



New Products

► Introducing products, services for cattlemen; compiled by *Linda Robbins*, assistant editor

No-tear tagging system

Datamars Inc. has announced the introduction of its new Z Tags® brand Z2 No-Tear-Tagging System for livestock.

Unlike conventional two-piece tagging systems, the new system features a unique new applicator with a kickback jaw that automatically retracts once the tag has been inserted. This patented feature, combined with a flip-out pin, greatly reduces the risk of ripped or torn ears while contributing to faster healing and improved tag retention.

In addition to the revolutionary tagger, the new system features state-of-the-art ear tags with greater flexibility, readability and durability. The new Z2 tags come in four different sizes (small, medium, large and maxi) and 14 different colors. Producers can choose from laser-printed or blank tags, with the readability of the laser-printed tags guaranteed for the life of the animal.

For more information visit www.ztags.com or your local livestock products retailer.

Grain tracker app

Digi-Star has introduced its Grain Tracker app that will give producers full functionality of the GT 460 grain cart scale system straight from their smartphone or tablet. By adding the company's ERM-WIFI module to the GT 460, producers will be able to connect wirelessly via the app making harvest-time tasks easier.

The app will be available for download later in 2015. By downloading the app, producers will receive a free, one-year subscription to Grain Tracker Online, giving them access to their harvest records from anywhere and on any device with Internet access.

For more information call 920-563-1400 or send email to sales@digi-star.com.

Safety eyewear

Global eyewear leader Wiley X® Inc. has created a full family of John Deere Safety Eyewear — designed with the quality, performance and durability John Deere fans require to get the job done.

With shatterproof lenses and virtually indestructible frames, these glasses meet the latest ANSI Z87.1 High Velocity and High Mass Impact standards, providing OSHA-grade protection for every job, chore or activity.

The line includes seven attractive models in two distinct families — The John Deere All Terrain Safety Line and the new John Deere Premium Lifestyle Safety Line. The All Terrain family includes the new Traction-X, offered with a matte black frame and gray lenses for versatile performance and an understated look. The new Avert-X comes with a choice of gloss black frames paired with gray or green sapphire mirror lenses. The new Torque-X matches a stylish gloss black frame with a choice of gray or clear lenses. All-Terrain models feature a special anti-fog lens coating, universal low-profile fit and come with a microfiber storage/cleaning pouch with John Deere logo. Both the Traction-X and Torque-X feature special high-grip temples and nose pieces, while the Avert-X includes a security lanyard.

Four models make up the John Deere Premium Lifestyle Safety Line, including the new Drill-X that comes with a gloss black frame with polarized gray lenses, gunmetal frame and gray silver flash lenses, or a dark metallic frame with pink accents and grey lenses.

The new Pivot-X gives wearers the choice of a matte black frame with gray lenses, a matte black frame with pink accents fitted with gray lenses, or a gloss black frame with polarized silver flash lenses.

Also available is the new Force-X, in a choice of gloss black frame with green accents and gray silver flash lenses, gloss black two-tone frame with gray lenses or matte black frame with polarized green mirror lenses.

Rounding out the John Deere Safety Line model is the Turf-X, available in three distinctive frame/lens pairings — gloss black/polarized green mirror, gloss brown streak/gray silver flash and gloss black/gray. All Premium Lifestyle Safety Line models come with a hard-shell zipper case and cleaning cloth.

All John Deere Safety Eyewear models are backed by a one-year warranty against defects in material and workmanship. To learn more about the entire John Deere Safety Eyewear family by Wiley X, visit <http://wileyx.com>.

Software upgrade

Conservis Corp. has announced a significant expansion of its farm management software, now with new management and analytical tools. Conservis 8.0 helps growers make critical business decisions using their own data of activity and cost down to the field level. With digital tools to plan production, direct activity and analyze profitability, farmers can make informed choices with records to share with lenders, landowners and partners.

Reporting tools enhance visibility of the complex details and numerous activities on the farm. Easy-to-view reports make it simple for a farmer to conduct daily analysis and make immediate, informed judgments — at all levels of the farm, from seed and other inputs to harvest, marketing and all critical points in between.

Planning and budgeting is crucial for success. With the new software, a farmer collaborates with agronomists and others to create sequenced activity-based crop plans. It is easy to evaluate scenarios for profitability, resource usage and timing bottlenecks. Final plans are used to create budgets down to the

CONTINUED ON PAGE 276



John Deere Safety Eyewear

NEW PRODUCTS

CONTINUED FROM PAGE 274

field level and are converted to purchase and work orders, which are easily tracked against the original plan. Storing all this information in a single cloud-based platform is a distinct advantage over planning spreadsheets and paper work orders with verbal updates to manage the pipeline of field-level work.

