

## by Shelia Stannard

The American Angus Association experienced significant growth in all levels of business in fiscal year (FY) 2006, which ended Sept. 30. The Association recorded 347,572 registrations, posting a continual increase over the past two decades. "Angus breeders have enjoyed phenomenal success in recent years, and especially the past two years," says John Crouch, Association executive vice president. "The versatility of the Angus breed and its ability to excel in maternal traits and endproduct quality has made Angus the breed of choice for commercial cattlemen throughout the United States."

Registrations rose more than 7% from the previous year. Transfers, which represent the sales of cattle to new owners, also increased with a total of 206,121, also up 7% from a year ago. Of the registrations processed,

more than 10% were embryo transfer (ET) calves, and nearly 49% of all animals registered were sired via artificial insemination (AI).

The number of new regular members joining the Association grew more than 4%, with 3,558 adults joining. New junior memberships remained steady at 1,342.

Reports of Angus cattle sales showed growth as well. Fourteen percent more bulls were reported selling through auction sales attended by Association regional managers, and they averaged \$135 per head more than a year ago. Female sales increased as well, and averaged \$243 more per lot than FY 2005.

Angus breeders continue to keep performance records through Beef

Improvement Records (BIR) in order to focus on genetic improvement. A 6% increase in participation was posted, with nearly 9,700 herds submitting more than 882,000 birth, weaning and yearling weights. Additionally, more than 150,000 ultrasound measurements were submitted, marking an 18.5% increase in that technology.

AngusSource,<sup>®</sup> which earned status as a U.S. Department of Agriculture (USDA) Process Verified Program (PVP) during the past year, experienced growth this year, posting a 4% increase in enrollments. Producers are realizing the value of information when selling their calves as the use of marketing profiles has jumped nearly 36% compared to a year ago.

A record-high 13.1 million cattle were

identified for the Certified Angus Beef LLC (CAB) program, which sold more than 543 million pounds of *Certified Angus Beef*<sup>®</sup> (CAB<sup>®</sup>) brand product this year, the highest figure since 2003.

A more complete year-end summary will be provided in the 2006 American Angus Association Annual Report to be distributed at the Association's Annual Convention of Delegates during the North American International Livestock Exposition (NAILE) in Louisville, Ky., in November. The Annual Report will also be published in the December Angus Journal, along with a traditionally reported article highlighting year-end statistics, such as the top 25 bulls for registrations and herds recording 100 head or more during FY 2006.