

Miss American Angus Crowned in Kansas City

Madison Butler, Vincennes, Ind.,
chosen to represent the Angus breed in 2015.

by Jena McReil, digital editor

Best recognized in her red jacket and sparkling tiara, Miss American Angus is a true spokeswoman for Angus cattle and the American Angus Association. Each year, five outstanding young ladies compete for the prestigious title and the opportunity to serve a yearlong term as a breed ambassador.

Madison Butler, Vincennes, Ind., was crowned as the 2015 Miss American Angus during the Association's Awards Recognition Breakfast Nov. 6 as part of the first-ever Angus Means Business National Convention & Trade Show in Kansas City, Mo.

Butler is a freshman at Hutchinson Community College in Hutchinson, Kan., where she is studying food science. She is the daughter of Rob and Casey Butler.

"Being Miss American Angus is something that has always been a huge goal of mine while growing up in this industry, because she really is an ambassador and a role model for our breed — not only for the younger girls in our association, but really everyone," Butler says. "She's someone they can look to, and she's knowledgeable about our industry."

Motivated by the opportunity to connect with consumers and share her knowledge of food science, Butler says it is important to share agriculture's message with the general public. She's been an active member of the National Junior Angus Association and the Indiana Junior

Angus Association, serving as chair of the 2014 National Junior Angus Show in Indianapolis, Ind.

Hosted by the American Angus Auxiliary, the Miss American Angus program provides one Angus junior the opportunity to serve the breed and assist with shows, educational events and field days to educate others about the beef industry and benefits of Angus genetics.

"Miss American Angus is a huge asset to the American Angus Auxiliary, because she is another extension of us as an ambassador for the breed," says Lynne Hinrichsen, Auxiliary president. "She

represents the American Angus Association, as well as the entire membership and the breed. Her job is to promote Angus cattle and the beef industry through education for

children, adults and all beef consumers."

The five young women vying for the crown were selected through the Auxiliary scholarship contest. As part of the Miss American Angus competition, they completed a written test, delivered a prepared speech, completed an interview and answered impromptu questions from a panel of judges.

Competing with Butler this year were Michaela Clowser, Milford, Neb.; Katie Friederichs, Walcott, Iowa; Catie Hope, Berryville, Va.; and Destiny McCauley, Bowling Green, Fla. Serving as judges for the contest were: Dr. Jason Nickell, Parkville, Mo.; Lacy Short, Masonville, Iowa; and Maggie Tennant, Greensboro, N.C.

Butler succeeds 2014 Miss American Angus Catherine Harward, Richfield, N.C.

For more news from the Angus Means Business National Convention & Trade Show, visit the newsroom at www.angusconvention.com, and watch future issues of the *Angus Journal*.



► Madison Butler, Vincennes, Ind., was crowned the 2015 Miss American Angus during the American Angus Association's Awards Recognition Breakfast at the first-ever National Angus Convention & Trade Show.

► **Right:** Five young ladies competed for the title of Miss American Angus during the 2014 National Convention & Trade Show. Pictured are (from left) Madison Butler, Vincennes, Ind.; Michaela Clowser, Milford, Neb.; Katie Friederichs, Walcott, Iowa; Catie Hope, Berryville, Va.; and Destiny McCauley, Bowling Green, Fla.



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