



Next Generation

► Postcard from an NJAA director and state spotlights. Compiled by Kasey Brown.

Give thanks and reflect

Fall is here! As we enjoy the cooler weather that comes with the change in season and gear up for the holidays, let's use this time to reflect back on the year. While it's important to give thanks for what is going well, it's just as important to critically evaluate ways to make improvements so next year can be even better. As I look back on my year, I'd like to share what I've learned.

Who you surround yourself with matters

"You are the average of the five people you spend the most time with." – Jim Rohn.

This year I was able to begin working with people who are doing exactly what I

want to do in the future and are making waves in the discipline. While I've been fortunate to have fantastic mentors up to this point, these new mentors are pushing me in new and exciting ways and helping me grow. Find positive people



Will Pohlman

who push you to be your absolute best and surround yourself with them. Mentors who guide you and friends who push you can help you stay focused on your passion and become successful.

Embrace change

"Different isn't always better, but better is always different."

This year marked the most drastic change in my life to date: moving 1,000 miles away from home to continue my education. Change can be scary, but if we want to improve, it is necessary. I couldn't receive the same caliber of education at home, so moving was my only choice. Don't settle into the same routines and behaviors and expect to grow and improve as a person. On a larger scale, don't settle for what you are used to. New ideas and innovative practices are constantly emerging, so don't be afraid to try something different.

Never stop learning

In medicine there's a saying: If you stop learning the day you graduate from medical school, your knowledge will be almost completely obsolete in five to 10 years.

I think this saying is applicable to the ag industry, as well. Technology and practices are changing at such a rapid pace, it's

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Visit the NJAA web site at www.njaa.info.

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important for everyone to keep up if we stand a chance at feeding the growing global population. Now that I've graduated college, I realize that I'm using the tools that school has given me to continue my education in a more specific field. No matter where you are in life, read the latest news in your field, attend conventions and symposiums to hear from experts, and talk with peers to constantly learn and improve.

I give thanks for all the milestones that I have passed this year, and as I reflect upon them I know they are just the beginning. Always remember to give thanks, and never forget to take time and reflect.

— **Will Pohlman, Arkansas**

Youth Beef Leaders apply now

Applications for the *Certified Angus Beef*® (CAB®) brand's 2018 Youth Beef Leaders event are available until Monday, Nov. 13. All eligible youth are encouraged to apply.

Hosted at CAB's Culinary Center in Wooster, the Jan. 3-4 gathering will bring together members of the National Junior Angus Board of Directors, the newly crowned Miss American Angus, and others from the United States and Canada to learn from one another and experience personal growth.

▶ Western Idaho Fair Jr. Angus Show, Aug. 19, Boise



▶ Showmanship honors were won by (from left) **Kassidy Moore**, Mountain Home, reserve intermediate champion; **Rachel Melad**, Nampa, intermediate champion; **Cheyenne Tilson**, Emmett, reserve senior champion; **Brody Jones**, Emmett, peewee champion; **Corrie Falleur**, Gearhart, Ore., senior champion; **Emma Malson**, Parma, reserve junior champion; and **Seth Cox**, Eagle Point, Ore., junior champion.

The brand has added five more seats to qualified candidates interested in joining. Those selected will be granted an all-expense-paid trip to join the 2018 class.

CAB Production Brand Manager Kara Lee explained that those sponsorships were added to engage with young Angus leaders who may not hold a specific position within the breed.

"We want to reach out to the young people who are passionate in learning about the brand and invite them to join in with those already set to attend," Lee said.

Working alongside CAB staff and fellow Angus youth, participants will discuss topics such as the global protein market, strategic marketing methods and beef consumer demand.

Applicants can be junior, regular or life members of the American Angus Association and between the ages of 17 and 22 as of Sept. 1, 2017.

Visit www.cabpartners.com or email klee@certifiedangusbeef.com to apply.

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▶ Washington State Fair Jr. Angus Show, Sept. 9, Puyallup



▶ **Rowdy Berry**, Port Orchard, won top honors in peewee showmanship.



▶ Winning intermediate showmanship are (from left) **Dalton Chambers**, Tenino, champion; and **Garrett Palmer**, Moses Lake, reserve champion.



▶ Winning senior showmanship are (from left) **Coulson Chambers**, Tenino, champion; and **Shelby Burrus**, Tacoma, reserve champion.



▶ Overall showmanship winners are (from left) **Dalton Chambers**, champion, and **Coulson Chambers**, reserve champion.

