIONEER:** Dustin Rogers

**SALE DAY PHONE:** (540) 667-1023

**ASSOCIATION REPRESENTATIVES:**

David Mullins, Regional Manager, American Angus Association

Jon Repair, President, Virginia Angus Association

Rebecca Funkhouser, Executive Director, Virginia Angus Association

Jerry Gustin, President-Elect, Virginia Angus Association

Jeff Powers, Treasurer, Virginia Angus Association

Kevin Fleenor, Secretary, Virginia Angus Association

**LIVESTOCK REPRESENTATIVES:**

David Mullins, *Angus Journal*

Buyers unable to attend the sale may send their bids to the Sale Managers, Regional Manager, Field Representatives or Auctioneer.

**ACCOMMODATIONS:**

Winchester Days Inn, 2951 Valley Ave., Winchester, VA 22601 (540) 667-1200. Take Exit 310 off I-81, Right on Rt. 11 N 1 3/4 miles.

**SALE LOCATION:**

From 81 N to Exit 310, take Rt. 37 N to Exit Rt. 50, take left, sale barn on the left. From 81 S to Exit 317, take Rt. 37 S to Exit Rt. 50, take right, sale barn on the left.

**LOT NUMBERS:**

The tags on Animals will correspond with the lot numbers in the sale book Ear Tags on calves at the side of dam correspond with the dam's number.

**HERD HEALTH:**

All cattle will be accompanied by a proper health certificate for immediate shipment.

**TRUCKING:**

Truckers believed to be reliable will be available to assist you in shipping your purchases.

**TERMS AND CONDITIONS:**

Cattle will sell under the Terms and Conditions as recommended by the American Angus Association.

**LIVESTOCK MORTALITY INSURANCE:**

A representative from Great American Insurance Group will be available to assist you with mortality insurance for your purchases.

**BREEDING INFORMATION:**

A supplemental sheet will be available sale day with complete and up-to-date calving information. Announcements from auction block regarding the cattle selling in this sale take precedence over information listed in this sale book.

**FOOD AND REFRESHMENTS:**

Will be available sale day.

**LIABILITY:**

All persons attending this sale do so at their own risk. The owners, Auction Service and Sale Staff assume no liability for property or any accidents that may occur.



Sale book prepared by the Sale Managers, TOM BURKE, KURT SCHAFF, JEREMY HAAG, and RANCE LONG, AMERICAN ANGUS HALL OF FAME at the WORLD ANGUS HEADQUARTERS, Box 660, Smithville, MO 64089-0660. Phone: (816) 532-0811, Fax (816) 532-0851. E-mail [angushall@earthlink.net](mailto:angushall@earthlink.net). WWW: [angushall.com](http://angushall.com)

Visit the *Angus Journal*® Web site, [www.angusjournal.com](http://www.angusjournal.com), and view this sale book online. References: *American Angus Association*®, *AHIR*®, *Angus-Source*®, *CAB*®, *Pathfinder*®. EPDs current as of April 12, 2010. Updated EPDs can be viewed online at [www.angus.org](http://www.angus.org)



**Holly Hill Farm Corp.**

John & Jeanne Ames

P.O. Box 36

Bowling Green, VA 22427

804-633-4364



**Holly Hill Farm Corp.**  
 John & Jeanne Ames  
 P.O. Box 36  
 Bowling Green, VA 22427  
 804-633-4364

*Dear Angus Friends:*

*Welcome to our cattle offering, where you will see a quarter century of Angus breeding. For the past 25 years we have been on a constant course to produce sound performance cattle.*

*The cattle have proven themselves throughout the country. The Holly Hill 0050 (Reference Sire A) demonstrated that in the Sire Alliance Program at Circle A Ranch in Missouri, Holly Hill 0050 is the number one bull out of that program. Also, Holly Hill bulls have topped the Bull Test Program in Nebraska and Virginia. Our bulls, including "Stud Muffin" (Reference Sire B), who is a Pathfinder Sire, and Holly Hill ELT 7157-9076-2215 (Reference Sire F and a half brother to 0050) have produced Pathfinders.*

*The farm's Pathfinder females demonstrate that these cows calve early and produce excellent results year in and year out no matter who the sire of the calf is. The farm's bulls have produced a number of those Pathfinder daughters. Please refer to the Association's Pathfinder reports. Our bulls and cows will get the job done.*

*We look forward to your participation in our 25th Anniversary Sale. We are confident that you will see and find what will work for you and that you will like.*

*Thank you,*

*John and Jeanne Ames*

## COMMENTS FROM THE SALE MANAGER

A sincere welcome to the 25th Silver Anniversary Sale at Holly Hill. What a landmark, 25 years at Holly Hill! This program is without question, one of the most intense, concentrated programs featured anywhere in the breed.

Two powerful sires, the past Circle A Sire Alliance Winner, 0050, and Max Rito, known as "Stud Muffin," have left an indelible mark on this program. These two bulls have been used extensively within the program to enhance the strong, sound genetic base. Their outstanding young sons are continuing their legacy.

The females offered for sale in this event are proven producers, the spring calvers have a great set of calves and the fall calvers are bred to some of the great young sons of 0050 and Max Rito. The family lines developed in the program are predictable, their genetic base is founded upon superior genetics in every way.

Join us for this great 25th Anniversary event on April 30, John and Jeanne Ames are proud of their program and stand behind it 100%. Call us if we can help in any way.

Sincerely,



Tom Burke  
(816) 853-2697



Kurt Schaff  
(816) 520-6447



Jeremy Haag  
(816) 516-1309



Rance Long  
(918) 510-3464

# Holly Hill Spring-Calving Cows



**Holly Hill 2H05 0050 2215** - 2004 Circle A Sire Alliance Winner, his progeny sell.

**1 Holly Hill Ginger 7002-7070**  
 Birth Date: 3-9-2007 Cow 15905447 Tattoo: 7002

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

Ankonian Union [AMF-NHF] #GT Maximum [AMF-NHF]  
**Holly Hill Ginger 7070-5027** Ankony Miss Mona T6125  
**13018654** Holly Hill Ginger 5027-1678 #VDAR New Trend 315 [AMF-NHF]  
 Holly Hill Ginger 1678-678

		MARB	\$W						
		+ .22	+24.07						
		RE	\$B						
		+ .79	+50.92						
CED	BW	WW	YW	MILK					
+2	.23	+2.7	.35	+48	.25	+79	.24	+12	.16

- Sired by the 2004 Sire Alliance Winner 0050.
- RE in the top 1% of proven dams.
- \$B in the top 6% of proven dams.
- Sells with a bull calf at side (Lot 1A) born 3/21/10 sired by HOLLY HILL 5001-0060. (BW 72 lbs., Tattoo 0020).

**2 Holly Hill Babe 7025-0077**  
 Birth Date: 4-18-2007 Cow 15905471 Tattoo: 7025

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill Babe E 0077-7093** Summitcrest Ellunas 209E  
**13791112** +Holly Hill Erica 7093-2215 #Ideal 1418 of 8103 4286 [AMF-NHF]  
 +Stonylonesome E Erica 215

		MARB	\$W						
		+ .21	+22.87						
		RE	\$B						
		+ .44	+46.59						
CED	BW	WW	YW	MILK					
+0	.23	+3.7	.35	+52	.25	+84	.24	+10	.15

- Sired by the No 1 bull in the Circle A/ABS Sire Alliance for Profitability Value.
- RE in the top 3% of proven dams.
- \$B in the top 12% of proven dams.
- Will sell with a calf at side sale day (Lot 2A) sired by HOLLY HILL 5001-0060.

**3 Holly Hill Ginger 612-7070**  
 Birth Date: 3-26-2006 Cow 15514707 Tattoo: 6012

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 2500-2077** Summitcrest Ellunas 209E  
**+14193784** Holly Hill MS Sasq 2077-7013 #PS Sasquatch 904  
 Holly Hill Elgainer

Ankonian Union [AMF-NHF] #GT Maximum [AMF-NHF]  
**Holly Hill Ginger 7070-5027** Ankony Miss Mona T6125  
**13018654** Holly Hill Ginger 5027-1678 #VDAR New Trend 315 [AMF-NHF]  
 Holly Hill Ginger 1678-678

		MARB	\$W						
		+ .24	+18.22						
		RE	\$B						
		+ .39	+44.96						
CED	BW	WW	YW	MILK					
-2	.24	+4.7	.35	+40	.24	+69	.22	+15	.18

- Calving Interval 2@365.
- \$B in the top 16% of proven dams.
- Will sell with a calf at side sale day (Lot 3A) sired by HOLLY HILL 5105-1033.

**4 Holly Hill Anne 6016-9049**  
 Birth Date: 4-2-2006 Cow 15514710 Tattoo: 6016

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 2500-2077** Summitcrest Ellunas 209E  
**+14193784** Holly Hill MS Sasq 2077-7013 #PS Sasquatch 904  
 Holly Hill Elgainer

#B/R New Design 036 [AMF-NHF] #VDAR New Trend 315 [AMF-NHF]  
**Holly Hill Anne 9049-539** B/R Blackcap Empress 76  
**13568828** MT Rush Ellen 539 Silbersiepen Baros Son J9  
 #MT Rush Ellen 213

		MARB	\$W						
		+ .18	+18.63						
		RE	\$B						
		+ .18	+40.41						
CED	BW	WW	YW	MILK					
+0	.25	+3.1	.36	+35	.25	+67	.23	+14	.18

- Calving Interval 2@347.
- Consistent producing blend of 036 and Stockman.
- Sells with a heifer calf at side (Lot 4A) born 3/19/20 sired by HOLLY HILL 5105-1033. (BW 71 lbs., Tattoo 0014).

**5 Holly Hill Peaches 6025-4027**  
 Birth Date: 5-26-2006 Cow 15514719 Tattoo: 6025

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill 7090-3092** Holly Hill MS Maxima2083-931  
**14697200** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

Holly Hill Design 9005-71 #B/R New Design 036-631 [AMF-NHF]  
**Holly Hill Peaches 4027 0057** Clear View Queen Mother 71  
**14784750** Holly Hill Peaches 0057-8055 B/R New Design 323-8195  
 Holly Hill Peaches 8055-2215

		MARB	\$W						
		- .02	+26.47						
		RE	\$B						
		+ .35	+31.69						
CED	BW	WW	YW	MILK					
+3	.23	+2.4	.32	+45	.21	+70	.18	+14	.11

- Calving Interval 2@384.
- Stud Muffin and the Peaches family, a top combination.
- Sells with a bull calf at side (Lot 5A) born 3/11/10 sired by HOLLY HILL 5105-1033. (BW 70 lbs., Tattoo 0007).

