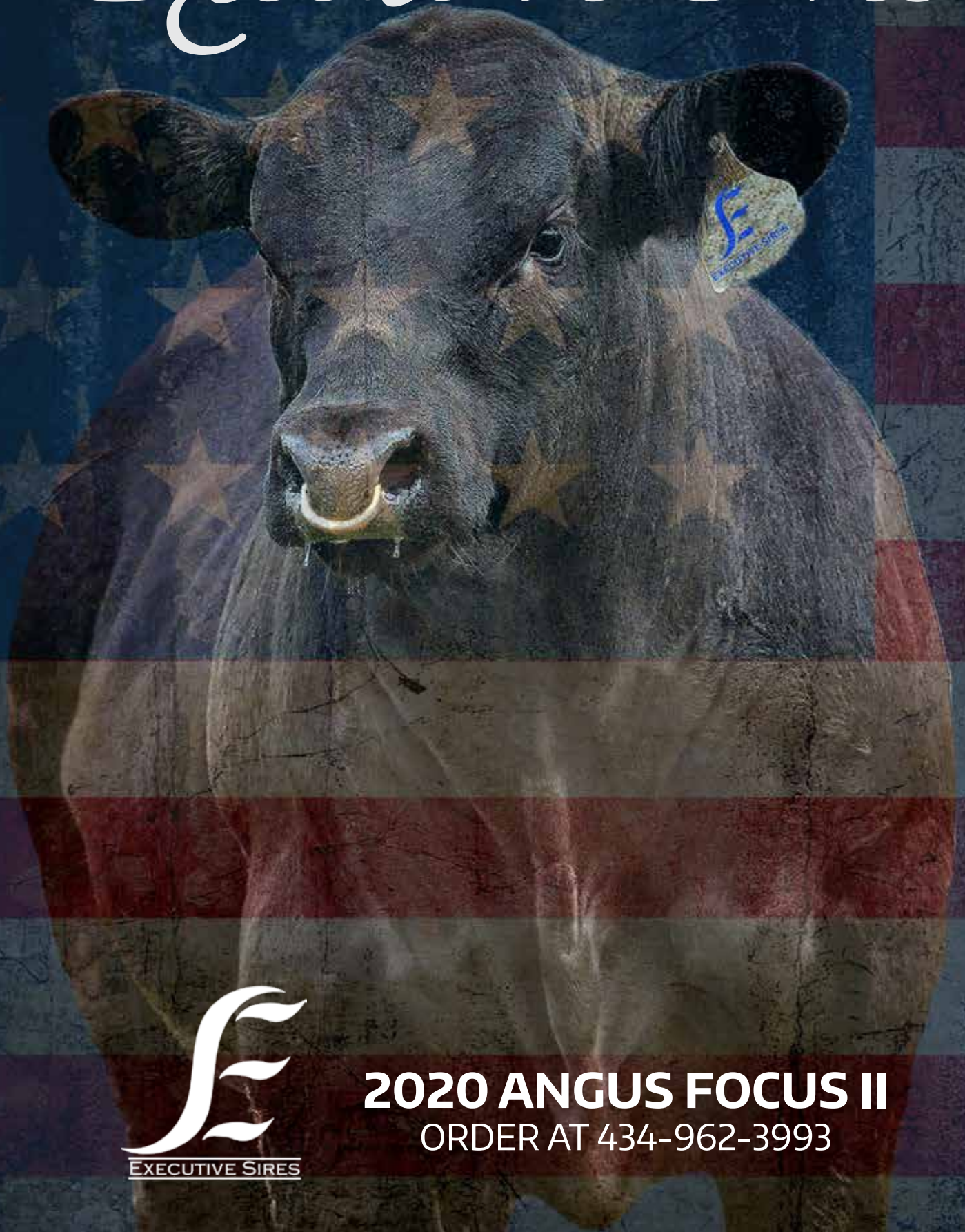


# *Executive Sires*



EXECUTIVE SIRES

**2020 ANGUS FOCUS II**

ORDER AT 434-962-3993

Executive Sires, Inc. celebrated our 9th anniversary in business on March 18, 2020 during one of the most trying times our country has ever seen. As the old saying goes, "When the going gets tough, the tough get going"; I believe the American farmer and rancher have proven their resilience during this pandemic and have proven their ability to adapt, overcome, improvise and succeed! Our thoughts and prayers are with all those who have been affected by Covid-19 and all the collateral damage it has produced.



