



Year in Review

Listing articles from August 2014 through August 2015

35 Keys to Success Angus Journal coverage

35 Keys to Success

As we celebrated our 35th year owned by the American Angus Association, we took a look at what it takes to succeed in the Angus business. You laid the foundation for these keys when you responded to our readership survey and told us in what topics you were most interested. The keys below are not presented in order of importance, but rather by approximate order of publication. View all the articles by key at www.api-virtuallibrary.com/35keys.

1. Getting Started
2. Securing a Land Resource
3. Your Health
4. Youth Development
5. Continuing Education
6. Herd Health
7. Ag Policy
8. Animal Welfare
9. Consumer Relations
10. Herd Goals
11. Winter Feed Management
12. Recordkeeping
13. Business Planning
14. Employee Management
15. Contingency Planning
16. Angus Resources
17. Genomics
18. Industry Involvement
19. Seedstock Selection
20. Herd Nutrition
21. Marketing Seedstock
22. Reproductive Efficiency
23. Developing Seedstock
24. Customer Service
25. Research
26. Technology & Innovation
27. Pasture Maintenance
28. Grazing Strategies
29. Water
30. Facilities
31. Cattle Handling
32. Equipment
33. Four-legged Helpers
34. Marketing Commercial Cattle
35. Being Neighborly

AUGUST 2014



32 Board Action

Highlights of the June 4-6, 2014, meeting of the American Angus Association Board of Directors.

55 Tolbert Joins Angus Staff

Alex Tolbert serves as Angus regional manager for Kentucky, Ohio and Tennessee.

56 Securing a Means of Communication

The *Angus Journal* celebrates 35 years as an American Angus Association publication, offering 35 Keys to Success.

60 BLI Q&A

Young Angus leaders give tips on starting successfully.

66 Illinois Angus Junior Makes Her Mark

Sixteen-year-old says her cows are gentle and quiet, yet she still knows what they need.

70 What Do Parents Owe Their Kids?

Farm family business consultant Jolene Brown shares her opinion.

76 Coal Valley Commencement

Coal Valley Angus got started right with solid genetics and a large dose of discipline.

84 Sustaining a Legacy of Quality

Kansas ranchers pass on a tradition of quality in an untraditional way.

92 No Cheap Tickets

Increasing demand for agricultural land and historically high prices make admission to the cattle business tougher than ever.

102 Higher and Higher

Although agricultural land values show recent signs of softening, increased competition makes continued strength hard to bet against.

110 Caution Pays

High land and cattle prices offer accelerated opportunity and risk.

172 RingSide with Legendary Steaks

What a chef wants.

175 Blasting Through Barriers of Rural Health Care

Physician shortage tops list of challenges.

180 Don't Neglect Your Joints

Prevent damage to joints and make living with arthritis easier.

186 Manage Stress

Mitigate the effects of chronic stress before it damages brain, genetic code.

195 The War on Fat, Part I of II: The Evolution of Lean Beef

Industry responds to dietary document recommending decreased consumption of meat in favor of poultry and fish.

200 The War on Fat: Part II of II: How Low to Go?

How lean is lean enough?

214 Safety for Minors is Not a Minor Detail

Every day 38 children are injured in agriculture-related events. Every three days a child dies from one.

230 Atlantic National Super-Point ROV Angus Show, Timonium, Md.

242 Eastern Regional Jr. Angus Show, Raleigh, N.C.

256 Blaine Lotz Takes Title at 51st WLAC

Kansas auctioneers take top

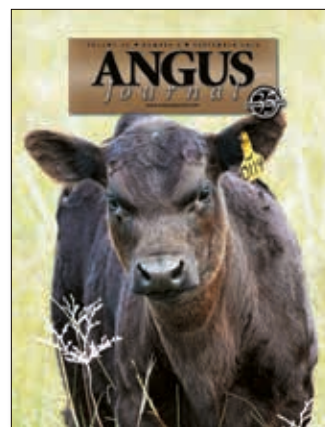
two spots in annual world contest in Knoxville, Iowa.

