



Newsmakers

► Items of interest **about** and **for** members of our Angus family. *Compiled by Linda Robbins.*

IN THE NEWS

Certified Angus Beef LLC (CAB) has been selected to receive the 2016 Don L. Good Impact Award. With nearly four decades of leadership in the beef business, the *Certified Angus Beef*® (CAB®) brand in fiscal year 2015 reported record sales for the ninth consecutive year, marketing 896 million pounds (lb.) of product.

The award, presented by the Livestock and Meat Industry Council Inc. (LMIC), is named in honor of Good, former head of the Kansas State University (K-State) Department of Animal Sciences and Industry (ASI), and recognizes positive impact on the livestock and meat industry or agriculture. CAB, along with the many K-State alumni who have contributed to the brand's success, were recognized during the K-State ASI Family and Friends Reunion Oct. 7 at the Stanley Stout Center in Manhattan.

"The Livestock and Meat Industry Council is very proud to honor CAB with this year's Don L. Good Impact award," says Craig Good, LMIC president. "I think that it would be difficult to think of an entity that has had a more profound impact on the beef and food industry than CAB, and many people with K-State ties have had a big part in its success."

In the mid-1970s the future was dim for consumers who had grown up eating high-quality beef. Economic pressures, combined with the lowering of USDA beef quality-grade standards in 1976 resulted in too much variability in the Choice grade. The CAB brand, based on high-quality carcass characteristics, was developed to reduce variability and reassure customers they were getting the best beef available. In 1978, the first CAB packer was licensed and the first pound of product was sold.

CAB's original mission statement remains in place today: Increase demand for registered-Angus cattle through a specification-based, branded-beef program to identify consistent, high-quality beef with superior taste.

The program has grown to include more than 17,500 licensed partners in 52 countries. The brand's global partners generate an estimated \$6.9 billion in consumer sales annually.

"The Department of Animal Sciences and

Industry is excited to join with LMIC in recognizing Certified Angus Beef LLC for its contributions to the beef industry," says Ken Odde, K-State ASI department head.

Lindsey Grimes of Saint Joseph, Mo., has been promoted to area sales manager by BioZyme Inc.

In her new role, Grimes will be responsible for developing the sales territory in Indiana and Ohio, supporting BioZyme's dealer network and helping producers maximize their operations through use of the company's products.

"Lindsey has a strong understanding of the beef industry from the commercial side to the purebred side, and with her nutritional background, she will be a great asset to customers and dealers in her territory," said Michael Wadle, BioZyme director of national sales – North.

Hired by BioZyme in 2015, Grimes previously held the position of nutrition coordinator and was responsible for managing the online Feed Value Barometer, developing feed rations for customers, coordinating producer meetings and dealer training sessions, and aiding the nutrition team.

Grimes, who grew up in the beef industry, has a bachelor's degree from Ohio State University and a master's degree from K-State.

She is a member of the National Cattlemen's Beef Association, the Ohio Angus Association and the American Society of Animal Sciences. Grimes has been a member of the American Angus Association since 2011, after being a member of the National Junior Angus Association (NJAA) and serving on the National Junior Angus Board of Directors.

In January 2016, Grimes was selected to participate in the International Production & Processing Expo (IPPE) Young Leaders "30 Under 30" program, which recognizes professional leadership qualities and exposes participants to the world's largest annual trade show for meat and poultry processing products and the manufacture of feed and pet food products.

IN PASSING

Joel Harrison, 68, Enterprise, Kan., died Sept. 14 at his home.

Pennsylvania Angus Breeder's Show, Huntingdon, July 16



► **Jamie Brozman** (left, holding Olivia Brozman), Bethlehem, receives the Conrad Grove Memorial Award from Deric Horting.

Joel was born July 14, 1948, in Kinston, N.C., to Zeb and Ethel (Carter) Harrison. He earned a bachelor's degree in animal science from North Carolina State University in 1970.

Joel had been a rural Enterprise resident for the past 13 years, moving from North Carolina. He had been ranching with his daughter, Brooke, and her husband, Jason, raising registered-Angus cattle since moving to the Enterprise area.

He loved ranching and Angus cattle and was a member of the Kansas Angus Association and the American Angus Association.

Joel is survived by son Steve; daughter Brooke; sister Cindy; brother Greg; and four grandchildren.