We are humbled by the support and patronage our customers have provided for Executive Sires, Inc. over the last nine years and look forward to a brighter and stronger future. As the years have passed, we have met and built so many great friendships with producers around North America. These friendships have made the business more fun and fulfilling.

In regard to our sire line-up, we believe this is the best set of bulls we've ever offered the public. Our tried and true proven sires including the **number 1 \$Beef & \$Combined sire** in the entire Angus breed, VAR Revelation 6299, have stood the test of time and our new group of young sires pack a tremendous genetic and phenotypic punch. Our Angus sire offering continues to grow not only in numbers but extraordinary depth. We have purchased and produced several of the most exciting Angus bulls to surface in 2020. These young sires include Icon, Home Run and Exposure.

Please be sure to read about our Executive Sires, Inc. customer relations services on page 11 in this booklet. Our primary goal is your success and satisfaction! Also, please review information on our inaugural bull sale, the 2021 Conception to Carcass Production Sale on Wednesday March 17, 2021 on pages 12-15!

Lastly, I invite you to contact me at any time to discuss our sires. Please call me to schedule a visit, order semen and/or talk bulls. Executive Sires, Inc. is actively searching for our 2021 Sire line-up. If you feel you have a bull prospect, call me! I would love to have the opportunity to take a look.

***Cheers to a prosperous fall 2020 Breeding Season,***

*Chris Terembes*

Chris Terembes, C.E.O.  
Executive Sires, Inc.  
434-962-3993  
jct3789@gmail.com  
www.ExecutiveSires.com

## 2020 Cane Codes & Semen Prices

Ascend	AN1741	\$40
Crossfire	AN182	\$30
Exposure	AN1763	\$30
Home Run	AN446	\$30
Icon	AN432	\$30
Revelation	AN1752	\$40
Satisfaction	AN2415	\$30