266 Black Witch Farm Builds A Legacy by \$102,500

Minix establishes a scholarship and names the Angus Foundation a beneficiary.

272 Ultrasound Technicians

SEPTEMBER 2014



42 Angus Selects the Next Youth Breed Ambassador

Emma Jumper to serve the business breed for upcoming year.

48 Developing the Next Generation

South Dakota Angus breeder encourages each of us to ponder our role.

50 Pasture to Packer

Texas 4-H program teaches youth real-world cattle-feeding process.

54 NJAA Can Be Career Springboard

Past directors share experiences and advice.

56 Coverage of the 2014 National Junior Angus Show

The NJAS is much more than a cattle show. The weeklong event features youth-development activities ranging from show projects to career development and from written tests to Cook-Off skits.

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232 Experience Wins Kansas Angus Carcass Data Project
Producers get data, make money on quality cattle.

236 Partnerships Create Value
Continuing education for veterinarians helps producers improve their bottom line.

238 Bradley to be Inducted Into Portrait Gallery
Minnie Lou Bradley to be honored for impact on the livestock industry.

240 Boots on the Hill
Angus represented at beef industry and policy conference.

244 BLI Bridges Industry Gaps
From strands of DNA to sizzling steaks, Beef Leaders Institute participants witnessed it all.

252 First-generation Producers Give Back
BLI graduates choose to give back to the Angus Foundation.

254 Reserve Your Spot at the Convention
\$25 registration fee grants access to three days of education, entertainment and social events at the Angus Means Business National Convention & Trade Show.

266 How to Lose the Argument on Animal Welfare

273 OSU to Host 2014 Applied Repro Meeting

274 Valued Partner
Seedstock producers and their veterinarians build strong working partnerships to keep herds healthy.

278 Should You Step Up Biosecurity?
Common sense and a plan are best for beef breeders.

280 Watch Your Step
Recognize common bovine hoof diseases.

282 Mycoplasma bovis
Mycoplasma bovis plays a part in BRDC; prevention is key.

290 Premium Progress
Drought drives premium-paying changes.

292 Beef and Brotherhood
Brothers use good cattle and customer communication to thrive.



56 Champions in the Heartland
Champions named at the 2014 National Junior Angus Show.

72 Theis Named Junior Herdsman at the 2014 NJAS
Junior Herdsman of the Year Cody Theis chosen by his peers during the National Junior Angus Show.

76 Making the Grade at NJAS
The carcass steer contest helps Angus juniors see a bigger picture of the beef industry.

80 NJAS Showmanship, Best of the Best
Top two showmen from each state compete in Indianapolis, Ind.

86 Auxiliary Announces Scholarship Winners
Auxiliary Scholarships presented to five boys, five girls in Indianapolis, Ind.

92 Supporting Youth Through Education
Scholarships totaling more than \$200,000 awarded during the 2014 NJAS.

104 Golden in the Heartland
National Junior Recognition Program awards 24 NJAA elite with gold.

114 Leader to Leader
Long-time friend honors another by endowing a scholarship in his name.

118 North Carolina Junior Leads By Example
Brooke Harward named 2014 Jim Baldridge Outstanding Leader.

120 Quizmasters
Juniors learn about cattle industry through quiz bowl.

124 Destined to Design
Angus juniors show off their tech-savvy creativity and marketing know-how in the NJAA Graphic Design Contest.

126 Strong Voices
NJAA members use public speaking to tell the beef industry story.

138 Creative Communication
Juniors use imagination in winning creative-writing entries.

150 Let Me See!
Winners are selected in the 2014 NJAA/Angus Journal Photo Contest.



182 Fan Favorite Photo Contest
Photo contest on social media gives exposure to young photographers.

184 Creativity in the Kitchen
Angus Juniors share the story of *Certified Angus Beef*® during cooking competition.

200 At the Backdrop
Juniors were recognized for their accomplishments July 11 during the 2014 National Junior Angus Show Awards Ceremony.

