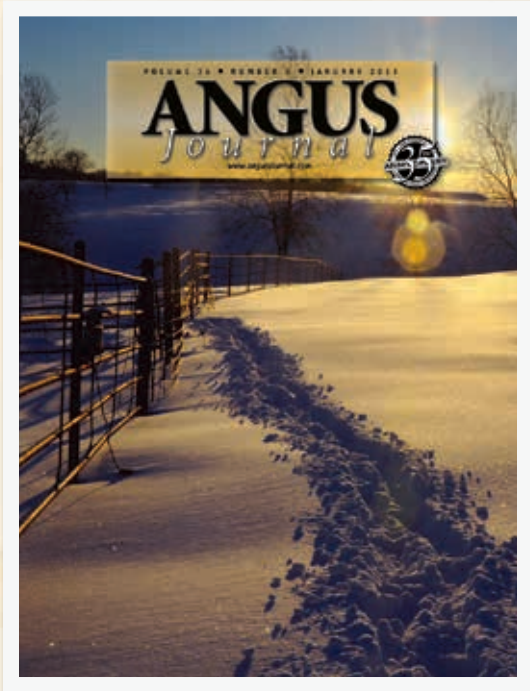


# Juniors, Think Cover



January 2015

Juniors, as we invite you to enter this year's National Junior Angus Association (NJAA)/*Angus Journal* Photo Contest, we want to congratulate some recent contestants whose entries have made the cover of the magazine:

- ▶ January 2015, Callie Keaton, "Cold Morning"
- ▶ April 2015, Jace Stagemeyer, "Misty Morning"

As you take your photos and submit your entries for the 2015 contest, we encourage you to think in terms of cover potential. No, it won't affect the placing of photos within their respective categories in the contest, but it will give you another opportunity to let your photography skills shine.

To increase your chances of having a photo selected as a cover, shoot a vertical photograph and make sure there are Angus cattle in the picture. Our flag (that rectangle with *Angus Journal* in it) is the same size and in the same position each month, so we select photos for the cover that will work well with this element. For the best printing quality, we also must have a high-resolution image — 300 dpi/ppi at an 8×10-inch (in.) image size. That's 2400×3000 pixels, or about an 8 MB file size. With the right photo, we can work with smaller file sizes. We prefer the raw image file, whether a negative, a slide or a digital image.

Photos will also be in consideration for the *Angus Journal* Facebook cover photo. Horizontal photos work best for Facebook, and Facebook fans will decide the winners in each age division.

## Back to the main contest

With that said, the rules for this year's contest remain the same, as published in the February *Angus Journal* and available online at [www.angus.org/njaa](http://www.angus.org/njaa). Entries must be postmarked by May 15, allowing adequate time for judging and prepping the photos for display at the National Junior Angus Show (NJAS) in Tulsa, Okla., July 13-18. Late entries will not be accepted.

Photos will be evaluated on creativity (60%) and composition (40%). The "around the farm or ranch" category provides the opportunity to enter photographs that highlight activities and scenes around the farm or ranch, but that do not necessarily have Angus cattle in the photograph. The other three categories — Angus cattle, landscape and people — are intended for photos that focus on Angus cattle, Angus in the landscape, or Angus people.

Photos should be



# Potential

submitted as 8×10-in. or 10×8-in. prints mounted on 10×14-in. or 14×10-in. black foam core board. In addition to the mounted print, digital photo entries must be submitted electronically on CD or DVD, as well. Photos should not be framed. See additional rules in the February issue or online.

Winners will be selected in three age divisions: 9 to 13; 14 to 17; and 18 to 21 years (as of Jan. 1 of the current year). Prizes will be: 1st, \$30; 2nd, \$20; and 3rd, \$10. Photographs will be displayed at the 2013 NJAS. As space allows, winning photos will be printed as part of the NJAS coverage in the *Angus Journal*.

View winning photos from past contests by visiting [www.api-virtuallibrary.com](http://www.api-virtuallibrary.com) and selecting the "NJAA Photo Contest" option in the "Angus Online" pull-down menu. Click on the category title to see the winning photos in that category.

In 1992, the NJAA and the *Angus Journal* collaborated to create this contest. It was instituted to give NJAA members an opportunity to submit photos for publication.

Editor Shauna Rose Hermel will select from all entries photos to be scanned and kept as stock photos — and potential covers — for possible use in future issues of the *Angus Journal*.



## 2015 Junior Angus Photo Contest Entry Form

Name \_\_\_\_\_ Member code \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Age as of Jan. 1, 2015:

9-13 \_\_\_\_\_ 14-17 \_\_\_\_\_ 18-21 \_\_\_\_\_

Photo category (circle one):

Angus cattle      Landscape      People      Around the farm or ranch

Location /event where photo was taken \_\_\_\_\_

Photo title \_\_\_\_\_

**Note:** All human subjects, including minor children, must give permission for use in photo.