Memorial contributions may be made to the Angus Foundation in care of the Martin-Becker-Carlson Funeral Home, 414 NW 3rd, Abilene, KS 67410 or to the Angus Foundation, 3201 Frederick Ave., Saint Joseph, MO 64506-2997.

Horace Gelon McCravy, 78, Whitesburg, Ga., died Sept 16.

Gelon was born in Douglasville, Ga., on July 24, 1938, the son of Edward McCravy and Lottie (Johns) McCravy. He was a retired building inspector for the city of Douglasville, Ga., and a salesman for Noland Co. in Marietta, Ga. He attended Mars Hill Baptist Church.

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Survivors include son Mike; daughter Debbie; brother Jerome; three grandchildren; and three great-grandchildren.

Lowell Minert, 76, Dunning, Neb., lifelong Angus breeder, died Sept. 29 in Kearney, Neb.

He was born on April 13, 1940, to Berniece (Walker) and Emery Minert, and married Carrol Roseberry on June 24, 1962.

Lowell graduated from Curtis High School in 1958 and from the University of Nebraska–Lincoln (UNL) in 1962 with majors in range and ranch management and agronomy. While attending UNL he was president of the Block and Bridle Club, Rodeo Club and Alpha Gamma Rho fraternity. In 1962 Lowell received a commission in the United States Navy and served one term of active duty, advancing to the rank of lieutenant. Lowell and Carrol moved back to Dunning in 1964 and continued the cattle business that he started with 4-H projects. He owned and operated the Minert/Simonson Angus Ranch.

When looking for a role model in community service, both locally and across the state, you could look to Lowell. His leadership was a great asset to the school board, 4-H clubs, Sandhills Community Church (both as deacon and trustee), American Legion, and the Masonic Lodge. Lowell took an active leadership role in the beef industry, serving on the board of directors and as chairman of the Purebred Council of the Nebraska Cattlemen. He served two terms as president of the Nebraska Angus Association and two terms on the American Angus Association Board of Directors, where he also served as chairman of the Certified Angus Beef Board. His most recent service was on the executive board of the Nebraska State Fair as treasurer. He was instrumental in renovating the Thompson Food Outdoor Arena.

Favorite pastimes were visiting with people and supporting young people in their endeavors, as well as sharing his passion for his cattle with people across the country and the world. In 2009, Lowell and Carrol represented the Nebraska Beef Council as ambassadors at the New York State Fair. He also hosted various judging teams, and the ranch has hosted Angus and cattleman tours and groups from Argentina, Brazil, Peru, Australia, New Zealand, England, Spain, Japan and China.

Lowell's passion, integrity, honesty and genuine love of the Angus breed resulted in a valuable reputation in both the cattle industry and as an individual. His passion

toward his commitments earned him many awards and recognitions, but he was especially passionate about his family and extremely proud of his children and grandchildren. He loved attending all their activities, whether they were showing cattle, playing sports, rodeo, or music and theater.

Lowell lived his life faithful to God and his family. Lowell and his wife were proud of their family as well as their Angus cattle. All three of their children were active in the NJAA and in the Nebraska Junior Angus Association.

In addition to wife Carrol, Lowell is survived by sons Tim and Wes; daughter Cindy; seven grandchildren; and a multitude of friends and extended family.

Joe William Meng Jr. (Joe Bill), 68, of Louisville, Ky., died in Bowling Green, Ky., Oct. 1.

Born Nov. 22, 1947, to Joe and Martha Meng, the oldest of three children, he was a bright, precocious child who never lost his love of learning.

Joe graduated from Warren County High School in 1965. He attended the University of Kentucky and graduated from Western Kentucky University with a bachelor's degree in animal science in 1969.

He worked and lived on the Meng family farm in Woodburn for many years and built the Angus herd into a nationally respected seedstock producer. He was known throughout the purebred cattle industry as an expert in Angus pedigrees and cow families and was a respected judge, consultant and breeder who served on the boards of both the Kentucky and American Angus associations, and he was an inductee in the Angus Heritage Foundation. He managed the American Angus Futurity for many years and promoted the breed with a fervor matched only by his love of college basketball and music.

