

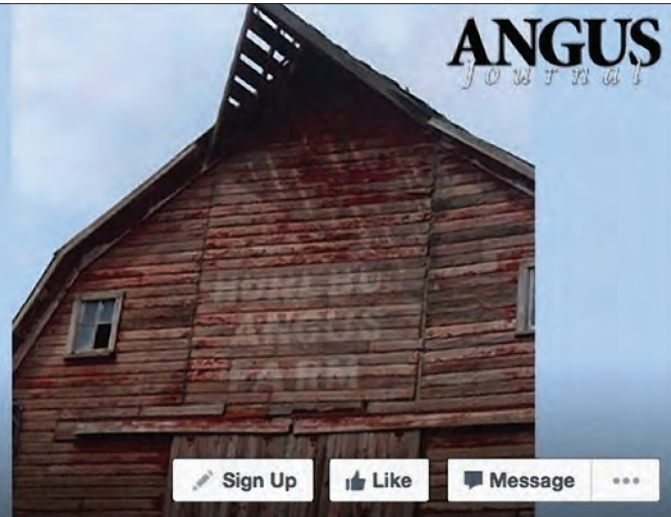
2016 Fan Favorite
overall and junior division winner

Wyat James
"Generations of Angus Heritage"



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Fan Favorite Photo Contest

Photo contest on social media gives exposure to young photographers.

by *Kasey Brown*, senior associate editor

For the fifth time, the *Angus Journal* used its Facebook page to give more exposure to talented photographers — all 21 years old or younger. The *Angus Journal* Fan Favorite Photo Contest aims to expand the appreciation of the work of these talented National Junior Angus Association (NJAA) members.

These photographers all entered their photos in the 2016 NJAA/*Angus Journal* Photo Contest, which was conducted in conjunction with the NJAS. After the official contest judging took place, the top photos (those that placed, honorable mentions and editor's picks) were posted to the *Angus Journal* Facebook page within their appropriate age group, comprising three albums — junior, intermediate and senior. Facebookers, youth and adults alike, were invited to become a fan of the page, then vote by liking as many of their favorite photos as they wanted.

Votes were only tallied for fans of the page, so juniors and their families were invited to share their photos on their personal newsfeed, but directed their friends back to the *Angus Journal* page to vote. By the end of the two-week contest, likes were tallied within each division and winners were revealed online.

Winners had their photos displayed as the *Angus Journal* Facebook page cover photo with recognition of the



► **Wyat James** won the overall contest and junior division with 197 votes for "Generations of Angus Heritage."