

Summer of Discovery



PHOTO COURTESY OF AMERICAN ANGUS ASSOCIATION

Five interns join Team Angus to gain professional experience while getting an inside look at the inner workings of a breed association.

The American Angus Association welcomes five outstanding summer interns to its headquarters in Saint Joseph, Mo. Assigned to a wide variety of positions within the Association and subsidiaries Angus Genetics Inc. (AGI) and Angus Media, the interns will have a chance to gain new experiences and insight. With opportunities like traveling the nation, communicating with Angus producers, preparing a magazine and discovering Angus on a genetic level, these interns will not likely tell the tale of a dull summer.

This year's summer interns are Sarah Harris, Raney Lovorn, Nicole Lane, Andrea Foore and Brady Jensen.

Sarah Harris, communications

Three of the interns have joined the ranks of communications and marketing professionals at Angus Media. Sarah Harris, Kansas State University (K-State), is serving as the communications intern. Nicole Lane, also of K-State, and



Raney Lovorn, Oklahoma State University (OSU), will be focused on editorial production of Angus Media's flagship publications.

Harris will gain experience in all aspects of the Association's multimedia approach to promoting the Angus breed. Some of her responsibilities include writing, design, editing, photography and assisting with video production.

At the National Junior Angus Show (NJAS) in Tulsa, Okla., July 13-18, Harris will work with Angus Media to promote and cover news and results from various competitions and events while getting to know many of the National Junior Angus Association (NJAA) members and families in attendance.

"Experience is the greatest tool in learning, and I am thrilled to have such an opportunity through the American Angus Association," Harris says. "This is a great chance to learn from some of the best in the business and gain new skills that I can use throughout my entire career."

Originally from Charlotte, Mich., Harris

was raised on her family's farrow-to-finish swine farm and participated in both 4-H and the National FFA Organization. She graduated in May 2010 from Michigan State University, receiving a certification in swine management. After earning her degree, she moved to Kansas, where she is currently a senior at K-State studying agricultural communications and journalism, with minors in horticulture and animal sciences and industry.

On campus, Harris is a member of Collegiate Cattlewomen and the K-State Agricultural Education club, through which she works with local elementary school students to teach them about many facets of agriculture.

Through working on her family's farm and participating in other activities, Harris says she learned the value of hard work and developed a passion for the agricultural industry and its people. Upon graduation, Harris plans to work in the agricultural field promoting the industry through design, photography and writing.

Nicole Lane, editorial

Lane previously appeared in the pages of the *Angus Journal* writing for the *Certified Angus Beef*® (CAB®) brand as industry information intern and as a freelance journalist. This summer she returns to the world of Angus as editorial intern for the *Angus Journal*.

"I'm so excited to get to be writing about and producing content for black Angus producers again," Lane says. "It's an honor to get to work for such great cattlemen and one of the best publications in the business."

During her internship Lane will provide content for the *Angus Journal*, the *Angus Beef Bulletin* and the *Angus Beef Bulletin EXTRA*. Working to cover Angus events, her summer will be spent editing, writing, taking photographs and conducting other tasks for the various publications.

Originally from John Day, Ore., Lane grew up on a small sheep farm she started with her younger sister. Heavily involved in both 4-H and the National FFA Organization, Lane found a passion for everything agriculture. A love for communicating about it led her to K-State, where she will graduate in December with a degree in agricultural communications and journalism with a minor in animal sciences.

Lane is involved on campus, serving as the



president of the Agricultural Communicators of Tomorrow (ACT) and her sorority, Sigma Alpha Professional Agricultural Sorority. She also served as an ambassador for the College of Agriculture and worked as communications intern for the Kansas Department of Agriculture.

Raney Lovorn, editorial

Originally from Winnsboro, Texas, Lovorn hit the ground running with the editorial and communications team at Angus Media. Her responsibilities include contributing to the *Angus Journal*, the *Angus Beef Bulletin* and the electronic *Angus Beef Bulletin EXTRA*. She has also assisted in managing the 2015 NJAA/*Angus Journal* Photo Contest and will provide event coverage for multiple industry events.

"This is an incredible opportunity for me to earn experience in a field that I dearly love," Lovorn says. "For an agricultural communications student with interests in journalism and animal science, working for the *Angus Journal* is truly a dream job."

Lovorn is a senior at OSU, pursuing a bachelor's degree in agricultural communications with a double major option in animal science. On campus, she works as a communications and graphic design intern in the College of Human Sciences. Lovorn also serves as a public relations committee member for the OSU Homecoming Steering Committee and a Student Academic Mentor (SAM) in the College of Agricultural Sciences and Natural Resources.

Lovorn grew up on a small family farm as the daughter of an agricultural science teacher. Her writing and editing experience began at an early age, first writing feature stories competitively in high school and maintaining a weekly column in her hometown newspaper. She is a former Junior Beefmaster Breeder's Association officer and board member. Lovorn has a heart for family-centered farms and helping ranchers with small herds receive the most value out of their cattle investment.

Andrea Foore, junior activities

The NJAA welcomes Andrea Foore of Seven Valleys, Pa., to Saint Joseph as the 2015 junior activities summer intern. A fourth-generation registered-Angus breeder, Foore brings a lifelong enthusiasm for the Angus breed to her new position. She recalls some of her earliest memories working on her family farm, moving cattle across pastures and learning about the Angus business.

This summer, Foore will be traveling across the country assisting members of the



NJAA with preview shows and coordinating contests for the NJAS.

"When I was 9, I got to show in my first junior show. I have been involved in the industry my whole life and loved every second of it," Foore says. "My past experience will be a benefit this summer, as I have already been to many Angus shows. [I have] been on the other side, so I know what questions there are and the procedures that are followed."

An active member of the Pennsylvania Junior Angus Association, Foore has held numerous offices and titles, in addition to working as chair on committees for the 2007 Eastern Regional Junior Angus Show (ERJAS) and the 2011 NJAS hosted in Pennsylvania.

"Andrea was able to jump in and quickly contribute to planning for our slate of summer shows and events," says Jaelyn Upperman, American Angus Association director of events and education. "We are fortunate to have an individual with such enthusiasm and energy for the breed as part of our team."

Foore attends Penn State University, where she is pursuing a degree in agribusiness management. On campus, she is a member of the Penn State Livestock Judging Team, Block & Bridle Club and Collegiate CattleWomen. She is employed at the Penn State beef and sheep center.

"I'll be meeting a lot of new people this summer and gaining a lot of experiences from this internship; I cannot be thankful enough for how fortunate I am to have this opportunity," Foore says. "The American Angus Association is the largest breed in the country, and I am extremely lucky to have an internship at a place of such high prestige in the cattle industry."

Foore joins extended intern Jena Wagner, who has been with the Association since January.

Brady Jensen, AGI

AGI welcomes Brady Jensen as its summer intern. Jensen will be focused on developing the MaternalPlus® program.

"I am truly excited to be working with the largest beef breed in the country, and especially in a field I have a deep passion for," Jensen says. "The people and experience I will get the opportunity to endure this summer are what internships are all about."

Originally from Courtland, Kan., Jensen is a recent graduate of K-State with a bachelor's degree in animal science and industry and a minor in business.

On campus, Jensen was a member of the Collegiate Cattlemen's Club and participated

on the livestock judging team. He will continue his education in animal breeding and genetics at K-State while working as assistant livestock judging coach.

Growing up on a purebred cattle operation, Jensen was very involved in junior breed association activities. He currently serves as chairman of the National Junior Hereford Association Board of Directors.



Editor's Note: This article was compiled with releases written by interns Sarah Harris, Nicole Lane and Raney Lovorn.

