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Angus Foundation Heifer Package brought \$250,000 — the most ever paid!

Brilliant sunshine greeted the crowds to the NWSS's centennial celebration, and exciting Angus activities kept them busy. With an American Angus Association booth in the general trade show, the Angus Listening Post and a Certified Angus Beef LLC (CAB) tent in the yards, and a huge crowd around the showing, Angus made itself known to the public.

Association Executive Vice President John Crouch describes the crowd in Denver with three words: "Electrifying. Robust. Enthusiastic." For Crouch, the 2006 stock show proved to have the most energetic and excited Angus crowd in a long time. The credit for that, he says, goes to the great year the Angus breed had in 2005 and its great start in January 2006.

"When we think about the activity in

Denver, I think we have to go back and think about our activity as an Association and a breed of cattle for the past year," Crouch notes. "We had perhaps the best year in the 122-year history of the Association last year."

The Association defines a benchmark day as one where 3,000 or more registrations are received. Since the Association began recording daily registrations in 1992, there have been only 19 days that have met the benchmark — six of which have occurred in the current fiscal year.

Crouch says the reasons for success are very simple. "It primarily indicates the interest in the Angus breed from the commercial sector," he notes. "There are a lot of reasons for this popularity, but the simple fact is that Angus cattle are reproductively sound, have early growth to harvest, outstanding maternal value, and unprecedented end product value through

the marketing programs that originate with the *Certified Angus Beef*® (CAB®) brand.

"I think the enthusiasm and the robust feeling that prevailed among Angus breeders out in Denver was simply the result of the successes our breeders have had."

Celebrating dedication

A 32-year-old tradition started in 1974, the Angus Herdsman Award is given each year to an Angus exhibitor for dedication to the showing. Angus showmen and fitters gathered and voted at the Herdsman's Banquet Monday, Jan. 9, to recognize Jeff Dameron, Lexington, Ill., for his cattle management and leadership skills (see page 215).

Up on the hill

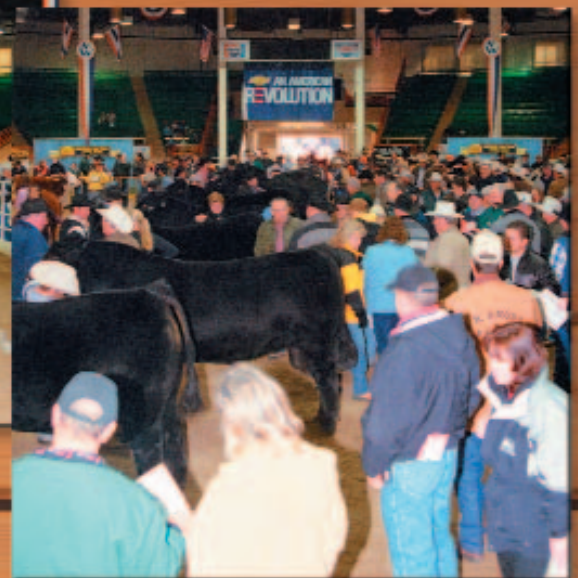
Judge John McCurry, Burrton, Kan., examined the 132 head of sometimes unruly



► Exhibitors and cattle stood in line at check-in (right) as Association Regional Manager Andy Rest (left) checked tattoos.



► A panel of producers judged the NWSS Angus Bull Sale Show (above) before prospective buyers crowded in for a closer look (left).



junior heifers presented to him on Tuesday, Jan. 10. Angus fans gathered around the showing in a crowd that grew larger as the week went on. Results of the NWSS Angus junior show are presented on page 208.

Mallory Trosper, 2006 Miss American Angus from Hamilton, Mo., was on hand to award honors to the showing winners throughout the week.

The 2005-2006 National Angus Show and super-point ROV show got off to an early start Wednesday, Jan. 11, with a large group of Angus females and an equally large, vocal crowd. Brad McCurry, Mount Hope, Kan., judged four cow-calf pairs and 273 females before complimenting the breed and choosing his champions.

On Friday, Jan. 13, the ROV show picked back up with the Angus bull show. Sixty-six bulls were paraded in front of the audience before the champions were slapped and led

off for pictures. For complete results of the 32nd annual National Angus Show, turn to page 202.

A busy day

Thursday, Jan. 12, began with the NWSS Angus Bull Sale show. A group of five Angus producers, including Brian Barragee, Absarokee, Mont.; Joel Judge, San Luis Obispo, Calif.; Greg McCurry, Sedgwick, Kan.; Doug Parrett, Urbana, Ill.; and Donnie Robertson, Yukon, Okla., made their way through 53 bulls before announcing their champion picks.

After the show, exhibitors filed into the showing to display their Angus genetics before the swelling crowd of commercial and seedstock producers. Sale bulls were also posted directly outside the salering for last-minute glances and decisions.

With consignors and buyers from across

the United States, the NWSS Angus Bull Sale is the only American Angus Association-sponsored sale conducted each year. A large crowd packed itself into the Beef Palace Auction Arena to witness firsthand the high demand for purebred, registered Angus genetics. Roger Jacobs, Shepherd, Mont., auctioned the bulls, which sold for an average of more than \$7,100. The two highest-selling bulls brought \$29,000 and \$26,000, respectively. For more results turn to page 210 or see the Spring 2006 *Salering* insert.

Celebrating support

There was an audible buzz of excitement and anticipation as the 2006 Angus Foundation Heifer Package, donated by Bill and Barbara Rishel, North Platte, Neb., slipped past last year's

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► **Right:** Roger Jacobs (center) auctioneered the record-breaking Angus Foundation Heifer Package, as well as the outstanding bull offering. Association Regional Managers David Gazda (left) and John Dickinson (right) managed the sale (below).



