



# Leader of a Dynasty



Advisor of the Year Anne Lampe believes in providing opportunity and fostering success through mentorship.

by *Christina Harp & Mathew Elliott*



PHOTO BY MATHEW ELLIOTT

►Above: Dana May (right) presents Anne Lampe the Advisor of the Year award during Friday's open show at the 2007 NJAS.

►Right: The Auxiliary-sponsored All-American CAB Cook-Off is one of Lampe's favorite activities. Here she hands out T-shirts to contestants during Monday's Cook-Off meeting.



PHOTO BY SHAUNA ROSE HERMEL

**T**he Chicago Bulls with Michael Jordan, the UCLA Bruins basketball team with coach John Wooden, the New York Yankees with Joe DiMaggio, and the Boston Celtics with Larry Bird. All great dynasties have a leader — someone who motivates, pushes and gets the most out of the people around them. Kansas has started a dynasty of its own in the sweepstakes category at the National Junior Angus Show (NJAS), winning 11 straight sweepstakes awards. Not unlike any of the above-mentioned sports dynasties, Kansas has former advisor Anne Lampe to lead the way.

Growing up in Louisiana, Lampe was actively involved with the junior Angus association. She then attended college in Kansas, where she met her husband and stayed. Living in Scott City, Kan., she enjoyed the junior association so much that she began working for Kansas's junior program even before her sons, Garrett and Clayton, were old enough to participate.

"I'm not one to sit around," Lampe says. "So, I jumped in and got really involved. I saw the contests and wanted to promote them within my state."

It's this involvement and dedication that earned Lampe the 2007 Advisor of the Year Award, which was presented Friday, July 6, during the owned female show at this year's NJAS in Tulsa, Okla.

Because of a Kansas bylaw allowing a person to serve one three-year term as an advisor, Lampe is no longer an official advisor, but that doesn't stop her from continuing to work with the kids in Kansas. As a mentor, Lampe still enjoys giving the kids advice and guidance, as well as working with the Kansas Junior Angus Association (KJAA) through her position of secretary/manager of the Kansas Angus Association.

"We have a great group of kids," Lampe says. "Our officers wait until they are older, so we do expect a lot out of them. As sharp as these kids are, we just have to give them some advice."

Keeping juniors on task, encouraging them, working on logistics, contacting facilities and hotels for shows, and

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organizing contest teams are all things that Lampe has continued to enjoy doing.

"I really enjoy working with the kids," Lampe says. "To see them meet their potential is special. Kansas has won 10 (now 11) sweepstakes in a row, and the kids really feed off of each other. They are now very passionate about Angus beef and NJAS contest competition."

With so many juniors, Kansas has three advisors in addition to Lampe, who also tries to get the parents involved with the large group.

### Just to be there

Lampe likes being at junior nationals. She says it's an opportunity to see good Angus cattle, see kids learning through industry events in junior programs, and see new and old friends.

"I enjoy visiting with people from other states because, obviously, they do things differently in Oregon than they do in Kansas or Texas," Lampe says. "I also grew up showing with many of these people, so it's great to see them."

The NJAS can be a family reunion for Lampe. Her sister and brother-in-law, Melanie and Ivan Kiani from Morton, Miss., and brother and sister-in-law, Casey and Kim St. Blanc from Folsom, La., are usually in attendance at the NJAS.

"My brother and sister and their families are regular NJAS attendees," Lampe says. "I look forward to spending time with them each year at NJAS and watching and helping my nieces and nephew participate in the show and the educational contests. My brother, sister and I, along with my parents, attended our first NJAS (then called the National Junior Angus Heifer Show) in Dallas, Texas, in 1974, and we all attended

and participated through the end of our junior memberships. I am thankful that we have been able to pass this tradition on to our children."

Lampe really enjoys working with the kids involved with the Angus association, and her key advice is simple — ask questions.

"If you're at a state meeting and don't understand what's going on, don't be afraid to ask questions," Lampe says. "Go up to a junior officer after the meeting, or the advisor, or an adult, but find out what is going on."

Lampe encourages everyone to get involved and to start by participating.

"Find what you and your family like and go from there," she says.

For Lampe and her family, the Auxiliary-sponsored All-American *Certified Angus Beef*<sup>®</sup> (CAB<sup>®</sup>) Cook-Off is a favorite activity. Lampe is in her third year as a co-chairman of the contest and served on the contest committee for six years prior to becoming a co-chairman. Her enthusiasm and support of the Cook-Off has led to Kansas having five teams in this year's contest and several of those earning top awards.

"The Cook-Off is a fun way for the juniors to learn CAB facts," Lampe says. "This venue is a great 'training ground' for each participant to be an ambassador and promoter for our breed and product."

Lampe says she is amazed each year at the creativity and preparation put into the Cook-Off, adding that just when she thought she'd seen it all, a new skit surprises and delights her. She says she enjoys working with her co-chair, Anne Patton Schubert, and looks forward to 2008 when they will be having the 25th contest.

Lampe also serves as chairman of the Miss Kansas Angus and Ambassador program, advising them throughout the year and ensuring that participants have a positive learning experience.

Instrumental in finding new ways to recognize and encourage involvement in the KJAA, Lampe can be credited with developing the Kansas Junior Angus Challenge Leadership and Premier Exhibitor awards, as well as fundraising opportunities for the juniors.

Following in the footsteps of her parents, who were honored as Advisors of the Year in 1982, Lampe exemplifies what it is to truly be devoted to the youth of the organization.

"My parents were tremendous role models," Lampe says. "Being the first second-generation recipient speaks for the success of the advisor of the year program, meaning that the award was created over 27 years ago to honor advisors for their work and dedication to junior Angus members and associations. I believe that an advisor should mentor youth and empower them to become successful in their endeavors and to become leaders.

"My parents did this for me and other juniors. I hope that my work in the KJAA and NJAA will inspire the same," she continues. "The Angus and beef industries are my livelihood, and I want to continue to share this way of life with youth."



► Thanks to the help of leaders like Lampe, the Kansas Junior Angus Association has won 11 straight sweepstakes awards.