208 The New Green Jackets
Six young leaders elected to the National Junior Angus Board.

210 The Scoop Transitions to Media Crew
NJAA members learn journalism and communications through Media Crew opportunity.

212 Long-distance Transportation
Cattle can be transported long distances comfortably with these tips.

214 No Crutch Needed
NJAA helps junior member overcome autism effects.

218 Angus Foundation Silent Auction Raises \$10,025
Nineteenth annual event boosts funds for education, youth and research.

222 Angus Foundation Golf Tournament Grosses \$13,625
Rain or shine, Angus golfers continue to support education, youth and research.

226 Setting an Example
Angus Foundation inducts three into Honorary Angus Foundation.

228 NJAA Recognizes 2014 Advisors of the Year
Wisconsin Junior Angus Association honors their own as 2014 Advisors of the Year.

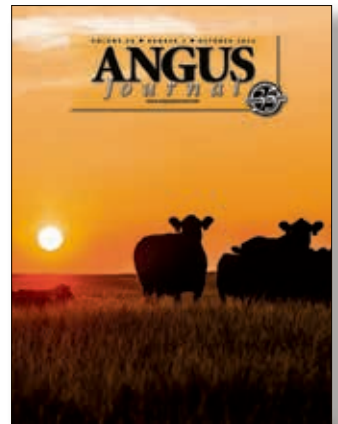
306 BIF Gives Honors
Winners announced at Beef Improvement Federation meeting.

320 The All-American Angus Breeders' Futurity Super-Point ROV Show, Louisville, Ky.

324 The All-American Angus Breeders' Futurity Jr. Regional Show, Louisville, Ky.

328 Roll of Victory: 2013-2014 ROV final point standings

OCTOBER 2014



26 2015 Angus Foundation Heifer Announced
44 Ruby 3839 of 44 Farms will sell to support Angus education, youth and research.

28 Auxiliary Midyear Meeting Minutes

45 Opening Eyes, Opening Doors
Leaders Engaged in Angus Development unites juniors from across the country.

61 The Common Touch
Dan Moser takes the reins of Angus Genetics Inc.

65 Forward Motion
The spotlight turns to the man behind Angus media and plans to move Angus Productions Inc. into a new era.

70 Achieving Excellence in Publication
Angus media recognized by LPC, AAFA for excellence in communications.

74 Calling All Cattlemen to Kansas City
The first-ever Angus Means Business National Convention & Trade Show appeals to everyone involved in producing quality beef.

80 Eleven Announce Candidacies

Eleven members of the American Angus Association have announced they will seek a spot on the board of directors this November.

96 Easy Does It

Cow-calf environment, management and care support quality beef.

102 International Symposium on Beef Cattle Welfare

Coverage of the 4th International Symposium on Beef Cattle Welfare hosted in Ames, Iowa.

Coverage includes:

- 102** Understanding Animal Welfare
- 104** Hands-on Beef Cattle Welfare
- 114** Feet, Legs and Welfare
- 116** Practical Welfare
- 120** Farm-to-Fork Perceptions
- 122** Economics of Care
- 124** Healthy and Happy
- 126** Emerging Research

103 Cattle psychology

Where the romantic meets the pragmatist.

130 Fly on the Wall

Alliance releases reports from 2014 animal rights conferences, where speakers highlight 'successes' but note infighting among animal rights groups.

144 Dream in Motion

Kansas seedstock ranch makes its mark through hard work, quiet leadership.

150 Risk and Reward

One rancher's tale of sacrifice, passion and perseverance.

156 Angus Ever After

Nebraska feeders earn CAB honors for their commitment to high quality.

160 A Decade of Increasing Focus

Nebraska, Missouri partners "three-peat" with highest CAB® acceptance.

164 Volunteering to Learn

South Dakota cattleman earns CAB Progressive Partner Award.

168 Marbling Matters as Weaning Time Approaches

Research shows weaning time has high impact on marbling.

