



# Next Generation

► Postcard from an NJAA director and state spotlights. Compiled by *Kasey Brown*, special projects editor.

## Staying educated

*Involving yourself in your favorite activities is what everyone in the world strives to do. For some, it is easy to jump in headfirst and learn as they go. This works well sometimes, but taking the time to be educated thoroughly can pay off tenfold. I have prepared a couple of steps that can change the way you approach your habits to make you more successful.*

### Steps for success

**Ask questions** — Take the time to understand fully what you are wanting to do. Asking questions is the first step to acquiring more information on what you plan to do.

Remember in school how tough it was to ask a question in front of your peers? Don't be afraid of your question being "stupid." Even the most basic questions with obvious answers can help unblock your mind. It is better to ask a stupid question than to be uninformed when it counts. In addition, asking questions can be essential to starting conversations with people with whom you aim to network.



Tim Mardesen

**Challenge information you find** — Websites, traditional media and even some textbooks can be distorted in a way that makes one method sound better than others. Research both sides of a topic to understand why the source would be biased. It is easy to understand why companies claim to have the best product; it is to

persuade the consumer to give them their money. There are other incentives out there, and this will help you know what the source cares about. Also, be sure to check the sources of the information given. Try to remove your own personal bias if researching new methods and ideas.

**Research different methods** — Show barns can be designed to hold anywhere from four to 40 head of show stock (or more). With this difference of size, there are numerous ways they can be designed. It is easy to think of ideas that will make your barn better than anything that exists, but if you take note of other people's designs, they could tell you simple ideas that get overlooked. Take notes from several people who are doing the same thing you are or already have.

Many people with elite show barns will comment saying, "I am glad we put the entrance on the north side of the barn. The snow blows less for us there," or "I wish we would have separated the office space better." Simple findings like these can save you from buyer's remorse in years to come.

Being educated alone isn't what sets the best apart from the rest. What sets you above

your competition is how fast you can use the information you find. Always remember to ask questions, as there is never a possibility of knowing too much. I hope everyone has a fun and safe spring!

— Tim Mardesen, Iowa

### Bronze and Silver Awards

**Reese Anderson**, Chrisman, Ill.; **Sarah Harris**, Buchanan, Va.; and **Lizzie Schafer**, Owaneco, Ill., have earned the National Junior Angus Association (NJAA) Bronze and Silver awards, according to Jaclyn Clark, education and events director of the American Angus Association.

**Reese Anderson**, the 11-year-old daughter of Scott and Cindy Anderson, attends Chrisman Junior High School and is a member of the NJAA and the Illinois Junior Angus Association.

She has participated in local, state, regional and national shows and showmanship contests. At the National Junior Angus Show (NJAS), Reese participated in livestock judging and essay contests and the Auxiliary-sponsored All-American Certified Angus Beef® (CAB®) Cook-Off. In 2015-2016 she was a participant in the mentoring program.

She has submitted weight data to the Angus Herd Improvement Records (AHIR®) program and consigned cattle at the Diamonds in the Rough sale. She is also involved in her local 4-H club.

**Sarah Harris**, the 18-year-old daughter of Mary Harris, attends James River High School and is a member of the NJAA and the Virginia Junior Angus Association, which she has served as reporter and royalty.

She has participated in local, state, regional and national shows and showmanship contests. At the NJAS, Sarah participated in the extemporaneous speaking, quiz bowl and livestock judging contests. She also participated in the Cook-Off and the 2011 and 2012 mentoring program. In 2013 Sarah was a participant in the Raising the Bar conference and also participated in the Leaders Engaged in Angus Development (LEAD) conferences from 2008-2012.

She is involved with her local FFA and 4-H club.

**Lizzie Schafer**, the 13-year-old daughter of Aaron and Sue Schafer, attends Pana

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Visit the NJAA web site at  
[www.njaa.info](http://www.njaa.info)

► **Ohio Angus Ass'n Annual Meeting & Banquet, Jan. 28, London**



► **Left: Ellie Kidwell** (center), Walhonding, receives the Junior Silver Show Award from Sharon Winter (left) and Christina Winter, both of Paradise Cattle Co., which sponsors the award presented annually to a junior exhibitor.

► **Right:** Elected to serve as officers on the Ohio Junior Angus Ass'n are (from left) **Kinsey Crowe**, West Alexandria, secretary; **McKayla Raines**, Seaman, president; **Keri Felumlee**, Newark, vice president; and **Sarah Millikan**, Napoleon, reporter.



► **Left: Lauren Hall**, Cardington, receives the Ohio Angus Auxiliary scholarship.

