



# Next Generation

► Postcard from an NJAA director and state spotlights. Compiled by *Kasey Brown*, special projects editor.

## A life we take for granted

*A life in agriculture, particularly the beef industry, is a lifestyle that we all appreciate and love. However, our way of life is one that we often underestimate and take for granted. There are few industries where entrepreneurs are allowed to create their own schedules, build their own future and include family members within the operation. However, most importantly, we take for granted the various roles that other members of our industry have in our businesses.*

### Finding the good

Members of the beef industry can have many roles, such as competitor, friend and extended family. All in a year's time, farmers and ranchers strive to outperform each other, look for advice and guidance from those same individuals, and reach out to him/her in a time of desperate need. These types of working relationships are incredibly rare in business. Although we don't take time to appreciate it, each producer, rancher or farmer is so fortunate to have relationships with other members of the beef and agricultural industry.



**Gabrielle Lemenager**

Recently, I have heard reports that are truly tragic and heart-wrenching. From local unfortunate events to tragedies on a national scale, the beef industry has suffered great losses in recent years. From tornados, droughts and fires, many farms and ranches have suffered significant losses at the hands of Mother Nature. However, in each instance

that I have heard of tragedy, I have heard incredible stories of bravery, selflessness and contribution.

In each event, local and nationwide communities of agriculturalists come together as family to help each other. Members of the industry step up to help with the hours of labor that are necessary to get producers back on their feet, provide monetary donations, and donate necessary supplies. These stories inspire others from considerable distances to help to join the effort.

These stories let society see just how compassionate the American farmer is. More importantly, these instances give individuals, like myself, who are just starting out, a great deal of pride and security knowing that we chose the right industry in which to become involved. Being surrounded by honest, hardworking individuals who are resilient is an environment that I always hope to be in.

My thoughts and prayers are with those who have suffered great tragedies in Colorado, Kansas, Oklahoma and Texas.

— by **Gabrielle Lemenager, Illinois**

### Bronze and Silver awards

**Kelby Burks**, Park City, Ky.; **John Kinder**, Hagerman, Idaho; **Thomas Kinder**, Hagerman, Idaho; **Holly Marsh**, Union, Ill.; **Jake McCall**, Greenville, Va.; **Matt Rosman**, Creston, Wash.; **Gabrielle Simpson**, Tupelo, Miss.; and **Karsyn Zenor**, Attica, Ind., have earned the National Junior Angus Association's (NJAA) Bronze and Silver awards, according to Jaclyn Clark, education and events director of the American Angus Association.

**Kelby Burks**, the 17-year-old daughter of Eddie and Debbie Burks, attends Barren County High School and is a member of the NJAA and the Kentucky Angus Association, which she has served as director, reporter and royalty.

She has participated in local, state, regional and national shows and showmanship contests. At the National Junior Angus Show (NJAS), Kelby participated in the quiz bowl contest and the All-American *Certified Angus Beef*® (CAB®) Cook-Off. She also participated in the Leaders Engaged in Angus Development (LEAD) conferences in 2013 and 2014.

She has submitted weight data to the Angus Herd Improvement Records (AHIR®) program and consigned cattle at the Kentucky Angus Sweepstakes Sale, March Madness Bull Sale, and Great Meadows Angus Sale.

**John Kinder**, the 13-year-old son of Willis and Cindy Kinder, attends Hagerman Junior-Senior High School and is a member of the NJAA and the Idaho Junior Angus Association, which he has served on the bylaw committee.

John has participated in local, state and regional shows and showmanship contests and submitted weight data to AHIR.

**Thomas Kinder**, the 16-year-old son of Willis and Cindy Kinder, attends Hagerman Junior-Senior High School and is a member of the NJAA and the Idaho Junior Angus Association.

Thomas has participated in local, state and regional shows and showmanship contests and submitted weight data to AHIR.

**Holly Marsh**, the 16-year-old daughter of Jim and Julie Marsh, attends Huntley High School and is a member of the NJAA and the Illinois Junior Angus Association, which she serves as director and royalty, and the

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Visit the NJAA web site at [www.njaa.info](http://www.njaa.info).

