# **New Products**

Introducing products, services for cattlemen; compiled by Linda Robbins, assistant editor

#### Pour-on fever reducer

MSD Animal Health, known as Merck Animal Health in the United States and Canada, has introduced Finadyne® Transdermal (flunixin meglumine) Pour-on solution, which delivers consistent efficacy proven to reduce pyrexia (fever) associated with bovine respiratory disease (BRD). The new pour-on combines convenience with a novel delivery method that simplifies administration for veterinarians and farmers alike.

The pour-on goes to work quickly and has been demonstrated to reduce fever as early as four hours after administration. The innovative technology of the transdermal pour-on allows for rapid absorption of flunixin through the skin and into the bloodstream. The efficient administration means there is no need for additional labor, headgates or restraint that is commonly associated with injectable administration, which translates to reduced cost per treatment.

This new approach to reducing fever in cattle is in alignment with industry efforts to continuously improve animal care. Transdermal application requires less handling, resulting in less stress on animals and leading to inherent health and wellness advantages. It also offers the added benefit of needle-free administration, with no injection-site lesions and a higher-value end product.

For more information, visit www.msd-animal-health.com.

## Five-stage telescoping light

Larson Electronics has announced the release of a 600-watt, skid-mount, five-stage electric light mast. This tower features a rotating boom that allows for 360° of rotation, a removable masthead and a cube frame with skid pockets with 4-corner pick eyes for easy transportation.

The LM-30-8-5S-4X150RT-LED-EW-SM-RD five-stage telescoping steel light mast with electric winch is designed to quickly and safely deploy 600 watts of intense LED lighting in locations where elevated illumination is needed for maximum area coverage. The mast is equipped with four

150-watt LED lamps that produce a wide spread of intense white light, allowing this unit to effectively cover large work areas with

high-quality illumination.

The light boom can be extended to 30 feet (ft.) for maximum area coverage, collapsed to 8.83 ft. and is constructed of square steel tubing in different dimensions for each section. The mast is elevated using an included 3,500-lb. electric winch with

3/6-inch (in.) galvanized braided cable. The light heads on this tower are wet-area-suitable high-output LED fixtures that produce a combined total of approximately 50,000 lumens at 600 watts. These lamps have

a copper-free aluminum alloy body that is powder-

coated with a glossy blue finish for added durability and aesthetics.

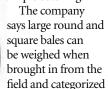
The mast and controls are secured with four, 4-ft. slide-out outriggers with 1,200-lb. manual crank leveling jacks that allow operators to anchor the unit down, providing stability during deployment. Eight skid pockets allow this unit to be picked up from all four sides, and four-corner eyelets allow for stable deployment via crane operation.

For more information call 1-800-369-6671 or visit www.larsonelectronics.com.

## **Hydraulic weighing system**

Digi-Star has introduced the WeighLog for wheel, telescopic and skidsteer loaders. The system provides a user-friendly on-board weighing system that can be used for loading,

check weighing and simple batching.





by weight, so feeders know what they have before leaving the pile. The system can be retrofitted onto most loaders and forklifts, as well as other hydraulic lift systems, such as dump carts. The system is available from the company's network of original equipment manufacturers (OEMs) and distributors.

For more information call 920-563-1400 or email sales@digi-star.com.

#### **Mid-range tractor**

Kubota Tractor Corp. has introduced its M7-Series tractor line, three new mid-range tractors in the 130- to 170-horsepower (hp) range. This is the largest hp offering for Kubota in its tractor lineup to date. The M7-Series will be made available to customers in select markets by the second half of 2015.

With integrated controls of the engine, transmission, hydraulic functions and implements, the new tractors are highly efficient, resulting in reduced fuel and materials costs, according to the release. The easy-to-use control panel offers a touch screen that makes it possible to control all operating functions from a single screen, and the M7's performance monitor and



Kubota M7-Series tractor

auto-guiding systems make work in the field even more productive. The wide cab on the new series tractors features ample operating space and ergonomically placed controls, minimizing operator fatigue even after long periods of work.

Production on the M7 Series will begin in the second quarter of 2015 at Kubota's newly constructed farm machinery plant in France. The facility is set to accommodate the production of about 3,000 tractors by 2017 for distribution in Western Europe, the United States, Canada, Australia and Japan.

For more information visit www.kubota.com.

### **Tractors for first-time owners**

Kubota Tractor Corp. has introduced its L2501 compact tractor with a 24.8 hp diesel engine that complies with the latest EPA emissions regulations without the need for a diesel particulate filter (DPF), a gas-strut hood with opener assist and a 10-gallon (gal.) fuel tank for more time on the job.

The transmission delivers smooth operation with four main shift speeds in two ranges for high and low, for a total of eight forward and four reverse speeds. The gear drive transmission models come in two-wheel-drive or four-wheel-drive, and the optional HST transmission offers simple forward and reverse change and three-range shifting for optimal operating efficiency.

The standard L-Series has a range of implements to handle any job, from the LA525 front loader and the BH77 backhoe, to pallet forks, a bale spear and rear snow blowers. In addition, thanks to the Kubota-Land Pride alliance, customers have access to



Kubota L2501 compact tractor

many other Kubota performance-matched implements such as rear rotary cutters, rear rotary tillers, rear blades and much more.

The new compact tractor offers operator

comfort with a spacious deck and adjustable seat suspension and a dash panel with easy-to-read, large gauges for enhanced visibility of vital information. The model's sleek design and slanted one-piece hood provides an exceptional field of vision, which is ideal for precise front-loader work, according to the release. Other operator-friendly features include two headlamps, a cup holder and a toolbox. All models come with a foldable ROPS (roll-over protection structure) and a retractable seatbelt.

For more information call 1-888-458-2682, ext. 900, or visit www.kubota.com.

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