#### **► IN THE NEWS**

Jan Lyons, Manhattan, Kan., National Cattlemen's Beef Association (NCBA), and John Haas, Larned, U.S. Canola Association, were two of 16 Kansans honored by the Huck Boyd Institute for Rural Development at Kansas State University (K-State) and the

Kansas Department of Agriculture (KDA) for their service as officers of a national agricultural organization.

The Huck Boyd Institute and KDA honored the agricultural leaders at a March 14 luncheon in Topeka, Kan., during National Agriculture Week (March 14-18) for serving as presidents, chairmen or officers of their national agriculture-related organizations since 2005.

Lyons has been a life member of the American Angus Association since 1977. Haas has been a life member since 1967.

# **Landi McFarland,** Ellston, Iowa, has been selected to represent the American Angus Association at the 2011 NCBA Young Cattlemen's Conference (YCC). The Angus Foundation will sponsor McFarland's registration and travel expenses. This is the ninth year the Angus Foundation has funded an Association member to attend YCC.

YCC allows young leaders the chance to see firsthand and further understand all aspects of the beef industry. Attendees participate in a nationwide tour of the beef production chain from ranch to feedlot to packing plant, through marketing and regulatory affairs and finally ending at consumer foodservice.

A partner in Hoover Angus Farm, her family's registered Angus operation, McFarland has excelled in leadership roles throughout her life. She has made a name for herself by continually seeking involvement in industry educational programs, agriculture policy issues and Angus topics, as well.

McFarland also has a national reputation for producing functional, quality cattle that perform for the registered and commercial industry. She clearly understands the needs of the Angus and beef industries.

Recent tours have typically started at the NCBA headquarters in Denver, Colo., then traveled to Swift & Co. headquarters, visiting a feedyard in Kansas, a packing plant in South Dakota, the Chicago Mercantile

#### **► OK&T Angus Ass'n Annual Sale,** Feb. 15, Buffalo, Okla.

▶ Right: Elected to serve on the OK&T Angus Ass'n board are (seated, from left) Dennie Jenkins, Gage, Okla., secretarytreasurer/sale manager; Clarence Frey, Mulhall, Okla., vice president; Bill Majors, Ponca City, Okla., president; (back row, from left) Tim Meier, Hitchcock, Okla., Oklahoma director; Kevin Hite, Valley Center, Kan., Kansas director; and Michael Molitor, Zenda, Kan., Kansas director.



#### South Carolina Angus Ass'n Annual Meeting & Banquet, March 18, Anderson



►Zack Livingston, North, was inducted posthumously into the South Carolina Angus Ass'n Hall of Fame. Accepting the award in honor of Zack are his daughters Laura Gleaton (left) and Elizabeth Holstein (right). Walter Shealy (center) is shown presenting the award.



►Lewis Smith, Pendleton, was honored with the 40th Annual Carolina Angus Futurity dedication. Pictured are (from left) Barbara and Lewis Smith.

#### Louisiana Angus Ass'n Annual Meeting & Banquet, March 11, Lecompte

▶ Right: Officers and directors of the Louisiana Angus Ass'n are (seated, from left) Chris Roussel, Gramercy, president; Lee Robbins, Ruston, vice president; Dale Schexnayder, Port Allen, treasurer; Ray Gendron, Baton Rouge, secretary; (standing, from left) Enyart Mitchell, Coushatta; Lana Myers, Jennings; Dale Hoover, Clinton; Drew Hall, Ethel; Edward Hymel, Vacherie; Dave Means III, Gloster; Warren Bryan, Ruston; Greg Tate, Ville Platte; and Charles Chicola, Deville.



# **► Kentucky Angus Ass'n Annual Banquet,** March 4, Louisville

▶ Right: The Kentucky Angus Ass'n officers and board of directors are (seated, from left) Joe Goggin, Danville; Tom McGinnis, Shelbyville; Kenley Conner, Hodgenville, vice president; Mark Warren, Springfield, president; Anne Stewart Clark, Sharpsburg, secretary-treasurer; Glenn Bugg, Burgin; Gregory Slone, Danville; (standing, from left) Timothy Jeffries, Canmer; Gil Cowles, Rockfield; Eddie Burks, Park City; Keith Johnson, Slaughters; Shawn Gibson, Bradfordsville; William Jasper, Nicholasville; James Coffey, Hustonville; and Herbert Brown, Woodburn.