North Carolina Angus Ass'n Annual Meeting & Banquet, Feb. 11, Winston-Salem



▶ Cortney Holshouser and Justin Wood present the DeEtta Wood Memorial Achievement and Leadership Award to (from left) **Alyssa Goforth**, East Bend, senior division recipient; **Cara Smith**, Pleasant Garden, intermediate division recipient; and **Alex Cassavaugh**, Lenoir, junior division recipient.



▶ Receiving the North Carolina Angus Auxiliary Merit Awards are (from left) **Cara Smith**; **Taylor Glover**, Pikeville; **Marcie Harward**, Richfield; **Jonathan Scarlett**, Asheboro; **Mattie Harward**, Richfield; **Caroline Scarlett**, Asheboro; **Lynae Bowman**, Germantown; **Alex Cassavaugh**; **Caleb Heath**, La Grange; **Thomas Smith**, Pleasant Garden; and **Colton Cox**, Spruce Pine.

Northern Illinois Junior Angus Association, which she has served as vice president and show secretary and currently serves as director.

She has participated in local, state, regional and national shows and showmanship contests. At the NJAS, Holly participated in the photography and poster contests and the Cook-Off. She also participated in the mentoring program in 2012.

She has submitted weight data to AHIR and consigned cattle in the Illinois Angus Futurity Sale, Illinois Performance Tested Bull Sale and the Indiana Beef Evaluation Program Bull Sale.

**Jake McCall**, the 18-year-old son of Tom and Sarah McCall, attends Riverheads High School and is a member of the NJAA and the Virginia Angus Association, which he has served as director, historian, secretary and president-elect and currently serves as president.

He has participated in state, regional and national shows and showmanship contests. At the NJAS, Jake participated in the quiz bowl, team sales, extemporaneous speaking, graphic design, team fitting, livestock judging contests and the Cook-Off. He also participated in the LEAD conference and the Raising the Bar Conference in 2013.

He has submitted weight data to AHIR and consigned cattle at the MC Livestock Bull Sale and the Ohio Beef Expo. His is also active with his local 4-H club and FFA.

**Matt Rosman**, the 15-year-old son of Jeff and Katie Rosman, attends Wilbur High School and is a member of the NJAA and the Washington Junior Angus Association, which he has served as vice president and eastern representative.

He has participated in local, state and national shows and showmanship contests. At the NJAS, Matt participated

Virginia Angus Ass'n Annual Meeting & Banquet, Feb. 11, Natural Bridge



▶ Virginia Angus royalty are (from left) **Lauren Beasley**, Bluemont, Miss Virginia Angus; **Jenna Hamilton**, Buena Vista, Virginia Angus princess; and **Ruth Alexander**, Louisa, Virginia Angus princess.



▶ **Callie Eastin**, Gretna, receives the Premier Senior Exhibitor Award.



▶ **Zach McCall**, Greenville, receives the Premier Junior Exhibitor Award.



▶ **Emma Alexander**, Louisa, receives the Outstanding First Year Member Award.



▶ **Catie Hope**, Berryville, receives the Outstanding Senior Member Award.



▶ **Gordon Clark**, Gretna, receives the Outstanding Junior Member Award.



▶ **Zach McCall** receives the William S. Stokes Award.



▶ **Callie Eastin** receives the Advisor of the Year Award.

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in the extemporaneous speaking, livestock judging, quiz bowl, team sales, team fitting, photography and creative writing contests. He also participated in the mentoring program in 2015.

**Gabrielle Simpson**, the 17-year-old daughter of Tina Simpson, attends Mantachie High School and is a member of the NJAA and the Mississippi Junior Angus Association, which she has served as director, reporter, secretary, vice president

and royalty and currently serves as president.

She has participated in local, state, and national shows and showmanship contests. At the NJAS, Gabrielle participated in the career development, photography and graphic design contests and the Cook-Off. She also served as a voting delegate from 2014 to 2016. In 2016 she participated in the Raising the Bar conference.

**Karsyn Zenor**, the 17-year-old daughter

of Heidi and Richard Zenor, attends Seeger High School and is a member of the NJAA and the Indiana Junior Angus Association, which she has served as treasurer and currently serves as director and royalty.

