



# Next Generation

► Postcard from an NJAA director and state spotlights. Compiled by Kasey Brown.

## Plan for success

*“When we fail to plan, we are planning to fail.” — Benjamin Franklin*

*Wow! Does that hit home for you like it does me? It seems that as we get busier, that quote rings truer. It doesn't matter whether we are talking about our show projects, breeding programs or our jobs as students. If we don't plan, we will fail. By taking a few simple steps, we can prepare for success.*

*Learning to manage our time will make us more effective and productive today, as well as in our future. Time management is really about coordinating our calendars, to-do lists and notes into one package.*

### Calendars

My mom is the queen of calendars and lists. It's starting to rub off on me. As a student, I need to make sure to write down when tests are scheduled, plan my study schedule, and make sure that group/organization activities or meetings are worked into my day. Sometimes, I need to give myself deadlines to make sure that I don't procrastinate on big projects. It's really about controlling your calendar so it doesn't control you. Managing your calendar is about creating a schedule.

Your calendar is not just for school. This is your life. Be sure to note entry deadlines or when you need to order semen or register cattle, or even when feed needs to be ordered. Maybe you even write down your mom's birthday to remember to send flowers and

thank her for all the times that her calendar management saved your tush.

You've probably noticed that calendars come in all types of sizes and layouts and can be the old-fashioned paper kind, or electronic and managed on your smartphone, tablet or computer. Find the one that works for you and with which you are comfortable. Some people prefer to see everything on monthly or weekly layout. Others may need to have a more detailed daily calendar. Some people prefer to keep a diary of the day's activities in a daily calendar format.

Calendar management really is the core of time management. Writing things in your calendar should help you focus activities and may even let you bundle certain activities together so that you can be more efficient. Find the system that is most comfortable for you and adapt it to your needs.

### To-do lists

To-do lists consist of two components — the actual list and the priority.

Sometimes we need a to-do list for monthly, weekly or daily activities. An easy way to start with your list is to look at your calendar. In order to make the events or deadlines happen, they need to be moved to your to-do list.

With repeated use, you'll learn to differentiate between urgent tasks and important tasks. Sometimes, bigger projects can be overwhelming. Break down each component into smaller, more-manageable tasks. Start with the most important tasks at the top of your list and the less important items at the bottom. Items that are of less importance may be rescheduled for the coming days.

Be logical with your to-do list. Sometimes these are instructions you leave behind for someone to care for your cattle when you attend a Leaders Engaged in Angus Development (LEAD) or Raising the Bar conference. Creating your to-do list is only half the work. Don't procrastinate. Get through those tasks so that you can get on with the business of enjoying and living life. Checking items off your to-do list gives you a sense of accomplishment toward your goals.

### Know yourself

Maybe this is the toughest. You need to be honest with yourself. Are you sharper in the morning, the afternoon or the evening?

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### ► Oregon State Fair Roll of Victory (ROV) Angus Show, Aug. 24, Salem



► Hayley DeHaan, Dayton, was crowned Miss Oregon Angus.

Plan the difficult or intensive tasks for when you are most focused and freshest. How much time do you really need to schedule for a task? Just because a friend only needed an hour doesn't mean you won't need two in order to get it done right. A friend of my family often says, "If you don't have time to do it correctly now, what makes you think you will have time to fix it later?"

### Consistency

Managing your schedule leads to more consistency in your days. Mostly in this article, I've talked about utilizing your calendar and to-do lists to plan your schedule as it relates to school. Traveling to shows often requires a great deal of planning to make our animals look their best and to manage our time to participate in contests and other activities. The animals will thrive when their schedule is more consistent.

### Adapt, overcome, improvise

Wait! What? I know I have written about how we should plan our work and then work our plan. Sometimes the best-laid plans don't work out. Changing circumstances may cause you to re-evaluate your schedule. Remember how I just said animals thrive with consistency?

What if you're traveling to a show in a different time zone? Suddenly a 6:00 a.m. feeding may really be 4:00 a.m. on your calf's clock. As you become more proficient at planning, you'll also become more proficient at adapting.

Getting control of your calendar will not only help you be successful, but also let you have time to enjoy the things you have fun doing. Good luck!