► **Right: Marissa Hall**, Cardington, was crowned Miss Ohio Angus.



► **Left: Will Harsh** (right), Radnor, receives the Boys' Silver Award and the Boys' Bred-and-Owned Silver Award from Allen Gahler.

Junior High School and is a member of the NJAA; the Illinois Junior Angus Association, which she served as director and royalty; and the LaMoine Valley Angus Association.

She has participated in state, regional and national shows and showmanship contests. At the NJAS, Lizzie participated in the poster, public speaking, photography, team sales, livestock judging, quiz bowl and essay contests and the Cook-Off.

She has submitted weight data to AHIR and consigned cattle at the National Western Stock Show (NWSS) sale and LaMoine Valley Angus sale.

**Culver's launches third annual FFA essay contest**

Culver's has kicked off its third annual FFA Essay Contest to award three winners the funds to send their FFA chapters to the National FFA Convention & Expo in Indianapolis, Oct. 25-28, 2017.

The contest asks FFA members to submit an essay in response to the following questions: As a future ag leader, what do you want people to know about the agricultural

industry? How will you help to educate them on this subject? Culver's will award prizes for the top three essays, providing winners with \$7,500, \$5,000 and \$2,500, respectively. To submit an essay, FFA members are advised to visit <https://Culvers.com/essaycontest>. The contest ends March 31, 2017, at 5 p.m. CST, so digital readers may still have time to apply. National FFA Week runs from Feb. 18-25, 2017.

Culver's essay contest is part of the restaurant's Thank You Farmers program. To date, the initiative has raised more than \$1 million in support of the National

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**Angus Foundation introduces new scholarship**

The Angus Foundation is pleased to announce that the family of Pat Goggins has provided a \$11,750 gift, creating the Pat Goggins Memorial Angus Scholarship Endowment Fund.

Goggins was a publisher, columnist, auctioneer, livestock market owner, real estate broker and longtime Angus breeder from Billings, Mont. He gained great prestige in the Angus industry working as a fieldman and ringman for *Western Livestock Journal*, the *Montana Farmer Stockman* and *Western Livestock Reporter*.

A self-taught auctioneer, Goggins became one of the leading purebred livestock auctioneers in the United States. Through the years, Goggins' keen business sense led him to acquire three auction markets, numerous ranches and feedlots, the first livestock video auction, a real estate company and other business ventures.

"Pat spent a lifetime working in the livestock industry," says Babe Goggins, his wife. "We started the Vermilion Ranch more than 50 years ago with registered Angus cattle, and our six children, 16 grandchildren and 22 great-grandchildren have all been involved in the Angus industry. We've seen how the Angus Foundation has benefitted so many youth, and we felt it was a wonderful place to create a memorial for Pat."

Goggins served as part of the Angus Foundation's \$11 million

*Vision of Value: Campaign for Angus Leadership Cabinet* from 2006 to 2008, helping to raise funds for education, youth and research.

Showing their respect and admiration for Goggins, numerous Angus breeders and friends have made memorial gifts to the fund that now surpasses \$15,000.

The endowment will generate a \$750 scholarship, which will be presented to an undergraduate student each summer at the National Junior Angus Show (NJAS) as part of the many scholarships that the Angus Foundation awards.

Selection criteria for the Pat Goggins Memorial Scholarship include that first preference go to an Angus youth from Montana.

"Pat's impact on the Angus industry was profound," says Milford Jenkins, Angus Foundation president. "The Angus Foundation is honored to have the opportunity to continue his legacy by endowing this scholarship to support the educational goals of deserving Angus youth."

Angus Foundation scholarship applications are now available online and are due May 1.

For more information about the Angus Foundation, call 816-383-5100 or email [mjenkins@angusfoundation.org](mailto:mjenkins@angusfoundation.org).

— by Sarah Hill, projects editor

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FFA Organization and Foundation, local FFA chapters and a variety of local ag organizations.

### 12 youth selected to represent Canada in Scotland

Twelve Canadian Angus youth are headed to Edinburgh, Scotland, this June for the World Angus Forum (WAF) thanks to the Canadian Angus Foundation. The winners were announced at the recent 12th

annual Guiding Outstanding Angus Leaders (GOAL) Conference in Edmonton.

Meghan McGillivray of Kamloops, B.C.; Cole Dodgson of Sangudo, Alta.; Macy Liebreich of Radville, Sask.; and Kelly Somerville of Mountain, Ont., make up Team Canada: Aspire.