**6 Holly Hill Pine Dew 5043 3033**  
 Birth Date: 4-16-2005 Cow 15174981 Tattoo: 5043

#B/R New Design 036 [AMF-NHF] #VDAR New Trend 315 [AMF-NHF]  
**Holly Hill Design 1030-2077** B/R Blackcap Empress 76  
**+13973246** Holly Hill MS Sasq 2077-7013 #PS Sasquatch 904  
 Holly Hill Elgainer

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Pinedew 3033 5084** Holly Hill MS Maxima2083-931  
**14482826** Holly Hill BLK Dew 5084 3013 #+Leachman Right Time  
 Holly Hill Pinedew 3013-0393

		MARB	\$W						
		+ .40	+23.75						
		RE	\$B						
		- .04	+45.86						
CED	BW	WW	YW	MILK					
+1	.18	+4.0	.23	+46	.17	+79	.16	+24	.17

- Calving Interval 2@347.
- BR 2@100, WR 2@108, YR 1@111.
- %IMF ratio 1@116.
- \$B in the top 15% of proven dams.
- Will sell with a calf at side sale day (Lot 6A) sired by HOLLY HILL 5105-1033.

**7 Holly Hill Ginger 5040-7070**  
 Birth Date: 4-12-2005 Cow 15039756 Tattoo: 5040

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

Ankonian Union [AMF-NHF] #GT Maximum [AMF-NHF]  
**Holly Hill Ginger 7070-5027** Ankony Miss Mona T6125  
**13018654** Holly Hill Ginger 5027-1678 #VDAR New Trend 315 [AMF-NHF]  
 Holly Hill Ginger 1678-678

		MARB	\$W						
		+ .19	+23.07						
		RE	\$B						
		+ .44	+43.97						
CED	BW	WW	YW	MILK					
+1	.24	+3.5	.36	+49	.26	+79	.25	+12	.20

- Sired by the breed's No. 1 sire for Percent Retail Product in 2005.
- Stockman/GT Max/New Trend 315 in one package.
- Sells with a bull calf at side (Lot 7A) born 3/10/10 sired by HOLLY HILL 5105-1033. (BW 72 lbs., Tattoo 0006).



# Holly Hill Fall-Calving Cows

## 15 Holly Hill Katinka 7091-3108

Birth Date: 10-20-2007 Cow 16028559 Tattoo: 7091  
 +S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Kintinka 3108** Holly Hill MS Maxima2083-931  
**#14697121** #Holly Hill Katinka 0053 6013 +S/C Stockman 365 2H05  
 Holly Hill Katinka 6013-3094

		MARB	\$W						
		<b>+ .15</b>	<b>+36.44</b>						
		RE	\$B						
		<b>+ .48</b>	<b>+40.90</b>						
CED	BW	WW	YW	MILK					
<b>+3</b>	<b>.23</b>	<b>+1.8</b>	<b>.35</b>	<b>+65</b>	<b>.25</b>	<b>+88</b>	<b>.24</b>	<b>+15</b>	<b>.15</b>

- Sired by the No. 1 bull in the Circle A/ABS Sire Alliance for Profitability Value.
- BR 1@96.
- Top 1% for WW EPD for proven dams.
- Top 2% for RE EPD for proven dams.
- Top 2.5% for \$W.
- Sells with a heifer calf at side (Lot 15A) born 10/2/09, sired by HOLLY HILL 6014-2000. (BW 65 lbs. Tattoo 9080).
- Bred to calve by 11/10/10 to HOLLY HILL 5001-0060.

## 16 Holly Hill Jilt 7114-5108

Birth Date: 12-3-2007 Cow 16028501 Tattoo: 7114  
 #Bon View New Design 878 (AMF-NHF) #B/R New Design 036 (AMF-NHF)  
**Holly Hill Design 5500** Bon View Gammer 85  
**+15106359** Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill Jilt 5108-1052** +Stonylonesome E Erica 215  
**15367399** Holly Hill Jilt 1052 9043 #B/R New Design 036-631 (AMF-NHF)  
 Holly Hill Jilt 9043-7072

		MARB	\$W						
		<b>+ .17</b>	<b>+24.72</b>						
		RE	\$B						
		<b>+ .08</b>	<b>+35.79</b>						
CED	BW	WW	YW	MILK					
<b>+4</b>	<b>.24</b>	<b>+2.3</b>	<b>.32</b>	<b>+46</b>	<b>.21</b>	<b>+80</b>	<b>.19</b>	<b>+15</b>	<b>.10</b>

- Linebred New Design plus 0050, she'll work in any program.
- Balanced performance.
- Sells with a bull calf at side (Lot 16A) born 10/6/09, sired by HOLLY HILL 6014-2000. (BW 72 lbs., Tattoo 9088).
- Bred to calve 10/10/10 to HOLLY HILL 5001-0060.

## 17 Holly Hill Voltage 7092-4046

Birth Date: 10-23-2007 Cow 16028481 Tattoo: 7092  
 +S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

SAV Downtown 2200 #+Ellanin Sky Diver  
**Holly Hill Voltage 4046-26** #SAV Primrose Star 1638  
**12153804** LSF Co Everlon A26 +LSF Cooper Y625  
 +LSF Everlon HV 526-V108

		MARB	\$W						
		<b>+ .26</b>	<b>+17.61</b>						
		RE	\$B						
		<b>+ .18</b>	<b>+40.56</b>						
CED	BW	WW	YW	MILK					
<b>-3</b>	<b>.23</b>	<b>+4.8</b>	<b>.36</b>	<b>+45</b>	<b>.26</b>	<b>+74</b>	<b>.24</b>	<b>+9</b>	<b>.16</b>

- A full sister to Lot 29.
- Stockman/Everlon family line, a consistent producing family.
- Sells with a heifer calf at side (Lot 17A) born 10/26/09, sired by HOLLY HILL 6014-2000. (BW 71 lbs., Tattoo 9110).
- Bred to calve by 11/10/10 to HOLLY HILL 5001-0060.



**B/R New Design 323 - His descendants sell.**

## 18 Holly Hill Susan 6115-4100

Birth Date: 12-15-2006 Cow 15698918 Tattoo: 6115  
 B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill 4045-2057** B/R Eisa Trojan Erica 518  
**15027191** Holly Hill Ellen 2057-8052 +Circle A 6807 5011  
 Holly Hill Ellen 8052-604

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Susan 4100-0060** Holly Hill MS Sasq 2077-7013  
**15004430** Holly Hill Susan 0060-215 +S/C Stockman 365 2H05  
 Ayrshire Queen Susan A215

		MARB	\$W						
		<b>+ .41</b>	<b>+19.29</b>						
		RE	\$B						
		<b>+ .11</b>	<b>+42.00</b>						
CED	BW	WW	YW	MILK					
<b>+2</b>	<b>.22</b>	<b>+3.9</b>	<b>.32</b>	<b>+37</b>	<b>.20</b>	<b>+65</b>	<b>.16</b>	<b>+15</b>	<b>.14</b>

- New Design and linebred to 2H05 for added genetic potential.
- Calving Interval 2@395.
- BW 2@100.
- Marb top 17% of proven dams.
- Sells with a bull calf at side (Lot 18A) born 10/23/09, sired by HOLLY HILL 5001-0060. (BW 72 lbs., Tattoo 9107).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 19 Holly Hill Pine Dew 6020-3033

Birth Date: 5-8-2006 Cow 15514713 Tattoo: 6020  
 +S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 2500-2077** Summitcrest Ellunas 209E  
**+14193784** Holly Hill MS Sasq 2077-7013 #PS Sasquatch 904  
 Holly Hill Elgainer

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Pinedew 3033 5084** Holly Hill MS Maxima2083-931  
**14482826** Holly Hill BLK Dew 5084 3013 #+Leachman Right Time  
 Holly Hill Pinedew 3013-0393

		MARB	\$W						
		<b>+ .08</b>	<b>+16.69</b>						
		RE	\$B						
		<b>- .10</b>	<b>+32.96</b>						
CED	BW	WW	YW	MILK					
<b>-1</b>	<b>.25</b>	<b>+4.3</b>	<b>.35</b>	<b>+35</b>	<b>.24</b>	<b>+68</b>	<b>.23</b>	<b>+17</b>	<b>.17</b>

- Stockman/Max Rito/Right Time in one productive package.
- %IMF ratio 1@114.
- Sells with a heifer calf at side (Lot 19A) born 12/12/09, sired by HOLLY HILL 5105-1033. (BW 74 lbs., Tattoo 9121).
- Bred to calve by 12/10/10 to HOLLY HILL 5001-0060.

## 20 Holly Hill Katinka 6040-4048

Birth Date: 8-30-2006 Cow 15715789 Tattoo: 6040  
 #SAF Focus of ER (AMF-NHF) #SAF Fame (AMF-NHF)  
**Mytty In Focus (AMF-NHF-RDF)** GDAR Forever Lady 246  
**13880818** Mytty Countess 906 #Sitz Alliance 6595 (AMF-NHF)  
 Baldridge Countess 357

#GAR Precision 1680 (AMC-NHC) #Thema Bando 155 (AMF-NHF)  
**Holly Hill Katinka 4043-2090** 9J9 GAR 856 (NHF)  
**15022372** Holly Hill Katinka 2090-0053 Holly Hill Design 0056-8526  
 #Holly Hill Katinka 0053 6013

		MARB	\$W						
		<b>+ .57</b>	<b>+23.69</b>						
		RE	\$B						
		<b>+ .08</b>	<b>+49.36</b>						
CED	BW	WW	YW	MILK					
<b>+6</b>	<b>.32</b>	<b>+2.8</b>	<b>.37</b>	<b>+47</b>	<b>.27</b>	<b>+90</b>	<b>.26</b>	<b>+24</b>	<b>.24</b>

- By the popular Mytty In Focus.
- Calving Interval 2@349.
- WR 2@101.
- YW top 10% of proven dams.
- Marb Top 5% of proven dams.
- \$B top 7% of proven dams.
- Sells with a bull calf at side (Lot 20A) born 9/28/09, sired by HOLLY HILL 5001-0060. (BW 70 lbs., Tattoo 9070).
- Bred to calve by 9/10/10 to HOLLY HILL 5105-1033.



**Boyd Beef Maker 3069 - His progeny sell.**

# Holly Hill Fall-Calving Cows

## 21 Holly Hill Rachel 6083-3114

Birth Date: 10-4-2006 Cow 15698904 Tattoo: 6083

#B/R New Design 036-631 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**Holly Hill Design 9005-71** B/R Balavharn Matilda 4110  
 13313930 Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Rachel 3114** Holly Hill MS Maxima2083-931  
 14697217 Holly Hill Rachel 9045-7069 #Gibb Illini [AMF-NHF]  
 Holly Hill Cruzet 7069-3097

		MARB	\$W						
		+20	+23.11						
		RE	\$B						
		+27	+38.54						
CED	BW	WW	YW	MILK					
+6	.25	+1.5	.37	+39	.26	+60	.24	+5	.19

- New Design/Max Rito/ Illini, this one will work in any program.
- Calving-ease, positive carcass and \$Values.
- Sells with a heifer calf at side (Lot 21A) born 11/17/09, sired by HOLLY HILL 5001-0060. (BW 72 lbs., Tattoo 91160).
- Bred to calve by 11/10/10 to HOLLY HILL 5105-1033.