— Jake Heimsoth

### Angus junior selected as National Beef Ambassador

Fifth-generation Angus breeder Will Pohlman, Prairie Grove, Ark., was recently named part of an elite group of young people responsible for promoting beef to consumers nationwide. Pohlman is a sophomore at the University of Arkansas studying biochemistry and animal science. He joins Rachel Purdy, Wyoming; Alicia Smith, Texas; Kalyn McKibben, Oklahoma; and Demi Snider, Ohio, as a member of the 2015 National Beef Ambassador Team.

Representatives were selected at the annual National Beef Ambassador competition,



**Will Pohlman**

which is funded in part by the Beef Checkoff Program and managed by the American National CattleWomen Inc., contractor to the beef checkoff. Twenty senior contestants ages 17-21, were judged in the areas of consumer promotion,

education and outreach strategy, media interview technique and issues response at the event in Denver, Colo.

Contestants from throughout the country vied for a place on this team of agriculture advocates and \$5,000 in cash prizes sponsored exclusively by Farm Credit. Additionally, five educational scholarships totaling \$5,000 were given by the American National CattleWomen Foundation Inc. and Monsanto.

This year's contest also hosted a junior competition for youth beef industry advocates ages 12-16. Ten passionate contestants vied for cash prizes, competing in three judged categories: consumer promotion, media interview technique and issues response.

The first-place junior winner was Phillip Saunders, Virginia. The second-place winner was Bret Lee, Louisiana, and the third-place winner was Abbey Schiefelbein, Minnesota. They all took home checks sponsored exclusively by Farm Credit for their top scores.

While preparing for this national beef promotion and education competition, youth across the nation learn about beef and the beef industry with support from state CattleWomen and Cattlemen's associations and state beef councils. The preparation highlights industry issues of current consumer interest. Winners of the state competitions compete at the national level where they receive additional training.

After the event, the youth ambassadors speak to industry issues and misconceptions and educate their peers and meal-time decision makers about beef nutrition, cattle care, safety and more during consumer events, in the classroom and online.

Follow the National Beef Ambassadors on

CONTINUED ON PAGE 42

### Western Idaho Fair Jr. Angus Show, Aug. 15, Boise, Idaho



► Winning junior showmanship are (from left) **Trista Bates**, Manhattan, Mont., champion; and **Chance Greene**, Powell Butte, Ore., reserve champion.



► Winning intermediate showmanship are (from left) **Ashley Cox**, Eagle Point, Ore., reserve champion; and **Avery Bates**, Manhattan, Mont., champion.



► Winning senior showmanship are (from left) **Justin Jones**, Beaver Creek, Ore., champion; and **Steven Bartholomew**, Bend, Ore., reserve champion.

Twitter at @beefambassador and visit [www.nationalbeefambassador.org](http://www.nationalbeefambassador.org) or [www.ancw.org](http://www.ancw.org) for more information.

**Angus juniors earn Bronze and Silver awards**

**Georgia Blackwell**, Venus, Texas, and **Reid McGuire**, Waverly, Ala., have earned the National Junior Angus Association's (NJAA) Bronze and Silver awards, and **Eric Shoop**, Dalmatia, Pa., has earned his NJAA Silver award, according to Jaclyn Upperman, education and events director of the American Angus Association in Saint Joseph, Mo.

Blackwell, the 15-year-old daughter of Clint and Kelly Blackwell attends Grandview High School and is a member of the NJAA and the Texas Junior Angus Association, which she serves as director.

Georgia has participated in local, state and national shows and showmanship contests. At the National Junior Angus Show (NJAS) she participated in the creative writing, team sales, extemporaneous speaking, livestock judging and quiz bowl contests. She also participated in the 2013 mentoring program.

Georgia is also actively involved in FFA.

McGuire, the 17-year-old son of Mike and Angelika McGuire, is a member of the NJAA and the Alabama Junior Angus Association, which he has served as director.

Reid has participated in state and national shows and showmanship contests. At the NJAS he participated in the team sales, team fitting, livestock judging and quiz bowl contests.

Reid has submitted weight data to Angus Herd Improvement Records (AHIR®) and has consigned cattle at the Firm Foundations sale.

