

Juniors, Think Cover

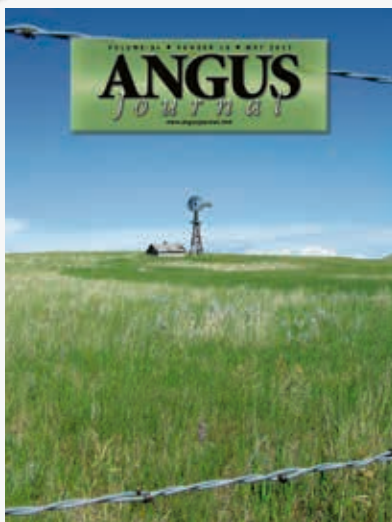


Photo 1

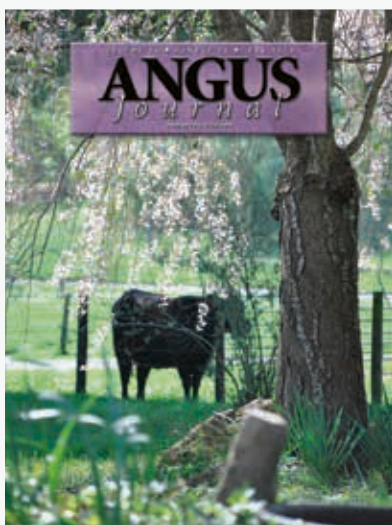


Photo 2



Juniors, as we invite you to enter this year's National Junior Angus Association (NJAA)/ *Angus Journal* Photo Contest, we want to congratulate some recent contestants whose entries have made the cover of the magazine:

- ▶Photo 1: May 2013, Danika Gordon, "Picture Perfect"
- ▶Photo 2: June 2013, Jenna Hamilton, "Springtime at Ridgeview"

As you take your photos and submit your entries for the 2014 contest, we encourage you to think in terms of cover potential. No, it won't affect the placing of photos within their respective categories in the contest, but it will give you another opportunity to let your photography skills shine.

To increase your chances of having a photo selected as a cover, shoot a vertical photograph and make sure there are Angus cattle in the picture. Our flag (that rectangle with *Angus Journal* in it) is the same size and in the same position each month, so we select photos for the cover that will work well with this element. For the best printing quality, we also must have a high-resolution image — 300 dpi/ppi at an 8×10-inch (in.) image size. That's 2400×3000 pixels, or about an 8 MB file size. With the right photo, we can work with smaller file sizes. We prefer the raw image file, whether a negative, a slide or a digital image.

Photos will also be in consideration for the *Angus Journal* Facebook cover photo. Horizontal photos work best for Facebook, and Facebook fans will decide the winners in each age division.

Back to the main contest

With that said, the rules for this year's contest remain the same, as published in the February *Angus Journal* and available online at www.angus.org/njaa. Entries must be postmarked by May 15, allowing adequate time for judging and prepping the photos for display at the National Junior Angus Show (NJAS) in Indianapolis, Ind., July 6-12. Late entries will not be accepted.

Photos will be evaluated on creativity (60%) and composition (40%). The "around the farm or ranch" category provides the opportunity to enter photographs that highlight activities and scenes around the farm or ranch, but that do not necessarily have

Potential

Angus cattle in the photograph. The other three categories — Angus cattle, landscape and people — are intended for photos that focus on Angus cattle, Angus in the landscape, or Angus people.

Photos should be submitted as 8×10-in. or 10×8-in. prints mounted on 10×14-in. or 14×10-in. black foam core board. In addition to the mounted print, digital photo entries must be submitted electronically on CD or DVD, as well. Photos should not be framed. See additional rules in the February issue or online.

Winners will be selected in three age divisions: 9 to 13; 14 to 17; and 18 to 21 years (as of Jan. 1 of the current year). Prizes will be: 1st, \$30; 2nd, \$20; and 3rd, \$10. Photographs will be displayed at the 2013 NJAS. As space allows, winning photos will be printed as part of the NJAS coverage in the *Angus Journal*.

View winning photos from past contests by visiting www.api-virtuallibrary.com and selecting the “NJAA Photo Contest” option in the “Angus Online” pull-down menu. Click on the category title to see the winning photos in that category.

In 1992, the NJAA and the *Angus Journal* collaborated to create this contest. It was instituted to give NJAA members an opportunity to submit photos for publication. Editor Shauna Rose Hermel will select from all entries photos to be scanned and kept as stock photos — and potential covers — for possible use in future issues of the *Angus Journal*.



2014 Junior Angus Photo Contest Entry Form

Name _____ Member code _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Email _____
 Age as of Jan. 1, 2014:
 9-13 _____ 14-17 _____ 18-21 _____
 Photo category (circle one):
 Angus cattle Landscape People Around the farm or ranch
 Location /event where photo was taken _____
 Photo title _____

Note: All human subjects must give permission for use in photo, including minor children.