AMERICAN ANGUS ASSOCIATION

Founded in 1883, the American Angus Association is owned and controlled by its members. Members elect delegates to represent their state at the Annual Meeting. The delegates in turn elect five representatives each year to the 15-member Board of Directors, as well as the Association president and vice president.

The primary job of the Association is to collect and to process performance and ancestral records on Angus cattle and to issue certificates of registration and transfer. The Association also performs a variety of other services for members, including public relations, support of shows and educational events, junior activities programs, commercial relations, and Certified Angus Beef LLC (CAB). In addition, the Association publishes the Angus Journal and the Angus Beef Bulletin through its for-profit subsidiary, Angus Productions Inc. (API).

The offices of the American Angus Association are at 3201 Frederick Ave., Saint Joseph, MO 64506-2997; (816) 383-5100; fax: (816) 233-9703; angus@angus.org; www.angus.org.



Serving on the 2004-2005 American Angus Association Board of Directors are (seated, from left) Leo Baker, Saint Onge, S.D.; Paul Hill, Bidwell, Ohio; Jot Hartley, Vinita, Okla., treasurer; Minnie Lou Bradley, Memphis, Texas, president; Ben Eggers, Mexico, Mo., vice president; Dave Smith, Greensburg, Ind.; Jay King, Rock Falls, Ill.; (standing, from left) John Crouch, Saint Joseph, Mo., executive vice president; Richard (Dick) Tokach, Saint Anthony, N.D.; Rob Thomas, Baker City, Ore.; Gregg Blythe, Decatur, Ala.; Jarold Callahan, Yukon, Okla.; Bill Davis, Sidney, Mont.; Norman Garton, Nevada, Mo.; Phil Trowbridge, Ghent, N.Y.; John Schurr, Farnam, Neb.; Al DeClerk, Pocahontas, Ark.; Robert (Bob) Schlutz, Columbus Junction, Iowa; and Joe Hampton, Mount Ulla, N.C.

OFFICERS

Minnie Lou Bradley, president, 15591 CR K, Memphis, TX 79245; bradley3@srcaccess.net John Crouch, executive vice president, 3201 Frederick Ave., Saint Joseph, MO 64506; jcrouch@angus.org

Ben Eggers, vice president, 3939 S. Clark, Mexico, MO 65265; eggers@socket.net **Jot Hartley**, treasurer, PO Box 553, Vinita, OK 74301; jot_hartley@hotmail.com

BOARD OF DIRECTORS *Terms Expiring in 2005*

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Terms expiring in 2007

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ADMINISTRATIVE STAFF

Executive vice president: John Crouch
Executive administrative assistant: Diane Strahm
Vice presidents: Finance—Richard Wilson
Information & Data Programs—Bill Bowman
Industry Relations—Jim Shirley

DEPARTMENTAL STAFF BY DIVISION

Finance—Milford Jenkins, director of Foundation development; Kenny Miller, assistant director of finance; Richard Wilson, director of finance

Industry Relations—James Fisher, director of activities & junior activities; Ty Groshans, assistant director of commercial programs; Sara Moyer, director of industry & member communications; Jim Shirley, director of commercial programs; Shelia Stannard, director of activity communications & event coordinator

Information & Data Programs—Lou Ann Adams, director of information systems; Bill Bowman, director of performance programs; Scott Johnson, director of Angus Information Management Software; Sally Northcutt, director of genetic research; Bryce Schumann, director of member services & office management; Carol Waller, assistant director of member services & office management

AMERICAN ANGUS ASSOCIATION MISSION STATEMENT

"To provide programs, services, technology and leadership to enhance the genetics of the Angus breed, to broaden its influence within the beef industry, and to expand the market for superior-tasting, high-quality Angus beef worldwide."

LONG-RANGE GOALS

The American Angus Association's Board of Directors and staff met in March 2003 to discuss long-term goals, opportunities and issues that affect the Association and its entities, as well as its members. That planning session led to the establishment of five core strategies that were used to develop a strategic plan, which includes objectives and initiatives, for developing and implementing programs and services. These core strategies include:

- ► achieve Angus excellence through information;
- ▶ increase beef demand with Angus equity;
- ▶ identify and implement relevant technologies;
- ▶ optimize resources; and
- ► create opportunities.

REGIONAL MANAGERS



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REGION 7

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REGION 10 Alaska, Montana, Wvomina ANDY REST PO Box 50473 Billings, MT 59105 (406) 254-7576 arest@angus.org



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