**ALL PRICES ARE SUBJECT TO CHANGE  
WITHOUT NOTICE**



**Same Day Shipping is Available!**

**Volume Discounts Available!**

**434-962-3993**

jct3789@gmail.com  
www.ExecutiveSires.com

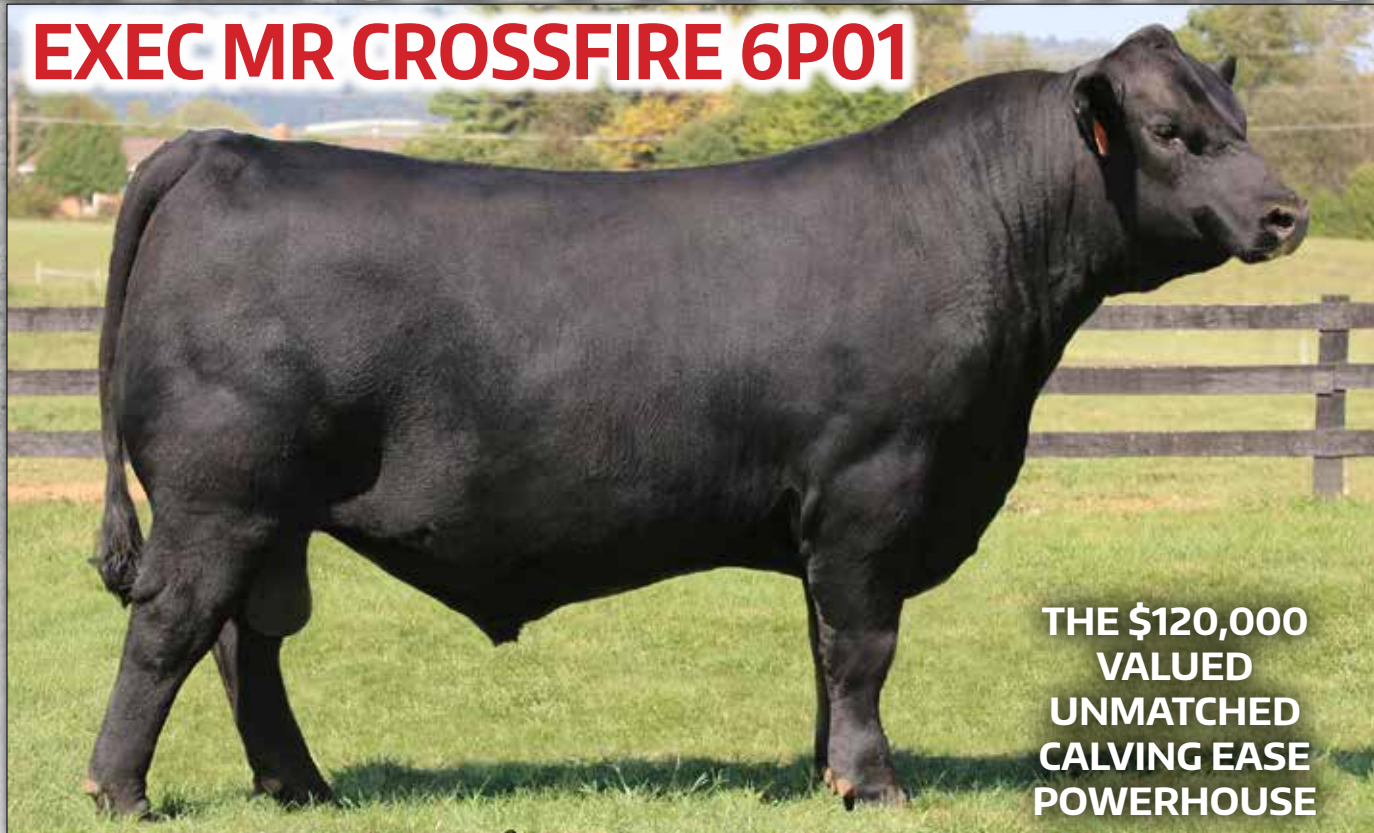
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# EXECUTIVE SIRES

## EXEC MR CROSSFIRE 6P01



**THE \$120,000  
VALUED  
UNMATCHED  
CALVING EASE  
POWERHOUSE**

Breed: Angus | Birth Date: 08-04-2016 | \*18538274 | Tattoo: 6P01

Sire: #+\***GAR Prophet** | Dam: +\***Chair Rock In Sure 2008**

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+18	-1.8	+80	+133	+1.10	+39	+43	+57	+1.29	+72	+109	+176	+317
%	1%	5%	3%	10%	30%	1%	1%	15%	2%	25%	1%	4%	1%

Adj. BW Adj. WW Adj. YW

67 944 1502

Breeder: **Executive Ranches – Chris Terembes** | Owners: **Executive Sires, Inc., Sellman Ranch & Skavdahl Ranches**

