



# New Products

► Introducing products, services for cattlemen; compiled by **Linda Robbins**, assistant editor

## Improved supplement or replacement

Accelerated Genetics has unveiled a new and improved First Day Formula.<sup>®</sup> The formula is a dual-feature product that can serve as either a colostrum supplement or replacement. Made from high-quality first- and second-lactation animals from selected Grade A dairies, the



new formula features higher levels of bovine globulin protein per package. It is guaranteed free of organisms that can cause major colostrum-transmissible diseases, including Johne's.

The new formula has 150 Immunoglobulin G's (IgG's) per package to help achieve passive transfer at a very economical price, according to the release.

For more information about First Day or other Accelerated Genetics products or services, call 1-800-451-9275, e-mail [info@accelgen.com](mailto:info@accelgen.com) or visit [www.accelgen.com](http://www.accelgen.com).

## 'Green' crop protection

Gowan Co. LLC has been granted the U.S. crop protection marketing rights for Confirm<sup>®</sup> 2F insecticide by Nippon Soda Co. Ltd. and plans to start distributing product in a mid-July timeframe.

Nippon Soda Co. Ltd. acquired the brand and its active ingredient — tebufenozide — from Dow AgroSciences on March 31 of this year. As part of this agreement, Dow AgriSciences will sell out existing inventory prior to the Cowan distribution date.

Confirm controls a broad spectrum of external Lepidopteran pests across a

## New web features available to cattlemen

### Customized local weather reports

Weather.com has launched a new website that now features customizable local weather applications that include an Agriculture Application where farmers can get their daily forecast with precipitation, access soil moisture conditions, precipitation reports and forecasts, and wind speed and direction, as well as other information, such as an almanac that shows a history of average high/low temperatures and historical records for temperature and precipitation levels in local areas; a growing degree days calculator that measures the rate at which crops grow during specific dates and temperatures throughout the year; seasonal outlooks that offer regional season precipitation and temperature levels around the United States; and agricultural news from across the nation.

More information is accessible at [www.weather.com/outlook/agriculture/forecast](http://www.weather.com/outlook/agriculture/forecast).

### Free cattle listing service

XF Enterprises has launched its new website, Optimum Transition, designed as a conduit for connecting all sectors of the beef cattle production chain: cow-calf, stocker/backgrounder, preconditioner and feedyard operators. It also provides a system to document the nutrition, animal health and production practices of calves at each level of the production chain, making it easier to age and source verify and market calves.

The information on the site and the use of its cattle listing service is free for everyone, XF customers and non-customers alike, according to the release.

The cattle listing service on the site allows anyone at any level of the production chain to list cattle for sale or search for cattle to purchase. The goal is to facilitate the one-on-one sale of cattle between seller and buyer. All financial transactions are between the seller and buyer; Optimum Transition just brings them together.

XF Enterprise customers, including about 2,500 cow-calf operators and more than 150 feedyards, will automatically have the opportunity to sign up and then receive weekly e-mails with cattle listings. Interested buyers and sellers should sign up on the site and cattle can be listed for sale right away.

Visit [www.optimumtransition.com](http://www.optimumtransition.com) or call 1-877-586-6711 and visit with COO Wes Klett about any questions you may have.

## Website for pasture and rangeland management news

Sponsored by Drovers and DuPont Crop Protection, beef producers and pasture managers can now access information on strategic pasture and rangeland management techniques, including information on grazing practices, weed control, pasture revitalization and range conservation on the Pasture & Rangeland Resource Center website, [www.drovers.com/pasture](http://www.drovers.com/pasture).

The site also provides access to details about DuPont Pastora<sup>®</sup> herbicide, recently granted federal registration to control problem grass and broadleaf weeds in Bermuda grass pastures. With no grazing restrictions, Pastora gives cattle and commercial hay producers an effective tool against field sandbur, Johnsongrass and other harmful weeds.

## Web ag communities

The Agboards Network has expanded its network of agriculture web communities with the release of [www.rowcroptalk.com](http://www.rowcroptalk.com), [www.agmeet.com](http://www.agmeet.com) and [www.agloop.com](http://www.agloop.com). These sites join the company's other farming forums [www.tractorfocus.com](http://www.tractorfocus.com); [www.ranchingforums.com](http://www.ranchingforums.com) and [www.haytalk.com](http://www.haytalk.com).

The company is particularly excited with the release of [AgLoop.com](http://www.AgLoop.com), a social network aimed at farmers and agriculture businesses. Called the "Facebook of Agriculture," the site gives users a place to chat and post photos, and to build personal and professional connections.

AgBoards LLC, located in Indianapolis, Ind., and owned and maintained by father and son duo James and Zachary Brown, was founded in January 2010 after the hay and forage forum ([HayTalk.com](http://www.HayTalk.com)) took off in popularity and they decided to take the project from hobby site to a full-time job.

## Ag app

ZimmComm New Media has announced the first agricultural news media app for the iPhone. The app offers one-touch access to all the latest news and information in the agribusiness and agricultural marketing world posted on Agwired.com, including audio, photos and video, and connections to other company news sites. The app features a news tab drop-down menu to select ZimmComm News Network feeds, as well as individual news on Agwired.com by category.

The app is now available for iPhone users to download, free of charge, in the Apple iTunes store. Find the Agwired App in the store with this link: <http://itunes.apple.com/us/app/agwired/id382820712?mt=8>.

## NEW PRODUCTS

wide range of crops, including sugarcane, caneberrries, cranberries, bushberries, vegetables, nut crops and tree fruit. While it is very effective against target pests, it's easy on most beneficial species and has low impact on aquatic organisms, earning the Presidential Green Challenge Award.

For more information call Eric McEwen at 913-871-1733 or visit [www.gowanco.com](http://www.gowanco.com).

### Biofuels agreement

BP and Verenium Corp. have announced an agreement for BP Biofuels North America to acquire Verenium's cellulosic biofuels business, including the company's facilities in Jennings, La., and San Diego, Calif., for \$98.3 million. Verenium will retain its commercial enzyme business, including its biofuels enzymes products and have the right to develop its own lignoculosic enzyme program. Verenium will also retain select R&D capabilities, as well as rights to access select biofuels technology developed by BP using the technology it is acquiring from Verenium through this agreement.

### High-capacity rotary rakes

Massey Ferguson has introduced the RK Series rotary rake in three models, each designed to help hay producers optimize hay quality. The new models sweep hay or forage into a uniform windrow to match any baling or chopping application.

By gently sweeping, rather than rolling the crop to the center, the new rakes maximize leaf retention for optimum protein content and more valuable hay. In addition, since these rakes gather hay rather than roll it, there is better airflow within the windrow so hay can dry faster and more evenly, according to the release.

Model RK3824 is a single basket, 13.5-foot (ft.) right delivery rake; Model RK3855 is a twin basket, 27.5-ft. with either right-side delivery or two single windrows rake; and Model RK3879 is a twin basket, 26.6-ft. center delivery rake.

The new rakes feature a heavy-duty frame and are equipped with the exclusive



► Massey Ferguson Model RK3824 rotary rake

RotorFlex® rotor suspension system, which lets the rakes closely follow the contour of the field through dips and over hills for a cleaner job of raking without getting debris into the crop.

The RK3855 and RK3879 feature a sturdy running gear with narrow transport and steerable rear transportation wheels, which carry the chassis and provide greater maneuverability in the field and during road transportation, according to the release.

Visit a local Massey Ferguson dealer or [www.masseyferguson.com](http://www.masseyferguson.com) for more information.