►The Marksbury family, Buffalo, was named Herdsman of the Year. Pictured are (from left) Josh Marksbury; Jacob Marksbury; Mark Warren, Kentucky Angus Ass'n president, presenting the award; Jamie Marksbury; and Ellee Marksbury.



►Glenn and Pam Bugg, Burgin, received the Junior Appreciation Award and Nikki Bugg, Burgin, received the Outstanding Junior Award. Pictured are (from left) Glenn, Pam and Nikki Bugg.



▶ Froman and Toni Fry, Bagdad, received the Lifetime Achievement Award. Pictured are (from left) Warren, presenting the award, and Toni and Froman Fry.



►Left: The Maggie Jasper family, Versailles, received the Family of the Year award. Pictured are (from left) Jim, Brenda and Bill Jasper; Warren, presenting the award; Maggie Jasper; and Elizabeth and David Waterfill.

► Right: Charles "Bud" Smith (right), Russell Springs, receives the Performance Breeder of the Year award from Mark Warren, Kentucky Angus Ass'n president.



Exchange, and seedstock operations in Virginia, before ending the trip in Washington, D.C., which includes stops at USDA, the Capitol, the White House and the Department of the Interior.

**Claybrook Angus,** Covington, Tenn., has received the Historic Angus Herd Award, presented by the American Angus Association for continuous ownership and production of Angus cattle for 50 or more years.

The Carl Turner family owns the herd, which was established in 1959. Carl's parents gave him a registered Angus heifer from the Turner Bros. Angus Farm in the late 1940s.

Carl and Jean were married in 1955 and began managing and showing Angus cattle in North Carolina and Georgia, then through the University of Tennessee. The couple also spent time managing Sen. Albert Gore Sr.'s agricultural operation before moving to Covington to develop Claybrook Angus with sons Chris, Mark, Dave and Glen.

In 1966, the family formed a partnership with Jack Jetton until 1975, when the herd was purchased entirely. Foundation cattle for Claybrook were purchased mostly from west Tennessee breeders.

The Turner children grew up showing cattle around the Southeast, and the herd has participated in performance testing. The Turner family began using Angus Herd Improvement Records (AHIR®) in the 1960s.

Today, the family continues to manage the herd of more than 175 cows along with a row crop operation of corn, soybeans and wheat. **Hinkson Angus Ranch**, Cottonwood Falls, Kan., is a recipient of the Historic Angus Herd Award.

Frank II and Marilyn Hinkson own the herd with son Trey.

The herd was founded in 1959 by Hinkson's father, Frank Hinkson Sr. and his brother, Everett Hinkson.

The operation began in Lazbuddie, Texas, with 60 cows to raise bulls and send to a 1,500-head commercial Angus ranch in Arizona, owned by the brothers. The cows were bought from the Ralph Smith Dispersal, Chillicothe, Mo., and Essar Ranch of San Antonio, Texas.

The partnership in Arizona dissolved in 1984, and land was purchased at Cottonwood Falls, Kan. In 1985, Frank II, Marilyn, Trey and daughter Tyla moved to

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# **NEWSMAKERS**

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Kansas to manage the operation. Frank says he cannot remember a time when animals were not being raised on the land, now home to 325 registered Angus cattle.

The ranch has conducted an annual Angus bull sale for the last 15 years and sells approximately 110 bulls per year.

**Mission Valley Ranch,** Topeka, Kan., is a recipient of the Historic Angus Herd Award.

William "Bill" Hogue started the Angus herd in 1957, and ownership has never changed.

Bill and Kathy purchased their land in Shawnee County in 1957, along with 25 head of registered Angus cows.

Over the years, the herd size increased, along with the need for additional grazing

land. Bill and Kathy purchased grassland in Wabaunsee County in 2004 consisting of native rangeland, cropland and hayland.

Bill uses all the cropland and hayland acres to raise all the feed for their cattle, which are rotation-grazed by cross-fencing, ponds and a centrally located handling facility.