She has participated in local, state, regional and national shows and showmanship contests. At the NJAS, Karsyn participated in the team fitting contest. She also attended the Raising the Bar conference in 2015.

**▶ Mid-Atlantic Junior Angus Classic (MAJAC) Regional Preview Show, March 11-12, Harrisonburg, Va.**



▶ **Left: Daniel Rohrbaugh** (left), Seven Valleys, Pa., and **Sarah Harris** (center), Buchanan, Va., receive their Bronze and Silver awards from Chris Jeffcoat, Association regional manager.



▶ **Right: Jake McCall** (left), Greenville, Va., receives his Bronze and Silver awards from Jeffcoat.

**Scholarships available to Angus youth**

*Prepare for May deadlines, and apply for Angus Foundation and American Angus Auxiliary scholarship opportunities.*

The American Angus Association strives to provide students with opportunities to benefit themselves and the future of the cattle business.

Through scholarship programs offered through the Angus Foundation and the American Angus Auxiliary, Angus youth passionate about the beef industry are provided financial support to further their education.

Current high school seniors and college students should take note of the deadlines and details for each scholarship program listed below.

The Angus Foundation offers general scholarships to students pursuing undergraduate and graduate degrees in higher education. Angus youth meeting the eligibility requirements for the Angus Foundation's 2017 Undergraduate and Graduate Scholarship Programs will be considered by the Angus Foundation's Scholarship Selection Committee. As in past years, other specific and special criteria scholarships administered by the Angus Foundation will also be available. Scholarship recipients will be recognized at the 2017 National Junior Angus Show (NJAS) in Des Moines, Iowa.

A long-standing scholarship awarded through the Angus Foundation is the \$1,000 Certified Angus Beef LLC (CAB)/National Junior Angus Association (NJAA) Scholarship. Applicants must have at one time been an NJAA member and must currently be a junior, regular or life member of the American Angus Association, along with being an incoming sophomore, junior or senior in college majoring in animal science, meat science, food science, agricultural communications or a related field of academic study. A recipient will be honored at the NJAS in July.

The Allied Angus Breeders Scholarship, also through the Angus Foundation, will provide \$1,000 to three students who use Angus genetics in their seedstock or commercial operation. Applicants must be enrolled in a junior college, four-year college/university

or other accredited institution for fall 2017. They can be an entering freshman or a continuing student in any undergraduate program. Applicant or the applicant's parents/guardians must have transferred or been transferred a registration paper in the last 36 months (on or after May 1, 2014).

Applications for all Angus Foundation scholarships are available online at [www.angusfoundation.org](http://www.angusfoundation.org) and **must be postmarked by May 1** and mailed to Milford Jenkins, Angus Foundation, 3201 Frederick Ave., Saint Joseph, MO 64506.

The American Angus Auxiliary awards scholarships to the top five male and top five female applicants selected from finalists chosen in the applicant's home state. Each state auxiliary is eligible to submit one male and one female application to the national contest. The winners will be announced during the 2017 NJAS closing ceremonies.

In addition, the five finalists for the Miss American Angus contest are selected from the top national female applicants who have indicated an interest in competing for the title.

The application for American Angus Auxiliary Scholarships is also available online. Interested junior Angus members who are high school seniors may download the application, access directions and general information through the scholarship section of the Auxiliary website at <http://angusauxiliary.com/scholarships/index.html>.

Applications from the state contact **must be postmarked by May 1**. For specific state and local Auxiliary scholarship deadlines and information, visit the Auxiliary website, or contact your state or regional Angus Auxiliary.

Additional questions about the American Angus Auxiliary scholarships can be directed to Leslie Mindemann, scholarship chairperson, at 262-593-8836 or [lesmindy@gmail.com](mailto:lesmindy@gmail.com).

**— by Jena McReil, digital editor**

**▶ NEXT GENERATION**

**▶ Iowa Angus Ass'n Annual Meeting & Banquet, Feb. 15, Des Moines**



▶ **Left: Reed McCormick**, Pleasantville, receives his Gold Award.

