



New Products

► Introducing products, services for cattlemen; compiled by *Linda Robbins*, assistant editor

Powerful skid steer

Case Construction Equipment has introduced its new SV340 skid steer. The new machine is rated at 3,400 lb. operating capacity and features a bucket breakout force of 9,531 lb.

The SV340 provides extra power and performance, along with a stronger lift arm, H-link and upper chassis. The machine also offers optional high-flow (38.7 gpm at 3,450 psi) and enhanced high-flow (35 gpm at 4,000 psi) auxiliary hydraulics for excellent power and attachment versatility. The skid steer is compatible with more than 250 attachments, including the company's new sectional snow pushes, buckets, forks, brooms, rakes and more.

A 90-horsepower FPT engine with Selective Catalytic Reduction (SCR) technology powers the new machine. The SV340 features EZ-EH (electro-hydraulic) controls that provide nine adjustable speed and control sensitivity settings that can be adjusted on the fly. This allows the operator to quickly switch between personalized settings for speed and control, and to tailor machine performance to the application.

The skid steer also features push-button

Ride Control™, which cushions loader arm movement for a smoother ride and greater material retention. The machine also features an optional radio and upgraded climate controls for optimal comfort.

The machine's routine service points

are all located at the rear of the machine. Operators can quickly access the engine, filters, fill points, and all other service points through a single point of access.

For more information visit CaseCE.com/alpha.



Case SV340 skid-steer loader

BOOKS & LOOKS

Mobile pregnancy diagnosis

The Beef Cattle Institute (BCI) at Kansas State University (K-State) is making it easier for producers and veterinarians to manage pregnancy diagnosis information with a new mobile app called Pregnancy Analytics.

Designed to serve as an instant data collection and analysis tool, the app will facilitate the transformation of data into actionable information for individual herds.

Not only will the app allow cattlemen to input records chuteside with ease, but it will evaluate the success of the breeding program at the time that a herd is palpated and provide a benchmark for comparison against other herds in the region.

The app will accept pasture ID/herd name, breed (up to three breeds, or other cow description), cow ID, age, body condition score and number of days bred. From this, projected calving dates are generated, and graphs are created to display the distribution of the producer's future calving season. The data and report can be emailed to the client or stored in the device, and the data can be converted to a spreadsheet for further appraisal.

The app is the first of several interactive decision-making tools that BCI will be designing for industry use, according to the release.

The Pregnancy Analytics app is available for download for Apple or Android markets. More information can be found at www.beefcattleinstitute.org or contact 785-564-7459 for assistance.

Meat sustainability app

Merck Animal Health is pleased to announce the launch of a new app, the Meat Sustainability Calculator, which is designed to help producers, suppliers and others in the food chain better understand how the beef production systems and technologies they use impact the environment. The app was created in partnership with Jude Capper, an independent sustainability consultant. Data from peer-reviewed journals was utilized to establish a standard of the environmental impact of North American beef production practices.

The app enables users to evaluate their own impact on sustainability by comparing their results to the North American average. Producers and suppliers can compare on a per-head-of-cattle scenario, while foodservice members or retailers can assess based on amount of beef produced or purchased. Users simply enter the number of cattle they desire to evaluate, or the pounds or kilograms of beef they will be supplying or purchasing. Next, they select various production technologies to determine how they impact sustainability. By comparing individual results to industry benchmarks, individuals can identify opportunities to improve the sustainability of their operations through things such as water usage and land management.

The app is available for download on tablets and iPads in both the Apple and Android app store.