

Get the Scoop

New online issue of *The Scoop* set to release in October 2011.

by **Katie Allen**

From event coverage of the National Junior Angus Show (NJAS) to stories about issues influencing the beef and agricultural industries, an array of information will be included in the next online-only issue of *The Scoop*, a publication developed by members of the National Junior Angus Association (NJAA). This year, 14 juniors served on the staff.

Samantha Yantis, 19, from Bunkie, La., served as the editor-in-

chief for the latest issue. She says having the publication strictly online this year will set it apart from past issues.

"This year, we've really stepped it up," Yantis says. "We've upgraded *The Scoop* to make it an online publication that is very fun and interactive."

Robin Ruff, director of junior activities for the American Angus Association, says often junior members might have a difficult time fully understanding articles written by agricultural industry experts, but in having other juniors write about important industry topics, they are able to understand what adult Angus breeders are talking about.

"*The Scoop* is another avenue for juniors to learn more about the organization they are involved in from another junior

member's [point of] view," Ruff says. "What better way for a junior member to [learn than to] read a newspaper that is written in the same junior member view? The newspaper is targeted toward youth and written by youth, as they will pick the stories and use the language that their audience will enjoy reading."

In addition to Yantis, other staff members include Michaela Clowser, Milford, Neb.; Jacob Coon, Bethel, Mo.; Aliasha Dethlefs, North Platte, Neb.; Katie Friederichs, Walcott, Iowa; Gabrielle Glenister, Pulaski, N.Y.; Andrea Hosto, Alhambra, Ill.; Catie Hope, Berryville, Va.; Destiny Jones, Ruston, La.; Destiny McCauley, Bowling Green, Fla.; Caroline Miller, Lindsey, Ohio; Courtney Pooton, Sperryville, Va.; Katlyn Tunstill, Fayetteville, Ark.; and Hannah Uden, Franklin, Neb.

The Scoop is produced courtesy of the NJAA, which currently has more than 6,000 members, and the Angus Foundation. To view the latest issue of *The Scoop*, log on to www.njaa.info.



Editor's Note: Katie Allen is marketing and public relations assistant for the Angus Foundation. For more information contact Allen at 816-383-5100 or kallen@angusfoundation.org, or visit the Angus Foundation online at www.angusfoundation.org.

