Enhancing the Image

Intermediate and senior members enhance their images with purpose for inaugural photo contest.

Many National Junior Angus Association (NJAA) members use their creative talent to enhance photographs for use in social media, herd promotion or personal stationery. The Digitally Enhanced Photography Contest was added this year to showcase some of this creativity.

Digitally enhanced was defined as altering for the purpose of making the subject of the photo and the photo itself look better than the original photo or for creative use. Judges evaluated the photos based 40% on the overall change and how well it was done, 30% on creativity of the final image, and 30% on meeting the objective of why the change was made.

Winners were selected in two age divisions — intermediate (14-17) and senior (18-21). Monetary prizes were awarded to the top three placings in each age group.

Intermediate Division

▶ **1st:** *A Look Into the Soul,* by Hannah Tremaine, Oconomowoc, Wis.

The photo was enhanced for social media. I wanted to intensify the photo.

▶ **2nd:** *It's a Love Without End,* by Alexandria Cozzitorto, Lawrence, Kan.

This photo has been enhanced to draw the audience's attention to the emotions being exchanged between mother and daughter as one of the daughter's lifelong dreams has just come true.
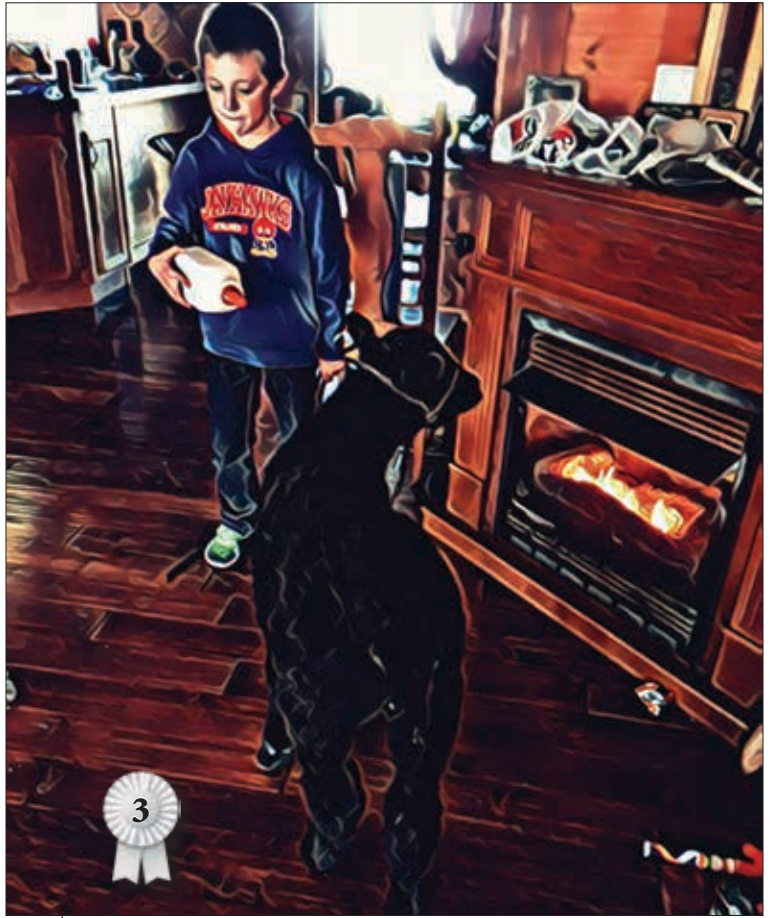
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▶**3rd:** *Warming Up by the Fire,* by Bailey Osborn, Murdock, Kan.

The photo was changed for use as a Christmas card.

Senior Division

▶**1st:** *New Life on the Farm,* by Chelsey Figge, Onaga, Kan.

The photo was enhanced and cropped.

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►**2nd:** *Showing,* by Chelsey Figge, Onaga, Kan.

The photo was digitally enhanced to use in show catalogs and presentation about showing cattle.

►**3rd:** *Out in the Donor Pen,* by Sierra Day, Cerro Gordo, Ill.

The photo was enhanced by brightening the colors to capture the viewer's attention.

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