

2010 Angus Business Grows in 2010

by Crystal Albers

Farmers and ranchers who rely on quality Angus genetics continued to see economic growth this year despite lingering challenges in the U.S. beef cattle industry.

According to year-end figures released by the American Angus Association®, Angus registrations, bull sale averages, AngusSource® enrollments and *Certified Angus Beef*® (CAB®) sales were among several sectors experiencing increases in fiscal year (FY) 2010, which ended Sept. 30.

“Year-end numbers continue to demonstrate strong demand for quality Angus genetics and solidify our long-held position as a leader in the beef cattle industry,” Bryce Schumann, American Angus Association CEO, said. “These results underscore our members’ commitment to providing genetic solutions to the beef cattle industry, and another consecutive year of record-breaking sales for *Certified Angus Beef* further substantiates Angus demand.”

Registrations increased more than 5% during FY 2010, with 297,087 animals registered. Embryo transfers (ET) accounted for 11.5% of registrations, and more than 53% of registered calves were a result of artificial insemination (AI). More than 91,000 registrations were stored electronically

in 2010 to account for 30.7% of total registrations.

Bull sale averages increased nearly 5% above last year, and overall sales edged higher.

Breeders continued to utilize Angus Herd Improvement Records (AHIR®) and Beef Improvement Records (BIR). A total of 802,459 weight records were submitted, bringing the beef industry’s most extensive database to more than 19 million records.

Quality Angus genetics continue to drive consumer demand. Certified Angus Beef LLC (CAB) achieved its fourth consecutive sales record in 2010 with more than 775 million pounds (lb.), a 17% increase — or 114 million lb. — over last year. All CAB sectors, including foodservice, retail, international and value-added areas, experienced increases.

Approximately 14.9 million head were identified, and those certified for the Association-owned brand rose more than 24% to 3.5 million head. Acceptance rates climbed from 19.8% in 2009 to 23% in 2010, and nearly 64% of U.S. finished cattle were identified as black-hided.

AngusSource® — a program documenting age, source and Angus genetics — helped fuel the value of those Angus-sired calves in FY

2010. The U.S. Department of Agriculture (USDA) Process Verified Program (PVP) enrolled 140,315 head, growing the number of head enrolled by 14.3% and bringing the total to more than 530,000 since the program was initiated as a PVP in 2005.

In addition, Gateway, a second-tier verification program documenting source and group age, enrolled 19,258 head. Collectively, producers marketed more than 47,000 head of AngusSource and Gateway cattle through the online cattle listings available at www.angus.org/angussource.

The American Angus Association is the nation’s largest beef organization, serving approximately 30,000 members across the United States and Canada. It provides programs and services to farmers, ranchers and others who rely on the power of Angus to produce quality genetics for the beef industry and quality beef for consumers.

For more information about Angus cattle and the American Angus Association’s programs and services, visit www.angus.org.



Editor’s Note: Crystal Albers is assistant director of communications and web editor for the American Angus Association.

Table 1: Registrations categorized by number of animals recorded per member

15,071 members registered 297,057* animals.

Animals registered per member	% of animals recorded by category	No. of members in category	% of membership in category
1-10	12.13	10,122	67.16
11-19	8.93	1,842	12.22
20-49	18.87	1,835	12.18
50-99	17.35	738	4.90
≥100	42.72	534	3.54

*An additional 30 nonmember imports were registered for a total of 297,087 animals registered.

Table 2: Total active memberships, by type

Membership type	No. members
Active life	2,645
Active life NT	10
Active regular	17,198
Active junior	5,891
Active transfer life	896
Active transfer regular	1,233
Active nonresident	170
Active associate	278
Total:	28,321

Table 3: Registrations and transfers processed by animal type

	No. of registrations	% of registrations	No. of transfers	% of transfers
Cows	163,539	55.05%	82,054	51.16%
Bulls	132,184	44.49%	77,370	48.24%
Steers	1,364	0.46%	972	0.60%
Total	297,087		160,396	

Table 4: Registrations by breeding method

Total calves recorded	297,087	
Calves produced by natural breeding	138,395	(46.58%)
Cows	79,727	(57.61%)
Bulls	57,852	(41.80%)
Steers	816	(0.59%)
Calves produced by artificial insemination*	158,692	(53.42%)
Cows	83,812	(52.81%)
Bulls	74,332	(46.84%)
Steers	548	(0.35%)
Active sires	22,623	
Bulls used naturally	20,096	(88.83%)
Bulls used by artificial insemination	2,527	(11.17%)

*Of the calves produced by AI, 136,728 were registered with AI certificates.

