## 2017 National Junior Angus Show:

# Winning with the Angus Team

An annual Angus tradition, the NJAS takes place July 9-15 in Des Moines, Iowa.

by **JD Rosman** 

ome win with the Angus team at this year's National Junior Angus Show (NJAS) July 9-15 at the Iowa State Fairgrounds in Des Moines, Iowa.

National Junior Angus Association (NJAA) members and their families will take part in the most competitive national junior livestock show in the country. Participants from coast to coast will travel to Des Moines, many with

10 a.m.

1 p.m.

1 p.m.

1:30 p.m.

2-3 p.m.

2:30 p.m.

5:15 p.m.

10:30-11:30 a.m.

11:30 a.m. -1 p.m.

Noon-1:30 p.m.

Angus cattle in tow, to experience the NJAS. In addition to the showring competition, Angus youth will participate in life-skills contests, cooking events and much more.

The tentative schedule of events is available online at www.angus.org/njaa/ shows, along with entry forms that must be completed by May 15.

"The National Junior Angus Show is a

time to shine for future leaders of the Angus breed," says Jaclyn Clark, American Angus Association director of events and education. "Iowa will not disappoint in the least, and with its great facilities and central location, we expect another outstanding turnout for junior nationals."

Themed "Winning with the Angus Team," the 2017 NJAS is expected to draw more

**Tentative Schedule Of Events** 

#### 2017 National Junior Angus Show, Des Moines, Iowa

Sunday, July 9		6 p.m.	Opening ceremonies — Pioneer Pavilion
All day	Cattle may begin arriving, set up stalls and	8-11 p.m.	Junior social — Sheraton Headquarters
,	move in all day	8-11 p.m.	Adult social — Sheraton Headquarters
4 p.m.	Exhibitors meeting — location TBD		
4:30-6:30 p.m.	Check-in and weigh carcass steers — East	Tuesday, July 11	
	Stalling Arena	7 a.m.	Angus Foundation Golf Tournament —
4:30-7:30 p.m.	Cattle check-in — East Stalling Arena		Legacy Golf Club, Norwalk, Iowa
5-7:30 p.m.	Contest sign up: team sales, team fitting, extemporaneous speaking, judging	7:30 a.m.	Career Development Contest — Varied Industries Building
	contest, quiz bowl	8 a.m.	Team Fitting Contest — East Arena
	Turn in: posters, scrapbooks, silent auction items — Varied Industries Building	10 a.m6 p.m.	Trade show open — Varied Industries Building
		10:30 a.m.	Zoetis education clinic — Pioneer Pavilion
Monday, July 10		11 a.m.	Cattle Judging Contest — Pioneer Pavilion
7 a.m.	Load carcass steers for data collection — TBD	11:30 a.m1 p.m.	Lunch — Varied Industries Building
7:30-8:30 a.m.	Cattle check-in — Deadline: 8:30 a.m.	1 p.m.	Cook-Off — Varied Industries Building
7:30-8:30 a.m.	Contest sign up: team sales, team fitting, extemporaneous speaking, judging	1-3 p.m.	Hospitality open — Varied Industries Building
	contest, quiz bowl — Varied Industries	2:30-3:30 p.m.	Educational clinic — East Stalling Arena
	Building	4 p.m.	Nebraska banana splits — East Stalling
7:30 a.m.	5K check-in — Varied Industries Building		Arena
8:30 a.m.	Cattle check-in deadline & contest sign-up deadline	4:45-5:45 p.m.	Alltech educational clinic — East Stalling Arena
8:30 a.m.	5K race start — Varied Industries Building	6 p.m.	NJAA Annual Meeting — Sheraton
9 a.m.	Candidate/delegate meeting — Varied Industries Building		Headquarters
10 a.m.	Advisors meeting — Varied Industries	Wednesday, July 12	

Wednesday, July 12	
6:30-8 a.m.	Breakfast — Varied Industries Building
8 a.m6 p.m.	Trade show and Silent Auction open — Varied Industries Building
8 a.m.	Begin show — Pioneer Pavilion
9-11 a.m.	Hospitality open — Varied Industries Building
11 a.m.	Extemporaneous Public Speaking Contest: Begin prep time — Varied Industries Building
11:30 a.m1 p.m.	Lunch — Varied Industries Building
11:30 a.m.	Extemporaneous Public Speaking Contest: Begin speeches — Varied Industries Building
1-3 p.m.	Hospitality open — Varied Industries Building
2:30 p.m.	Team Sales Competition — East Stalling Arena