► **Above:** Marketing in the yards is a time-honored tradition, and often the highlight of Denver.

► **Below:** Association Executive Vice President John Crouch (left) mans the Angus Listening Post and visits with former Board member Lowell Minert.



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\$97,500 sale price to \$100,000, then to \$150,000, then \$200,000, then to a record \$250,000! Some were moved to tears by the generous support of Canyon Creek Angus of Cody, Wyo., and Reno, Nev., for Angus education, youth and research. Contending bidders on the heifer were Shoulderbone Plantation, White Plains, Ga., and Fox Run Farms, Mexico, Mo. See page 224 for more details on this record-breaking sale.

“Financial support of this magnitude from benevolent and philanthropic Angus breeders like the Ron Simek family, who share in the Angus Foundation’s progressive

mission of advancing education, youth and research, literally transforms and catapults programs to new levels of excellence and success,” says Milford Jenkins, Foundation director of development. “One can only be inspired by the Simeks’ unselfish investment in our beloved Angus breed and be motivated by their leadership role in raising the bar of financial support to the Angus Foundation.”

Angus supporters gathered later that evening during the Angus Reception to show their support for the National Junior Angus Association (NJAA) by raising funds for the 2006 National Junior Angus Show

(NJAS) in Indianapolis, Ind. Auctioned by Jerry Lehmann, a pregnancy from Gardiner Angus Ranch, Ashland, Kan., sold for \$28,000 to KCS Angus, Silver Star, Mont. A beautiful leather and hide chair, donated by Copper Creek Canyon Cattle Co., Winchester, Ind., went to MCM Farms, Whitestown, Ind., for \$2,000. Several advertising pages from the 2006 NJAS show program were auctioned off, including the back cover, which went to Stevenson Angus Ranch, Hobson, Mont., for \$5,000; the inside back cover, which sold to Werner Angus, Rapids City, Ill., for \$3,900; and page 1, which Champion Hill, Bidwell,

Junior Support

An Evening with the Trowbridge Family, Jan. 11

During the 2006 National Western Stock Show (NWSS), several items were auctioned in support of the 2006 National Junior Angus Show (NJAS) in Indianapolis, Ind.



► **Above:** Presnell Plantation Cattle Co., Morgantown, Ind., donated a confirmed heifer pregnancy. Pictured are Tom Burke (left), American Angus Hall of Fame, and Tim White, Presnell Plantation.



► Classic Oaks Ranch LLC, Mansfield, Texas, purchased a confirmed heifer pregnancy, donated by LaGrand Angus & Hereford Ranch, Freeman, S.D. Pictured are (from left) William Walther of Classic Oaks, and Lance and Duane Pankratz of LaGrand.

► **Right:** Werner Angus, Rapids City, Ill., donated a confirmed heifer pregnancy to benefit the 2006 NJAS. Pictured are (from left) Brian, Kaden and Tommi Finnestad, Cordova, Ill.; Betty and Bill Werner, Rapids City; Jim Day; and James Bohi, Wellsville, Kan.



Ohio, bought for \$3,900 (see “Junior Support” below).

Down in the yards

Saturday, Jan. 14, brought the Angus crowd down to the yards for the carload and pen shows. While complementary groups of Angus bulls romped inside the ring, David Brown, Idaho Falls, Idaho; Mark Duffell, Aldie, Va.; and Sam Hands, Garden City, Kan., ranked their favorites (see page 234 for show results).

In the yards, people packed the area around the herd bull displays and the Angus Listening Post. “We had more cattle

in the yards than we’ve ever had,” Crouch notes. “Excitement prevailed among people who had cattle on display, and there was tremendous interest surrounding the display of herd sires.” To learn more about the role the stockyards have played in the history of the National Western, turn to page 237.

Visitors to the Angus Listening Post were treated to a break from the wind, 50 pounds of peanuts, two coffee pots running continuously, a propane heater, and a great discussion about Angus cattle and the beef industry. “It’s a good gathering place for people to come in and exchange ideas and

to visit with Association officers, directors and staff about issues they feel are important to the industry,” Crouch says. “Not only past issues and current issues that are being considered by the Association Board of Directors, but ideas about future programs and what we can do to maintain our influence in the industry.”

Catching up

If you weren’t able to make it to Denver this year, Angus Productions Inc. (API) provided online coverage of Angus events and NWSS festivities throughout the week at www.angusjournal.com/denver.



Angus Reception, Jan. 12



► Mark Nieslanik (right) donates \$5,000 to the 2006 NJAS from the 2005 NJAS committee and the Western states. Accepting is Sam Carter, 2006 NJAS chairman.



► KCS Angus Ranch LLC, Silver Star, Mont., purchased a pregnancy donated by Gardiner Angus Ranch, Ashland, Kan., for \$28,000. Pictured are (from left) Carter; Vince and Janet Roberts and Georgia and K.C. Stock of KCS Angus Ranch; and Bill Wilson, 2006 NJAS fundraising chairman.

Page location	Item	Amount
Book Back Cover	SHOULDER-RHOLE	\$1,700.00
Page 1	SHOULDER-RHOLE	\$1,100.00
Page 2	CANYON CREEK	\$1,100.00
Page 3	SHOULDER-RHOLE	\$1,100.00
Page 4	MCM ANGUS	2,900.00
Book Back Cover	NEBENF-ANGUS	\$1,100.00
Area From Book Back Cover	PUTTERFORD-ANGUS	\$1,250.00
Book Cover	STURGEON-ANGUS	\$1,000.00

► Left: Several advertising pages from the 2006 NJAS program were auctioned during the Angus Reception.



► A leather and hide chair, donated by Copper Creek Canyon Cattle Co., Winchester, Ind., was purchased by MCM Farms, Whitestown, Ind., for \$2,000.