ANGUS MEANS BUSINESS NATIONAL CONVENTION & TRADE SHOW

S trong competition has kept the Angus breed at the forefront of an everchanging beef industry. That occurs in many ways, including the showring. The American Angus Association recognized top honors in the 2013-2014 Roll of Victory (ROV) show season during the Awards Recognition Breakfast Nov. 6 as part of the first-ever Angus Means Business National Convention & Trade Show in Kansas City, Mo. Other division winners were recognized days later during the Super-Point ROV Angus Show at the North American International Livestock Exposition (NAILE) in Louisville, Ky.

"Angus is fortunate to have thousands of breeders who are motivated by continuous improvement in cattle genetics," says Bryce Schumann, Association CEO. "We see that in the showring and in pastures every day, in all parts of the United States."



Angus Recognizes ROV Show Winners

Top Roll of Victory winners honored during the Awards Recognition Breakfast.

by Jena McRell, digital editor

During the 2013-2014 show season, more than 2,000 cattle participated for points during regular-point shows and super-point ROV shows throughout the country. A complete list of winners was published in the September 2014 *Angus Journal*. Those honored at the awards breakfast Nov. 6 included the Show Heifer and Show Bull of the Year, as well as the Breeder of the Year.

The ROV Show Heifer of the Year was a tie between EXAR Winnie 5291, owned by Sydney Schnoor, Chowchilla, Calif.; and Cherry Knoll Pleasant Elsa, owned by Logan Wright, Philippi, W.Va.

35 Keys to Success

► Left: EXAR Blue Chip 1877B won ROV Show Bull of the Year. Pictured at the Awards Breakfast are (from left) Kyle Conley, Jarold

► Right: Express Angus Ranches won ROV Breeder of the Year honors. Pictured at the Awards Breakfast are (from left) Bryce Schumann, Association CEO; Bob Funk; Catherine Harward, 2014 Miss American An-

Callahan and Bob Funk.

gus; and Jarold Callahan.

Industry Involvement & Networking

- ► The ROV Show Bull of the Year was EXAR Blue Chip 1877B, owned by Express Ranches, Yukon, Okla.; Penner Harris, Mill Creek, Okla.; and Conley Cattle, Sulphur, Okla.
- ► ROV Breeder of the Year was Express Ranches, Yukon, Okla.

For information about the 2014-2015 ROV Show Program, visit *www.angus.org/ Show/ShowRovVictoryProgram.aspx* or contact Jaclyn Upperman or Ashley Mitchell in the Events & Education Department at 816-383-5100. For more news from the Angus Means Business National Convention & Trade Show, visit *www.angusconvention.com.*





► EXAR Winnie 5291 tied for ROV Show Heifer of the Year honors. Pictured receiving the honor at the NAILE are Maddi Butler, 2015 Miss American Angus, presenting; Brad and Mindy Schnoor; Jarold Callahan; Sydney Schnoor; Donnie Robinson; and Amanda Schnoor.



► Cherry Knoll Pleasant Elsa tied for ROV Show Heifer of the Year honors. Pictured receiving the honor at the NAILE are (from left) Tim Fitzgerald, Joseph and Toni Wright, Margaret Duprey, Logan Wright, Butler; and Harward.