"We learned early on, to survive in the business, we must continually work to learn new techniques, understand new science and

#### Illinois Angus Ass'n Annual Banquet, Feb. 27, Springfield

▶ Right: The Illinois Angus Ass'n board of directors and officers are (seated, from left) T.J. Curtin, Blue Mound, president; Kevin Cassady, Ancona, vice president; Joel York, Palestine, secretary; Douglas Turner, Mahomet, co-business manager; Stan Prox, Macomb, co-business manager; Jeffrey Dameron, Normal, past president; Cheryl Day, Cerro Gordo, Illinois Jr. Angus Ass'n advisor; (standing, from left ) Nancy Harsy, Murphysboro; Annie Ruyle, Roodhouse; Robert Fanning, Cordova; Dale Rhode, Kingston; Kevin Eathington, Avon; Richard Dickinson, Congerville; Wayne Conrady, Lincoln; Stephen Kiesewetter, Farmington; Steven Spivey, New Windsor; Aaron Schafer, Owaneco; Kevin Rose, Salem; Brad Bergman, Tremont; John Kirchner, Leaf River; and Michael Prescott, Springfield.





▶Illinois Jr. Angus Ass'n members honored Cindy and Scott Anderson, Chrisman; and Brad and Trisha Bergman, Tremont; for their years of service as junior advisors. Pictured are (from left) Cindy and Scott Anderson, and Brad Bergman.



► Marcus and Alicia Miller, Forrest, receive the Illinois Jr. Angus Ass'n Appreciation Award.



►Jerry Cassady, Mahomet, receives the Illinois Jr. Angus Ass'n Appreciation Award.



► Mike and Cheryl Day, Cerro Gordo, received the Mitchell Widholm Memorial award. Pictured are (from left) Todd Widholm, presenting the award; and Cheryl, Chayton, Mike and Sierra Day.



►Alan Miller, Gridley, retiring sales manager, was honored for his years of service.



► Stan Prox, Macomb, receives the first-ever President's Award.



► Above: Werner Angus, Cordova, received the Champion Futurity Female

left) Elizabeth and William Werner, recipients; Rob Fanning; and Tyler Wilson.

► Right: John Kirchner, Mount Morris, receives the Champion Futurity Award.



►Lemenager Cattle, Hudson, Ill., received the J. Garret Tolon Memorial Trophy for first-place get-of-sire. Pictured are (front row, from left) Curt, Paige and Grace Lemenager; and (back row, from left) Troy Tolon, presenting the award, and Luke Lemenager and Chuck Lemenager.

be prepared to apply what we learn to our own breeding program," Bill says. "Our half century of experience in the beef business has required us to continually learn and ultimately improve our end product."

The Hogues have restored several historic structures and rock fences on the property, which is home to several public events and tours throughout the year.

**Daryl Strohbehn** was inducted into the Iowa Cattlemen's Association (ICA) Hall of Fame during the organization's annual convention Feb. 25-26.

Better known as "Stro" to friends and cattle producers, he grew up in Black Hawk County on a farm that included both cow-calf and cattle feeding operations. He received degrees in animal science, animal breeding and genetics and applied nutrition

from Iowa State University (ISU) and Michigan State University.

In 1974, he came back to Iowa as an ISU Extension beef cattle specialist and served in that capacity until his retirement in 2010. He still works in the cattle business as the sales and records manager for Production Angus Associations of Boone.

Strohbehn's leadership to the beef CONTINUED ON PAGE **50** 

#### Missouri Angus Ass'n Annual Meeting & Banquet, Feb. 26, Columbia

▶Right: The Missouri Angus Ass'n officers and directors are (seated, front row, from left) Josh Worthington, Dadeville, general manager; Brent Murphy, Houstonia, president; Deb Thummel, Sheridan, vice president; Todd Ragsdale, Paris, treasurer; Rick Washam, Pierce City, past president; (standing, from left) Brian Meier, Jackson; Brian Brockman, Brookfield; Robert Smith, Marshfield; Kenny Hinkle, Nevada; Jeff Gooden, Iberia; Russell Coon, Bethel; Steve Houston, Savannah; and Linda Eck, Sarcoxie.