172 Risky Business

Forum participants find ways

around obstacles, in both the short and long term.

174 High Quality on the High Seas

Norwegian Cruise Line includes CAB® when planning meals for 4,000 at sea for a week.

178 The Crossroads of Beef Sustainability

Cattle producers take it for granted, because it's their livelihood and their legacy. Meanwhile, the rest of society is scratching their heads, asking: 'Just how sustainable is beef production?'

179 Nestlé Announces Farm Animal Welfare Commitments**182 Young Consumers**

Ag literacy can start with the next generation of beef buyers.

184 Fostering 'Animal Connections'

Mobile exhibit showcases important role of animals — and veterinarians — in our world.

188 Through the Eyes of a Child

More than 800 third-grade students attend an annual Farm Day hosted by the Southeast Missouri Cattleman's Association.

192 Evaluating the Nutrient Profile of Beef

It is possible to genetically change the nutrient profile of beef. The question is: Should we?

195 Big Skies, Big Heart

Texas cattleman gives the gift of quality beef.

198 Foodservice Marketer's Viewpoint

With more than 30 years of experience in all phases of the meat business, Steve Sands shares perspective on the industry — and what prompted his company to establish its own beef brand.

212 Central Bull Test Listing**224 Spring Cattle Drive in Idaho**

From the desert to the forest, family and friends trail cattle the whole way.

236 Common Goal

Three herds share common goal of building and maintaining a reputable seedstock operation by satisfying customer niche.

238 Icing on the Cake

Proven Angus genetics saved this Kansas herd.

242 Family Genetics, Customer Satisfaction

This family uses the talents within its own gene pool to produce the best Angus cattle it can to help customers put premium beef on the table.

247 Finding the Best

Inspired by ultrasound, these Kansans distill the essence of greatness.

250 Bale Grazing: A Treatment for 'Barnyard Blues'

Graze cattle and fertilize pastures all winter long.

254 Making 'Badlands' Better

Building soil organic matter is why this North Dakota producer likes bale grazing in the winter.

256 Measure Up Winter Cow Feed Options

Corn-crop residue is still a cost-effective alternative.

259 Put Up Quality Silage

Researcher and cattlemen give tips to improve silage quality.

264 Turn Your Irrigating System into a Fencing System

Pivot fence allocates a specific amount of fall/winter forage with minimal labor required.

268 Off-Stream and Uphill

Use these simple ways to get better utilization out of pastures.

274 Blizzard Lessons

One year later, South Dakota ranchers continue working to rebound from Atlas blizzard.

284 Cattle Industry Summer Conference

Coverage of the 2014 Cattle Industry Summer Conference in Denver, Colo.

Coverage includes:

- 284** Cattle Producers Discuss Policy Priorities
- 284** Positive Market Outlook
- 285** Cattle Operations Honored for Stewardship Efforts
- 286** Checkoff Return on Investment
- 288** Strong Early Results for Digital Campaign

292 Agricultural Evolution

Technology continues to advance, alter the industry.

293 Is it Legal to Fly Drones on Your Farm?**296 SDSU to Provide Opportunities for Industry Advancement**

SDSU is constructing a state-of-the-art cow-calf research and education unit.

298 Continuing Your Education

YCC participants share their view on why participating in and hosting such events are important to the individual and to the industry.

308 Will the Bubble Burst?

University economist turned farmer shares his view of the future for land prices and other hot topics.

312 Big Sky Legacy

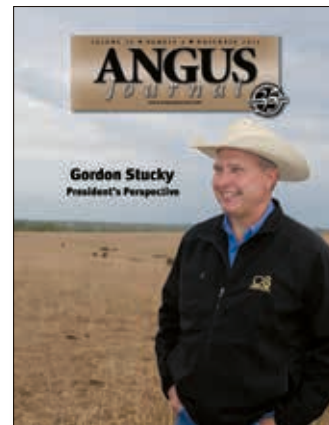
The *Angus Journal* visits the people and places trusted with some of eastern Montana's finest scenery and Angus genetics.

