



Newsmakers

► Items of interest **about** and **for** members of our Angus family. *Compiled by Linda Robbins.*

IN THE NEWS

William “Bill” Masters, Cape Girardeau, Mo., was named one of three winners of the Missouri Master Farmer Award in the class of 2010-2011. The judging committee selects the best managers with innovative ideas, business skills, financial recordkeeping, soil and water conservation practices, agricultural leadership and community service.

Masters learned genetics shadowing his father on their stock farm. That knowledge helps boost beef cattle and crop production

on the Masters Farm. Bill traveled hundreds of miles with his dad, looking for the best bulls. Now, he studies sale books from artificial insemination (AI) studs.

The Masters family, including his mother, Mary, and his sister, Marti, raise and market Show-Me Select Replacement heifers. They were consignors in the first southeast Missouri sale at Fruitland in 1998. Now, they sell only AI heifers out of AI cows bred to high-accuracy sires. Since 2004, they’ve sold 191 Tier Two heifers.

Masters discovered the added value in the heifers’ steer mates. To collect their full value, he feeds and sells the steers on the U.S. Premium Beef (USPB) alliance grid.

With the help of Gerry Shinn at Performance Blenders, Jackson, Mo., Masters benefits from premiums based on carcass quality. Last year, they sold 70 steers on the USPB grid. The carcass sheets show 100% Choice or better and 39% Prime. Quality premiums add more than \$130 per carcass.

A big problem facing the Masters family farm is urban encroachment.

“We work with our neighbors as much as possible,” Masters says. “We need to get along.”

Masters Farms Inc. has been a life member of the American Angus Association since 1961.

Texas Jr. Angus Ass’n Annual Banquet, Fort Worth, Jan. 21



► **Tanya and Andrew Holloway** (right), Stamford, outgoing junior advisors for the Texas Jr. Angus Ass’n (TJAA), receive an award honoring their service from **Kyle and Ann Williams**.



► **Jerry and Kay Williams**, Lockney, were honored with the Heyser Award for outstanding service to the TJAA. Pictured are (from left) **Tylee Jo Williams, Ty Williams, Helen Heyer**, presenting, **Nikolyn Williams**, and **Brazos Williams**.

PHOTOS COURTESY AMERICAN ANGUS ASS’N

► **Right:** Elected to serve as advisors for the TJAA are (from left) **Nikolyn and Ty Williams**, Memphis; **Merridee and Tom Wells**, Hamilton; and **Ann and Kyle Williams**, Idalou.



South Dakota Angus Ass’n Annual Meeting, Sioux Falls, Jan. 25



► The South Dakota Angus Ass’n officers are (from left) **Scott Bush**, Britton, vice president; **T.J. Gabriel**, Midland, secretary; **Ryan Bergh**, Florence, president; and **Aaron Schelske**, Virgil, treasurer.



► **Ronald Bruns and James Anderson**, both of Baltic, received the South Dakota Man of the Year Award. Pictured are (from left) **Ronald Bruns**, and **James and Betty Anderson**.

IN PASSING

Arvin Arthun, 73, Billings, Mont., died Feb. 5 in Billings after a courageous battle with cancer.

Arvin was born March 1, 1937, to Arne and Hazel Arthun. He graduated from high school in Buffalo, Wyo. He married June Warnock, who preceded him in death in 1990. Arvin married Donna Sitz in 1996.

Arvin attended Arkansas State University and earned a bachelor’s degree in journalism. He became a commissioned officer in the U.S. Army and achieved the rank of Captain. He was head of the Army Reserve for the state of Wyoming for a number of years.

Arvin’s earlier career was in the printing industry, where he was part owner of a print shop in Casper, Wyo. He loved working in the livestock and ranching industry, and much of his later career was spent marketing cattle for livestock publications, selling and making ads, brochures and sale catalogs.

He logged thousands of miles driving around the state of Montana and neighboring states visiting ranches and going to livestock sales as a ringman. When he retired, he marketed cattle for Sitz Angus Ranch, devoting his expertise to the family business. He was a Northern International Livestock Exposition (NILE) 200 Club member for more than 30 years, and also served on their board of directors.

► **Right:** Mississippi Jr. Angus Ass'n members honored **Cary Childs**, Ripley, Miss., for his years of service as a junior advisor. Pictured are (from left) Connie Walker, junior advisor; Jacob Carpenter; Christy Warren; Brent Moore; Haley Grace Walker; Cary Childs, retiring advisor; Gabrielle Simpson; Miranda Stevens; Ashton Gandy; Jon Whitlock; Karen Woods; Matthew Woods; and Hayden Neal, Mississippi Angus princess.



Arvin was a true gentleman who loved all his family. He spent his life furthering his walk with his Lord and Savior, Jesus Christ. He was a very giving and generous man and has passed that legacy to his family.