► Serving on the Missouri Angus Auxiliary are (standing, from left) Susan Coon, Bethel; Tammy Bartholomew, Archie; Connie Sayre, Stotts City; and Darla Eggers, Mexico.



► Glenda and Leon Kleeman, Miller, receive the Pioneer Breeder Award.



► Rick Washam, Pierce City, was honored with the Presidents Award. Pictured are (from left) Cody, Dereck, Mary Jo and Rick Washam.



►Left: Wallace Cattle Co., Stotts City, received the Producer of the Year award. Pictured are (from left) Craig, Paige, Samuel and Tammy Wallace.

▶Right: Randy Browning, Appleton City, received the Commercial Producer of the Year award. Pictured are (from left) Kenny Hinkle, seedstock supplier; Randy Browning, recipient; and Rick Washam, 2010 Missouri Angus Ass'n president.





► Charles Gerloff, Bland, receives the get-of-sire award.



►Left: Brock Meyer, Curryville, receives the Herdsman of the Year award.

► Right: Paige Wallace, Stotts City, receives the Missouri Jr. Angus Ass'n Member of the Year award.



►Curtis Long (left), Briarwood Farms, Butler, receives a Youth Appreciation Award from Washam.

# **NEWSMAKERS**

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industry has been through two major areas. One is through farmer education in the beef cow sector, and the second is in the academic and professional services area where he gave leadership to the development, publishing and use of educational materials, computer software and production methods. He has given more than 1,500 presentations to county, state and national cattle events.

He is also recognized for his focus on using teamwork to accomplish a goal. A few of the statewide, national and international efforts he has helped lead are:

- ▶ the National Beef Cattle Handbook;
- ▶ the Iowa Beef Cow Business Record, which served as a template for the Standardized Performance Analysis adopted by the National Cattlemen's Beef Association (NCBA);
- ➤ the Iowa Bull and Heifer Selection & Development Clinics, which have been duplicated across the country;
- ► the International Satellite Symposium for the Nutrient Requirements of Beef

- Cattle. This satellite symposium was broadcast to 37 sites in the United States, Canada and Central America with more than 1,000 professional nutritionists and educators taking part; and
- ▶ the ISU computer software used nationally, which includes the BRANDS nutrition package and the Estrus Synchronization Planner.

Strohbehn has served on many ICA and NCBA committees; was the regional secretary for the national Beef Improvement Federation (BIF); and was the educational coordinator for the National Beef Cattle Evaluation Consortium, which conducts national train-the-trainer seminars. Previous major honors presented to Strohbehn are the National Outstanding Extension Achievement Award from the American Society of Animal Science, and the Pioneer Award from BIF.

Strohbehn Angus Acres has been a life

member of the American Angus Association since 1977.

The **Atlantic National Angus Show** is celebrating its 25th anniversary in 2011, and this year's organizers are dedicating the show to its "Founding Fathers." Since some of them have lost touch with the show during its 25-year existence, Harry Bachman is asking those founding fathers to contact him and be a part of the celebration. Contact Bachman at 717-867-1809 or at bachauct@lmf.net.

#### **► IN PASSING**

**Douglas Spooner,** 40, and **Cynthia Spooner,** 40, both of Brodhead, Wis., died March 5 as the result of injuries suffered in an automobile accident.

Douglas was born April 30, 1970, in Stoughton, Wis., to Don and Alberta (Swango) Spooner. He graduated from Evansville High School and attended the University of Wisconsin–Platteville.

Cynthia was born Jan. 29, 1971, in Monroe, Wis., to Curtis and Bonita (Beckwith) Steindorf. She was a graduate of Albany High School and of MATC–Madison in veterinary technology. Most recently she was the head veterinary tech at the Bellwood Animal Hospital in Rockford, Ill. She was a member of the Hilltop Community Church in Albany. Douglas and Cynthia were married June 1, 1991.

Douglas was an over-the-road livestock truck driver. He was very active in the agricultural community within the county, state and Midwest. He served as an officer of the Wisconsin Simmental Association and was very active in the American Simmental Association. He was also a 4-H beef leader.