**Bon View New Design 878 - His progeny sell.**

## 22 Holly Hill Elgal 6086-2002

Birth Date: 11-6-2006 Cow 15698869 Tattoo: 6086

#B/R New Design 036-631 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**Holly Hill Design 9005-71** B/R Balavharn Matilda 4110  
 13313930 Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

Holly Hill Elt7157-9076-2215 B/R Sleep Easy 449-7157  
**Holly Hill Elgal 2002-0013** +Stonylonesome E Erica 215  
 14178238 Holly Hill Elgal 0013 8028 B/R Travelers Pride 7191  
 +Holly Hill 1483-8028-7013

		MARB	\$W						
		+33	+24.59						
		RE	\$B						
		+48	+51.81						
CED	BW	WW	YW	MILK					
+5	.25	+1.3	.37	+42	.25	+73	.23	+13	.18

- New Design and Sleep Easy, strong maternal genetics.
- Top 2% of proven dams for RE.
- Top 5% for \$B for proven dams.
- Sells with a bull calf at side (Lot 22A) born 11/29/09, sired by HOLLY HILL 5001-0060. (BW 75 lbs., Tattoo 9120).
- Bred to calve by 11/10/10 to HOLLY HILL 5105-1033.

## 23 Holly Hill Queen M 6058-3112

Birth Date: 9-9-2006 Cow 15719836 Tattoo: 6058

#CA Future Direction 5321 [AMC-NHC] #GAR Precision 1680 [AMC-NHC]  
**Boyd Beef Maker 3069** [AMC-NHF] CA Miss Power Fix 308 [AMF]  
 +14384365 +Boyd Forever Lady 7120 #AAR New Trend  
 SVF Forever Lady 57D

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Queen M 3102** Holly Hill MS Maxima2083-931  
 14697110 Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

		MARB	\$W						
		+29	+23.08						
		RE	\$B						
		+17	+44.69						
CED	BW	WW	YW	MILK					
-2	.27	+5.0	.36	+52	.26	+87	.26	+23	.19

- Beef Maker/Max Rito/2100, powerful genetics here.
- Top 5% for WW EPD for proven dams.
- Sells with a bull calf at side (Lot 23A) born 12/17/09, sired by HOLLY HILL 5105-1033. (BW 75 lbs., Tattoo 9122).
- Bred to calve by 12/10/10 to HOLLY HILL 5105-1033.

## 24 Holly Hill Tibbie 6082-0078

Birth Date: 10-4-2006 Cow 15698860 Tattoo: 6082

#B/R New Design 036-631 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**Holly Hill Design 9005-71** B/R Balavharn Matilda 4110  
 13313930 Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill Tibbie 0078-7083** Summitcrest Ellunas 209E  
 #13791109 Holly Hill Bkhd 7083-0071 Ankonian Union [AMF-NHF]  
 WH Miss Angus R071

		MARB	\$W						
		+21	+23.09						
		RE	\$B						
		+65	+48.02						
CED	BW	WW	YW	MILK					
+4	.25	+1.8	.37	+46	.26	+77	.24	+7	.19

- New Design and Stockman performance genetics.
- Calving Interval 2@388.
- Top 2.5% for RE for proven dams.
- Top 7% for \$B.
- Sells with a bull calf at side (Lot 24A) born 10/5/09, sired by HOLLY HILL 5001-0060. (BW 74 lbs., Tattoo 9087).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 25 Holly Hill Lass 6071-9069

Birth Date: 9-25-2006 Cow 15698926 Tattoo: 6071

#B/R New Design 036-631 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**Holly Hill Design 9005-71** B/R Balavharn Matilda 4110  
 13313930 Clear View Queen Mother 71 #Rito 2100 GDAR  
 Clear View Queen Mother 40

#Brusett Mayor 59 [AMF] #Schoenes Fix It 826 [AMF-NHF]  
**Holly Hill Lass 9069-7101** Brusetts 9J9 010  
 #13568865 Holly Hill Lass 7101-6462 #Krugerrand of Donamere 490 [AMF-NHF]  
 Daltons Georgina 6462

		MARB	\$W						
		+19	+16.80						
		RE	\$B						
		+37	+40.39						
CED	BW	WW	YW	MILK					
+2	.24	+3.1	.36	+36	.26	+66	.24	+8	.18

- Calving Interval 2@322.
- Top 6% for RE.
- New Design/Fix It and Krugerrand 490, a strong blend of performance.
- Sells with a heifer calf at side (Lot 25A) born 10/7/09, sired by HOLLY HILL 5001-0060. (BW 70 lbs., Tattoo 9093).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 26 Holly Hill Jilt 6089-4040

Birth Date: 10-11-2006 Cow 15698908 Tattoo: 6089

B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill 4045-2057** B/R Eisa Trojan Erica 518  
 15027191 Holly Hill Ellen 2057-8052 +Circle A 6807 5011  
 Holly Hill Ellen 8052-604

#Rito 9FB3 of 5H11 Fullback [AMF-NHF] #Leachman Fullback  
**Holly Hill Jilt 4046-1061** Rita 5H11 of 1B14 Rito 9J9  
 15022370 Holly Hill Jilt 1061 7072 #B/R New Design 036-631 [AMF-NHF]  
 Holly Hill Jilt 7072-416

		MARB	\$W						
		+27	+19.53						
		RE	\$B						
		+21	+41.71						
CED	BW	WW	YW	MILK					
+3	.26	+3.0	.34	+35	.22	+68	.20	+17	.16

- Calving Interval 2@354.
- Top 22% for \$B.
- Linebred New Design/Rito 9FB3 for added depth and dimension.
- Sells with a bull calf at side (Lot 26A) born 10/4/09, sired by HOLLY HILL 5001-0060. (BW 73 lbs., Tattoo 9085).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 27 Holly Hill 6069-1103

Birth Date: 9-20-2006 Cow 15715787 Tattoo: 6069

#B/R New Design 036 [AMF-NHF] #VDAR New Trend 315 [AMF-NHF]  
**Bon View New Design 878** [AMF-NHF] B/R Blackcap Empress 76  
 #13062750 Bon View Gammer 85 #Bon View Bando 598 [AMF]  
 Bon View Gammer 233

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Ellen 1103 8051** Holly Hill MS Maxima2083-931  
 #14109692 Holly Hill Ellen 8051-5017 #Bon View Bando 598 [AMF]  
 Holly Hill Ellen 5017-604

		MARB	\$W						
		+28	+28.30						
		RE	\$B						
		-.02	+32.68						
CED	BW	WW	YW	MILK					
+7	.24	+1.7	.27	+45	.23	+78	.21	+25	.25

- Calving Interval 2@359.
- New Design 878/Max Rito and Bando 598 will add power and performance to this pedigree.
- Sells with a heifer calf at side (Lot 27A) born 10/7/09, sired by HOLLY HILL 5001-0060. (BW 70 lbs., Tattoo 9092).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

# Holly Hill Fall-Calving Cows

## 28 Holly Hill Erica 6066-2058

Birth Date: 9-16-2006 Cow 15698881 Tattoo: 6066

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

#B/R New Design 036-631 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**Holly Hill Erica 2058-9053** B/R Balavharn Matilda 4110  
**14405185** Holly Hill Erika 9053-7097 #Gibb Illini [AMF-NHF]  
 +Holly Hill Erica 7097-2215

		MARB	\$W						
		<b>+ .30</b>	<b>+23.74</b>						
		RE	\$B						
		<b>+ .34</b>	<b>+54.89</b>						
CED	BW	WW	YW	MILK					
<b>+2</b>	<b>.25</b>	<b>+2.1</b>	<b>.37</b>	<b>+49</b>	<b>.26</b>	<b>+88</b>	<b>.24</b>	<b>+12</b>	<b>.20</b>

- Top 7% for RE.
- Top 3% for \$B.
- Top 10% for WW EPD.
- Sells with a bull calf at side (Lot 28A) born 12/26/09, sired by HOLLY HILL 5001-0060. (BW 72 lbs., Tattoo 9124).
- Bred to calve by 12/10/10 to HOLLY HILL 5105-1033.



**B/R New Design 036 - His descendants sell.**

## 29 Holly Hill Voltage 5132-4046

Birth Date: 10-21-2005 Cow 15367495 Tattoo: 5132

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

SAV Downtown 2200 #Ellanin Sky Diver  
**Holly Hill Voltage 4046-26** #SAV Primrose Star 1638  
**12153804** LSF Co Everton A26 +LSF Cooper Y625  
 +LSF Everton HV 526-V108

		MARB	\$W						
		<b>+ .16</b>	<b>+20.29</b>						
		RE	\$B						
		<b>+ .33</b>	<b>+41.86</b>						
CED	BW	WW	YW	MILK					
<b>-5</b>	<b>.25</b>	<b>+5.0</b>	<b>.39</b>	<b>+53</b>	<b>.28</b>	<b>+85</b>	<b>.25</b>	<b>+11</b>	<b>.23</b>

- Sired by the 2004 Sire Alliance Winner, 0050.
- Calving Interval 3@344.
- YR 1@104.
- RE ratio 1@116.
- WR top 4% of proven dams.
- Sells with a bull calf at side (Lot 29A) born 10/4/09, sired by HOLLY HILL 5105-1033. (BW 71 lbs., Tattoo 9081).
- Bred to calve by 11/10/10 to HOLLY HILL 5105-1033.

## 30 Holly Hill Cruzet 5010-3097

Birth Date: 3-4-2005 Cow 15049827 Tattoo: 5010

Ironwood New Design 022 701 #B/R New Design 036 [AMF-NHF]  
**Ironwood New Level [AMF-NHF]** Wardens Lady 022 5410  
**#13320150** Wardens Blackcap 6148 6309 #Finks 5522-6148  
 Wardens Blackcap SC 025

#+R&J Cruz 109 [AMF-NHF] #+Leachman Prompter [AMF-NHF]  
**Holly Hill Cruzet 3097-7013** +R&J Duchess 1936  
**12100322** Holly Hill Elgaliner #Tehama Bando 155 [AMF-NHF]  
 WH Jessie R013

		MARB	\$W						
		<b>+ .38</b>	<b>+30.89</b>						
		RE	\$B						
		<b>+ .23</b>	<b>+50.24</b>						
CED	BW	WW	YW	MILK					
<b>+7</b>	<b>.30</b>	<b>+1.2</b>	<b>.37</b>	<b>+46</b>	<b>.28</b>	<b>+75</b>	<b>.28</b>	<b>+27</b>	<b>.25</b>

- By the rock solid ABS sire, New Level.
- YR 1@103.
- %IMF ratio 1@119.
- \$W in the top 4% of proven dams.
- \$B in the top 7% of proven dams.
- Sells with a heifer calf at side (Lot 30A) born 12/21/09, sired by HOLLY HILL 5105-1033. (BW 70 lbs., Tattoo 9123).
- Bred to calve by 12/10/10 to HOLLY HILL 5105-1033.



