



Photo Contest Adds New Twists

Contest changes to stay current and adds new companion contest.




Junior members should note a couple of changes to the annual photography contest before entering this year. For one, entries are to be submitted electronically. By March 15, a “Photo Upload” link will be available in the “Contest” section of the National Junior Angus Association (NJAA) website, www.njaa.info.



The NJAA and the *Angus Journal* coordinate the NJAA/*Angus Journal* Photography Contest to help NJAA members increase their communication skills through the creative display of a message or feeling using photography.

A panel of qualified judges selected by the *Angus Journal* will critique the photographs, basing their evaluation 60% on creativity (communication power, composition, etc.) and 40% on technical quality (proper light exposure, true color, sharp focus, correct cropping, etc.) of the photographs.



For complete guidelines for entering the contest by the May 15 deadline, see “NJAA/*Angus Journal* Digitally Enhanced Photography Contest Guidelines,” on page 60 of the February *Angus Journal*.

In each of three age divisions (junior, intermediate and senior), winners will be selected for four photo categories

— Angus Cattle, Angus People, Angus Landscapes, and Around the Farm or Ranch. The judges will also select top overall photos in each age division and the top contest photos overall.

New companion contest

Also new this year is the addition of a companion contest — the NJAA/*Angus Journal* Digitally Enhanced Photography Contest — to allow intermediate- and senior-age NJAA members to showcase their photo-editing skills. For the purpose of the contest, digitally enhanced is defined as “images that have been altered for the purpose of making the subject of the photo and the photo itself look better than the original photo or for creative use.”

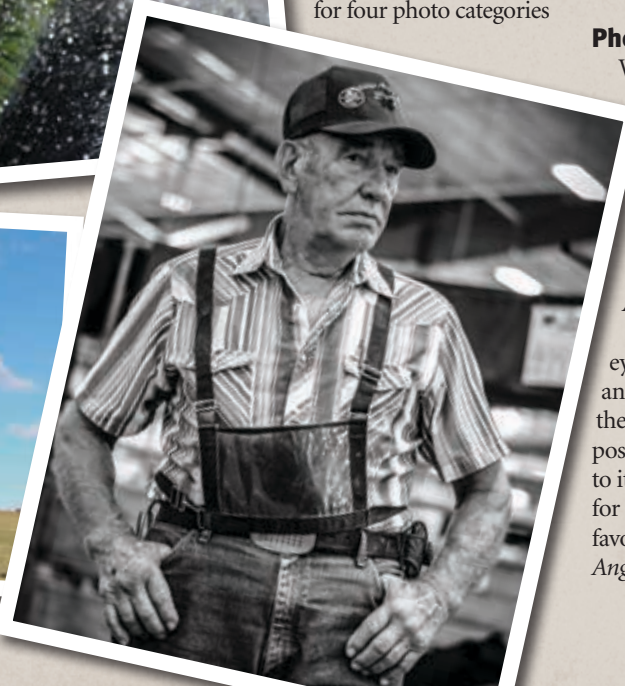
Judges selected by the *Angus Journal* will evaluate the photographs based 40% on how well the changes were done, 30% on creativity of the final image, and 30% on meeting the objective of why the change was made.

For complete guidelines for entering the contest, see “NJAA/*Angus Journal* Digitally Enhanced Photography Contest Guidelines,” on page 61 of the February *Angus Journal*.

Winners will be selected in two age divisions: intermediate and senior.

This contest will be judged separately. Winners will not be included in the overall selection of winners of the main contest, and this contest does not contribute to Crystal Award points.

Photos featured



Winners in both contests will receive \$30 for first place, \$20 for second and \$10 for third.

All photographs will be displayed at the National Junior Angus Show (NJAS), and winners will be recognized there. As space allows, photos will be printed as part of NJAS coverage in the *Angus Journal*.



With any type of art, beauty is in the eye of the beholder. To give our readers and Facebook fans the opportunity to select their own winners, the *Angus Journal* will post winning photos and “editor’s picks” to its Facebook page, allowing fans to vote for a “fan favorite” in each age division. Fan favorites will be used as cover photos for the *Angus Journal* Facebook page.