- **The Number 1 Sire in the breed when you sort the Angus database for CED, WW, YW, \$Maternal and \$Beef! A bull that can do it all!**
- **BREAKING NEWS** – CROSSFIRE's sister, EXEC Ms Rita 9A15, sold for a \$200,000 valuation in the summer of 2020. POWER IN THE BLOOD!
- Crossfire's calves have arrived around the country and the reports are exceptional. They come small, grow fast, and have immense style and quality.
- Crossfire now has 10 carcass harvest progeny data records evaluated by the AAA. His exceptional marbling, muscle and performance were confirmed and validated in this contemporary data set.
- Crossfire is the most unique son of GAR Prophet to surface in the Angus breed and is a direct son of the stunning and superior producing 2008 donor who is the only full sister to GAR Sure Fire. 2008 is the front pasture kind. She can do it all, incredible phenotype, exceptional EPD profile and in terms of convenience traits, she stays fat on air, milks heavily and has a bomb proof disposition.
- When you study Crossfire's EPD profile, he's the commercial and purebred cattle producers dream heifer bull prospect. Exceptional top 1% Calving Ease, extreme early growth, top 1% Docility, phenomenal maternal, carcass excellence, and breed leading top 1% for \$Weaning and \$Combined.
- Crossfire is a stallion walking the ground, being sure footed, big boned, colossal bodied, ideal in his muscle shape, and a cool customer from the side view profile!
- Crossfire has special meaning in the Executive Sires, Inc. lineup, being he was raised at our ranch and we greatly appreciate the Sellman and Skavdahl families for purchasing him for \$60,000 for half interest in our 2017 fall sale.
- **CROSSFIRE IS A MUST USE!**

**DAM:  
CHAIR ROCK IN SURE 2008**



**ORDER AT 434-962-3993**

# EXECUTIVE SIRES

## VAR REVELATION 6299

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]



**THE UNDISPUTED  
CALVING EASE,  
GROWTH AND  
CARCASS KING!**

Breed: Angus | Birth Date: 03-10-2016 | +\*18432146 | Tattoo: 6299

Sire: +\*Quaker Hill Rampage 0A36 | Dam: +\*Sandpoint Blackbird 8809

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+13	-.2	+115	+195	+.73	+32	+23	+100	+.91	+1.77	+108	+229	+363
%	10%	20%	1%	1%	55%	2%	65%	1%	15%	1%	1%	1%	1%

Adj. BW | Adj. WW | Adj. YW

89 | 726 | 1313

Breeder: **Vintage Angus Ranch** | Owners: **Executive Sires, Inc., Hornung Livestock & The Revelation Group**

- **Number 1 Proven Sire in the Entire Angus Population for \$Combined!**
- **Number 1 Proven Sire in the Entire Angus Population for \$Beef!**
- **Number 1 Sire in the Entire Angus Population for Ribeye EPD!**
- **Number 1 Proven Sire in the Entire Angus Population for WW, YW, and CW EPDs!**
- **Number 1 Sire in the Entire Angus Population for the Angus-On-Holstein Value Index**
- **Number 1 Sire in the Entire Angus Population for the Angus-On-Jersey Value Index**
- Revelation is the curve bender the beef business so desperately needs! He covers all the bases of calving ease, unprecedented docility, explosive early growth, and dominating carcass excellence.
- Revelation has 18 progeny harvested and evaluated through the American Angus Association database, validating and confirming his unmatched carcass performance!
- Revelation's first daughters have now calved! They are making ideal mothers, with strong mothering instincts, docile attitudes and perfect udders.
- Revelation has a kid-friendly disposition. His progeny have been remarkably docile and easy to handle.
- Massive footed with ample heal depth and correct toe shape.
- Over \$10,000,000 in combined progeny sales by his famous dam "Blackbird 8809" and granddam "Blackcap 6E2".
- Multiple full and maternal sisters to Revelation have sold individually as high as \$400,000.
- **A TRUE BREEDER CHANGER IN THE MAKING & MUST USE SIRE!**

**ORDER AT 434-962-3993**

# EXECUTIVE SIRES



Sandpoint Blackbird 8809 - 16143141



Vintage Blackbird 5415 - 18212187

## BEST. DECISION. EVER.

### VAR Revelation 6299 Checks all the Boxes!

- ✓ Number 1 Proven Sire in the Entire Angus Population for \$Combined!
- ✓ Number 1 Proven Sire in the Entire Angus Population for \$Beef!
- ✓ Number 1 Sire in the Entire Angus Population for Ribeye EPD!
- ✓ Number 1 Proven Sire in the Entire Angus Population for WW, YW, and CW EPDs!
- ✓ Number 1 Sire in the Entire Angus Population for the Angus-On-Holstein Value Index
- ✓ Number 1 Sire in the Entire Angus Population for the Angus-On-Jersey Value Index