**Ironwood New Level - A daughter sells as Lot 30.**

## 31 Holly Hill Ellen 5074-3061

Birth Date: 9-8-2005 Cow 15384439 Tattoo: 5074

#N Bar Emulation EXT [AMF-NHF] #Emulation N Bar 5522  
**Nichols Extra H6 [AMF-NHF]** N Bar Primrose 2424  
**#14207590** Nichols Eileen May F261 Nichols Black Ink D220  
 Nichols Eileen May B241

Holly Hill Design 0056-8526 #B/R New Design 036 [AMF-NHF]  
**Holly Hill Ellen 3061** Holly Hill Anne 8526-486  
**#14697190** #Holly Hill Ellen 1103 8051 Holly Hill Max Rito 70902083  
 Holly Hill Ellen 8051-5017

		MARB	\$W						
		<b>+ .38</b>	<b>+25.45</b>						
		RE	\$B						
		<b>+ .13</b>	<b>+45.20</b>						
CED	BW	WW	YW	MILK					
<b>+3</b>	<b>.32</b>	<b>+3.3</b>	<b>.39</b>	<b>+51</b>	<b>.28</b>	<b>+90</b>	<b>.25</b>	<b>+24</b>	<b>.26</b>

- Nichols Extra/New Design/Max Rito.
- Calving Interval 3@368.
- BR 3@94.
- \$B in the top 20% of proven dams.
- Sells with a heifer calf at side (Lot 31A) born 9/30/09, sired by HOLLY HILL 5105-1033. (BW 55 lbs., Tattoo 9076).
- Bred to calve by 9/10/10 to HOLLY HILL 5105-1033.

## 32 Holly Hill Norma 5119-2017

Birth Date: 10-5-2005 Cow +15443976 Tattoo: 5119

#VDAR New Trend 315 [AMF-NHF] #AAR New Trend  
**B/R New Design 036 [AMF-NHF]** #VDAR Lucy 704  
**#11418151** B/R Blackcap Empress 76 #K&K Top Gun  
 +QLC A70 Blkcp Empress E43T

+White Hall Pulsar E63 #Premier Celebration  
**Holly Hill Dynamo Norma** +Claveracks Patricia 267  
**11558030** TPF Norma LQ 293 TPF Dynamo 13  
 TPF Norma LQ

		MARB	\$W						
		<b>+ .33</b>	<b>+18.46</b>						
		RE	\$B						
		<b>-.04</b>	<b>+32.15</b>						
CED	BW	WW	YW	MILK					
<b>-2</b>	<b>.24</b>	<b>+3.2</b>	<b>.38</b>	<b>+30</b>	<b>.28</b>	<b>+51</b>	<b>.26</b>	<b>+12</b>	<b>.28</b>

- Direct daughter of 036.
- Flushmate to Lot 33.
- Calving Interval 3@384.
- Sells with a bull calf at side (Lot 32A) born 10/14/09, sired by HOLLY HILL 5105-1033. (BW 75 lbs., Tattoo 9101).
- Bred to calve by 11/10/10 to HOLLY HILL 5105-1033.

## 33 Holly Hill Norma 5124-1058

Birth Date: 10-8-2005 Cow +15443974 Tattoo: 5124

#VDAR New Trend 315 [AMF-NHF] #AAR New Trend  
**B/R New Design 036 [AMF-NHF]** #VDAR Lucy 704  
**#11418151** B/R Blackcap Empress 76 #K&K Top Gun  
 +QLC A70 Blkcp Empress E43T

+White Hall Pulsar E63 #Premier Celebration  
**Holly Hill Dynamo Norma** +Claveracks Patricia 267  
**11558030** TPF Norma LQ 293 TPF Dynamo 13  
 TPF Norma LQ

		MARB	\$W						
		<b>+ .41</b>	<b>+19.53</b>						
		RE	\$B						
		<b>+0</b>	<b>+37.14</b>						
CED	BW	WW	YW	MILK					
<b>-1</b>	<b>.22</b>	<b>+3.7</b>	<b>.37</b>	<b>+33</b>	<b>.27</b>	<b>+55</b>	<b>.25</b>	<b>+15</b>	<b>.26</b>

- Flushmate to Lot 32.
- Positive carcass performance.
- Sells with a bull calf at side (Lot 33A) born 10/13/09, sired by HOLLY HILL 5105-1033. (BW 73 lbs., Tattoo 9098).
- Bred to calve by 11/10/10 to HOLLY HILL 5105-1033.

# Holly Hill Fall-Calving Cows



**Holly Hill Max Rito 70902083 - His progeny sell.**

## 34 Holly Hill Maxine 4094-5112

Birth Date: 10-28-2004 Cow 15004462 Tattoo: 4094

+Royal Rito L2 #CH Stacker 7040  
**Holly Hill Max Rito 70902083** HBC F0203 1F E806  
 #13017986 Holly Hill MS Maxima2083-931 #+R&J Maxima [AMF-NHF]  
 Holly Hill Dynamo Maid QD

#GT Maximum [AMF-NHF] #Scotch Cap [AMF-NHF]  
**Holly Hill Maxine 5112 0259** #GT Miss Traveler 58  
 12525489 Holly Hill MS Warrant Wager TPF Sovereign 177  
 Holly Hill Primrose 6259

	MARB	\$W
	<b>+ .09</b>	<b>+24.60</b>
	RE	\$B
	<b>+ .01</b>	<b>+40.64</b>

	CED	BW	WW	YW	MILK					
	<b>+3</b>	<b>.27</b>	<b>+2.5</b>	<b>.39</b>	<b>+54</b>	<b>.28</b>	<b>+89</b>	<b>.26</b>	<b>+9</b>	<b>.26</b>

- Max Rito/GT Maximum, carcass performance potential here.
- Calving Interval 4@362.
- BR 2@99.
- %IMF ratio 1@106.
- Top 3% for WW EPD for proven dams.
- Sells with a bull calf at side (Lot 34A) born 9/27/09, sired by HOLLY HILL 5105-1033. (BW 73 lbs., Tattoo 9069).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 35 Holly Hill Everlon 3068

Birth Date: 9-15-2003 Cow 14697201 Tattoo: 3068

+Royal Rito L2 #CH Stacker 7040  
**Holly Hill Max Rito 70902083** HBC F0203 1F E806  
 #13017986 Holly Hill MS Maxima2083-931 #+R&J Maxima [AMF-NHF]  
 Holly Hill Dynamo Maid QD

SAV Downtown 2200 #+Ellanin Sky Diver  
**Holly Hill Voltage 4046-26** #SAV Primrose Star 1638  
 12153804 LSF Co Everlon A26 +LSF Cooper Y625  
 +LSF Everlon HV 526-V108

	MARB	\$W
	<b>+ .09</b>	<b>+28.13</b>
	RE	\$B
	<b>- .04</b>	<b>+25.19</b>

	CED	BW	WW	YW	MILK					
	<b>+1</b>	<b>.26</b>	<b>+4.4</b>	<b>.41</b>	<b>+54</b>	<b>.29</b>	<b>+76</b>	<b>.26</b>	<b>+20</b>	<b>.27</b>

- Max Rito daughters are among the top producers in the program.
- Calving Interval 5@374.
- BR 4@97, WR 4@108, YR 2@107.
- RE ratio 2@101
- WW EPD in the top 3% of proven dams.
- Sells with a bull calf at side (Lot 35A) born 10/31/09, sired by HOLLY HILL 5105-1033. (BW 73 lbs., Tattoo 9112).
- Bred to calve by 10/10/10 to HOLLY HILL 5105-1033.

## 36 Holly Hill Queen M 3102

Birth Date: 10-18-2003 Cow 14697110 Tattoo: 3102

+Royal Rito L2 #CH Stacker 7040  
**Holly Hill Max Rito 70902083** HBC F0203 1F E806  
 #13017986 Holly Hill MS Maxima2083-931 #+R&J Maxima [AMF-NHF]  
 Holly Hill Dynamo Maid QD

#Rito 2100 GDAR #Rito Ever 865 GDAR  
**Clear View Queen Mother 71** #Blackcap Lady 999 GDAR  
 11945733 Clear View Queen Mother 40 FF Starstruck  
 Zeuswyn Queen M 6752

	MARB	\$W
	<b>+ .14</b>	<b>+24.77</b>
	RE	\$B
	<b>+ .07</b>	<b>+36.19</b>

	CED	BW	WW	YW	MILK					
	<b>+1</b>	<b>.28</b>	<b>+4.1</b>	<b>.42</b>	<b>+50</b>	<b>.31</b>	<b>+78</b>	<b>.28</b>	<b>+18</b>	<b>.29</b>

- Max Rito/Rito 2100, a grand combination of time-tested performance.
- Calving Interval 5@371.
- WW ratio 5@113, YR 3@107.
- %IMF ratio 3@102, RE 3@103.
- Sells with a bull calf at side (Lot 36A) born 9/28/09, sired by HOLLY HILL 5105-1033. (BW 74 lbs., Tattoo 9075).
- Bred to calve by 9/10/10 to HOLLY HILL 5105-1033.

## 37 Holly Hill Rachel 8071-6083

Birth Date: 9-23-2008 Cow 16318618 Tattoo: 8071

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill 6014-2000** Holly Hill MS Sasq 2077-7013  
 15514699 #Holly Hill Cruzet 2000-0011 Holly Hill Elt7157-9076-2215  
 Holly Hill Elgal 0011-3097

Holly Hill Design 9005-71 #B/R New Design 036-631 [AMF-NHF]  
**Holly Hill Rachel 6083-3114** Clear View Queen Mother 71  
 15698904 Holly Hill Rachel 3114 #Holly Hill Max Rito 70902083  
 Holly Hill Rachel 9045-7069

	MARB	\$W
	<b>+ .17</b>	<b>+13.88</b>
	RE	\$B
	<b>+ .24</b>	<b>+36.31</b>

	CED	BW	WW	YW	MILK					
	<b>+3</b>	<b>.23</b>	<b>+3.1</b>	<b>.32</b>	<b>+18</b>	<b>.21</b>	<b>+39</b>	<b>.10</b>	<b>+14</b>	<b>.07</b>

- A bred heifer rich in the depth and dimension of the Holly Hill performance program.
- Stockman/New Design/Max Rito, a great combination.
- Positive carcass and \$Values.
- Bred to calve by 10/10/10 to HOLLY HILL 4045-2057.