Table 5: No. sires categorized by number of progeny registered

No. of calves	No. of sires	% of total sires
1	5,575	24.6
2-5	8,407	37.2
6-10	3,943	17.4
11-100	4,465	19.7
101-500	174	0.8
501+	59	0.3

The 297,087 calves registered in FY 2010 were sired by 22,623 bulls.

Table 6: Top 25 bulls by number of progeny registered

Reg. no.	Bull name	No. progeny	Reg. no.	Bull name	No. progeny
13880818 [AMF-CAF-NHF-RDF]	Mytty In Focus	8,785	13395329 [AMF-CAF-NHF]	GAR Retail Product	1,782
13776378 [AMF-CAF-NHF]	SS Objective T510 OT26	8,402	13062750 [AMF-CAF-NHF]	Bon-View New Design 878	1,705
13395344 [AMF-CAF-NHF]	GAR Predestined	7,707	13936986 [AMF-CAF-NHF]	Woodhill Foresight	1,614
13592905 [AMF-CAF-NHF]	SAV Final Answer 0035	6,141	13739532 [AMF-CAF-NHF]	HA Image Maker 0415	1,584
14739204 [AMF-CAF-NHF]	SAV Net Worth 4200	5,025	14292649 [NHC-AMF-CAF]	Dr. J Analyst M250	1,501
14844711 [AMF-CAF-NHF]	TC Total 410	3,528	13752642 [AMF-CAF-NHF]	Nichols Extra K205	1,360
15109865 [AMF-CAF-NHF]	SAV Bismarck 5682	3,430	15034593 [AMF-CAF-NHF]	BC 7022 Raven 7965	1,358
15313140 [AMF-CAF-NHF]	HARB Pendleton 765 J H	2,651	15883460 [AMF-CAF-NHF]	21AR Roundup 7005	1,354
13512009 [AMF-CAF-NHF-RDF]	SAV 8180 Traveler 004	2,545	14560689 [AMF-CAF-NHF]	ALC Big Eye D09N	1,291
13728513 [AMF-CAF-NHF]	GAR New Design 5050	2,465	13896250 [AMF-CAF-NHF]	HSAF Bando 1961	1,262
13009379 [AMF-CAF-NHF]	CRA Bextor 872 5205 608	2,333	15148659 [AMF-CAF-NHF]	Connealy Thunder	1,211
14963730 [AMF-CAF-NHF]	Sitz Upward 307R	2,260	14791623 [AMF-CAF-NHF]	BC Lookout 7024	1,202
15490811 [CAC-AMF-NHF]	Connealy All Around	1,911			

AMF = tested and found to be free of arthrogryposis multiplex (AM); AMC = tested and found to be a carrier of AM.

CAF = tested and found to be free of contractural arachnodactyly (CA); CAC = tested and found to be a carrier of CA.

NHF = tested and found to be free of neuropathic hydrocephalus (NH); NHC = tested and found to be a carrier of NH.

RDF = tested and found to be free of the red color gene.

Table 7: Top 25 bulls by overall number of progeny registered

Reg. no.	Bull name	No. progeny	Reg. no.	Bull name	No. progeny
10776479	N-Bar Emulation EXT	53,925	12310707	Sitz Alliance 6595	22,348
13062750	Bon-View New Design 878	50,715	13898124	BR Midland	21,845
9894245	Pine Drive Big Sky	40,246	8974207	PS Power Play	21,762
12783540	Bon-View New Design 1407	37,100	5475692	Camilla Chance 37 T	20,935
13880818	Mytty In Focus	33,960	13588640	B/R New Frontier 095	20,826
13512009	SAV 8180 Traveler 004	30,359	10858958	DHD Traveler 6807	20,391
13395344	GAR Predestined	27,489	11994601	TC Stockman 365	19,435
12530601	Rito 616 of 4B20 6807	24,506	13395329	GAR Retail Product	18,960
13776378	SS Objective T510 OT26	24,203	11935889	SAF Fame	17,875
11750711	Leachman Right Time	23,151	11520398	GAR Precision 1680	17,756
9250717	QAS Traveler 23-4	22,962	13447282	Connealy Lead On	17,105
11418151	B/R New Design 036	22,644	10226429	Scotch Cap	16,626
12493607	CA Future Direction 5321	22,559			