**Building** 

Stalling Arena

**Industries Building** 

**Industries Building** 

**Industries Building** 

Queens' luncheon - Youth Inn

Mentoring mixer — East Stalling Arena

Nutrition educational clinic — East

Cook-off information meeting - Varied

Judge scrapbooks & posters - Varied

Educational clinic — East Stalling Barn

Varied Industries Building

Coloring session (Youth ages 9 and under)

State line-up and picture - Pioneer Pavilion

Prepared Public Speaking Contest — Varied

Lunch — Varied Industries Building Weaver Leather Livestock & Purina Animal than 1,000 head of registered Angus cattle to compete. Show classifications include owned heifers, bred-and-owned (B&O) heifers, cowcalf pairs, steers and B&O bulls. State groups will join together to compete for the best five head, while individual members will vie for Junior Premier Breeder and the Silver Pitcher Award. New this year, a top 5 selection of B&O heifers and owned heifers will be chosen at the conclusion of each respective show.

May 15 is the ownership and early entry deadline. Participants can submit entries online at www.angus.org/njaa.

Checking for cattle competing in the 2017 NJAS will begin at 4:30 p.m. Sunday, July 9. All cattle must be signed in by 8:30 a.m. Monday, July 10.

The 51st Annual National Junior Angus

Showmanship Contest will be a highlight of this year's NJAS. To qualify, juniors must first be selected to represent their state. Two junior Angus members from each state can compete for the top showman title.

#### **Educational contests and events**

The 2017 NJAS provides learning opportunities for all aspects of the beef cattle business — from livestock judging to public speaking and marketing to carcass evaluation. Educational components at the NJAS teach youth how to be confident in their knowledge and talents, think on their feet, and develop professional skills that last a lifetime. Junior members can sign up to participate in many of these competitions when they check in cattle at the show.

Three new contests will be introduced this year: the Digitally Enhanced Photography Contest, the Skill-a-thon, and the overall Angus Stockman.

The Digitally Enhanced Photography Contest is an avenue for intermediate and senior photographers to express themselves in a creative display. The Skill-a-thon Contest covers the understanding of the Association and practical application of various beefrelated production topics. The overall Angus Stockman Award is designed to recognize the top individual in each age division for their overall knowledge of Angus cattle and the beef industry. The top individual is based on the score of the quiz bowl written exam, judging contest and skill-a-thon.

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2:30 p.m.	Extemporaneous Public Speaking Contest: End time — Varied Industries Building
3:30 p.m.	Team Marketing Competition — Varied Industries Building
4-5 p.m.	Sullivan Stock Show University Educational Clinic — East Stalling Arena
4 p.m.	Auxiliary activity & social/refreshments — Varied Industries Building
5 p.m.	American Angus Auxiliary mid-year meeting — Varied Industries Building
5:30 p.m.	Quiz Bowl written test — Varied Industries Building meal area
6-7 p.m.	Sullivan bootcamp educational clinic — East Stalling Arena
7 p.m.	Tailgate party/Street carnival — Varied Industries Parking Lot

Thursday, July 13	
6:30-8 a.m.	Breakfast — Varied Industries Building
8 a.m6 p.m.	Trade show and Silent Auction open — Varied Industries Building
8 a.m.	Resume show — Pioneer Pavilion B&O cow-calf pairs, owned cow-calf pairs, B&O bulls, steers, B&O best five head
9 a.m.	Post Quiz Bowl final-round qualifiers — Livestock Office
9-10 a.m.	Showmanship check-in — Livestock Office
9-11 a.m.	Hospitality open — Varied Industries Building
Noon	Angus Foundation scholarship presentation  — Pioneer Pavilion
11:30 a.m1 p.m.	Lunch — Varied Industries Building
12:30 p.m.	Resume show — Pioneer Pavilion
1-3 p.m.	Hospitality open — Varied Industries Building
1:30 p.m.	Showmanship orientation and photo session — Pioneer Pavilion
	Showmanship preliminaries immediately following photos — Pioneer Pavilion
5 p.m. (TBA)	Quiz Bowl finals — Varied Industries Building

Breakfast — Varied Industries Building

Trade show and Silent Auction opens — Varied Industries Building

Friday, July 14 6:30-8 a.m.