Vintage Blackbird 7204 - 18748522



Vintage Blackbird 7480 - 18916457

# EXECUTIVE SIRES

## EWA ASCEND 7306

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]



**THE \$500,000  
VALUED \$BEEF  
LEADER!**

Breed: Angus | Birth Date: 09-26-2017 | +\*19054050 | Tattoo: 7306

Sire: \*GAR Momentum | Dam: +\*EWA 3128 of 9067 Weigh Up

Adj. BW Adj. WW Adj. YW

72 752 1218

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+11	+2.8	+98	+169	+0.75	+25	+23	+93	+1.28	+0.98	+90	+226	+337
%	15%	85%	1%	1%	55%	15%	65%	1%	2%	5%	2%	1%	1%

Breeder: Edgewood Angus LLC - Virginia | Owner: Executive Sires, Inc & The Ascend Group

- **Ascend continues to live up to the hype! Sires a \$200,000 valued heifer calf in first calf crop, EXEC Ms Rita 9A15!**
- The first calves have arrived all around the nation and breeders love their added phenotype and extraordinary EPD figures. They have lived up to expectations thus far, offering calving ease, explosive growth and their genomic profiles have been next level!
- Used successfully on heifers and boasts a perfect calving ease score as well.
- Ascend is an extremely unique performance Angus sire that has added look, extension and structural integrity with a remarkable EPD profile!
- Ascend's dam sold privately for \$100,000 to the very progressive De-Su Angus program in Iowa.
- Ascend offers a special package of phenotype, EPDs, stellar genomic profile and tremendous fertility!
- Ascend has frozen high-quality semen since 11 months of age and continues to be a big volume semen producer.
- Ascend is a must use sire! The perfect outcross performance giant for Ten X, Rampage, Acclaim, Black Magic, Resource, Jet Black, Enhance, Payweight and a host of other sires' daughters.
- **Number 2 Proven Sire in the Entire Angus Population for \$Beef!**

**ORDER AT 434-962-3993**

# EXECUTIVE SIRES

## STEVENSON SATISFACTION 70743

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]



**PUT SOME  
SATISFACTION IN  
YOUR 2021 CALF  
CROP!**

Breed: Angus | Birth Date: 02-15-2017 | +\*18835103 | Tattoo: 70743

Sire: \*Jindra Acclaim | Dam: Stevenson Chloe 4039

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+15	-1.4	+65	+131	+56	+14	+32	+66	+78	+67	+74	+181	+280
%	3%	10%	25%	10%	65%	60%	15%	4%	20%	30%	15%	3%	10%

Adj. BW | Adj. WW | Adj. YW

65 | 609 | 1148

Breeder: Stevenson Angus Ranch - Montana | Owner: Executive Sires, Inc & Hornung Livestock

**• NOW PROVEN CALVING EASE ROCK STAR! SURE-FIRE HEIFER BULL!**

- His calves hit the ground running with lots of vigor and have excelled out of first calf heifers.
- His oldest progeny are just now reaching yearling status and they look stunning! Awesome balance, deep ribbed, heavy muscled and exceptional hoof quality. THE COWBOY KIND!
- Satisfaction, himself, is a sound structured bull, with an attractive look, tremendous style, ideal hip and good feet.
- Satisfaction is a tremendous option for beef cattle producers breeding virgin heifers who need a calving ease bull who still sires scale crushing performance and pay weight.
- Use Satisfaction to make your 2021 calving season a satisfying experience!
- **SATISFACTION GUARANTEED!**

**ORDER AT 434-962-3993**

# EXECUTIVE SIRES

## SCHAACK ICON 9212

[AMF-CAF-D2F-DDF-MIF-NHF-OHF-OSF-RDF]