## 38 Holly Hill Jilt 8075-6048 [AMF]

Birth Date: 9-24-2008 Cow 16395400 Tattoo: 8075

#Bon View New Design 1407 [AMF-NHF] #B/R New Design 036 [AMF-NHF]  
**SydGen 1407 Corona 2016** [AMC-NHF] Bon View Pride 664  
 14106303 VNAR Perfection 142F 180K [AMC-NHF] #GAR Precision 1680 [AMC-NHC]  
 VNAR Perfection 142F

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill Jilt 6048-3099** +Stonylonesome E Erica 215  
 15698901 Holly Hill Jilt 1068-3099 Holly Hill Design 0056-8526  
 Holly Hill Jilt 1068 5033

	MARB	\$W
	<b>+ .63</b>	<b>+21.12</b>
	RE	\$B
	<b>+ .20</b>	<b>+56.38</b>

	CED	BW	WW	YW	MILK					
	<b>+3</b>	<b>.29</b>	<b>+3.1</b>	<b>.35</b>	<b>+42</b>	<b>.25</b>	<b>+79</b>	<b>.19</b>	<b>+17</b>	<b>.16</b>

- A daughter of the top-selling bull calf of the 2003 SydGen Sale.
- Balanced performance combined with eye appeal.
- Top 12% for Marb for non-parent females.
- Top 11 % for \$B for non-parent females.
- Bred to calve by 10/10/10 to HOLLY HILL 6014-2000.

## 39 Holly Hill Lass 8120-6071

Birth Date: 11-19-2008 Cow 16318612 Tattoo: 8120

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill 6014-2000** Holly Hill MS Sasq 2077-7013  
 15514699 #Holly Hill Cruzet 2000-0011 Holly Hill Elt7157-9076-2215  
 Holly Hill Elgal 0011-3097

Holly Hill Design 9005-71 #B/R New Design 036-631 [AMF-NHF]  
**Holly Hill Lass 6071-9069** Clear View Queen Mother 71  
 15698926 #Holly Hill Lass 9069-7101 #Brusett Mayor 59 [AMF]  
 Holly Hill Lass 7101-6462

	MARB	\$W
	<b>+ .16</b>	<b>+14.47</b>
	RE	\$B
	<b>+ .29</b>	<b>+37.20</b>

	CED	BW	WW	YW	MILK					
	<b>+2</b>	<b>.18</b>	<b>+3.6</b>	<b>.27</b>	<b>+23</b>	<b>.18</b>	<b>+49</b>	<b>.10</b>	<b>+16</b>	<b>.07</b>

- Performance, pedigree and eye appeal in one package for this bred heifer.
- Produced as her dam's first calf, she'll add power to your program.
- Bred to calve by 11/10/10 to HOLLY HILL 4045-2057.



**SydGen 1407 Corona 2016 - A daughter sells.**

# HH Open Heifers

## 40 Holly Hill Rita 8105-3075

Birth Date: 10-19-2008 Cow 16318544 Tattoo: 8105

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Rita 464-3075** Holly Hill MS Maxima2083-931  
**14697112** Glenara Rita Ext 464 #N Bar Emulation EXT [AMF-NHF]  
 Glenara Rita 072

MARB	\$W
I+.13	+28.02
RE	\$B
I+.31	+38.75

CED	BW	WW	YW	MILK
+2	.23	+2.2	.35	+50
		.25	+78	.18
			+14	.16

- A combination of Stockman/Max Rito and EXT to round out her pedigree.
- Bred to calve by 10/10/10 to HOLLY HILL 6014-2000.



**B/R Destination 727-928 - His sons sell.**

## 41 Holly Hill Anne 9032-6016

Birth Date: 4-4-2009 Cow 16522749 Tattoo: 9032

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill 5105-1033** +Stonylonesome E Erica 215  
**15367392** +Holly Hill Queen 1033-2083 #Ideal 1418 of 8103 4286 [AMF-NHF]  
 Holly Hill MS Maxima2083-931

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Anne 6016-9049** Holly Hill MS Sasq 2077-7013  
**15514710** Holly Hill Anne 9049-539 #B/R New Design 036 [AMF-NHF]  
 MT Rush Ellen 539

MARB	\$W
I+.13	+14.49
RE	\$B
I+.21	+38.97

CED	BW	WW	YW	MILK
I+2	.05	I+2.5	.23	I+31
		.20	I+74	.05
			I+13	.09

- A yearling daughter of 5015.
- Linebred to Stockman 2H05.
- Dam's blending Ideal 1418 and 036, powerful genetics in this heifer.

## 44 Holly Hill 8055-2054

Birth Date: 9-16-2008 Bull 16354551 Tattoo: 8055

#B/R Destination 727 [AMF-NHF] #GAR Traveler 1489 [AMF]  
**B/R Destination 727-928** [AMF-NHF] B/R Ruby of Tiffany 5113  
**#13286246** B/R Blackcap Empress 558 [AMF] #Bon View Bando 598 [AMF]  
 B/R Blackcap Empress 76

B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill Jeanne 2054-0062** B/R Eisa Trojan Erica 518  
**#14414049** Holly Hill Jeanne 0062-7110 #Holly Hill Max Rito 70902083  
 Holly Hill Norma 7110-2057

MARB	\$W
I+.59	+29.83
RE	\$B
I+.36	+64.69

CED	BW	WW	YW	MILK
+6	.29	+2.0	.36	+61
		.27	+107	.21
			+26	.21

- Top 2% for WW EPD.
- Top 3% for YW EPD.
- Top 15% for Milk EPD.
- Top 12% for Marb.
- Top 16% for RE.
- Top 15% for \$F and Top 1.5% for %B.

## 42 Holly Hill Cruzet 9034-7028

Birth Date: 4-15-2009 Cow 16522761 Tattoo: 9034

B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill 4045-2057** B/R Eisa Trojan Erica 518  
**15027191** Holly Hill Ellen 2057-8052 +Circle A 6807 5011  
 Holly Hill Ellen 8052-604

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Cruzet 7028-5010** Holly Hill MS Sasq 2077-7013  
**15905493** Holly Hill Cruzet 5010-3097 #Ironwood New Level [AMF-NHF]  
 Holly Hill Cruzet 3097-7013

MARB	\$W
I+.51	+21.10
RE	\$B
I+.14	+51.87

CED	BW	WW	YW	MILK
I+5	.05	I+2.8	.24	I+37
		.21	I+71	.05
			I+19	.08

- This yearling heifer is by the 323 bred natural service sire in the program.
- She blends New Design/Stockman and New Level in fine form.
- Top 24% for Marb.
- Top 12% for \$B.

## 45 Holly Hill 8060-1103

Birth Date: 9-17-2008 Bull 16354544 Tattoo: 8060

#B/R Destination 727 [AMF-NHF] #GAR Traveler 1489 [AMF]  
**B/R Destination 727-928** [AMF-NHF] B/R Ruby of Tiffany 5113  
**#13286246** B/R Blackcap Empress 558 [AMF] #Bon View Bando 598 [AMF]  
 B/R Blackcap Empress 76

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Ellen 1103 8051** Holly Hill MS Maxima2083-931  
**#14109692** Holly Hill Ellen 8051-5017 #Bon View Bando 598 [AMF]  
 Holly Hill Ellen 5017-604

MARB	\$W
I+.48	+29.11
RE	\$B
I+.31	+56.55

CED	BW	WW	YW	MILK
+7	.28	+1.8	.36	+52
		.27	+90	.21
			+24	.21

- Calving-ease and high growth in this one.
- Top 20% for WW EPD with 90 lbs. of yearling growth.
- Top 9% for \$B.
- These 727-928 sons are without question, top herd bull prospects.

## 43 Holly Hill Ginger 9020-6012

Birth Date: 3-24-2009 Cow 16522748 Tattoo: 9020

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill 5105-1033** +Stonylonesome E Erica 215  
**15367392** +Holly Hill Queen 1033-2083 #Ideal 1418 of 8103 4286 [AMF-NHF]  
 Holly Hill MS Maxima2083-931

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Ginger 612-7070** Holly Hill MS Sasq 2077-7013  
**15514707** Holly Hill Ginger 7070-5027 Ankonian Union [AMF-NHF]  
 Holly Hill Ginger 5027-1678

MARB	\$W
I+.16	+15.02
RE	\$B
I+.32	+41.53

CED	BW	WW	YW	MILK
I+1	.05	I+3.5	.23	I+35
		.20	I+75	.05
			I+13	.09

- A March heifer from the mating of 5105 to a daughter of 2500, these intensely bred young heifers will make great replacement females for any progressive breeding program.

## 46 Holly Hill 8077-5124

Birth Date: 9-25-2008 Bull 16318592 Tattoo: 8077

+Royal Rito L2 #CH Stacker 7040  
**Holly Hill Max Rito 70902083** HBC F0203 1F E806  
**#13017986** Holly Hill MS Maxima2083-931 #+R&J Maxima [AMF-NHF]  
 Holly Hill Dynamo Maid QD

#B/R New Design 036 [AMF-NHF] #VDAR New Trend 315 [AMF-NHF]  
**Holly Hill Norma 5124-1058** B/R Blackcap Empress 76  
**+15443974** Holly Hill Dynamo Norma +White Hall Pulsar E63  
 TPF Norma LQ 293

MARB	\$W
I+.24	+27.28
RE	\$B
I+.01	+36.05

CED	BW	WW	YW	MILK
+3	.23	+3.3	.35	+50
		.25	+75	.18
			+16	.17

- A son of Max Rito from an 036 dam.
- Balanced performance and eye appeal.

# Holly Hill Performance Bulls

## 47 Holly Hill 8104-3068

Birth Date: 10-17-2008 Bull 16318543 Tattoo: 8104

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 0050 2215** Summitcrest Ellunas 209E  
**13791035** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

#Holly Hill Max Rito 70902083 +Royal Rito L2  
**Holly Hill Everlon 3068** Holly Hill MS Maxima2083-931  
**14697201** Holly Hill Voltage 4046-26 SAV Downtown 2200  
 LSF Co Everlon A26

MARB	\$W
I+.15	+27.06
RE	\$B
I+.28	+37.58

CED	BW	WW	YW	MILK
I+2	.23	+3.2	.35	+54
		.25	+81	.18
			+12	.15

- Sired by the Sire Alliance Winner, 0050.
- Dam by Max Rito, a combination of Holly Hill intense concentration of performance genetics.

## 50 Holly Hill 5105-9028-5052

Birth Date: 3-30-2009 Bull 16522744 Tattoo: 9028

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill 5105-1033** +Stonylonesome E Erica 215  
**15367392** +Holly Hill Queen 1033-2083 #Ideal 1418 of 8103 4286 [AMF-NHF]  
 Holly Hill MS Maxima2083-931

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill Anne 5052-2001** +Stonylonesome E Erica 215  
**15309767** Holly Hill Anne 2001-9028 #Holly Hill Max Rito 70902083  
 Holly Hill Anne 9028-5095

MARB	\$W
I+.08	+27.18
RE	\$B
I+.25	+36.64

CED	BW	WW	YW	MILK
I+4	.05	I+2.1	.24	I+52
		.20	I+81	.05
			I+10	.10

- Top 20% for WW EPD.
- Linebred to 0050 and blending two of Holly Hill's powerful family lines.

