

► **North Carolina Angus Ass'n Annual Meeting & Banquet, Jan. 17, Winston-Salem**

► **Right:** Officers and directors for the North Carolina Jr. Angus Ass'n are (front row, from left) **Ava Wood**, sweetheart, and **Mary Wood**, eastern director and sweetheart, both of Willow Spring; (second row, from left) **Mattie Harward**, central director, and **Marcie Harward**, reporter and princess, both of Richfield; **Lynae Bowman**, Germantown, central director; (standing, back row, from left) **Cara Smith**, Pleasant Garden, president and queen; **Jay Cas-savaugh**, treasurer, and **Zachary Coffey**, western director, both of Lenoir; and **Justin Wood**, Willow Spring, vice president.



► **Thomas Smith** (left) and **Cara Smith** (right), both of Pleasant Garden, receive Bronze and Silver awards from Chris Jeffcoat, American Angus Ass'n regional manager.

from other sources that is relevant to your audience. For this, you should focus on exciting and intriguing conversation starters.

- Minimum: 1 time per day
- Maximum: 30 times per day

**Instagram** is all about visual communication. Show your audience what your mission is rather than telling them. This is a very easy way to create an image for your brand. The more your customers see, the more they trust. Focus on positive and entertaining picture and caption post combinations.

- Minimum: 4 times per week
- Maximum: 10 times per week

— by **Tylee Jo Williams, Texas**

## **National Junior Recognition Program Awards**

**Mark Alexander**, Berryville, Va.; **Jasi Anna Borman**, Holland, Minn.; **Laramie Chaffin**, Roodhouse, Ill.; **Shelby Dean**, New Castle, Pa.; **Cooper Sadowsky**, Eagleville, Mo.; **Hunter Voight**, Fredericksburg, Pa.; and **Elizabeth Voight**, Fredericksburg, Pa.; have earned the National Junior Angus Association's (NJAA) Bronze and Silver awards, according to Jaelyn Upperman, education and events director of the American Angus Association. **Emily Stovall**, Corsicana, Texas, earned her Silver award.

Alexander, the 18-year-old son of Chuck and Linda Alexander, attends Clarke County High School and is a member of the NJAA and the Virginia Junior Angus Association, which he has served as treasurer and director.

He has participated in local, state, regional and national shows and showmanship contests. At the National Junior Angus Show (NJAS), Mark participated in photography, extemporaneous speaking, livestock judging, team fitting, prepared speaking and the All-American *Certified Angus Beef*® (CAB®) Cook-Off, along with the 2007 and 2008 mentoring program. In 2012 Mark participated in the Raising the Bar and

Leaders Engaged in Angus Development (LEAD) conferences. He also participated in the Mid-Atlantic Junior Angus Classic (MAJAC) and the Mini Leaders Engaged in Angus Development (LEAD) conference in 2009-2012.

Mark has consigned cattle in the On-Stage Sale.

Borman, the 17-year-old daughter of Jason and Tammy Borman, attends RTR High School and is a member of the NJAA and the Minnesota Junior Angus Association, which she has served as secretary and royalty.

She has participated in local, state and national shows and showmanship contests. At the NJAS, Jasi Anna participated in livestock judging and career development contests. She is also actively involved with her local 4-H and FFA chapter.

Chaffin, the 18-year-old daughter of Annie Ruyle-Chaffin, attends North Greene High School and is a member of the NJAA and the Illinois Junior Angus Association, which she has served as scrapbook chairman, reporter, director and royalty.

She has participated in local, regional and national shows. At the NJAS, Laramie participated in creative writing, livestock

judging, team sales, quiz bowl and the All-American CAB Cook-Off. She also participated in the mentoring program in 2006-2008 and LEAD conferences in 2010 and 2011.

Laramie has consigned cattle at the Eastern Mo. Commission Co. Bull Sale and the Illinois Futurity Sale. She is actively involved with her local 4-H chapter and FFA.

Dean, the 18-year-old daughter of William and Faith Dean, attends Laurel Junior-Senior High School and is a member of the NJAA and the Pennsylvania Junior Angus Association, which she has served as vice president, news reporter and royalty.

She has participated in local, state, regional and national shows and showmanship contests. At the NJAS, Shelby participated in the All-American CAB Cook-Off. She also participated in the LEAD conferences in 2012 and 2014.

Shelby has submitted weight data to Angus Herd Improvement Records (AHIR®) and consigned cattle at the Angus on Parade sale.

Sadowsky, the 18-year-old daughter of

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## **Photography contest deadline May 15**

Don't forget to submit your entries for the NJAA/*Angus Journal* Photography Contest before May 15!

Entries must be postmarked by May 15 to allow adequate time for judging and prepping the photos for display at the National Junior Angus Show (NJAS) in Tulsa, Okla., July 13-18. Late entries will not be accepted.

Photos will be evaluated on creativity (60%) and composition (40%). The "around the farm or ranch" category provides the opportunity to enter photographs that highlight activities and scenes around the farm or ranch, but that do not necessarily have Angus cattle in the photograph. The other three categories — Angus cattle, landscape and people — are intended for photos that focus on Angus cattle, Angus in the landscape, or Angus people.

Photos should be submitted as 8×10-inch (in.) or 10×8-in. prints mounted on 10×14-in. or 14×10-in. black foam core board. In addition to the mounted print, digital photo entries must be submitted electronically on CD or DVD, as well. Photos should not be framed. See additional rules in the February issue or online at [www.angus.org/NJAA/Contests/Photography\\_rules.pdf](http://www.angus.org/NJAA/Contests/Photography_rules.pdf).