In addition to his wife, Arthun is survived by daughters Christine and Pam; granddaughters Kayla and Jenna; a great-grandson; brothers Ray and Mark; sisters Arlene and Sonja; stepsons Bob and Jim Sitz; and stepdaughters Debbie and Sherrie.

Garrett Mooberry, 23, East Peoria, Ill., died Feb. 15 as a result of a two-vehicle accident in Mercer County, Ill.

Garrett was born May 17, 1987, in Peoria to Harold and Maryellen Norris Dearden Mooberry. He attended Bethel Lutheran School in Morton, Ill., and graduated in 2006 from Peoria Christian High School. He then graduated from Western Illinois University in 2010 with a bachelor's degree in animal science and business.

Garrett worked as a cattleman and custom fitter, and was a member of Bethel Lutheran Church in Morton. He was also a member of the Morton First Rate 4-H Club, Tazewell County Young Farmers, and was a former member of the National Junior Angus Association (NJAA).

In addition to his parents, Garrett is survived by brothers Morgan and Marshall.

Ruth Tyrrell, 93, Knoxville, Tenn., died Feb. 20 at Ben Atchley State Veterans Home.

Ruth was born Aug. 25, 1917, in Corbin, Ky. In 1919, her family moved to Salem, Ind., where she grew up and attended Salem High School. She graduated in 1935 with honors, was a member of the National Honor Society, and received an academic scholarship.

Ruth attended Ball State Teacher's College in Muncie, Ind., and graduated with honors in 1939. Her teaching career began at Morton Grade School in West Lafayette, Ind., where she taught for three years.

She married William "Bill" Tyrrell of

CONTINUED ON PAGE 34

NEWSMAKERS

CONTINUED FROM PAGE 33

Muncie Oct. 23, 1940. She returned to her hometown of Salem, where she continued to teach grade school and high school while Bill was deployed with the Marines in the South and Central Pacific from 1942 to 1945 during World War II.

Upon Bill's return, they moved to Knoxville in 1946 to continue their careers and raise a family. Ruth began teaching at Giffin School, followed by Fort Sanders School, and finally West Hills, where she retired from teaching in 1981.

She was a charter member of both Sacred Heart Cathedral and All Saints Parish in Knoxville, a member of Saint Mark's Guild and active with Catholic Charities and

Meals on Wheels. She was a member of the University of Tennessee (UT) Agriculture Extension Wives' Club. She was a member of the first families of Tennessee, a designation bestowed upon those whose ancestors settled in Tennessee prior to its statehood June 1, 1796.

Ruth loved Tennessee, and, in a twist of fate, moved to East Tennessee when Bill

CONTINUED ON PAGE 36

Georgia Angus Ass'n Annual Meeting & Banquet, Athens, Jan. 29



►The 2011 Georgia Angus Ass'n (GAA) officers and directors are (seated, from left) **Carolyn Gazda**, Athens; **Mike McCravy**, Bowdon, vice president; **Larry Bramblett**, Elberton, president; **Christy Page**, Jefferson, executive secretary; **Chris Wallace**, Social Circle; **David Williams**, Bishop; (standing, from left) **Smitty Lamb**, Wadley; **Doug Williams**, Milan; **Melvin Porter**, Jefferson; **Andrew McPeake**, Arnoldsville; **Chris Throne**, Lexington; **Roland Starnes**, Woodbury; and **John Jarrell**, Butler.



►The **Eidson family**, Arnoldsville, received the Family of the Year award. Pictured are (from left) Greg, Tanya and Shelby Eidson.

►**Right: John Tyler**, formerly of Thomasville, was posthumously inducted into the GAA Hall of Fame. This program was established by the GAA to recognize individuals who have made significant contributions to the Angus industry in Georgia and across the country. Accepting the award are (from left) Wyn Payton, grandson, and Joan Payton, daughter.



►**Charles McIntosh**, Lexington, was inducted into the GAA Hall of Fame. Pictured are (from left) Phyllis Bluhm, daughter; Charles McIntosh; and Katie Bluhm, granddaughter.



►**Ralph Bridges**, Lexington, was inducted into the GAA Hall of Fame. Pictured are (from left) Margaret and Ralph Bridges.



►**Larry Bramblett**, Elberton, receives the Presidents Award, given for outstanding service and leadership to the GAA.

Virginia Angus Ass'n Annual Meeting & Banquet, Natural Bridge, Feb. 4

► **Right:** The Virginia Angus Association officers and board of directors are (front row, from left) **Jerry Gustin**, Gloucester, past president; **James Young**, Forest, president; **Jason Pratt**, Atkins, vice president; **Kevin Fleenor**, Aldie, treasurer; **Pete Henderson**, Williamsburg, secretary; (standing, from left) **Keith Shifflett**, Scottsville; **Stephen Jones**, Forest; **Jason Arehart**, New Market; **Jess Herbers**, Gretna; and **Thomas McCall**, Greenville.



