

2016 Angus Foundation Heifer Package Sells in Denver

Herbster Angus Farms purchases SAV Emblynette 5368, donated by Schaff Angus Valley, for \$230,000 to support Angus education, youth and research.

by Jena McReil, digital editor



For more than 35 years, the Angus Foundation Heifer Package has been the cornerstone fundraiser for the not-for-profit organization that supports Angus education, youth and research. Year after year, generous donors and buyers come together to provide valuable funds for the future of the Angus breed.

On Wednesday, Jan. 13, a packed crowd in the Beef Palace Arena at the National Western Stock Show (NWSS) in Denver, Colo., witnessed an impressive bid of \$230,000 for the Angus Foundation Heifer Package. Longtime Angus supporters Charles W. and Judy Herbster of Herbster Angus Farms, Falls City, Neb., were the winning bidders. It was the second-highest-grossing package in the fundraiser's history.

"It is an honor and a pleasure to once again have the opportunity in purchasing the

Angus Foundation Heifer Package for 2016," says the Herbster Angus Farms CEO and president. "The Junior Angus program is very important to me and all of us at Herbster Angus Farms. These young people are the future of our industry and of our nation. This purchase is particularly special because of our friendship with Kelly and Martie Jo Schaff."

With the purchase of SAV Emblynette 5368, donated by Schaff Angus Valley of Saint Anthony, N.D., the Herbsters have invested in four consecutive Angus Foundation Heifer Packages. Since 2013, they have purchased every Angus Foundation Heifer Package presented at the NWSS.

"The Herbsters' significant charitable support to the Angus Foundation over the years has helped Angus youth attend college,

gain invaluable leadership skills and advance our Angus breed through producer education and cutting-edge beef cattle research," says Milford Jenkins, Angus Foundation president.

Since its inception in 1980, the heifer package has raised more than \$2.15 million for education, youth and research investments through the Angus Foundation. Members of the National Junior Angus Board (NJAB) and Miss American Angus Jera Pipkin presented this year's heifer package before the start of the auction.

"We especially want to thank all of the individuals at Schaff Angus Valley for the continued partnership in breeding and offering world-class genetics," says Brittany Barker, Herbster Angus Farms executive vice president. "A special thanks to the Angus Foundation and to Milford Jenkins for their



► Pictured after the purchase of this year's Angus Foundation Heifer Package are Pepe Pestalardo, Kelly and Martie Jo Schaff, all of Schaff Angus Valley, heifer donor; Milford Jenkins, Angus Foundation president; Gabrielle Lemenager, National Junior Angus Board (NJAB) director; Allen Moczygomba, American Angus Association CEO; Katlyn Tunstill, NJAB membership director; Evan Woodbury, NJAB Foundation director; Jera Pipkin, Miss American Angus; Alex Rogen, NJAB chairman; Katelyn Corsentino, NJAB director; Braden Henricks, NJAB director; Barry Nowatzke, on behalf of Herbster Angus Farms, purchaser; Tim Mardesen, NJAB director; Macy Perry, NJAB director; Terry Cotton, Angus Media vice president of sales; and Leo McDonnell, Angus Foundation board of directors chairman.

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continued support and friendship to all of us at Herbster Angus Farms.”

SAV Emblynette 5368 is true foundation material and was selected for her individual quality and maternal excellence. Stacking the time-tested Emblynette family on both sides of her pedigree, she is fortified with 10 generations of a prolific cow family that was established at SAV in 1946.

“Our ownership of SAV International 2020, a full brother to SAV Emblynette 5368, allows us to continue taking Herbster Angus Farms genetics to the next level,” says Charles. “Owning a full, natural-born sister to this phenomenal bull that has taken the Angus industry by storm allows us to continue the legacy and performance of Schaff and Herbster Angus genetics.”

Her popular full brother, SAV International 2020, is the \$400,000 top-selling bull of the breed in 2013 and sired the leadoff sire group in the record-setting 2015 SAV sale, where 47 International progeny averaged \$24,521 per head. International currently ranks among one of the most popular and widely used sires to surface from the SAV program.

“It is a pleasure and honor to contribute to the great work of the Angus Foundation that supports the Angus breed,” Kelly Schaff says. “Angus has been, and continues to be, the sole livelihood of our family.”

In addition to the heifer, Herbster Angus Farms will receive 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer’s ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an advanced reproductive technology package from Trans Ova Genetics and its cloning division, ViaGen, Sioux Center, Iowa.

“The Angus Foundation and the American Angus Association are humbled at the generosity shown by our Angus community, allied industry partners and all those who made this year’s heifer package a complete success,” Jenkins says. “These are investments that will pay dividends for generations to come.”

For more information about the Angus Foundation or the sale of the annual heifer package, contact Jenkins at 816-383-5100 or mjenkins@angusfoundation.org.



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2016 Cattle Industry Convention & NCBA Trade Show

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www.4cattlemen.com

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