## 48 Holly Hill Eit 9002-7002

Birth Date: 3-6-2009 Bull 16522751 Tattoo: 9002

B/R Sleep Easy 449-7157 B/R Sleep Easy 449  
**Holly Hill Eit7157-9076-2215** +B/R Shoshone Beauty 15  
**13568832** +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill Ginger 7002-7070** +Stonylonesome E Erica 215  
**15905447** Holly Hill Ginger 7070-5027 Ankonian Union [AMF-NHF]  
 Holly Hill Ginger 5027-1678

MARB	\$W
I+.23	+18.58
RE	\$B
I+.57	+49.85

CED	BW	WW	YW	MILK
I+2	.05	I+3.4	.24	I+37
		.20	I+76	.05
			I+20	.10

- A March yearling backed with the calving-ease and maternal genetics of Sleep Easy.
- Top 1.5% for RE.
- Top 22% for \$B.

## 51 Holly Hill 6014-9031-5108

Birth Date: 4-3-2009 Bull 16522747 Tattoo: 9031

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill 6014-2000** Holly Hill MS Sasq 2077-7013  
**15514699** #Holly Hill Cruzet 2000-0011 Holly Hill Eit7157-9076-2215  
 Holly Hill Elgal 0011-3097

Holly Hill 2H05 0050 2215 +S/C Stockman 365 2H05  
**Holly Hill Jilt 5108-1052** +Stonylonesome E Erica 215  
**15367399** Holly Hill Jilt 1052 9043 #B/R New Design 036-631 [AMF-NHF]  
 Holly Hill Jilt 9043-7072

MARB	\$W
I+.19	+25.32
RE	\$B
I+.25	+39.01

CED	BW	WW	YW	MILK
I+3	.05	I+1.2	.27	I+33
		.24	I+56	.05
			I+18	.08

- A combination of 2500/0050 and New Design to give this young herd sire prospect an intense concentration of Holly Hill performance breeding.
- Calving-ease bull.

## 49 Holly Hill 4045-9014-7011

Birth Date: 3-20-2009 Bull 16522759 Tattoo: 9014

B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill 4045-2057** B/R Eisa Trojan Erica 518  
**15027191** Holly Hill Ellen 2057-8052 +Circle A 6807 5011  
 Holly Hill Ellen 8052-604

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Gina 7011-5032** Holly Hill MS Sasq 2077-7013  
**15905505** Holly Hill Gina 5032-3008 +Holly Hill Design 1030-2077  
 Holly Hill Gina 3008-1014

MARB	\$W
I+.54	+19.70
RE	\$B
I+.22	+51.45

CED	BW	WW	YW	MILK
I+4	.05	I+3.8	.24	I+38
		.21	I+69	.05
			I+17	.08

- A combination of New Design/Stockman, this yearling bull has a great future.
- Top 15% for Marb.
- Top 15% for \$B.

## 52 Holly Hill 4045-9035-7033

Birth Date: 4-16-2009 Bull 16522763 Tattoo: 9035

B/R New Design 323-8212 #B/R New Design 323  
**Holly Hill 4045-2057** B/R Eisa Trojan Erica 518  
**15027191** Holly Hill Ellen 2057-8052 +Circle A 6807 5011  
 Holly Hill Ellen 8052-604

+Holly Hill 2H05 2500-2077 +S/C Stockman 365 2H05  
**Holly Hill Blkbd 7033-5000** Holly Hill MS Sasq 2077-7013  
**15905490** +Holly Hill Blackbird 5000 #B/R New Design 036 [AMF-NHF]  
 #Holly Hill Blackbird 0060

MARB	\$W
I+.48	+26.77
RE	\$B
I+.11	+48.11

CED	BW	WW	YW	MILK
I+3	.05	I+3.8	.24	I+47
		.21	I+68	.05
			I+18	.09

- Linebred New Design and Stockman, the strong and predictable blend of genetics that has become the foundation of the Holly Hill performance breeding program.



*Holly Hill*  
**Farm**  
*Corp.*

# Holly Hill Reference Sires



**Holly Hill 2H05 0050 2215**

**A Holly Hill 2H05 0050 2215**  
 Birth Date: 9-28-2000 Bull 13791035 Tattoo: 0050  
 #TC Stockman 365 #TC Stockman  
**S/C Stockman 365 2H05** TC Pride 0014  
 +13122196 Summitcrest Ellunas 209E #Finks 5522-6148  
 #Summitcrest Ellunas 043B

	<b>MARB</b>	<b>\$W</b>
	<b>+ .21</b>	<b>+24.80</b>
	<b>RE</b>	<b>\$B</b>
	<b>+ .60</b>	<b>+48.49</b>

#TA El Tigre 423 #+Eldorado 156 of Ideal  
**Stonylonesome E Erica 215** #Eight Mile Creek Farm 919  
 +11724661 Kiata Elude Erica 71 +ROR Royalty 108T  
 Kiata Elude Erica 20

<b>CED</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MILK</b>
<b>+3</b>	<b>.47</b>	<b>+1.8 .81</b>	<b>+55 .73</b>	<b>+87 .61</b>
				<b>+4 .42</b>

- **FOR REFERENCE ONLY.**
- The 2004 Sire Alliance Winner with a +49.22 Profitability Value.
- The breed's No. One sire for percent retail product in 2005 at +1.38.
- Excellent efficiency genetics ranking in the top 3% of nearly 300 bulls tested through the Sire Alliance.
- Dam has an average nursing ratio of 106 on ten calves.
- This bull has beaten out most of all of the other leading ABS/Global A I Sires!



**Holly Hill Max Rito 70902083**

**B Holly Hill Max Rito 70902083**  
 Birth Date: 10-16-1997 Bull #13017986 Tattoo: 7090  
 #CH Stacker 7040 #Rito 2100 GDAR  
**Royal Rito L2** Merle of CH 2031  
 +11946807 HBC F0203 1F E806 #PBC 707 1M F0203  
 PBC 1F C 0058

	<b>MARB</b>	<b>\$W</b>
	<b>+ .07</b>	<b>+34.09</b>
	<b>RE</b>	<b>\$B</b>
	<b>+ .01</b>	<b>+33.54</b>

#+R&J Maxima [AMF-NHF] #+Leachman Prompter [AMF-NHF]  
**Holly Hill MS Maxima2083-931** +R&J Erroline 475  
 11894079 Holly Hill Dynamo Maid QD +White Hall Pulsar E63  
 TPF Maid QD

<b>CED</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MILK</b>
<b>+6</b>	<b>.50</b>	<b>+2.4 .80</b>	<b>+62 .71</b>	<b>+86 .63</b>
				<b>+16 .55</b>

- **FOR REFERENCE ONLY.**
- This Pathfinder Sire is also known as "Stud Muffin."
- This proven sire for the Holly Hill program is one that has a tremendous amount of genetic potential, with his offspring having great earning power.
- His 18-year-old dam is still an active member of the herd.
- His daughters are phenomenal performers!

**C Holly Hill 5105-1033**  
 Birth Date: 9-29-2005 Bull 15367392 Tattoo: 5105  
 +S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill Queen 1033-2083** Summitcrest Ellunas 209E  
 13791035 +Stonylonesome E Erica 215 #TA El Tigre 423  
 Kiata Elude Erica 71

	<b>MARB</b>	<b>\$W</b>
	<b>+ .08</b>	<b>+29.89</b>
	<b>RE</b>	<b>\$B</b>
	<b>+ .24</b>	<b>+36.57</b>

#Ideal 1418 of 8103 4286 [AMF-NHF] Ideal 8103 of Eldo 5110 5213  
**Holly Hill Queen 1033-2083** EE 4286 of Ideal 2240 1254  
 +13973250 Holly Hill MS Maxima2083-931 #+R&J Maxima [AMF-NHF]  
 Holly Hill Dynamo Maid QD

<b>CED</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MILK</b>
<b>+4</b>	<b>.26</b>	<b>+2.2 .41</b>	<b>+56 .29</b>	<b>+81 .23</b>
				<b>+11 .16</b>

- **FOR REFERENCE ONLY.**
- Featured throughout this sale offering through his service, this up-and-coming young son of the 2004 Sire Alliance Winner has proven to be a tremendous foundation sire in the program.
- His balanced performance, eye appeal and spotless pedigree give him a sound and solid place in the Holly Hill breeding program.

**D Holly Hill 5001-0060**  
 Birth Date: 1-1-2005 Bull +15080148 Tattoo: 5001  
 #VDAR New Trend 315 [AMF-NHF] #AAR New Trend  
**B/R New Design 036 [AMF-NHF]** +VDAR Lucy 704  
 #11418151 B/R Blackcap Empress 76 #K&K Top Gun  
 +QLC A70 Bilkop Empress E43T

	<b>MARB</b>	<b>\$W</b>
	<b>+ .46</b>	<b>+20.23</b>
	<b>RE</b>	<b>\$B</b>
	<b>- .16</b>	<b>+38.08</b>

+White Hall Pulsar E63 #Premier Celebration  
**Holly Hill Blackbird 0060** +Claveracks Patricia 267  
 #11558041 TPF Blackbird DN 156 White Hall Sovereign 392  
 TPF Blackbird DN

<b>CED</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MILK</b>
<b>+2</b>	<b>.30</b>	<b>+3.2 .40</b>	<b>+31 .30</b>	<b>+52 .22</b>
				<b>+16 .23</b>

- **FOR REFERENCE ONLY.**
- This young bull is featured throughout this offering through his valuable service.
- A direct son of 036, this bull adds a world of outcross blood to the program at Holly Hill.
- His Pathfinder Dam adds a new dimension to the program.

# Holly Hill Reference Sires



## E Holly Hill 6014-2000

Birth Date: 3-30-2006 Bull 15514699 Tattoo: 6014

+S/C Stockman 365 2H05 #TC Stockman 365  
**Holly Hill 2H05 2500-2077** Summitcrest Ellunas 209E  
 +14193784 Holly Hill MS Sasq 2077-7013 #PS Sasquatch 904  
 Holly Hill Elgaliner

Holly Hill Elt7157-9076-2215 B/R Sleep Easy 449-7157  
**Holly Hill Cruzet 2000-0011** +Stonylonesome E Erica 215  
 #14178236 Holly Hill Elgal 0011-3097 B/R New Design 036-752  
 Holly Hill Cruzet 3097-7013

MARB	\$W
+ .13	+10.75
RE	\$B
+ .20	+35.56

CED	BW	WW	YW	MILK
+1	.36	+4.2	.51	+13
		.36	+35	.20
			+23	.12

**• FOR REFERENCE ONLY.**

- A young natural service son of 2500, this young sire features Stockman/Sleep Easy and New Design in one package.