► **Jerry Gustin** (left), Gloucester, receives the Outgoing President Award from James Young, 2011 Virginia Angus Ass'n president.



► **Chris Wojciechowski** (right), Middlebrook, receives the 2010 Promoter of the Year award from Betsie Michael.



► **Tom Templeton** (left), Harrisonburg, receives the Handbook Dedication award from Patty Douglas.



► **Charles Alexander** (right), Berryville, receives the Sale Chairman of the Year award from John Wilkins.



► **Chance Snyder** (right), Raphine, receives the 2010 Herdsman of the Year award from Thomas McCall.



► **Eddie Shelton** (right), Union Hall, receives the 2010 Manager of the Year award from Jess Herbers.



► **Mandy Richardson** (left), Louisa, receives the Virginia Jr. Angus Ass'n 2010 Premier Senior Exhibitor award from Linda Alexander.



► **Dennis Eastin** (right), Gretna, receives the 2010 Cattleman of the Year award from Wynn Herbers.



► **The Alexander family**, Berryville, received the Family of the Year award. Pictured are (from left) Jerry Crenshaw, presenting; and Morgan, Linda, Mark and Charles Alexander.



► **Edgewood Angus LLC**, Williamsburg, received the Seedstock Producer of the Year award. Pictured are (from left) Norm Vincel, presenting; and Peter, Tripp, David, Connie and Pete Henderson.



► **Left: Nicholas Wehrmann Sr.**, formerly of New Market, was posthumously honored with the Hall of Merit Award. Pictured accepting the award is Jason Arehart (left), and presenting the award is Jon Repair.

► **Right: Freddie Mullins**, Mullins Angus Farms, Clintwood, received the Bartenslager Award. Pictured are (from left) Karen and Freddie Mullins, and Norm Vincel, presenting the award.



accepted a position with UT in the Animal Sciences Department. She enjoyed reading, golf and travel tours of the U.S. and abroad.

In addition to her husband of 70 years, Ruth is survived by brother Cecil; sons Patrick, William, Timothy and Daniel; daughters Sarah "Sallie," Julia and Rose; and 10 grandchildren.

INDUSTRY EXTRAS

James Glassford has joined AgriLabs as the company's vice president of marketing.

Kristin Natzke, Windsor, Wis., has joined Accelerated Genetics as the product advertising coordinator, responsible for creation and implementation of product advertising campaigns and development of unique materials to promote all of the company's products and programs. She will be based in Baraboo, Wis.

Anna Hall, Williamsburg, Ohio, has been selected as the 2011 beef sire marketing intern for Select Sires Inc. Her job responsibilities will include assisting with promotional projects, preparation of promotional materials and obtaining information for the beef website.

Rick Rehmeier, Augusta, Mo., and **Greg Wade**, Stewartsville, Mo., were named as winners in the Missouri Master Farmer Award Program, class of 2010-2011.

Harris Lewin, University of Illinois, and **James Cook**, Washington State University, are recipients of the 2011 Wolf Prize in Agriculture. The \$100,000 Wolf Prizes are awarded each year, with recipients in agriculture, chemistry, physics, mathematics, medicine and the arts.

Marisa Larson has been named the new vice president and assistant director for the Kansas Agriculture and Rural Leadership (KARL) Program.

Jon Cunningham has been hired as the southern territory manager for R&D LifeSciences LLC. He will be based out of Ben Wheeler, Texas. **Jon Engels** has been hired as northern territory manager for R&D, and will be based out of Forest Lake, Minn.

Mel DeJarnette has been promoted to the newly created position of director of technical research for Select Sires Inc. DeJarnette will be responsible for conducting research designed to increase efficiency of semen production, harvest, processing and

cryopreservation with an ultimate goal of improved post-thaw sperm survival and fertility potential.

The Agricultural Relations Council (ARC) 2011 board of directors, elected in February, are **Mace Thornton**, American Farm Bureau Federation, board president; **Mike Opperman**, Charleston|Orwig, first vice president; **Janice Person**, Monsanto, second vice president; **Rebecca Colnar**, Cow Camp Communications, secretary-

treasurer; **Deron Johnson**, Rhea + Kaiser Marketing Communications, past president; and directors **Mark Ingbritson**, consultant; **Amy McDonald**, McDonald Marketing Communications; **Erik Ness**, Rosa del Rio Media; and **Steve Simms**, Illinois Farm Bureau.



Editor's Note: This column is compiled by Assistant Editor Linda Robbins. To submit your "Newsmaker" item, e-mail lrobbins@angusjournal.com or call 816-383-5245.