Team Canada: Believe consists of Robert C. McHaffie Junior Ambassador Michaela Chalmers of Oro-Medonte, Ont.; Travis

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### ▶ Louisiana State University (LSU) AgCenter Livestock Show's Jr. Angus Show, Feb. 17, Gonzales

▶ **Right:** Winning peewee showmanship are (from left) **Madelynn Purpera**, Plaquemine; **Carson Dupont**, Brusly; **Rory Forbes**, Zachary; and **Emma Lejeune**, Elton.



▶ **Left:** Winning junior showmanship are (from left) **Regan Greene**, Slaughter, first; **Jewellia Champlin**, Jonesville, second; **Ben Forbes**, Zachary, third; **Jacy Jones**, Glenmora, fourth; and **Austin Purpera**, Plaquemine, fifth.

▶ **Right:** Winning intermediate showmanship are (from left) **Lani LeBeouf**, Deridder, first and overall champion; **Elizabeth Benoit**, Brusly, second; **Emma Olsen**, Saint Francisville, third; **Baylie Romero**, Plaquemine, fourth; and **Gracie Jeansonne**, Simmesport, fifth.



▶ **Left:** Winning senior showmanship are (from left) **Faith Guice**, Downs ville, first; **Kara LeBeouf**, Deridder, third; **Hunter Monismith**, White Castle, fourth; **Lainey Martin**, Loranger, fifth; and **Jamie Rodriguez**, judge. Not pictured is **Jenny Windham**, Brusly, second.

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### ▶ Louisiana Jr. Angus Ass'n Annual Banquet, Feb. 16, Gonzales



▶ Elected to serve on the Louisiana Junior Angus Ass'n board are (seated, from left) **Austin Purpera**, Plaquemine, shadow historian; **Clayton Daniel**, Saint Francisville, historian; **John Benoit III**, Brusly, treasurer; **Kara LeBeouf**, Deridder, second vice president; **Gracie Romero**, Plaquemine, vice president; **Olivia Shepherd**, Lake Charles, president; (directors, standing, from left) **Baylie Romero**, Plaquemine; **Lani LeBeouf**, Deridder; **Luke Gisclair**, Longville; **Andrew Graves**, Abita Springs; **Jacy Jones**, Glenmora; **Faith Guice**, Downsville; and **Miranda Graves**, Abita Springs.



▶ **Left: Faith Guice** (left) receives her Bronze and Silver awards from Lana Myers, Louisiana Junior Angus Ass'n advisor.



▶ **Right: Luke Gisclair** (left) receives the Rookie of the Year award from Myers.

▶ **Right:** Louisiana Angus royalty are (from left) **Faith Guice**, 2016 Miss Louisiana Angus; **Lily Gisclair**, Longville, 2017 Miss Louisiana Angus; Courtney Ditch, Louisiana Angus Auxiliary president, presenting; **Baylie Romero**, 2017 Louisiana Angus princess; and **Lani LeBeouf**, Deridder, 2016 Louisiana Angus princess.



▶ **Faith Guice** (center) receives the Louisiana Angus Auxiliary Scholarship from Bridget Gisclair (left) and Angie LeBeouf, both of the Louisiana Angus Auxiliary.



▶ Voting delegates for this year's National Junior Angus Show are (from left) **Faith Guice**, delegate; **Andrew Graves**, alternate; and **Morgan Fruge**, Jennings, delegate.

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Hunter of Didsbury, Alta.; Wade Olynyk of Goodeve, Sask.; and Kelsey Ribey of Paisley, Ont.

Katie Wright of Melfort, Sask.; Maguire Blair of Drake, Sask.; Bailey Dietrich of Forestburg, Alta.; and Raina Syrnyk of Ethelbert, Man., are Team Canada: Courage.

The 2017 WAF youth program will include a trip to the Royal Highland Show, stock judging, attendance at the Forum Conference, agri-skills competitions and activities, farm visits, tours with the

WAF delegates, a visit to Scotbeef and the competition finale.

This will be the second World Angus Forum to have a youth competition. The first youth competition was hosted at the WAF in New Zealand in 2013. Three Canadian teams competed and brought home champion and reserve champion honors.

The 12 finalists were selected based on their Canadian Junior Angus involvement, community activities, school involvement and leadership activities. The winners were

announced at the GOAL conference.

The GOAL Conference promotes leadership skills within the Angus breed. Junior members from all over the country attend this three-day event hosted in a different Canadian location each year. During the event, juniors hear from nationally recognized speakers, participate in workshops designed to improve their leadership skills, get involved in teamwork activities, and develop beef and industry knowledge. 