## G Holly Hill 4045-2057

Birth Date: 9-11-2004 Bull 15027191 Tattoo: 4045

#B/R New Design 323 #B/R New Design 036 (AMF-NHF)  
**B/R New Design 323-8212** B/R Ruby of Tiffany 155  
 13043866 B/R Eisa Trojan Erica 518 #B/R New Design 036 (AMF-NHF)  
 B/R Eisa Trojan Erica 9147

+Circle A 6807 5011 #DHD Traveler 6807 (AMF-NHF)  
**Holly Hill Ellen 2057-8052** Finks Vixon 764  
 14405181 Holly Hill Ellen 8052-604 #TC Stockman 365  
 MT Rush Ellen 604

MARB	\$W
+ .66	+22.85
RE	\$B
+ .20	+56.18

CED	BW	WW	YW	MILK
+6	.37	+2.2	.47	+40
		.35	+74	.30
			+16	.21

**• FOR REFERENCE ONLY.**

- This direct son of B/R New Design 323-8212 stems back to the featured DHD Traveler 6807. He is a sire that ranks below breed average for Birth Weight EPD without sacrificing carcass genetics and reading with over +56 \$Beef.
- He was bred in the Holly Hill program and stems from a longtime productive family. His dam records BR 2@99, WR 2@103, U%IMF 1@122.



## F Holly Hill Elt7157-9076-2215

Birth Date: 10-24-1999 Bull 13568832 Tattoo: 9076

B/R Sleep Easy 449 #GAR Sleep Easy 1009 (AMF-NHF)  
**B/R Sleep Easy 449-7157** B/R Blackbird 873  
 12784345 +B/R Shoshone Beauty 15 #VDAR New Trend 315 (AMF-NHF)  
 VDAR Shoshone Beauty 560

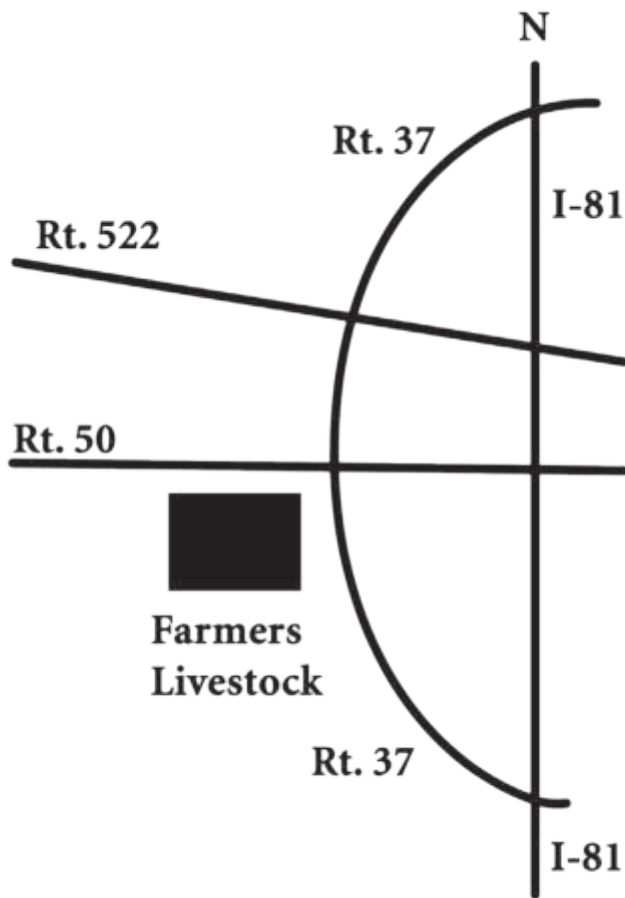
#TA El Tigre 423 #+Eldorado 156 of Ideal  
**Stonylonesome E Erica 215** #Eight Mile Creek Farm 919  
 +11724661 Kiata Elude Erica 71 +ROR Royalty 108T  
 Kiata Elude Erica 20

MARB	\$W
+ .24	+20.93
RE	\$B
+ .34	+47.27

CED	BW	WW	YW	MILK
+1	.33	+3.5	.47	+38
		.36	+73	.30
			+27	.23

**• FOR REFERENCE ONLY.**

- This direct son of B/R Sleep Easy 449-7157 stems back to the featured Erica family on the bottom side.
- This powerhouse individual was bred in the Holly Hill program and reads with an outstanding set of numbers across the board.
- He stems from a dam that records BR 10@99, WR 10@106, YR 10@103, UREA 11@110.



### Directions to Winchester, VA

From I-81 North to Exit 310, take Rt. 37 North to Exit for Rt. 50, take left, sale barn on left.

From I-81 South to Exit 317, take Rt. 37 South to Exit for Rt. 50, take right, sale barn on left.

# American Angus Association Selection Tools

**Expected Progeny Difference (EPD)**, is the prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the database. EPDs are expressed in units of measure for the trait, plus or minus. Interim EPDs may appear on young animals when their performance has yet to be incorporated into the American Angus Association National Cattle Evaluation (NCE) procedures. This EPD will be preceded by an "I", and may or may not include the animal's own performance record for a particular trait, depending on its availability, appropriate contemporary grouping, or data edits needed for NCE.

**Accuracy (ACC)**, is the reliability that can be placed on the EPD. An accuracy of close to 1.0 indicates higher reliability. Accuracy is impacted by the number of progeny and ancestral records included in the analysis.

**\$Value Indexes**, are multi-trait selection indexes, expressed in dollars per head, to assist beef producers by adding simplicity to genetic selection decisions. The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires in the database if the sires were randomly mated to cows and if calves were exposed to the same environment.

## PRODUCTION

**Calving Ease Direct (CED)**, is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

**Birth Weight EPD (BW)**, expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

**Weaning Weight EPD (WW)**, expressed in pounds, is a predictor of a sire's ability to transmit weaning growth to his progeny compared to that of other sires.

**Yearling Weight EPD (YW)**, expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

**Yearling Height EPD (YH)**, is a predictor of a sire's ability to transmit yearling height, expressed in inches, compared to the that of other sires.

**Scrotal Circumference EPD (SC)**, expressed in centimeters, is a predictor of the difference in transmitting ability for scrotal size compared to that of other sires.

## MATERNAL

**Calving Ease Maternal (CEM)**, is expressed as a difference in percentage of unassisted births with a higher value indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.

**Maternal Milk EPD (Milk)**, is a predictor of a sire's genetic merit for milk and mothering ability as expressed in his daughters compared to daughters of other sires. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.

**Mature Weight EPD (MW)**, expressed in pounds, is a predictor of the difference in mature weight of daughters of a sire compared to the daughters of other sires.

**Mature Height EPD (MH)**, expressed in inches, is a predictor of the difference in mature height of a sire's daughters compared to daughters of other sires.

**Cow Energy Value (\$EN)**, expressed in dollars savings per cow per year, assesses differences in cow energy requirements as an expected dollar savings difference in daughters of sires. A larger value is more favorable when comparing two animals (more dollars saved on feed energy expenses). Components for computing the cow \$EN savings difference include lactation energy requirements and energy costs associated with differences in mature cow size.

## CARCASS

**Carcass Weight EPD (CW)**, expressed in pounds is a predictor of the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.

**Marbling EPD (Marb)**, expressed as a fraction of the difference in USDA marbling score of a sire's progeny compared to progeny of other sires.

**Ribeye Area EPD (RE)**, expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

**Fat Thickness EPD (Fat)**, expressed in inches, is a predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of a sire's progeny compared to progeny of other sires.

## \$VALUE INDEXES

\$Value indexes are multi-trait selection indexes, expressed in dollars per head, to assist beef producers by adding simplicity to genetic selection decisions. The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires in the database if the sires were randomly mated to cows and if calves were exposed to the same environment.

**Weaned Calf Value (\$W)**, an index value expressed in dollars per head, is the expected average difference in future progeny performance for preweaning merit. \$W includes both revenue and cost adjustments associated with differences in birth weight, weaning direct growth, maternal milk, and mature cow size.

**Feedlot Value (\$F)**, an index value expressed in dollars per head, is the expected average difference in future progeny performance for postweaning merit compared to progeny of other sires.

**Grid Value (\$G)**, an index value expressed in dollars per head, is the expected average difference in future progeny performance for carcass grid merit compared to progeny of other sires.

**Quality Grade (\$QG)** \$QG represents the quality grade segment of the economic advantage found in \$G. \$QG is intended for the specialized user wanting to place more emphasis on improving quality grade. The carcass marbling (Marb) EPD contributes to \$QG.

**Yield Grade (\$YG)** \$YG represents the yield grade segment of the economic advantage found in \$G. \$YG is intended for the specialized user wanting to place more emphasis on red meat yield. It provides a multi-trait approach to encompass ribeye, fat thickness and weight into an economic value for red meat yield.

**Beef Value (\$B)**, an index value expressed in dollars per head, is the expected average difference in future progeny performance for postweaning and carcass value compared to progeny of other sires.

# Suggested\* Sale Terms and Conditions

## American Angus Association • Effective February 18, 2009

UNLESS OTHERWISE EXPRESSLY STATED IN THESE SALE TERMS AND CONDITIONS OR ANY OTHER WRITTEN AGREEMENT BETWEEN THE PARTIES RELATING TO THE SALE OF ANGUS CATTLE UNDER THESE SALE TERMS AND CONDITIONS, SELLER MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, EVEN IF SUCH PURPOSE IS KNOWN TO THE PARTIES.

THE REMEDIES PROVIDED IN THESE SALE TERMS AND CONDITIONS ARE THE EXCLUSIVE REMEDIES OF THE BUYER, OR ANY PARTY CLAIMING THROUGH THE BUYER, AND UNDER NO CIRCUMSTANCES WILL THE SELLER BE LIABLE FOR ANY INCIDENTAL, INDIRECT, SPECIAL, CONSEQUENTIAL, PUNITIVE OR EXEMPLARY DAMAGES UNDER ANY INDEMNITY PROVISION OR OTHERWISE.

### TERMS OF SALE

#### Bidding

1. Each animal will be sold to the highest bidder. The person in charge will settle any disputes as to bids, and his decision on such matters will be final.

#### Announcements

1. If there is any inconsistency in the terms of any sale book, supplement sheet or day-of-sale announcement, (i) the day-of-sale announcement will control over both the supplement sheet and the sale book, and (ii) the supplement sheet will control over the sale book.

#### Cash Sale

1. All sales are for cash unless satisfactory credit arrangements, including any possible reservation of security interest by the vendor, have been made with the vendor prior to sale.

#### Buyer's risk

1. The risk of loss and injury of each animal passes to the buyer as soon as it is sold; but it is the obligation of the seller to ensure that animals are fed and cared for free of charge to the buyer until loaded for shipment or until the expiration of 48 hours after the sale, whichever occurs sooner.