326 Northwest Regional Preview Jr. Angus Show**342 Busting Myths About Ticks**

K-State veterinarian and expert on ticks shares common myths about the pests and provides advice for protecting yourself and your pets.

344 Blacklegged Ticks Now Established in Ohio**347 Occupational Hazard**

Check and protect your skin from the sun.

353 Fall 2014 Sire Evaluation Report Overview**NOVEMBER 2014****36 LPC Bestows Top Honors**

Livestock Publications Council names Headliner, Hall of Fame, Distinguished Service and Forrest Bassford award winners.

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From commercial roots, Association President Gordon Stucky built a reputation for cattle that perform on the range and on the rail.
- 54 President's Perspective**
- 62 Building an Angus Legacy! Phase II Under Way**
- 65 It Starts With a Gift**
Meet Angus Foundation President Milford Jenkins.
- 74 It Pays to Have a Plan**
Tips to develop a farm or ranch business plan.
- 80 Analyze & Act**
10 management tactics foster ranch profitability.
- 84 A Portrait for the Future**
South Dakota family takes steps to ensure ranch is sustainable for generations.
- 86 Learn to Love Volatility**
With the proper mind-set, one risk-management expert suggests businesses can become 'antifragile.'
- 88 So, You Want Your Farm to Continue?**
Experts say it's never too soon to start planning for tomorrow.
- 94 Common Ground**
There is similarity in succession and grazing-management plans.
- 98 Contingency Plans: Who Needs 'Em?**
Learn to identify and correct tendencies impeding succession-plan progress.
- 102 Transition Tips**
Are you putting your farm or ranch at risk by not developing a transition plan?
- 104 Ranchers' Resolve**
After a devastating flood, this young North Dakota Angus couple is determined to rebuild.
- 108 The Big Picture**
QB helps complete pass from ranch to consumer target.
- 110 Reading a PRC**
Performance Registration Certificate documents ownership and genetic merit of animals registered through the American Angus Association.

- 118 Making the Switch**
Angus breeders gain efficiency by switching from paper to electronic certificates.
- 121 Keep Better Track of Cows**
MaternalPlus® can help improve herd and breed.
- 122 The Angus Report Doubles Airings Each Week**
Viewers have more opportunities to watch.
- 146 BVD Testing Could Pay Off Big**
- 148 GrassSnap App for Grassland Monitoring**
App makes taking and organizing photo-plots simpler.
- 150 New Initiative Aims to Provide Year-round Grazing System**
- 152 Fill in the Gaps with Forage Soybeans**
Studies show forage soybeans are a good protein source for cows and heifers.
- 156 Spreading Genetic Wealth**
Artificial insemination is one of the keys to rapid genetic improvement.
- 160 Increase Pregnancy Rate**
Steps to get more cows and heifers pregnant.
- 172 Quality and Safety First**
Certified Angus Beef LLC requiring Global Food Safety Initiative (GFSI) certification of new and existing processors.
- 175 Big Goals Require Big Plans**
South Dakota couple brings consumer focus back to the ranch.
- 178 Seeking Top Dollar**
New program seeks to identify superior cattle before they leave the ranch, helping producers capture additional value.
- 180 Tell How and Why Beef is Better**
Beef industry needs to do better job of tooting its own horn, says meat scientist.
- 184 Feed Analysis Keeps Profit on Track**
Goal: Every mouthful of feed created equal, no mouthful left behind.
- 186 On the Plains: Trains and \$2 Corn**
Railroads as oil pipeline spell trouble for grain pipelines, distant feedlots.

