


Photo Contest Adds

Contest changes to stay current and adds new companion contest.



Junior members should note a couple of changes to the annual photography contest before entering this year. For one, entries are to be submitted electronically. By March 15, a “Photo Upload” link will be available in the “Contest” section of the National Junior Angus Association (NJAA) website, www.njaa.info.

The NJAA and the *Angus Journal* coordinate the NJAA/*Angus Journal* Photography Contest to help NJAA members increase their communication skills through the creative display of a message or feeling using photography.

A panel of qualified judges selected by the *Angus Journal* will critique the photographs, basing their evaluation 60% on creativity (communication power, composition, etc.) and 40% on technical quality (proper light exposure, true color, sharp focus, correct cropping, etc.) of the photographs.

For complete guidelines for entering the contest by the May 15 deadline, see “NJAA/*Angus Journal* Photography Contest Guidelines.”

In each of three age divisions (junior, intermediate and senior), winners will be selected for four photo categories — Angus Cattle, Angus People, Angus Landscapes, and Around the Farm or Ranch. The judges will also select top overall photos in each age division and the top contest photos overall.

New companion contest

Also new this year is the addition of a companion contest — the NJAA/*Angus Journal* Digitally Enhanced Photography Contest — to allow intermediate- and senior-age NJAA members to showcase their photo-editing skills. For the purpose of the contest, digitally enhanced is defined as “images that have been altered for the purpose of making the subject of the photo and the photo itself look better than the original photo or for creative use.”

Judges selected by the *Angus Journal* will evaluate the photographs based 40% on how well the changes were done, 30% on creativity of the final image, and 30% on meeting the objective of why the change was made.

For complete guidelines for entering the

NJAA / *Angus Journal* Photography Contest Guidelines

1. Contestants must be members of the NJAA.
2. All work must be that of the entrant.
3. There will be four subject categories in the main contest: Angus Cattle, Angus Landscapes, Angus People, and Around the Farm or Ranch. Contestants may enter only one photo per category. Each entry may apply to no more than one subject category. The contestant should declare within what subject category the photo is to be judged, as the photograph is representative of the contestant’s interpretation of the category. Judges, however, reserve the right to move an entry to a more suitable category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition. Further explanation of the subject categories is listed below.

Angus Cattle — Photographs that highlight Angus cattle on the farm or ranch or at an Angus event. The cattle should be the dominant focus of the picture.

Angus Landscapes — Photographs that focus on scenery around the farm or ranch. Angus cattle should be included in the photo.

Angus People — Photographs that show an Angus junior and/or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at an Angus event.

Around the Farm or Ranch (ATFOR) — Photographs that highlight activities and scenes around the farm or ranch. An Angus connection is not necessary.

In addition to the above categories, intermediate (14-17) and senior (18-21) members are encouraged to enter a new companion contest for digitally enhanced photographs (see “NJAA/*Angus Journal* Digitally Enhanced Photography Contest Guidelines”).

4. Photos must be taken by the contestant during the past year. Photo cannot be altered or image-enhanced in any way. However, black-and-white and/or cropped prints will be permitted.
5. Photos are to be submitted online through the NJAA website (www.njaa.info). Link to contest rules and photo upload can be found under the photography section of the NJAA Contest tab.
6. The photo should be saved in a JPEG format with a minimum of 300 pixels per square inch (psi) at a 4×5-inches (in.) or 5×4-in. size. 300 psi at an 8×10-in. size is preferred. As a guideline, files should be at least 2 megabytes (MB) in size.
7. There will be three age divisions: junior, ages 8 to 13; intermediate, ages 14 to 17; and senior, ages 18 to 21 (use contestant’s age as of Jan. 1 of the current year).
8. Photos cannot have been presented for competition at a previous NJAS.
9. A maximum of four entries per contestant is allowed for junior members.
10. Photos become the property of the American Angus Association and the *Angus Journal* for use in publications and promotion.
11. Entries must be submitted online by 11:59 p.m. CST on May 15.

New Twists

contest, see “NJAA/Angus Journal Digitally Enhanced Photography Contest Guidelines.”

Winners will be selected in two age divisions: intermediate and senior.

This contest will be judged separately. Winners will not be included in the overall selection of winners of the main contest, and this contest does not contribute to Crystal Award points.

Photos featured

Winners in both contests will receive \$30 for first place, \$20 for second and \$10 for third.

All photographs will be displayed at the National Junior Angus Show (NJAS), and winners will be recognized there. As space allows, photos will be printed as part of NJAS coverage in the *Angus Journal*.

With any type of art, beauty is in the eye of the beholder. To give our readers and Facebook Fans the opportunity to select their own winners, the *Angus Journal* will post winning photos and “editor’s picks” to its Facebook page, allowing fans to vote for a “fan favorite” in each age division. Fan favorites will be used as cover photos for the *Angus Journal* Facebook page.



NJAA/Angus Journal Digitally Enhanced Photography Contest Guidelines

1. Contestants must be members of the NJAA.
2. All work must be that of the entrant.
3. Photos must be taken by the contestant during the past year.
4. There will be two age divisions: intermediate for ages 14 to 17 and senior for ages 18 to 21 (use contestant’s age as of Jan. 1 of the current year).
5. Photos cannot have been presented for competition at a previous NJAS.
6. Photos become the property of the American Angus Association and the *Angus Journal* for use in publications and promotion.
7. The digitally enhanced photography contest is open to all pictures that meet the qualifications of the main photography contest categories — Angus Cattle, Angus Landscape, Angus People, and Around the Farm or Ranch. All photos submitted for this contest will be judged together.
8. A maximum of two entries per member is allowed for the digitally enhanced category.
9. Both the original photo and final photo need to be submitted to be eligible.
10. The structural integrity of the animal cannot be changed or

modified. This means that the outline of the animal cannot be disturbed.

It is the policy of the American Angus Association and Angus Productions Inc. to not change the physical structure of any photographed animal sent in for use in advertising. Changing the structure of any animal is not allowed because it is viewed as unethical. This helps to assure the viewers and readers that what they see is what they will see when going to view the actual animal.

11. On the entry form, an objective must be stated as to why the photo was enhanced. For example, it may be used as a framed artistic image, for a sale book or for online/social media usage.
12. Photos are to be submitted online through the NJAA website (www.njaa.info). Link to contest rules and photo upload can be found under the photography section of the NJAA Contest tab.
13. The photo should be saved in a JPEG format with a minimum of 300 pixels per square inch (psi) at a 4×5-in. or 5×4-in. size. 300 psi at an 8×10-in. size is preferred. As a guideline, files should be at least 2 megabytes (MB) in size.
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