Breed: Angus | Birth Date: 03-15-2019 | +\*19682546 | Tattoo: 9212

Sire: +\*VAR Legend 5019 | Dam: +\*Woodside Rita 4P10 of 1351

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+12	+1.3	+84	+149	+15	+30	+31	+71	+1.47	+95	+94	+200	+335
%	10%	50%	1%	1%	90%	4%	15%	2%	1%	10%	1%	1%	1%

Adj. BW Adj. WW Adj. YW

88 756 1351

Breeder: Schaack Ranch | Owner: Executive Sires, Inc

- **Number 1 sire in the entire Angus population when you sort for the traits of economic importance: CED, YW, Marbling, Ribeye, \$EN, \$Maternal and \$Beef.**
- Remarkably powerful and stylish phenotype with perfect feet. AAA Regional Manager Rod Geppert described the bull on sale day as near to ideal a bull could be for foot design, shape, and quality!
- Icon's massive dam has produced more than six figures in progeny sales and continues to lead the Schaack Ranch in overall productivity and revenue generation.
- A true breed changer for type, calving ease, high growth, superior maternal, docility, leading carcass merit, overall EPD balance, genomics, and exceptional hoof composition.
- Extraordinary high-quality semen producer. Froze on the first collection!
- **ICON IS A FALL 2020 MUST USE BULL!**



DAM:  
WOODSIDE RITA 4P10 OF 1351

**ORDER AT 434-962-3993**



# EXECUTIVE SIRES

## BROOKS HOME RUN

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]



Breed: Angus | Birth Date: 03-02-2019 | 19580420 | Tattoo: 9274

Sire: **DL Sonic 444** | Dam: **Lass 6301 BCBR**

Adj. BW	Adj. WW	Adj. YW
74	661	1360

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+20	-3.1	+80	+150	+1.08	+27	+24	+65	+78	+65	+82	+167	+276
%	1%	1%	3%	1%	35%	10%	55%	5%	25%	35%	4%	10%	10%

Breeder: **Brooks Chalky Butte Ranch** | Owner: **Executive Sires, Inc**

- **Home Run was the most exciting calving ease and growth curve bender to sell in the spring 2020 sale season! Executive Sires had to own this great bull!**
- No bull in the entire Angus population comes close to matching Home Run's extraordinary birth to yearling spread!
- He offers a **COMPLETE OUTCROSS PEDIGREE** to most popular bloodlines in the industry today!
- Home Run's phenotype is stellar as well, being moderate, big bodied, heavy muscled, stylish made and sound structured!
- As a bonus, Home Run presents to the beef business his fantastic foot quality!
- Extraordinary high-quality semen producer. Froze on the first collection!
- **HE IS A MUST USE SIRE FOR FALL 2020 BREEDING SEASON & BEYOND!**

**ORDER AT 434-962-3993**

# EXECUTIVE SIRES

## EXEC MR EXPOSURE 8RV1



**ACHIEVE  
MAXIMUM  
EXPOSURE FOR  
YOUR 2021 CALF  
CROP!**

Breed: Angus | Birth Date: 09-03-2018 | \*19210891 | Tattoo: 8RV1

Sire: **+\*VAR Revelation 6299** | Dam: **+\*Tanner 621 Lady 4606**

Trait	CED	BW	WW	YW	SC	DOC	Milk	CW	MARB	RE	\$W	\$B	\$C
EPD	+12	+.8	+77	+133	+.10	+12	+24	+49	+78	+1.10	+81	+159	+287
%	10%	40%	4%	5%	90%	75%	55%	30%	25%	2%	5%	10%	4%

Adj. BW | Adj. WW | Adj. YW

74 | 852 | 1476

Breeder: **Executive Ranches - Virginia** | Owner: **Executive Sires, Inc.**

- Exposure's First Calves Have Arrived and they are the real deal! They calved easy, have coal black hair coats and stylish looks!
- Exposure is a unique sire who offers, phenomenal phenotype and a very progressive performance EPD and genomic profile! He's a perfect mating option for the new Phenotype & Genotype Show Division offered by the National Junior Angus Association.
- Exposure offers considerable crossover potential to breeders who not only need calving ease, performance and carcass merit, but also like to exhibit their genetics in the show ring!
- Exposure is a **COMPLETE OUTCROSS** to today's most popular Angus show sire lines, including First Class, Insight, Classen, Primo and Style!
- Exposure is remarkably deep ribbed, sound structured, heavy boned, sleek fronted and shaggy haired! Breeders who viewed him before weaning on the side of his dam thought he was a club calf. He was as hairy, big boned and stout as any Angus they'd ever seen.
- **ALLOW EXPOSURE TO MAXIMIZE YOUR VICTORIES!**