- 188 From 'Happy Accidents' to Intentional Beef Quality**
Higher-producing cattle require a more specialized approach to feeding.
- 192 Finding Good Help**
Finding and keeping good help doesn't have to be impossible.
- 196 Finding, Hiring, Keeping High-Caliber Ranch Employees**
Hire the right person for the job.
- 200 Retaining Good Help**
Ninety percent of new employees decide whether to stay in the first six months on the job.
- 212 Reducing the Stink**
ARS scientists seek better information for improved beef manure management.
- 214 Consumer Focus**
What does 'the sustainable American dinner plate' look like?
- 216 Bacon Cheeseburgers Costing Just a Bit More**
AFBF marketbasket survey indicates food costs up about 2% over last year.
- 218 Tell Your Story, and Tell It Often**
- 225 Make Time to Condition Score Cows**
- 227 2014 BIF Research Symposium**
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227 Focus on the Cow Herd
230 A Genomic Era
232 Selection Decision Tools
234 Feedlot Focus
- 236 IFAJ World Congress: SCOTLAND**
The IFAJ World Congress showed 'Innovations From a Small Island' to 212 journalists from 37 countries.
- 246 Request Sale-day Kit**
- 252 Unparalleled Times**
Economist Jim Robb says

markets will remain strong, at least for a while.

- 255 Rabobank Q3 Beef Quarterly**
Russian bans won't slow runaway markets.

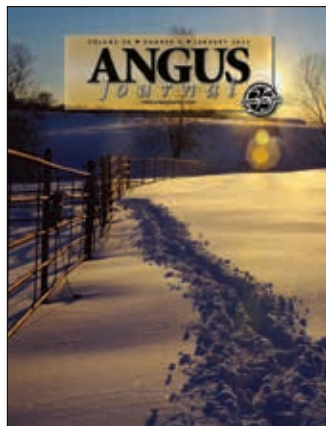
DECEMBER 2014



- 38 State of the Angus Business**
The industry's largest beef cattle breed surpasses records and continues to lead the marketplace.
- 46 100+ Club**
These members registered 100 or more head through the American Angus Association in fiscal year 2014.
- 50 Something for Everyone**
NJAA experiences run the gamut.
- 54 Angus Genetics Inc.**
AGI has been an instrumental component of Angus success and will continue to serve and innovate.
- 91 More than Meats the Eye**
John Stika leads with a can-do attitude.
- 97 Steadfast Demand, Sales Growth for CAB**
Performance does not waiver in the face of record prices.
- 102 Giving Back**
Iowan reviews term on Angus board, culminating as CAB chairman.
- 116 Angus Means Business**
The Angus Means Business National Convention & Trade Show provided a fun-filled week.
- 118 Leading the Business Breed**
The American Angus Association elects new Board members, officers.



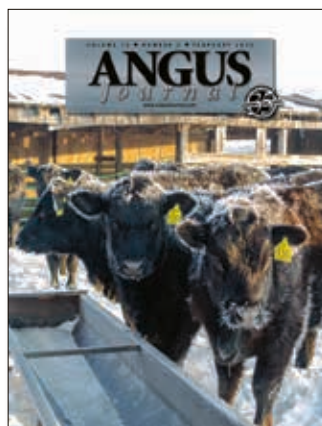
JANUARY 2015



- 28 Board Action**
Highlights of the Nov. 3 and Nov. 6 meetings.
- 36 Angus Offers Internship and Scholarship Opportunities**
Deadline to submit application is Feb. 6, 2015.
- 52 Spend an Angus Night on the Mountain**
Spruce Mountain Ranch hosts Jan. 14 event to support the Angus Foundation and 2015 National Junior Angus Show.
- 54 An Angus Homecoming**
The American Angus Association welcomed visitors Nov. 3 in Saint Joseph, Mo.
- 56 Angus Foundation Supporters Light the Way**
Supporter Recognition Event in Kansas City celebrates donors who have forged the way for Angus youth, education and research.
- 60 Honoring Angus Breed Heritage**
Four individuals were inducted into the Angus Heritage Foundation during the breed's Awards Recognition Breakfast in Kansas City.
- 62 100 Years & Counting**
Lafin Angus, Dahl Angus celebrated for a century in the business.
- 64 Angus Recognizes ROV Show Winners**
Top Roll of Victory winners honored during the Awards Recognition Breakfast.
- 65 Miss American Angus Crowned in Kansas City**
Madison Butler, Vincennes, Ind., chosen to represent the Angus breed in 2015.

