

# Honorary Support

Angus supporters recognized for contributions to the breed inducted into the Honorary Angus Foundation.

by **Molly Witzel**

**G**reenacres Farm and Foundation and Brad and Mindy Schnoor were inducted into the Honorary Angus Foundation July 16 during the 2010 National Junior Angus Show (NJAS) in Denver, Colo.

Each year the National Junior Angus Association (NJAA) Board of Directors selects individuals who have been instrumental to the success of the future of Angus youth and the Angus breed by supporting the Angus Foundation.

"We look for nominees who have gone above and beyond the call of duty to the Angus Foundation," says Robert Myers, Foundation director for the NJAA Board. Inductees are recognized at the NJAS for their substantial contributions and support.

The patronage of outside donors helps provide the Angus Foundation with the means to continue their support of Angus activities and events for all members of the American Angus Association.

Honorary Angus Foundation award recipients are carefully selected by the NJAA Board, Myers says.

## Greenacres Farm and Foundation

Greenacres Farm and Foundation, Cincinnati, Ohio, is a private, nonprofit

organization committed to the preservation of agriculture and the natural environment for youth and future generations to experience through hands-on learning.

"Greenacres has been very benevolent and generous to the Angus Foundation with financial resources over the past five years," says Milford Jenkins, president of the Angus Foundation. Specifically, the organization has helped fund the Leaders Engaged in Angus Development (LEAD) and Raising the Bar leadership conferences.

LEAD Conference is an annual gathering for Angus juniors age 14 and older. The purpose of the character-building event is for junior members to develop their leadership potential, to share ideas for strengthening their state association involvement, and to interact with junior members from across the country.

Raising the Bar conferences provide team-building experiences geared toward officers of state junior Angus associations.

"Greenacres Farm and Foundation has very generously provided funds to help further strengthen these wonderful and invaluable leadership events," Jenkins says. "We're so appreciative of Carter Randolph, executive vice president of Greenacres Farm and Foundation, and Erin Payne, Greenacres

director of agriculture, who believe in the Angus breed and the future of our Angus youth. Greenacres recognizes the need to invest in that future by providing resources to the National Junior Angus Association through the Angus Foundation."

Greenacres is honored by its induction into the Honorary Angus Foundation, Randolph says. "The training, opportunities and experiences offered by the National Junior Angus Association and the LEAD and Raising the Bar conferences create tomorrow's leaders, who will assure a bright future for the Angus breed for generations to come."

"Greenacres certainly epitomizes what the Angus Foundation heritage stands for," Jenkins says. "This award provides us an opportunity to recognize Angus firms across the country who assist us in providing a better tomorrow for Angus breeders and future generations."

Support from Greenacres Farm and Foundation has helped advance the Angus breeds' Vision of Value: Campaign for Angus to more than \$6.2 million toward its goal of \$11 million by Dec. 31, 2011.

## Brad and Mindy Schnoor

Brad and Mindy Schnoor's dedication to



► Greenacres Farm and Foundation of Cincinnati, Ohio, was recognized as an Honorary Angus Foundation inductee at the 2010 NJAS. Angus Foundation President Milford Jenkins (left) and NJAA Foundation Director Robert Myers presented Carter Randolph (center), executive vice president of Greenacres, a framed artwork during a break in Friday's open show.



► Brad and Mindy Schnoor (center), were recognized as Honorary Angus Foundation inductees during a break in Friday's open show. Jenkins and Myers presented the California couple a framed artwork during a break in Friday's open show to recognize their support above and beyond the call of duty.

PHOTOS BY MATHEW ELLIOTT



the future is evident in their commitment to the NJAA and the educational opportunities made possible by the Angus Foundation.

“The reason we think it’s so important to support the Foundation and the children is because it gives so much back,” Brad says. “It gives so many scholarships and learning opportunities, and furthers them in their education and in agriculture. That’s what this country needs — kids [who] are involved in agriculture and understand all types of it.”

Support such as theirs makes it possible for the Angus Foundation to provide educational and scholarship opportunities to deserving Angus juniors.

“Generous Angus breeders such as the Schnoors are a driving force behind the Foundation and its ability to provide resources and funds to our education, youth and research programs,” Jenkins says.

Members of the American Angus Association since 1984, the Schnoors say the NJAA has helped shape their daughters into the individuals they are today.

The Schnoors’ oldest daughter, Amanda, served on the NJAA Board in 2005-2007. Daughter Kirbe just completed her term as NJAA Chairman, serving on the 2008-2010 Board, and their youngest daughter, Sydney, is currently an active NJAA member.

“With the oldest one being on the National Junior Angus Board and the second one just finishing up her term, their experiences and life skills have been enhanced,” Mindy Schnoor says. “It’s been a wonderful opportunity to meet the people we’ve met.”

“The Schnoors continue to support the Angus Association as a way of giving back to a program that has been such a significant portion of their daughters’ lives,” Myers says. But, he adds, “They’re always willing to give more than just money.”

For example, the Schnoor family played a significant role in the 2009 LEAD Conference, opening their home near Chowchilla, Calif., to conference participants.

“From an intangible standpoint they have provided enthusiasm,” Jenkins says. “And they’ve provided energy and a high level of endorsement illustrating their belief and their confidence in the future of the Angus breed.”

For more information about the Angus Foundation or the Campaign, contact Milford Jenkins, Angus Foundation president, at 816-383-5163 or [mjenkins@angusfoundation.org](mailto:mjenkins@angusfoundation.org).



**Editor’s Note:** Molly Witzel is the 2010 American Angus Association summer intern, working in the Public Relations and Communications Department.