#### Identification

1. The seller must ensure that each animal has a readable permanent identification mark (e.g., tattoo, hot-iron brand or freeze brand) corresponding to its registration.
2. The buyer must check all permanent identification marks for accuracy.
3. In those cases where a nickname is used by the seller, the nickname must also be accompanied by the official registered name and number of the animal.

#### Certificate of registration

1. A transferred certificate of registration must be furnished by the seller free of charge to the buyer for each animal within 45 days following the later of the date of sale and receipt of full payment.

#### Artificial insemination (AI) service certificates

1. Upon the buyer's request, AI Service Certificates must be furnished by the seller free of charge to the buyer for all females bred artificially to bulls not owned by the seller.

### GUARANTEES

#### Health

1. Unless otherwise announced, the seller guarantees that all animals are eligible for interstate shipment as required by federal regulations.

#### Conformance with registration

1. The seller guarantees that all animals are registered under the rules of the American Angus Association.
2. The seller guarantees to the buyer that all animals conform to the registration certificate as entered in the Herd Book of the American Angus Association.

#### Pedigree

1. The seller guarantees to the buyer that the pedigree, performance data and individual genetic defect designation of the animal, as represented in any sales materials (including any sale book, supplement sheet or day-of-sale announcement), is accurate.
2. The absence of any such designation on the pedigree of an animal, in a sale book, does not establish that the animal in question is not a carrier of any such genetic defect or genetic factor.
3. In those cases where a commonly understood nickname is used by the seller, the seller guarantees the pedigree of the animal based on the commonly understood nickname.

#### Sex

1. Unless otherwise represented by the seller, there are no guarantees that offspring will be of a particular sex.

#### Breeding guarantees

1. The seller guarantees that all bulls are breeders, but only if such bulls are at least 12 months old at the time of sale and have not been allowed to run with the herd until at least 14 months of age. A bull that settles a cow by natural service and passes a fertility test made by competent veterinarians mutually agreed upon by the buyer and the seller, during any six-month period of trial (provided for in paragraph 2 of the section entitled "Options and privileges of return or adjustment") will be considered a breeder. Unless otherwise agreed by the buyer and the seller, the seller makes no guarantees with respect to the ability to freeze semen.
2. The seller guarantees that all animals are breeders, with the exception of: (a) calves under 12 months of age at the time of the sale; (b) animals shown after the sale has occurred (in such cases, the breeding guarantees, if any, will be those guarantees as are agreed upon between the seller and the buyer); (c) injury or disease occurring after the sale; and (d) gross negligence or willful misconduct on the part of the buyer.
3. "Safe-in-calf" females are guaranteed by the seller to have been examined by a competent veterinarian and determined to be in calf.
4. "Served" females are not guaranteed to be in calf.
5. "Pasture-bred" females have been exposed but are not guaranteed to be in calf.
6. "Open" females have not been served and are guaranteed by the seller to be without calf.
7. Donor females:
  - a. Unless otherwise agreed by the buyer and the seller, a female that has been used in an embryo transfer program is not guaranteed to be a breeder after the date of the sale.
  - b. Unless otherwise agreed by the buyer and the seller, a female is not guaranteed to be a breeder after the date of the sale, when that female is to be used, or attempted to be used, in an embryo transfer program.
8. The seller makes the following guarantees with respect to all "pregnant recipients": (i) that the female is pregnant, (ii) that the resulting calf is of the pedigree represented, and (iii) that the resulting calf is of the sex represented (if so represented).

#### Semen

1. Unless otherwise agreed by the buyer and the seller, with respect to the sale of semen the seller makes no guarantees with respect to the performance or characteristics of such semen and the

buyer is purchasing such semen "as is."

#### Embryos

Unless otherwise agreed by the buyer and the seller, with respect to the sale of embryos the seller makes no guarantees with respect to the performance or characteristics of such embryos and the buyer is purchasing such embryos "as is."

#### Options and privileges of return or adjustment

1. Except as provided in paragraph 2 of this section, all claims for adjustment or refund must be made in writing on or before the later of (i) six months after the sale date and (ii) the date on which the animal reaches 30 months of age.
2. All claims relating to the misrepresentation of service sire and all claims relating to paragraphs 9 and 10 of this section must be made in writing on or before the second anniversary of the date of sale.
3. If an animal is claimed to be a non-breeder, the animal may be returned to the seller if in good condition and complying with the health requirements of the seller's state. The seller is entitled to six months trial following the return of the animal in which to prove that the animal is a breeder. If at the end of the six-month period the seller is unable to prove the animal is a breeder, the seller must, at the option of the buyer, replace the animal with another of equal value or refund the purchase price. The return of the full purchase price will be deemed full satisfaction and settlement. Any expense incurred for transporting an animal claimed to be a non-breeder will be the responsibility of the buyer, except that the seller will be responsible for transportation costs in excess of the distance between the buyer's farm and the location where the sale took place. If the seller proves the animal to be a breeder, it will be the obligation of the buyer to take delivery of the animal and pay all transportation expenses.
4. If a female sold as "safe in calf" proves not to be in calf, the buyer may receive service from the bull previously used, if available. If the bull is not available, the seller must make a satisfactory adjustment on the purchase price to the buyer or, at the buyer's option, refund the purchase price upon return of the animal to the farm of the seller. Any adjustment provided for in this paragraph will absolve the seller from further liability, except in if such female proves to be a non-breeder. If a female represented as "safe in calf" to a certain bull at the time of sale proves to have been bred to a different bull, the seller must make a satisfactory adjustment on the purchase price to the buyer or, at the buyer's option, refund the purchase price upon return of the animal to the farm of the seller (adjustments will not be considered to be a breeding fee or an allocation of the purchase price to any unborn calf).
5. If a female sold as "open" proves to be with calf, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever is acceptable to the buyer. The Seller is responsible for all transportation expenses.
6. Cows with calves at their side are presumed to be breeders with no further fertility guarantee.
7. White skin or hair must not be painted or altered. If such painting or alteration has occurred, the buyer may return the animal to the farm of the seller for a refund of the full purchase price or for another animal of equal value, whichever is acceptable to the buyer.
8. If an animal (including the offspring of a pregnant recipient) is sold and at a later date proves not to have been eligible for registration under the rules of the American Angus Association, the seller must make a satisfactory adjustment on the purchase price to the buyer, or at the option of the buyer, refund the purchase price upon the return of the animal to the farm of the seller.
9. If (i) an animal is sold (including the offspring of a pregnant recipient) and through DNA-marker-typing is proven to have incorrect parentage, as represented by the certificate of registration, and for which parentage can be determined, or (ii) the resulting calf of a pregnant recipient is not of the sex represented, the seller is obligated to make a satisfactory adjustment on the purchase price to the buyer or, at the buyer's option, refund the purchase price upon the return of the animal to the farm of the seller.
10. Except as provided in paragraphs 3 and 5 of this section, all transportation expenses incurred will be the responsibility of the buyer, except that the seller will be responsible for transportation costs in excess of the distance between the buyer's farm and the location where the sale took place.

#### Retention of genetic material

1. Unless otherwise agreed in writing by the seller and the buyer, the seller will not retain any genetic material of any animal (including embryos and semen) for the purpose of cloning.

#### DISCLOSURE OF TESTS RESULTS FOR KNOWN GENETIC DEFECTS AND FACTORS

The seller shall have an affirmative duty to notify the buyer of any test results for genetic defects or genetic factors not otherwise reflected on an animal's pedigree.

#### Optional Guarantee: Genetic Defects

1. The buyer and seller may determine the scope and duration of a guarantee, if any, on an individual basis. The seller may, but is not required, to provide a guarantee to the buyer relating to genetic defects.
2. Nothing contained herein should be construed to relieve the parties from complying fully with all the rules and policies of the Association relating to genetic defects generally or individually.

#### MISCELLANEOUS

1. The above terms and conditions of sale constitute a contract between the buyer and the seller of each animal and are equally binding upon both parties. Each sale or resale of an animal constitutes a separate transaction.
2. Neither the sponsor or sponsors, the sale manager, nor any other person connected with the management of the sale, assumes any liability, legal or otherwise.
3. These sale terms and conditions and all rights, obligations and duties arising hereunder and all disputes arising hereunder will be construed in accordance with, and governed by, the laws of the state in which the sale of the animal or animals occurs, without giving effect to such state's choice of law rules.

\* For voluntary consideration and use by sellers in their independent business judgment.

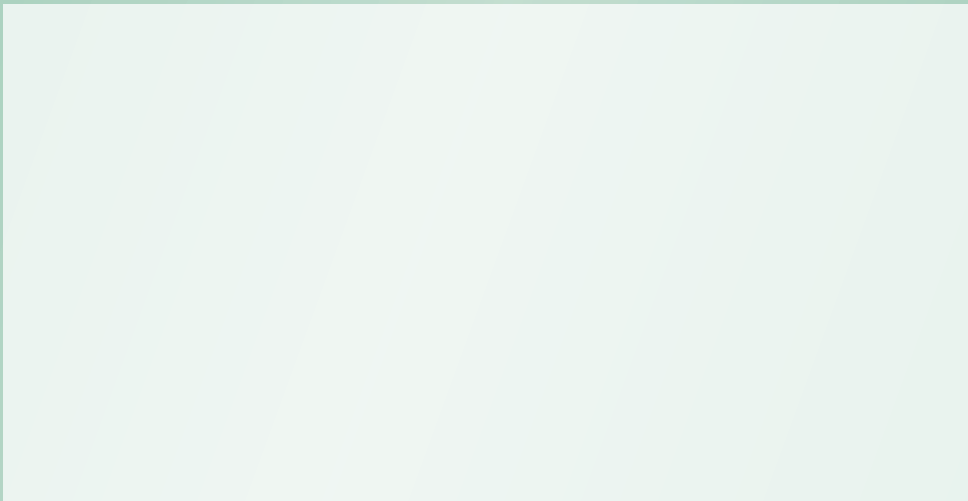




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**FIRST CLASS**  
U.S. POSTAGE  
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Minster, OH  
Permit #1

Sale Managers  
TOM BURKE, KURT SCHAFF,  
JEREMY HAAG, RANCE LONG

AMERICAN ANGUS HALL OF FAME  
at the WORLD ANGUS HEADQUARTERS  
Box 660, Smithville, MO 64089-0660.  
Phone: (816) 532-0811  
Fax: (816) 532-0851  
E-mail [angushall@earthlink.net](mailto:angushall@earthlink.net) - [www.angushall.com](http://www.angushall.com)



# The Silver Anniversary



**Holly Hill Farm Corp.**  
**25th Anniversary Production Sale**  
**Friday • April 30, 2010 • 5 p.m.**

Farmers Livestock Exchange Inc.  
Winchester, VA

## Selling:

**12 Spring-Calving Cows • 24 Fall-Calving Cows**  
**4 Bred Heifers • 3 Open Heifers**  
**9 Service Age Bulls**



**Holly Hill 2H05 0050 2215 - Reference Sire A**



**Holly Hill Max Rito 70902083 - Reference Sire B**