- 66 Facing Adversity**
Newly crowned Miss American Angus shares her perspective on facing adversity.
- 68 Loyal Breed Supporters**
The American Angus Auxiliary gathers for annual events this year in Kansas City.
- 80 Raise Your Hand**
Volunteering benefits your farm, industry and future.
- 82 Women to Women, Moms to Moms**
American National CattleWomen amp up efforts to inform consumers about beef.
- 118 Replacement Rationales**
Heifer selection and development for the long haul.
- 128 Genetic Selection Q&A**
Young Angus leaders share strategies on genetic selection.
- 136 GE-EPD Best Measure**
Combining all the information that's known on an animal for a particular trait, the genomically enhanced expected progeny difference provides most comprehensive look at an animal's genetic merit.
- 140 Solid Footing**
American Angus Association to start collecting hoof scores to generate expected progeny differences.
- 160 Consumer Focus**
Science denial and today's food consumer.
- 162 Cattle Industry Convention Set to Sizzle in San Antonio**
Winter convention registration open now.
- 170 Communicating with Millennials**
Checkoff-funded study evaluates perceptions and effective methods to better reach millennial consumers.
- 176 Portrait of Determination**
Minnie Lou Bradley inducted into Saddle & Sirloin Portrait Gallery.
- 178 ROV winners named at North American**
- 184 ROV winners named at the Royal**
- 200 Get Moving**
Sitting deemed as bad as smoking.

FEBRUARY 2015



- 28 Cattlemen's Boot Camp**
Register by March 2 to secure a place at the educational event in Florida March 9-10.
- 32 Apply for the 2015 Beef Leaders Institute**
- 44 NJAA/Angus Journal Photography Contest**
- 48 Auxiliary Officers**
- 50 Auxiliary Annual Meeting Minutes**
- 52 2015 Auxiliary Committees**
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- 68 Step Up Your Game**
Effective marketing requires a solid plan.
- 74 Seedstock Marketing 101**
Merchandising professors offer tips to set your brand apart.
- 76 Print Marketing**
Marketing workshop offered at NWSS gives insight to print marketing.
- 78 Web Marketing**
Tips to maximize online marketing efforts.
- 84 Smart Marketing**
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- 90 Connect With Your Cattle Customers**
Much of marketing is communication enhanced with a strategy.
- 100 Fit for the Ring**
Passion becomes full-time profession.
- 104 Millennial Manpower**
Mentored by experience, set free to embrace change and make waves, the millennial generation is managing 21st century cattle differently.
- 118 The Quick & the Deadly**
A lethal bacteria lives in the gut of healthy animals and waits for its moment to strike.
- 124 Extra Feed Needed in Colder Weather**
Livestock may need extra feed in colder weather to keep warm.
- 126 Supplementing Protein**
Know when and how to supplement protein to help your cow herd perform.
- 128 Do My Cows Milk Too Much?**
Use the Optimal Milk Module to find out.
- 154 Get 'em Work-ready**
Breeders identify their low-cost strategies for developing bulls.
- 158 A Reasoned Approach**
Bull-development program allows bulls to show what their calves can achieve in the feedlot while still emphasizing the efficiency necessary for the cow herd.
- 162 Solid Footing**
American Angus Association to start collecting hoof scores to generate expected progeny differences.
- 164 National Angus Convention & Trade Show**
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Coverage includes:
- 164** Brand Building for Individual Angus Producers
- 166** Buying and Selling Online
- 168** Add Value with Commercial Programs
- 170** Practical Tips on Succession Planning
- 171** Set Employees up for Success
- 172** Breed Improvement
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- 180** Cattlemen to Consumers
- 186** The Beef Business: It's Never Been Better
- 188** Future of Beef Industry Involves Technology

