

THE TAG Store

Offers Affordable ID

Effectively identify your herd using the Tag Store.

by **Carrie Gilliam & Ginette Kurtz**

The fall sale season is right around the corner, and producers may need to start thinking about identification (ID) for their herds.

The American Angus Association Tag Store, www.customcattletags.com, offers affordable identification options to purchase high-quality, custom-printed cattle ear tags and other ID options in less time.

The interactive, online store offers Duflex® visual tags in numerous colors and sizes with free text on the front of the tag. Print logos, text

on the back of the tag and/or on the tag stud for a small fee. Large visual tags cost just 99¢.

“These unique, inexpensive tags will make identification and recordkeeping simple for you and your customers,” says Ginette Kurtz, AngusSource® program manager.

Farmers and ranchers can also build numerous tags with unique data with a spreadsheet template and step-by-step directions. The document can then upload the spreadsheet as a CSV file online.

To add value to feeder calves or replacement females, producers may be interested in the Association’s verification programs, AngusSource and Gateway. For more information on the programs or how to enroll, visit www.angus.org/angussource.

The Tag Store exclusively offers Destron

Fearing™ products, including visual tags, e. Tags® [radio frequency identification (RFID) tag], Combo e. Tags® and “840” tags. Accessories available for purchase below retail price include applicators, readers, panel antennas, headgate kits, markers and knives.

All tags are manufactured within three to five business days and shipped directly to the producer; flat rate shipping charges apply.

To order custom tags today, visit www.customcattletags.com or call 816-383-5100 for more information.



Editor’s Note: *Carrie Gilliam is communications coordinator for the American Angus Association. Ginette Kurtz is AngusSource program manager. For more information, call 816-383-5100 or email gkurtz@angus.org.*