

Design for the Future

Angus juniors show off their tech-savvy creativity in the NJAA Graphic Design Contest.

by Kasey Brown, senior associate editor

Many of the contests at the National Junior Angus Show (NJAS) put to the test skills that will serve National Junior Angus Association (NJAA) members well into adulthood. Marketing, technology use and creativity are beneficial to anyone considering a career in communications, and the NJAA Graphic Design Contest is cultivating those skills in junior members.

The contest's goal is to display the creative talent of NJAA members; share ideas that may be useful in promotion of the Angus breed, Angus organizations and individual herds; and provide another fun, educational and competitive activity for interested juniors who may or may not be able to participate in other programs. This contest allows juniors to submit an entry even if they cannot attend the show.

Themes were set for each age division. Juniors designed a flyer to promote their state junior association. Intermediates designed a brochure to promote the Angus Foundation Golf Tournament. Seniors designed a brochure to promote Angus Genetics Inc. (AGI).

Savvy use of technology was evident in this year's winning efforts, which were displayed in Grand Island, Neb., July 3-9. The winners also received prize money for their efforts; first place won \$50; second place won \$30; and third place won \$20.

This year, winning the junior division were Paighton Witt, Leslie, Mo., first; Alexis Koelling, Laddonia, Mo., second; and Abbie Schwab, Goddard, Kan., third. Intermediate winners were Hailie Conley, Plainfield, Ont., Canada, first; Mattie Harward, Richfield, N.C., second; and Lily Gisclair, Longville, La., third. Senior winners were Renae Tokach, Saint Anthony, N.D., first; Cassandra Garcia, Renton, Wash., second; and Cooper Sadowsky, Eagleville, Mo., third.

Types of Tests Available

AGI DNA Tests

- Percentage \$18
- Coat Color \$18
- Arthropodosis Multiplex \$22
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- AND MORE!

GeneMax

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- Zoetis 50K \$47
- GeneSeek GGP-HD \$75
- GeneSeek GGP-LD \$45
- AND MORE!

ANGUS THE BUSINESS BREED

AGI GE-EPD

GMX GENEMAX

Angus Genetics Incorporated

AGI

Mail Samples to:
Angus Genetics Inc.
3201 Frederick Ave.
St. Joseph, MO 64506
816.383.5100

► Renae Tokach won first place in the senior division with her brochure to promote AGI.

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For Information Contact
MJAA President
Britany Eagleburger
(417) 345-2642

► Above: Paighton Witt won first place in the junior division with her flyer to promote her state junior association.

► Right: Hailie Conley won first place in the intermediate division with her brochure to promote the Angus Foundation Golf Tournament.

ANGUS FOUNDATION GOLF TOURNAMENT

FOR OUR BREED

IN SUPPORT OF THE Angus Foundation
EDUCATION • YOUTH • RESEARCH

Date - Tuesday July 5, 2016

Location - Indian Head Golf Club
4100 W Husker Hwy,
Grand Island, NE 68803

Rates - Adult Golfers - \$100
Junior Golfers (NJAA) - \$75

Schedule - 6:45 am
Check in & Breakfast

7:30 am
Shotgun start

12:00 pm
Awards Luncheon
Sponsor and Team Recognition

Registration includes:
Round of Golf (18 holes)
Power Cart
Breakfast and a Certified Angus Beef Lunch

Mulligans available for \$10 each.
Limit four per team.

Not in cooperation with the 2016 National Junior Angus Show in Grand Island, Nebraska.
Registration Deadline is June 20th!

REGISTER HERE