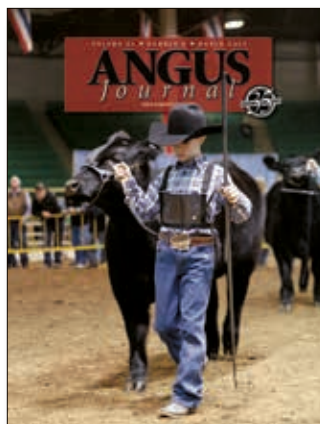
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- 210** Manage for Success: Speakers Gifford, Johnson & Dalton
- 214** Environmental Impact: Speakers Lalman, Hansen & Gilliam
- 218** AI Cost vs. Return: Speakers Lamb, Wann & Brown
- 226** Use Technologies Wisely: Speakers J. Hall & Stroud
- 228** Male Fertility: Speakers Wettman, R. Hall & Spangler
- 234** Don't Stack Problems: Speakers Van Eenennaam & Gray
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- 260** **Mama Matters**
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- 262** **Marketing Genetic Selections to Hit CAB Mark**
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- 266** **An Addiction That Pays**
First commercially traded Top Dollar Angus calves pay off with \$67-per-head premium.
- 270** **The Wright Stuff**
Cattleman differentiates his replacements.
- 274** **Re-energizing the Force**
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- 278** **Ag Math, Ag English, Ag Social Studies**
She once turned her nose up at the smell of manure; now, this city girl advocates for agriculture, saying farmers and overalls are no longer synonymous.
- 286** **A New Online Look**
- 294** **Embrace the Unexpected**
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- 300** **Head Back to School**
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- 310** **Beef Branded the Scottish Way**
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- 312** **EBVs Relatively New for Scottish Breeders**
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- 314** **Performance Focus Generates Quick Success**
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- 316** **Angus Production with a Twist of Scotch**
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- 318** **Finding the Fit: Cattle and the Forest Service**
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- 330** **What Once Was Wild**
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- 344** **Digital Walkthrough**
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- 352** **Extra Value in the Angus Journal Daily and EXTRA**
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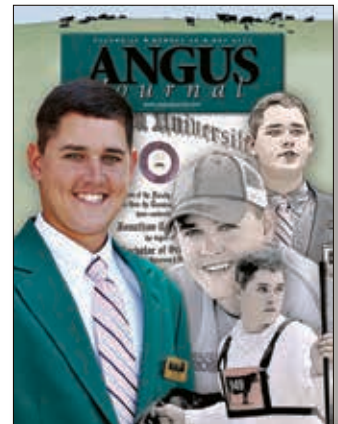
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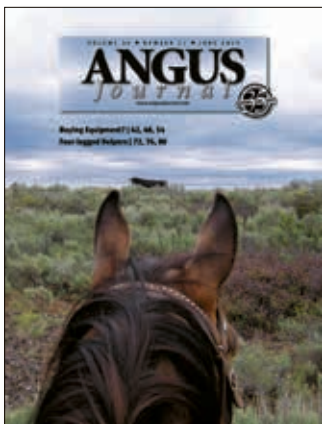
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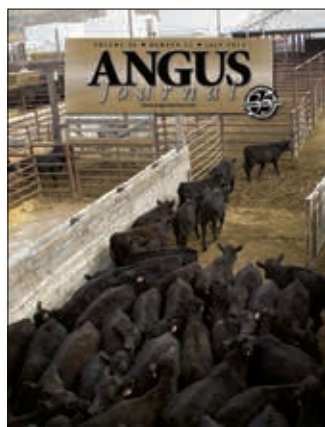
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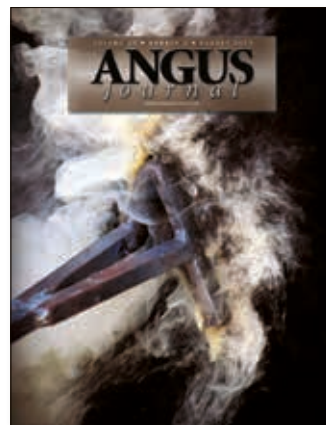
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Beef Reproduction Task Force

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