

Salering Summary

► Reports from consignment, production and dispersion sales nationwide

The following listing is a summary of sales reported since publication of the September 2015 “Salering Summary.” Sales are presented in alphabetical order with herd location; sale date; and reported number of lots sold, sale gross and sale average.

More detailed summaries of the sales are posted at www.angusjournal.com/aj_salereports.html. Online sale reports include top lots, category averages, auctioneer(s), sale manager(s), *Angus Journal* representative(s) and volume buyer information.



Table 1: August and FY 2015 summary of sales reported to the American Angus Association

	Consignment	For month		Total	Year-to-date
		Production	Dispersion		
SALES					
Number reported	–	4	–	4	617
COWS					
Number sold	–	582	–	582	14,534
Average price	–	\$11,381	–	\$11,381	\$5,316
Gross	–	–	–	–	\$77,265,936
BULLS					
Number sold	–	2	–	2	43,646
Average price	–	\$9,000	–	\$9,000	\$6,703
Gross	–	–	–	–	\$292,537,705
STEERS					
Number sold	–	–	–	–	43
Average price	–	–	–	–	\$2,208
Gross	–	–	–	–	\$94,926
COMBINED TOTALS					
Number sold	–	658	–	658	67,805
Gross	–	\$8,337,313	–	\$8,337,313	\$414,043,812

Ranch name	Ranch location	Sale date	Reported sale totals		
			No. lots	Sale gross	Sale avg.
Bobo Cattle Dispersion	Echo, OR	8/1/15	77	473,463	6,148
Express Ranches Big Event Sale - Day 1	Yukon, OK	8/21/15	194	1,150,850	5,932
Express Ranches Big Event Sale - Day 2	Yukon, OK	8/22/15	313	5,017,500	16,030
Spruce Mtn. Ranch	Larkspur, CO	8/8/15	74	1,695,500	22,912

Planning an Angus Sale?

Request a free sale-day kit to stock your sale office and decorate the ring.

If you're planning an Angus sale, be sure to contact the American Angus Association and request a complimentary sale-day kit, which includes educational resources, posters and information on Association programs and services. Submit an order today to ensure it arrives on the ranch in time for sale day.

The kits come in three types — one tailored specifically toward female sales, another for bull sales, and the third for production sales including bulls and females. Each kit includes various literature and posters in quantities of 10 to 25.

Sale-day kits include information on what potential customers should know about the breed and its programs and services, including specific information on AngusSource®, AAA Login, Beef

Improvement Records, Certified Angus Beef LLC, the Angus Foundation and many others. Buyer guides, beef improvement information and full-color posters are a few of the additional items that are available.

Depending on the type of kit requested, materials include:

- 10 regular and junior membership applications;
- 10 *Guide to Success* books targeted to junior members;
- 10 *Supplying the Brand* books;
- 10 Angus Foundation brochures;
- 20 Beef Improvement Record books;
- 10 *Bull Buying Strategies* books;
- 20 *Angus Advantage* books;
- 10 AngusSource brochures;
- 25 Tag Store postcards;
- 10 Member Login brochures;
- 15 Pocket Bull Buying Guides;
- 10 each of the 11x14 bull, cow-calf and calf pictures;
- 10 Notebook Beef Charts;
- 1 steer poster, 1 bull poster, 2 large Angus posters;
- 6 over-the-wire hangers;
- 5 cow-calf *Best Practices* brochures;
- 5 seedstock *Best Practices* brochures;
- 3 *The Power of One Bull* posters;
- 3 *The Power of One Brand* posters (*Certified Angus Beef*®); and
- 3 AngusSource posters.

To order a sale-day kit, go online at www.angus.org/Pub/Lit/ProductList.aspx?Group=All or contact the Association at 816-383-5100.