8 a.m.

8 a.m.	Resume show — Pioneer Pavilion
	Owned heifers (Number of divisions shown will be decided upon check-in)
9-11 a.m.	Hospitality open — Varied Industries Building
11 a.m.	Presentation of Advisor of the Year Award & Honorary Angus Foundation Awards — Pioneer Pavilion
Noon	NJAS Mentoring Program autograph books due — Livestock Office
11:30 a.m1 p.m.	Lunch — Varied Industries Building
Noon	Angus Foundation scholarship presentation — Pioneer Pavilion
12:30 p.m.	Resume show — Pioneer Pavilion
1-3 p.m.	Hospitality open — Varied Industries Building
4:30 p.m.	NJAA elections — Pioneer Pavilion
6:30 p.m.	Dinner — Farm Bureau Picnic Shelter
7-9 p.m.	NJAA awards program — Pioneer Pavilion
	Presentation of the following awards: All
	NJAA contests; Gold Awards; Crystal
	Award; Auxiliary, CAB/NJAA, Angus
	Foundation Scholarships; introduction
	of New NJAA officers and directors

	of New Hybronicers and directors
Saturday, July 15	
6:30-8 a.m.	Breakfast — Varied Industries Building
7 a.m.	NJAA Junior Board meeting — Livestock Office
8 a.m.	Trade show and Silent Auction open — Varied Industries Building
8 a.m.	Showmanship finals and awards presentation — Pioneer Pavilion
9 a.m2 p.m.	Hospitality open — Pioneer Pavilion
9:30 a.m.	Resume show — Pioneer Pavilion Remainder of owned heifers (junior yearling divisions 3, 4, 5 and 6 champions, senior champion, grand champion and reserve grand champion) owned best five head, announce Premier Breeders, Sweepstakes Winners and Auxiliary Silver Pitcher presentations
10 a.m.	Close Silent Auction — Varied Industries Building
Noon	Close Trade Show — Varied Industries Building

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Contests such as graphic design, creative writing and photography are completed before the NJAS. Entries must be submitted to the Association's Education and Events Department. Those that are mailed in must be postmarked by May 15. Instead of mailing photography entries to the Association, entries can now be submitted online. Interested juniors should go online (www. angus.org/njaa) to learn more about these opportunities.

In addition, each state can enter a team

in the quiz bowl, team sales, team fitting and team marketing contests, as well as the Auxiliary-sponsored All-American *Certified Angus Beef*® (CAB®) Cook-Off, herdsmanship and scrapbook contests.

The NJAA mentoring program is another opportunity offered during the show to help prepare younger members for a successful future. The mentoring program pairs senior and novice members for NJAS activities, allowing younger members to become more comfortable around other juniors.

Also during the week of shows and competitions, the NJAA hosts its annual meeting. Two delegates from each state will gather to review the organization's bylaws and elect six new directors to the National Junior Angus Board (NJAB). The new directors and officers will be announced, along with all the contest winners, during the awards program at the conclusion of the week.

Visit the NJAA website for more information on contest deadlines or contact the Events and Education Department

at 816-383-5100. A deadline summary follows. Please note there are no exceptions to any of the ownership and entry deadlines.

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**Editor's Note:** Angus Media's 2016 communications intern, JD Rosman is an Angus member and continues to contribute to Angus Media communications.

### **Summary of deadlines: 2017 National Junior Angus Show**

#### Monday, May 15

- ► Ownership and entry deadline for the 2017 National Junior Angus Show (NJAS). Requirements and rules can be found online.
- ► NJAA writing, photography, creative writing and graphic design entries due.
- ► Entry and recipe deadline for the Auxiliary-sponsored All-American Certified Angus Beef® Cook-Off.

#### Thursday, May 25

► Deadline to submit NJAA career

development contest résumés and public speaking contest speech outlines. Complete contest information is available online.

#### Thursday, June 1

- ► NJAA Board candidate applications due. Visit the NJAA website to learn more about board member responsibilities.
- ► Entry deadline for state delegate names for NJAA elections.
- ► Deadline to submit names for the NJAS showmanship contest.