▶ **Right:** Iowa Angus royalty are (from left) **Olivia Johnson**, Prole, Iowa Angus princess; **Morgan Knapp**, Bloomfield, Iowa Angus princess; **Abigail Bennet**, Gravity, 2017 Miss Iowa Angus; and **Taylor Damewood**, Corning, 2016 Miss Iowa Angus.



▶ Earning their Bronze and Silver Awards are (from left) **Olivia Johnson**; **Ryland McCormick**, Pleasantville; and **Cassidy Becker**, Diagonal.



▶ **Baxter Knapp** (left), Bloomfield, receives the Anita Russell Achievement Award from Russell Holmes.



▶ **Lexi Knapp** (left), Bloomfield, receives the runner-up award to the Anita Russell Achievement Award from Holmes.

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## Angus juniors 'Raise the Bar' in Louisiana

*Leadership event in Baton Rouge, La., brings together 21 junior Angus leaders.*

Angus juniors have the opportunity to travel the country with the National Junior Angus Association (NJAA) and learn from knowledgeable experts in the beef business. NJAA members met March 2-5 in Baton Rouge, La., to participate in a Raising the Bar conference.

“Louisiana was a fantastic backdrop for Angus juniors to experience something new, build their leadership skills and meet new friends from across the country,” says Jaclyn Clark, American Angus Association director of events and education. “Raising the Bar conferences offer NJAA members the chance to travel, learn more about agriculture and become more involved in the Angus breed.”

The conference hosted 21 Angus junior leaders from 12 state junior Angus associations. Participants toured the Louisiana State University (LSU) campus, heard from industry experts, took part in leadership-training workshops and spent an evening watching a movie.

The group also made stops at these three Angus operations: Continental Genetics, 12 Star Ranch and K Bar Ranch. Raising the Bar participants were able to experience Cajun culture and what it's

like raising Angus cattle in the southern state.

While at LSU, juniors were able to tour the LSU School of Veterinary Medicine, the College of Agriculture and a campus tour. Henry Hebert, manager of recruitment, helped to organize the tours and shared a little glimpse into LSU academics. The juniors ended the campus trip with a tasty ice-cream treat at the LSU Dairy Store.

“Our special thanks to those who made this event possible and helped offer a top-notch educational experience for our juniors,” Clark says.

Now in its 10th year, Raising the Bar conferences continue to foster the development of Angus youth by hosting events in two regions across the country. The NJAA, with sponsorship from the Angus Foundation, has conducted Raising the Bar conferences in cities such as Champaign-Urbana, Ill.; Athens, Ga.; Fayetteville, Ark.; and Sioux Falls, S.D. To learn more about how to participate in an upcoming Raising the Bar conference, visit <https://njaa.info>.

**— by Jena McReil, digital editor**



► Angus youth gathered at the 2017 National Junior Angus Association's Raising the Bar Officer Training March 2-5 in Baton Rouge, La. Twenty-one juniors from 12 state junior Angus associations participated in the course, geared toward building stronger leaders while forming important regional relationships. Pictured are (front row, from left) **Lani LeBeouf**, Deridder, La.; **Lily Gisclair**, Longville, La.; **Rylie Melancon**, Woodville, Miss.; **Maddi Butler**, Vincennes, Ind.; **Katelyn Corsentino**, Denham Springs, La.; **Madison Cox**, Eagle Point, Ore.; **Reagan Skow**, Palisade, Neb.; **Daniel Triche**, Saint Francisville, La.; (back row, from left) **Macy Perry**, Prather, Calif.; **Madison Boyd**, Pinetown, N.C.; **Olivia Shepherd**, Lake Charles, La.; **Gracie Smith**, Kirbyville, Texas; **Kara LeBeouf**, Deridder, La.; **Morgan Fruge**, Jennings, La.; **Lydia Dance**, Hillsboro, Ohio; **Gordon Clark**, Gretna, Va.; **Hayley DeHaan**, McMinnville, Ore.; **Tim Mardesen**, Oxford, La.; **Greyson Fernandez**, Pine Mountain, Ga.; **Derek Wolf**, Windthorst, Texas; and **Andrew Graves**, Abita Springs, La. 