

Herbsters Buy Foundation Heifer Package

Proceeds from the sale at the National Western Stock Show benefit the Angus Foundation's education, youth and research endeavors.

by *Katie Allen, Angus Foundation*

Herbster Angus Farms, Falls City, Neb., bid \$110,000 Jan. 16 to purchase the 2013 Angus Foundation Heifer Package. This year's elite and unique heifer offering is the "pick" of the 2012 spring heifer crop donated

by Connealy Angus, Whitman, Neb. More than \$1.6 million has been raised from this Angus Foundation fundraising activity since its inception in 1980.

Representing Herbster Angus Farms at the

auction were Charles Herbster, owner, and Brittany Barker, vice president of marketing. The heifer package was auctioned during the National Western Stock Show (NWSS) in Denver, Colo., with all proceeds benefiting the Angus Foundation, the not-for-profit affiliate of the American Angus Association that funds and supports programs involving education, youth and research for the Angus breed and agricultural industry.

Herbster Angus Farms will be the first to choose from more than 200 heifers, as no heifers from this spring 2012 group will be sold until they have chosen a heifer.

"Scholarships and leadership development for Angus youth, new educational opportunities for adult members and cutting-edge research for the benefit of the Angus breed and beef industry will result from the generosity of our Angus Foundation Heifer Package donors in the Connealy family and buyer Charles Herbster of Herbster Angus Farms," says Milford Jenkins, Angus Foundation president. "Our ability to make these types of investments starts with a gift from generous Angus



► Pictured after the sale are (from left) **John Elbert Harrell**, Angus Foundation board chairman; **Jennifer Ewing** and **Meghan Blythe**, NJAA directors; **Bryce Schumann**, American Angus Association CEO; **Jerry** and **Sharon Connealy** of Connealy Angus, heifer donors; **JanLee Rowlett** and **Paige Wallace**, NJAA directors; **Brittany Barker** and **Charles Herbster** of Herbster Angus Farms, buyer; **Megan Ahearn**, NJAA director; **Esther McCabe**, Miss American Angus; and **Milford Jenkins**, Angus Foundation president.



► **Angus Journal** General Manager **Terry Cotton** takes a bid during the sale of the 2013 Angus Foundation Heifer Package, an Angus Foundation tradition since 1980.



► **Jerry Connealy** of Connealy Angus described the heifer selection opportunity before the sale kicked off.



►A display was set up in the barn on the Hill to further promote the Angus Foundation heifer package.

breeders, allied industry interests and friends wanting to make a difference and give something back to the Angus breed.”

The Connealy family issued this statement about the donation: “We are privileged to have the opportunity to contribute to the endeavors of the Angus Foundation. For more than 30 years, the Foundation has been exemplary in its commitment to funding scholarships and programs for youth, continuing education and research. We are grateful for the wonderful work the Foundation has done that has benefited so many individuals and enhanced our industry so greatly.”

In addition to the heifer, Herbster Angus Farms will receive 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer’s ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an Advanced Reproductive Technology Package from Trans Ova Genetics, Sioux Center, Iowa.

“American Live Stock Insurance, Lathrop Livestock Transportation and Trans Ova Genetics’ respective generous contributions add more value to the Package, and we’re very appreciative of their help in this fundraising activity each year,” Jenkins says.

For more information about the Angus Foundation or the sale of the annual heifer package, contact Jenkins at 816-383-5100 or mjenkins@angusfoundation.org.



Editor’s Note: *Katie Allen is director of marketing and public relations for the Angus Foundation.*