**ORDER AT 434-962-3993**

# Customer Appreciation Marketing

## Attention Breeders!

Do you ever feel as if your breeding program and hard work is undervalued, underexposed and underappreciated? We understand how hard it can be to penetrate the marketplace and achieve top value and exposure for your most elite prospects!

Executive Sires, Inc. is here to help assist you in marketing your Executive Sires, Inc. sired genetics. Using our sires in your breeding programs, gives you the opportunity to market your very best bulls and females, who meet our sale selection qualifications, through our future events! If you have a special individual or special group of cattle sired by Executive Sires, Inc. sires, we want to know, and we want to discuss how we can assist in marketing!

We understand how difficult it can be for any breeder, and in particular newer or smaller operations, to garner the highest and most deserving values for your bulls and females. Our goal is to support our customers in selling their progeny out of our bulls for as many dollars as possible.

**GIVE US A CALL TO DISCUSS OUR MARKETING OPTIONS & TERMS!**



**PLEASE GIVE US A CALL TODAY!**

**434-962-3993**

P.S. Executive Sires, Inc. is always looking for new A.I. sire prospects who meet our rigorous selection criteria!

Ranch Photos provided by Katarina Hornung.

# 2021 CONCEPTION TO CARCASS PRODUCTION SALE

Hosted by Executive Ranches & Hornung Livestock  
**WEDNESDAY | MARCH 17, 2021**

Location: **Hornung Ranch (20812 County Rd 26 Stratton, CO 80836)**

## Open House:

Monday **March 15, 2021** | Tuesday **March 16, 2021** | 1 pm to 5 pm  
At The Hornung Ranch | Bulls on display in barn, heifers on display in pens.

## Sale Day:

**Wednesday March 17, 2021**

Viewing: **10 am** | Meal: **Noon** | Sale: **2 pm MST**

Bulls on display in barn, heifers on display in pens, meal and sale in Sale Barn.

## Sale Features:

**50-60 Angus Bulls including 2-Year-Olds  
18-Month-Olds & Yearlings**

Sires Represented include VAR Revelation 6299, EWA Ascend 7306, Mogck Entice, VAR Power Play, Bar R Jet Black, POSS Maverick, EWA Peyton, Jindra Acclaim and more!

## 60 Commercial Yearling A.I. sired replacement heifers

AI Option on heifers - Take home and breed yourself OR for \$500/head more, Hornung Livestock will AI them to the bull of your choice for an early January calving date (alongside our registered Angus and commercial heifers) and clean up with our bulls for 45 days and buyer takes possession at 90 days once they are guaranteed bred.

## Sale Manager:

Chris Terembes 434-962-3993

## Online Bidding Hosted by:

Livestock World, Inc. | [www.LivestockWorld.tv](http://www.LivestockWorld.tv)

**Repeat Buyer/Quantity Discount:** If you are a repeat buyer or purchase more than 3 bulls at this sale you will receive a 5% discount on all bull purchases at this sale. We appreciate your continued support & business!

**Delivery:** Free delivery within a 150-mile radius of Stratton, CO and the entire USA on purchases of bulls costing \$10,000 or more. Offer \$50 refund on each bull picked up from the ranch within one week of the sale.

**First Breeding Season Guarantee:** All bulls sell satisfaction guaranteed through the first breeding season. If a buyer is not satisfied for any legitimate reason, they are entitled to a replacement. If a replacement bull is not available when needed, credit will be issued for next year's sale. Our top priority is your complete satisfaction! Full sale terms and conditions will be available in the 2021 sale book.

