



New Products

► Introducing products, services for cattlemen; compiled by **Linda Robbins**, assistant editor

Yeast feed additive

Phibro Animal Health Corp. has introduced Cellerate Yeast Solutions, feed additives for healthy animals and a healthy bottom line. With Cellerate Yeast Solutions, the company offers a complementary lineup of products to enhance its proven flagship portfolio that includes products such as OmniGen-AF®, Animate®, AB20® and GemStone®.

With access to an expanded portfolio of innovative yeast products, Phibro customers can achieve their desired return on investment by working with company experts who can provide a deep knowledge of the efficacy of yeast and yeast components.

For more information about Cellerate Yeast Solutions feed additives, contact your local specialist or call 1-800-677-4623.

Full spectrum feed analysis

Rock River Laboratory announces the release of its new Comprehensive Nutrition Analysis package. Now available for nutritionists seeking a full-spectrum nutritive view of total mixed ration (TMR), forage and corn grain ration components, this new package uses near-infrared (NIR) analysis to offer a new vision toward optimizing herd performance.

The Comprehensive Nutrition package features total fatty acids (TFA) and individual fatty acids analysis, total amino acids (TAA) and individual amino acid (calculated from TAA) measurements, and multi-time point starch digestion analysis, including an improved starch digestion rate using multiple time points.

The new measurements warranted a fresh, easy-read results report to maximize data output. The report still features the 60-day and four-year averages that Rock River Laboratory includes on all analysis results reports along with neutral detergent fiber (NDF) and starch rumen digestion graphs, which allow nutritionists to better visualize rumen carbohydrate digestion, while also ranking client feedstuffs against solid benchmarks.

Nutritionists interested in utilizing the new Comprehensive Nutrition package can choose "Comprehensive Nutrition Analysis" on a Rock River Laboratory Feed Request Form (downloaded at <https://>

rockriverlab.com), or within the FeedScan sample submission app.

Three-step supplement

The new Gain Smart Stocker Program from BioZyme Inc. provides a research-proven, three-step supplement system for naturally increasing calf health, appetite and more cost-effective gain.

All mineral options contain the company's proprietary prebiotic, Amaferm®, to promote calf health and economically produced pounds by maximizing the natural energy and protein available in forage and feed.

When added to a forage diet, Amaferm has been research-proven to provide 16% more energy plus 34% more microbial (natural) protein, which led to 0.29 pounds (lb.) of average daily gain (ADG) on calves fed high-quality, small-grains pasture in a University of Arizona study. When added to a high-grain diet, Amaferm is also proven to stabilize the rumen environment, which is very important to maximizing efficiency.

Within a month of launch, Superior Livestock Auction picked up both VitaFerm and Gain Smart as the first-ever nutrition partners and named BioZyme its exclusive nutrition company in its value-added programs for 2017. To qualify for the Gain Smart program, and to carry the onscreen logo on Superior, calves must have been backgrounded for a minimum of 45 days prior to sale through delivery on a Gain Smart mineral.

For more information about the program, contact BioZyme at 816-344-5748 or a Superior Livestock Auction representative at www.superiorlivestock.com.

Calf nutritional supplement

Brookside Agra is now offering Calf-Rescue™ oral nutritional supplement for dairy and beef calves. When given as directed, Calf-Rescue provides select vitamins and a stabilized source of direct-fed microbials (probiotics) to maintain a healthy, natural appetite, digestion and immune system during the critical neonatal periods and times of stress.

The product contains select vitamins and provides guaranteed levels of vitamin A, vitamin E, thiamine HCL, pyridoxide HCL and vitamin B₁₂ — vitamins critical for normal calf growth and development.



Calf-Rescue™ oral nutritional supplements

The new product also contains inulin, a complex carbohydrate that serves as a nutrient source to help successfully colonize beneficial bacteria in the gut.

The supplement provides a source of high-quality protein based from *Saccharomyces cerevisiae* yeast and contains concentrated levels of essential and functional nutrients critical for young animals.

It also contains a healthy dose of microorganisms including: *Lactobacillus acidophilus*, *Enterococcus faecium* and *Bacillus subtilis* to promote healthy ruminant function during times of stress.

Use the supplement during birth and weaning, shipping and receiving, following antibiotic therapy, during digestive disorders and times of stress.

The supplement is made in the United States and is available in a case of 12 applicator tubes (1.04 oz. each) for easy oral administration. The product contains no artificial colors, flavors or preservatives and may be purchased online at brookside-agra.com/products/animal-health/calf-rescue/.

For additional product information, contact Tim Nelson, vice president, animal health and nutrition sales at 402-560-7381 or tim.nelson@brookside-agra.com.