Douglas had been a life member of the American Angus Association since 1980.

He and his wife are survived by daughter Kaitlin; sons Clay and Cody; his parents; Irvin and Bonita Klapper; Curtis and Mary Steindorf; her maternal grandfather, Leland Brewer; her paternal grandfather, Rolland Steindorf; her sisters, Terri, Lisa and Lynne; his sisters, Debra and Dana; and granddaughter Braelynn.

The Bank of Brodhead has established a Spooner Family Memorial Fund.

**Jean (Gasson) Turner,** 74, Covington, Tenn., died March 8 at her home.

Jean was a retired LPN nurse for Covington Manor and was a member of the Covington First Baptist Church. She and her husband were partners in Claybrook Angus, and had been life members of the American Angus Association since 1975.

# AGI, Pfizer Animal Genetics announce parentage-testing agreement

Angus Genetics Inc. (AGI), a subsidiary of the American Angus Association, is now accepting DNA samples for parent verification conducted by Pfizer Animal Genetics. Starting in April, blood samples sent to AGI for genomic-enhanced expected progeny differences (GE-EPDs) powered by the High Density 50K (HD 50K) platform from Pfizer Animal Genetics, also may be used for parent verification at no additional cost. Or, Angus breeders can conduct parentage verification from Pfizer Animal Genetics as a stand-alone test.

"Our agreement with Pfizer Animal Genetics moves us closer to conducting all Angus parentage testing using single nucleotide polymorphism (SNP) genetic markers versus previously used technologies," says Bill Bowman, AGI president and American Angus Association chief operating officer (COO). "The new technology blends with the platforms used for trait testing with HD 50K. Never before has it been easier to identify accurate parentage data."

This development will add both convenience and value to Angus breeders' DNA testing programs, according to Scott Bormann, Pfizer Animal Genetics North American business director.

"The HD 50K platform includes the markers needed for parentage verification. Therefore, breeders have the option to verify parentage and gain GE-EPDs powered by HD 50K from a single DNA sample, for a single price." Bormann says. "This is an important step in streamlining the DNA collection and testing process and taking full advantage of the benefits of HD 50K testing."

The American Angus Association began accepting samples for SNP parentage testing in the fall of 2010. This new agreement allows breeders to request parentage from Pfizer Animal Genetics as either a stand-alone SNP test or as an additional feature of HD 50K. Both options use the same SNP parentage markers. All samples previously submitted for HD 50K testing, including those that were tested in 2010 and authorized for release to AGI, are eligible for parentage verification at no additional charge. If samples are stored in the Pfizer Animal Genetics archive from Genetic Condition or GeneSTAR® testing, Angus breeders may request they be pulled for HD 50K and/or parentage testing.

GE-EPDs powered by HD 50K provide a dependable and predictable option in genetic evaluation. HD 50K is the beef industry's first and only commercially available high-density DNA panel with more than 54,000 markers and information related to 14 economically important traits including calving ease; growth and efficiency; maternal performance; and carcass yield and quality.

Visit www.angus.org or www.pfizeranimalgenetics.com for more information about parentage testing as it becomes available. Contact your Association regional manager, Pfizer Animal Genetics representative or call 816-383-5100 or 877-BEEF-DNA.

Jean is survived by husband Carl; sons Chris, Dave and Mark; five grandchildren; and one great-granddaughter.

**Martha Jett,** 81, Palmetto, Ga., died March 27.

She and her late husband, Frank, owned and operated Jett's One Cow Ponderosa and were active in the Georgia Angus Association. They had been life members of the American Angus Association since 1975.

Martha is survived by daughter Martha Ann; son Frankie; and granddaughters Christy and Jenifer.

**John Rotert**, 77, Germantown, Mo., died March 27 at his home.

John was born Aug. 8, 1933, to Clem and Freda (Cook) Rotert in Montrose, Mo. John grew up in Montrose, graduating from Montrose High School in 1951 and then attending farm school for the blind in Oak Grove. John married Elizabeth "Bettie" Gengler Aug. 18, 1956, and together they spent three years studying cattle breeding at the University of Missouri–Columbia. They bought a small farm near Montrose and started in the cattle business with just four Angus cows.