As a student, Joe was active in FFA, serving as state vice president, Kentucky Junior Angus Association, serving as the first state president, Lambda Chi Alpha fraternity, and Young Farmers. He worked with 4-H, FFA and junior Angus association judging teams and livestock projects, and served in leadership positions for several local and state organizations. He enjoyed several years managing the WKU Ag Expo Center and cherished the relationships he developed with the students he employed and mentored there. He not only worked on and managed the Meng's family farming operation; he consulted for and worked with

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many breeders, including his long-time employer Shady Brook Angus. He transitioned into positions with Creekstone Farms Premium Beef LLC that allowed him to delve into the science of beef cattle production and work in many aspects of the industry he loved until his retirement in 2010.

Joe cherished his family and loved the time he spent with his children and grandchildren. He was a great son, brother, husband, father, Pops and friend. Everyone was interesting in some way and every story deserved to be heard and retold with Joe Bill's special twist.

Joe Bill is survived by wife Debbie; daughters Alissa, Ann and Lucy; son Will; sisters Sue and Janie; and six grandchildren.

INDUSTRY EXTRAS

U.S. Farmers & Ranchers Alliance

(USFRA) has announced the finalists of its third class of Faces of Farming and Ranching, a nationwide search to help put real faces on agriculture: Lauren Arbogast, Va.; Emily Buck, Ohio; Katie Roth, Wis.; Lauren Schwab, Ohio; Jeremy Brown, Texas; Paul Lanoue, Minn.; Geoff Ruth, Neb.; and Joy Widerman, Pa.

Applications were received from dedicated farmers and ranchers from across the nation. Winners will share their stories and experiences about how food is grown and raised in the United States on a national stage through media interviews, public appearances, blog posts and more.

Through Oct. 10-16, people could visit USFRA's Facebook page to learn more about each of the finalists and the work they do, including short videos highlighting their operation. From there, the public can vote for the farmers and ranchers they believe best represent the passion and innovation behind today's agriculture. These votes will be factored into the final decision to determine the next Faces of Farming and Ranching.

Winners will be announced Nov. 9, 2016, during a USFRA press conference at the National Association of Farm Broadcasting Convention (NAFB) in Kansas City, Mo.

Prakash Kalarickal has joined STgenetics as vice president of business development for Asia, Oceania, the Middle East and Africa. He will be responsible for sales, marketing and business development.

Elizabeth Backes has been hired by Purina Animal Nutrition as a nutritionist on the beef technical services team. Earning a

doctorate in cow-calf parasitology from the University of Arkansas, Backes' work focused on various commercial anthelmintics in cow-calf production. The team focuses on providing research-backed information and products to unlock the full potential of animals.

E. John Sadler, a soil scientist and research leader at the Cropping Systems and Water Quality Research Unit in Columbia, Mo., was honored as the USDA Agricultural Research Service (ARS) Distinguished Senior Research Scientist of the Year for 2016 in September. He and other ARS researchers were honored for research focused on conserving soil and water and for using new technologies to achieve innovative agricultural practices. Gary Bañuelos, Parlier Calif.; John Burke, Lubbock, Texas; Kamal Chauhan, Beltsville, Md.; and Jean Guard, Athens Ga., were named 2016 Area Senior Research Scientists.

ARS also honors scientists who are in the early phases of their careers. These awards recognize scientists who have been with the agency seven years or less. The top award in this category, the Herbert L. Rothbart Outstanding Early Career Research Scientist of 2016, went to Jo Anne Crouch, Beltsville, Md., for research in the diagnosis, biology and genomics of plant-pathogenic fungi threatening U.S. agriculture. Ray Anderson, Riverside, Calif.; Jason Karl, Las Cruces, N.M.; Torey Looft, Ames, Iowa; and Per McCord, Canal Point, Fla.; received Early Career Research honors.

The **National Animal Germplasm Program** team in Fort Collins, Colo., received the 2016 ARS Technology Transfer Award for groups or individuals who have done outstanding work in transferring technology to the marketplace. The team included Harvey Blackburn, Phillip Purdy, Scott Spiller and Carrie Wilson, among other ARS and industry collaborators.

Thomas Jackson, Cletus Kurtzman, Joyce Loper and **M. Susan Moran** received USDA ARS Science Hall of Fame plaques representing careers of accomplishment and discovery that have enhanced our understanding of soil-moisture sensing, the microbes used to produce fuel and the biological control agents used to combat plant disease.



Editor's Note: This column is compiled by Assistant Editor Linda Robbins. To submit your newsmaker, email lrobbins@angus.media or call 816-383-5245.