**Retained Semen Interest:** Executive Ranches and/or Hornung Livestock retains a 50% semen interest on all bulls sold unless otherwise specified.



# BULL SALE CUSTOMER SUPPORT PROGRAMS

**At Executive Ranches and Hornung Livestock we know we wouldn't be able to be in the business without great customers, here are a few ways we want to help support you in your business goals!**

**1. US Premium Beef Delivery Rights**

If 50% of your herd bulls are from us, we will offer you the ability to lease Delivery Rights to US Premium Beef (first come, first serve).

**2. Free AI Breeding Services**

If 100% of your herd bulls are from us, we will offer our AI breeding services free of charge (all you need to do is pay for the semen and supplies).

**3. Cooperator Opportunities**

If you are buying genetics from us (bulls, heifers/cows, semen, embryos, pregnancies, etc.) and need an outlet to market your top end registered Angus genetics, we would be glad to help you market them as long as they qualify through our selection process.

Ranch Photos provided by Katarina Hornung.

# MORE INFO ABOUT YOUR SALE HOSTS

**Executive Ranches & Hornung Livestock  
both have a long-standing tradition of farming ranching.**

**Executive Ranches is owned and operated by a third-generation cattleman, Chris Terembes who was born and raised in the Commonwealth of Virginia.**

**Hornung Livestock is owned and operated by fourth-generation ranchers, Gaston & Zachary Hornung who hails from Stratton, Colorado.**

- **Chris Terembes and Gaston Hornung met in 2018** and quickly realized that together they could develop a strong bull & female marketing team. Chris Terembes brings the knowledge, experience and Angus acumen of the purebred business to the group. Gaston Hornung brings the vast farming, ranching and feedlot understanding and strategic location in cow country to the organization.
- **Quick facts about the Bull Sale Hosts:**
  - Together the pair operates over 5,000 acres of pasture between Colorado & Virginia
  - Terembes owns & operates an A.I. stud company, Executive Sires, Inc.
  - The Hornung Family farms 18,000 plus acres of row crops
  - The Hornung Family operates a 3,500 plus head feedlot
  - The Hornung Family harvest 2,500 plus head through US Premium Beef Annually
  - Terembes & Hornung both operate large purebred & commercial cow/calf operations

Chris Terembes and Gaston Hornung both understand the trials and tribulations of farming and ranching. Farming and ranching is both operator's primary source of income. The duo's cow herds, semen sales, crops and feedlot must perform to pay the bills. They appreciate the hard work and dedication it takes to survive in this tough business. Chris Terembes and Gaston Hornung greatly appreciate your time and review of their bull & commercial female sale preview for March 2021.

They both would like to cordially invite you to the Hornung Ranch headquarters for the Open House, Pre-Sale meals and Sale Day festivities. Please call with any questions about the sale! Chris Terembes and Gaston Hornung would love the opportunity to discuss how they can assist in making your program achieve more success, value and the customer support opportunities offered to bull sale buyers.

Visitors are always welcome at Executive Ranches and the Hornung Ranch. If you'd like to tour the cow herds in Virginia and/or Colorado, bull development center and/or the Hornung feedlot in Colorado, please don't hesitate to call. Tours must be scheduled in advance. Contact Chris Terembes at 434-962-3993 or Gaston Hornung at 719-349-0232.



**PLEASE GIVE US A CALL TODAY!**  
**434-962-3993**

**When the Choices You Make, Make All of the Difference**

*Choose The Best There Is...*



VAR Revelation 6299

**VAR Revelation 6299 is the number 1 Proven \$Beef & \$Combined Sire in America!**

*“Believe in yourself and there will come a day when others will have no choice but to believe with you...”*



Contact info:

**Executive Sires, Inc.**

**Chris Terembes, C.E.O.**

Executive Sires, Inc.

434-962-3993

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[www.ExecutiveSires.com](http://www.ExecutiveSires.com)