

NATIONAL



Foundation Heifer Package Goes to Three-Peat Buyer

Herbster Angus Farms spends \$175,000 to purchase the Foundation Heifer Package for a third consecutive year.

Story & photos by *Carrie Horsley, Angus Foundation*

A packed crowd in the Beef Palace Arena at the National Western Stock Show (NWSS) witnessed an impressive \$175,000 bid for the Angus Foundation Heifer Package Jan. 14. Charles W. and Judy Herbster of Herbster Angus Farms, Falls City, Neb., purchased the package headlined by 44 Ruby 3839, the heifer donated by 44 Farms of Cameron, Texas.

Since its inception in 1980, the heifer package has raised more than \$1.9 million for education, youth and research investments through the Angus Foundation.

“At Herbster Angus Farms, we share the same values as our close friends Mr. Bob McClaren and 44 Farms: embracing the pioneer spirit of our ancestors and continuing to promote the future of our youth through education and research,” says Charles W. Herbster, owner of Herbster Angus Farms. “This is the third time we’ve been able to purchase the Angus Foundation

Heifer Package. By fostering the growth of the agricultural industry, we hope to continue the rich tradition and priceless experience in which the Angus Foundation provides to our next generation of ranchers.”

Also representing Herbster Angus Farms were Brittany Barker, executive vice president; Mandy Raithel, manager; and her daughter, Miranda.

In addition to the heifer, the package included 30 days of insurance from American Live Stock Insurance Co., Geneva, Ill.; transportation to the buyer’s ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an advanced reproductive technology package from Trans Ova Genetics and its cloning division, ViaGen, Sioux Center, Iowa.

“This fundraising event is a long-time tradition for the Angus Foundation that provides support for our growing scholarship fund, unique educational experiences and upcoming research projects,” says Milford Jenkins, Angus Foundation president. “We would like to extend a huge thank you to 44 Farms, Herbster Angus Farms, contending bidders and our additional package sponsors. Without these generous supporters, this event would not be possible.”

The Angus Foundation was established in 1980 as a not-for-profit 501(c)(3) organization to support Angus education, youth and research. For more information about the Angus Foundation or the annual sale of the heifer package, contact Jenkins at 816-383-5100 or mjenkins@angusfoundation.org.



Editor’s Note: *Carrie Horsley is director of marketing and public relations for the Angus Foundation.*



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