The company helps managers and owners of farming enterprises control and track more than \$8 billion of agricultural land, equipment and crop assets through all stages of production and distribution. The upgrade will be available March 2015.

For more information visit www.conserviscorp.com.

Telescoping floodlight

Larson Electronics has announced the release of an 80-watt telescoping LED floodlight that produces illumination comparable to a 400-watt metal halide without the high heat, fragile construction or high energy use.

The WALTP-2XWP400 from Larson Electronics is designed to provide a portable yet powerful lighting solution that can be quickly transported and deployed. This portable tower features a collapsible tripod that can be extended from 3 feet (ft.) to 10 ft. in height with two LED light heads mounted to a single, removable bracket.

This adjustable work light produces 2,924 lumens of bright white light and

distributes it in a wide flood pattern capable of illuminating 15,000 square ft. of workspace. Each light head contains 12 3.3-watt LEDs housed within a waterproof aluminum housing that is powder-coated for added durability and resistance to corrosion.

The lamps have a 50,000+ hour operational life, providing more than twice the longevity of high-intensity discharge (HID) lamps, and are designed to provide high output while running cooler, resulting in less heat in the work area and less chance of accidental burns should hands or fingers come into contact with the lamps while operating.

This LED light tower is designed to withstand demanding conditions and is waterproof, vapor proof, and built to resist the damaging effects of an outdoor environment. The heavy-duty aluminum tripod is durable, lightweight and adjustable to any length between 3.5 ft. and 10 ft.

The tripod legs collapse and the light head bracket is removable for simple portability and deployment. Power is provided by a 25-ft. SOOW cord terminated in a straight blade plug for operation with standard 120- to 277-volt AC current.

This LED light can be easily stored and carried in a work truck for rapid deployment as a scene light for first responders to downed lines, main breaks, accident scenes and other applications where general area lighting is not available.

For more information call 1-800-369-6671 or visit www.larsonelectronics.com.

Yamaha Announces All-New Wolverine R-Spec Side-by-Side Vehicle

Yamaha Motor Corp. U.S.A. introduced the Wolverine R-Spec, an all-new Side-by-



Yamaha Wolverine R-Spec SxS

Side (SxS) vehicle that sets a new standard in off-road capability and class-leading comfort. Designed and engineered for exploring extreme terrain, the Wolverine R-Spec is assembled in the United States for worldwide distribution.

The 2016 Yamaha Wolverine R-Spec boasts an all-new, nimble chassis with a compact design, look and feel; a comfortable and secure cab with seating for two; Yamaha's proven core technologies; and overall superior handling and durability with industry-leading suspension adjustability.

"The all-new Wolverine will extend Yamaha's Side-by-Side line into the recreation segment, creating a new level of durability, quality, handling and superior off-road capabilities not yet seen in the off-road industry," said Mike Martinez, Yamaha's Recreational Vehicle (RV) group vice president.

"Yamaha's Wolverine R-Spec SxS is made for off-road enthusiasts, hunters and explorers looking to navigate tight, technical trails and extreme off-road terrain."

The Wolverine R-Spec will be available in Yamaha dealerships nationwide starting in April. Standard models feature a hard sun top and come in Steel Blue and Hunter Green. The new camo Wolverine R-Spec will be the first-ever SxS to feature Realtree Xtra® Camo. MSPR for non-EPS models starts at \$12,199 and for EPS models starts at \$13,199.



Books & Looks

Merging publications

Food Nutrition & Science, a leading food industry publication from *The Lempert Report*, and *The Food Journal*, a comprehensive publication that takes a deeper dive into food industry topics, have merged. *The Food Journal and Food, Nutrition & Science*, now at www.FoodNutritionScience.com, provides readers with a greater analysis of issues related to all aspects of the food industry.

The new publication is a partnership between *The Lempert Report* and The Center for Food Integrity, a not-for-profit organization dedicated to building consumer trust and confidence in the food system. Published twice monthly, the new publication includes in-depth interviews and fact-based reporting about

important food-system issues from farm to table. It also includes farmer interviews and videos and corporate sustainability features highlighting how readers' favorite brands are lowering their environmental footprint.

The first issue examines the decline in the bee population and how this affects the food chain. It also looks at potential causes and what organizations are doing to save the bees. Other features include a video tour of farmer Karen Bohnert's 500-cow registered-Jersey dairy farm and results from a recent study published in *The American Journal of Clinical Nutrition* that suggests fiber intake and fruit consumption are significantly associated with a lower risk of death among the elderly.

For more information or to subscribe, visit www.FoodNutritionScience.com.