

## Long on Support

Briarwood Angus Farm purchases 2011 Angus Foundation Heifer Package.

by Kelli Armbruster

**C**urtis and Ann Long, owners of Briarwood Angus Farm of Butler, Mo., bid \$50,000 Jan. 12 to purchase the 2011 Angus Foundation Heifer Package, featuring a heifer donated by Camron “Cam” Cooper, owner of the Talon Ranch of Twin Bridges, Mont. More than \$1.4 million has been raised

from this Angus Foundation fundraising activity since its inception in 1980.

The heifer package was auctioned during the National Western Stock Show (NWSS) in Denver, Colo., with all proceeds benefiting the Angus Foundation, the not-for-profit affiliate of the American Angus Association

that funds and supports programs involving education, youth and research in the Angus breed and agricultural industry. David and Mary Ann McMahon of Belle Point Ranch, Fort Smith, Ark., were the contending bidders.

TR Barbara Perfection 9711 was chosen to represent the Talon Ranch breeding program and is a daughter of the popular Sitz Upward 307R.

In addition to the heifer, Briarwood Angus Farm received 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer’s ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an Advanced Reproductive Technology Package from Trans Ova Genetics, Sioux Center, Iowa.

“We are honored by the generosity shown by both Cam Cooper and Dr. Curtis and Ann Long in the donation and purchase of this outstanding female package,” said Milford Jenkins, Angus Foundation president. “We are humbled by their charitable and unselfish endorsement of the importance of raising funds for education, youth and research for the benefit of the Angus breed. One can only be inspired by the generosity of these Angus breeders.

“I’d also like to extend a special thank you to American Live Stock Insurance, Lathrop Livestock Transportation and Trans Ova Genetics for the generous contributions they made to the successful sale of this year’s heifer package.”

Funds generated by the sale of the heifer package will help advance the Angus Foundation’s first capital campaign, Vision of Value: Campaign for Angus, which aims to raise \$11 million by Dec. 31, 2011, to further support the Foundation’s education, youth and research efforts. To date, more than \$6.9 million has been committed to the campaign through outright cash gifts, pledges and planned giving commitments.

For more information about the Angus Foundation, the sale of the heifer package or the campaign, contact Jenkins at 816-383-5100 or [mjenkins@angusfoundation.org](mailto:mjenkins@angusfoundation.org).



PHOTOS BY CRYSTAL YOUNG COURTESY AMERICAN ANGUS ASS'N

►Curtis and Ann Long, Briarwood Angus Farm, Butler, Mo., purchased the Angus Foundation Heifer Package Jan. 12 at the NWSS Angus Bull Sale. Pictured are (from left) Milford Jenkins, Angus Foundation president; Bryce Schumann, American Angus Association CEO; Phil Trowbridge, Angus Foundation Board chairman; David Warfield, Briarwood Angus Farm manager; Curtis Long; Jennifer Ann Smith, NJAA Foundation director; and Britney Creamer, NJAA chairman.



►NJAA directors displayed the Foundation Heifer during the sale bull show Wednesday morning.



►NJAA directors helped promote the Foundation Heifer at the stall display. Pictured are (from left) Lindsey Grimes, Garrett Knebel, Jennifer Ann Smith, Danielle Foster and Alisha Nord.