As a cattleman, John was one of the best. He always strived to improve the quality of the industry. Traveling a lot in previous years, and literally feeling his way through the stock of others searching for better genetics led him to many friendships along the way. John had truly reached his lifetime dreams and goals as a cattleman.

His innovative way of marketing cattle was the first of its kind years ago and is now commonplace in the cattle industry. He and Bettie were active in industry organizations, and were nominated for the 2000 Beef Improvement Federation (BIF) Seedstock Producer of the Year. In 2010, John and Bettie were awarded the BIF Pioneer Award. John and Bettie have been life members of the American Angus Association since 1957.

John loved the cattle business, but his heart was with his high school sweetheart and wife, Bettie. They spent their life side by side, through thick and thin; you never saw one without the other. John and Bettie were true companions in every meaning of the word.

In addition to his wife, John is survived by sons George, John and Paul; brothers Norman and Phillip; sister Theresa; six grandchildren; and one stepgrandson.

# **ANGUS ARRIVALS**

**Jared** and **Julie Murnin**, Abilene, Texas, announce the March 31 birth of their son,

#### lowa Angus Ass'n Annual Banquet, Feb. 16, Des Moines

►Right: Laudmere Farms, Durant; Fawcett Farm, West Branch; and Schroeder Angus, Clarence, receive the 2010 Bull of the Year award. Pictured are (from left) Terry Branstad, Iowa Governor; Taylor Duckett, Laudmere Farms; Drew Schroeder, Schroeder Angus; Bryanne Duckett, Laudmere Farms; and Kim Reynolds, Iowa Lieutenant Governor.



**Cooper Russell**. He weighed 8 lb., 9 oz., and was 21 in. long. He was welcomed home by sister Claire.

Grandparents are Bill and Cheryl Summerfield, Arroyo Grande, Calif., and Bert and Anita Murnin, Miles City, Mont.

Jared is a regional manager for the Association in New Mexico and Texas, and Julie is Region 2 director for the American Angus Auxiliary.

#### **□** INDUSTRY EXTRAS

Ashley Yager has joined ABS Global as advertising and promotions specialist, responsible for the development and production of marketing materials, press releases and trade show event needs. She will be involved in developing communication plans to meet marketing objectives and will play a strong part in the growth of the company's North American business.

Greg Shelor, Minneola, National Sorghum Producers; John Thaemert, Sylvan Grove, National Association of Wheat Growers; Ken McCauley, White Cloud, National Corn Growers Association; Eric Niemann, Nortonville, United Soybean Board; Ron Suppes, Dighton, U.S. Wheat Associates; Rick Heiniger, Hiawatha, Farm Equipment Manufacturers Association; Jerry McReynolds, Woodston, National Association of Wheat Growers; Keith Miller, Great Bend, U.S. Meat Export Federation (USMEF); **Doyle Pearl,** Saint Marys, Agricultural Retailers Association; **Becky** Sullivan, Paola, FFA; and Morgan Parker, Limon, Colo., FFA; were among 16 Kansans honored by the Huck Boyd Institute and the

Kansas Department of Agriculture for their service as officers of national agricultural organizations during National Agriculture Week at a March 14 luncheon in Topeka, Kan.

**Davey Griffin,** a Texas AgriLife Extension Service meat specialist, received the Harry L. Rudnick Educator of the Year Award from the North American Meat Processors Association March 19 at the association's Meat Industry Management Conference in Chicago, Ill.

The award, which was established in 1969, honors Griffin for his efforts as an educator and advocate for the meat industry.

**Patricia Fosse-Bennie** has joined the Progressive Agriculture Foundation (PAF) as a development specialist, responsible for securing new sponsorships while maintaining current sponsor relations for the PAF Safety Day® program.

Rod Wells was named Growmark plant food division manager effective March 16. He will assume responsibility for the operations of the plant food division, including determining strategic direction, staff supply and product positions, pricing, price risk management, efficient operation of facilities, marketing services, customer service and operating expense management.

**Editor's Note:** This column is compiled by Assistant Editor Linda Robbins. To submit your "Newsmaker" item, e-mail Irobbins@ angusjournal.com or call 816-383-5245.