

# The Spirit of Giving Back

Cherry Knoll Farm supports the NJAA with a matching funds donation for a special endowment through the Angus Foundation.

by *Kelli Armbruster*

**W**ith a love for good Angus cattle and a desire to support the initiatives of the “green jackets” of the National Junior Angus Association (NJAA), Bob and Margaret Duprey of Cherry Knoll Farm, West Grove, Pa., have pledged a total of \$25,000 in matching funds to support the NJAA Board Alumni and Friends Scholarship and Endowment Fund.

Developed by the current NJAA Board of Directors, the objective of this effort is to create more scholarship opportunities for deserving Angus youth of the NJAA. With the Duprey’s help, the eventual \$50,000 fund will create educational opportunities for many generations of Angus youth.

“One of the many reasons that Bob and I have enjoyed our association with the Angus breed is the interaction with the NJAA. We have seen this association foster leadership and maturity in the young men and women involved with it,” Margaret states. “We feel

that one of the learning components of the NJAA is fundraising and giving back to the community.”

It is the Duprey’s hope that their gift of matching funds will inspire other Angus breeders and enthusiasts to support the Angus Foundation’s “Vision of Value: Campaign for Angus,” through the NJAA Board Alumni and Friends Scholarship and Endowment Fund.

“We are honored by the outpouring of support from Margaret and Bob Duprey as we work to gather the funds necessary to support this project. Our hope is to give back to the same organization that has meant so much to each member of the board of directors both past and present,” states Robert Myers, NJAA Foundation director.

Funds raised through the NJAA Board Alumni and Friends Scholarship and Endowment Fund will count toward the Vision of Value: Campaign for Angus. This capital campaign, which aims to raise \$11

million by Dec. 31, 2011, is the first-ever Angus Foundation campaign of this kind. To date, more than \$6 million in outright cash gifts, pledges and planned giving commitments has been received toward the campaign goal.

The Angus Foundation is a not-for-profit affiliate of the American Angus Association and was established in 1980. Programs being conducted by the Angus Foundation support education, youth and research programs in the Angus breed.

For more information about the NJAA Board Alumni and Friends Scholarship and Endowment Fund, or for information about the Vision of Value: Campaign for Angus, contact Angus Foundation president Milford Jenkins at 816-383-5100 or visit [www.angusfoundation.org](http://www.angusfoundation.org).



**Editor’s Note:** *Kelli Armbruster is marketing and public relations assistant for the Angus Foundation.*