Shoop, the 19-year-old son of Daniel and Carol Shoop, attends Nebraska College of Technical Agriculture where he studies livestock industry management and merchandising and is a member of the NJAA and the Pennsylvania Junior Angus Association, which he currently serves as director.

Eric has participated in local, state, regional and national shows and showmanship contests. At the NJAS he participated in the team sales, quiz bowl, livestock judging, photography, skill-a-thon, extemporaneous speaking, and team fitting contest and the All-American *Certified Angus Beef*® (CAB®) Cook-Off. In 2011 and 2014 he participated in the mentoring program. He also participated in LEAD in 2014 and in Raising the Bar in 2013.

Eric has submitted weight data to AHIR and is a member of his local FFA and 4-H chapters.

**AABP Foundation, Zoetis award scholarships to Angus veterinary student**

Fifteen veterinary students, including Angus member Brendan Martin, Virginia Maryland Regional College of Veterinary Medicine, from across the nation have received the American Association of Bovine Practitioners (AABP) Foundation — Zoetis Veterinary Student Scholarships to support their careers in large-animal veterinary medicine.

The 15 veterinary students were awarded the scholarships at the AABP Annual Conference Sept. 18-20 in Albuquerque, N.M. The recipients each received a \$5,000 scholarship and paid travel to the conference.

“AABP and Zoetis are committed to the

next generation of veterinarians,” said M. Gatz Riddell Jr., veterinarian and AABP executive vice president. “Our hope is these students will soon enter the field of veterinary medicine and become leaders in our industry.”

**Zoetis partners with customers providing \$1.3 million to FFA, AABP, AAEP programs**

Students involved with FFA, the AABP Foundation and the American Association of Equine Practitioners (AAEP) Foundation will again benefit from the 2014 Zoetis Industry Support Program, which raised \$1,353,874 this year. Through the support of veterinarians, animal-health suppliers and dealer customers, the Industry Support Program provides support and resources for the future leaders in agriculture.

Between Feb. 1 and April 30, 2014, a portion of funds from eligible purchases of Zoetis cattle and equine products were directed to local FFA chapters, and veterinary student scholarships through AABP and AAEP foundations. Since the program's inception in 2008, it has raised more than \$7.3 million.

The continued support of agricultural and veterinary students will benefit agriculture and help them on their journey with opportunities they might not otherwise experience.

“These students around the country are making a difference to improve the agriculture industry. The donations offered to them can leave a lasting effect on people and communities,” said Jeff Klose, an agriculture science teacher and department chair of career and technical education at Canyon High School in Texas.

**▶ Oregon State Fair Jr. Angus Show, Aug. 22, Salem, Ore**



▶ Winning junior showmanship are (from left) **Trista Bates**, Manhattan, Mont., champion; and **Madison Cox**, Eagle Point, reserve champion.



▶ Winning intermediate showmanship are (from left) **Dawson Dal Porto**, Brentwood, Calif., champion; and **Corrie Falleur**, Gearhart, reserve champion.



▶ Winning senior showmanship are (from left) **Cole Page**, Kalama, Wash., champion; and **Justin Jones**, Beaver Creek, reserve champion.

## ▶ NEXT GENERATION

“The donations we receive from Zoetis contribute to a huge economic impact in our community and develop into much more than the primary dollar amount of the donation,” Klose said. “Each dollar received from Zoetis will turn itself into much more through the programs we employ in our FFA chapter.

“It’s important for student veterinarians to receive the support of practitioners because they are excited to learn and develop hands-on experience, yet so often it is lacking due

to lack of resources,” said Gina Camarata, a student at Cummings School of Veterinary Medicine at Tufts University and a member of the AAEP. “With commitment from practitioners, whether through allocation of time and talent to teaching, or contribution of scholarship funds, students are able to take advantage of opportunities to blossom as upcoming veterinarians.”

Support of FFA, the AABP Foundation and the AAEP Foundation is a component of Commitment to Veterinarians™, a

Zoetis initiative supporting veterinarians through training and education, research and development, and investing in the future of the veterinary profession.

“Many at Zoetis and our partners were involved in these organizations, so this is our opportunity to give back and directly impact these students,” said Rob Kelly, vice president of U.S. Cattle and Equine Operations at Zoetis. “Supporting agriculture leaders today helps ensure the future of the industry.”

