

ANGUS MEANS BUSINESS
**NATIONAL
 CONVENTION
 & TRADE SHOW**

Loyal Breed

The American Angus Auxiliary gathers for annual events this year in Kansas City.

Story by **Jena McReil**, digital editor; photos by **Kasey Brown**, associate editor

The American Angus Auxiliary is a network of like-minded women with shared enthusiasm for the Angus breed and its future generations. Members are scattered across the country and reflect nearly every demographic in the cattle business.

Recently, the group of volunteer leaders gathered for annual activities hosted in conjunction with the first-ever Angus Means Business National Convention & Trade Show Nov. 4-6 in Kansas City, Mo. The Auxiliary hosted its Annual Meeting, Annual Breakfast, the Miss American Angus competition and many other social events.

“The week of the Annual Meeting is always a special time,” says Lynne Hinrichsen, incoming president of the American Angus Auxiliary. “Not only do we have our Annual Meeting, where the membership comes in and takes care of our business for the last year and the coming year, but we also get to visit and get to know each other better through receptions and other activities.”

During the Auxiliary’s Annual Meeting Nov. 4, the group elected the 2014-2015 officers and regional directors. Members of the newly elected officer team are President Lynne Hinrichsen, Westmoreland, Kan.; President-elect Carla Malson, Parma, Idaho; Secretary-treasurer Julie Murnin, Huntley, Mont.; and Advisor Cortney Holshouser, Castalia, N.C.

Lynne Hinrichsen has served as president of the Kansas Angus Auxiliary and as a regional director and officer for the American Angus Auxiliary. She is a member of the American Angus Association and Kansas Angus Association. Along with her husband, Ron, and children, Cale and Eva, Lynne raises Angus cattle on R&L Angus in Westmoreland, Kan.

We debut her first “Auxiliary Notes” column — a regular column in the *Angus Journal* written by the Auxiliary president — in this issue (see page 30).

The upcoming president-elect is **Carla Malson**. Together with her husband, Mark, their family manages the Malson Angus and Herefords operation. Malson has served as

advisor for the Idaho and Western States Junior Angus associations, and she has been president of the Western States Angus Auxiliary.

Members welcome Secretary-treasurer **Julie Murnin** of Huntley, Mont., to the officer team. Murnin is a past regional director for the Auxiliary and a member of the Montana Angus Auxiliary, serving as the vice president. She and her husband, Jared, are advisors for the Montana Junior Angus Association. They have two children, Claire and Cooper.

Advisor **Cortney Holshouser** hails from Castalia, N.C. She has served as an officer of the North Carolina Angus Auxiliary, and she and her husband, Karl, have been advisors to



► American Angus Auxiliary past presidents in attendance at the 2014 Auxiliary Breakfast included (seated, from left) Michelle Rieff, Cortney Holshouser, Renee Driscoll, Jane Ebert, Bette Votaw, June Hagenbuch, (standing, from left) Kathy Creamer, Sharee Sankey, Barbara Ettredge, Cortney Hill-Dukehart Cates, Anne Patton Schubert, Ardyce O’Neill, Anne Lampe, Nancy Sullivan, and Yvonne Hinman.



► 2015 American Angus Auxiliary officers and regional directors are (seated, from left) Cortney Holshouser, advisor; Lynne Hinrichsen, president; Carla Malson, president-elect; Julie Murnin, secretary-treasurer; (standing, from left) Marlene Dukehart, Region 6 director; Kathy Dubs, Region 1 director; Melanie Kiani, Region 4 director; Shally Rogan, Region 3 director; Rachel Frost, Region 5 director; and Cindy Ahearn, Region 2 director.



► Left: Distinguished Women in attendance at the Auxiliary Breakfast included (seated, from left) Jane Ebert, Bette Votaw, (standing, from left) Anne Patton Schubert, Ardyce O’Neill, and Yvonne Hinman.

Supporters

the North Carolina Junior Angus Association. Together, they manage Castalia Cattle Co., where they offer custom flush and embryo transfer work.

The Auxiliary's 2014 regional directors are:

- ▶ Region 1, Kathy Dubs, Montana;
- ▶ Region 2, Cindy Ahearn, Texas;
- ▶ Region 3, Shally Rogen, South Dakota;
- ▶ Region 4, Melanie Kiani, Mississippi;
- ▶ Region 5, Rachel Frost, Illinois; and
- ▶ Region 6, Marlene Dukehart, Maryland.

Regional directors are a source for information for interested members throughout the country.

"We come from all different types of backgrounds. Anyone who has a passion for the Angus breed, helping youth and just being involved with a great organization that showcases the camaraderie of women is welcome to join our group," Hinrichsen says.

Continuing an annual tradition

The Auxiliary hosted its Annual Breakfast Nov. 5 in the KCI Expo Center, just prior to the day's National Angus Convention events. Nearly 300 people enjoyed the meal, which

featured the *Certified Angus Beef*® (CAB®) brand, followed by entertainment by the BassLine Quartet of Saint Joseph, Mo.

North Carolina was in the spotlight during the event, as the Auxiliary paid tribute to its retiring president, Cortney Holshouser, and her home state. Attendees were given a handmade plate that was made in North Carolina and etched with an Angus calf. Even the table decorations offered a hint of North Carolina. Cotton balls and tobacco roses made from cured tobacco leaves were included in the flower arrangements to represent the state's agricultural background.

2014 Miss American Angus Catherine Harward addressed the crowd on her year of service to the Angus breed.

A jump-start on holiday shopping

The Angus Gift Barn is also a popular fundraiser for the Auxiliary each year, and National Angus Convention participants enjoy shopping their newest items for sale. Angus clothing, jewelry, household items, framed prints and much more were available for purchase in Kansas City.

"The Angus Gift Barn is really our

▶ Table decorations highlighted North Carolina agriculture and included North Carolina tobacco leaf roses, cotton balls and coastal sand.

largest fundraiser for the Auxiliary," Hinrichsen says. "That money goes toward scholarships, awards and the programs we support for junior Angus members. Here in Kansas City, we've had a very successful week for Gift Barn sales."

For more information about the American Angus Auxiliary, visit www.angusauxiliary.com. For more news from the Angus Means Business National Convention & Trade Show, visit www.angusconvention.com.



▶ Cortney Holshouser gave her outgoing address before passing the president's gavel to Lynne Hinrichsen.



▶ Lynne Hinrichsen starts her year term as American Auxiliary president.



▶ Saint Joseph, Mo., group BassLine Quartet provided the morning's musical entertainment.



▶ The five Miss American Angus contestants were introduced at the American Angus Auxiliary Breakfast. Madison Butler, Vincennes, Ind. (right, waving) was selected as Miss American Angus. Contestants were (from left) Destiny McCauley, Bowling Green, Fla.; Catie Hope, Berryville, Va.; Katie Friederichs, Walcott, Iowa; Michaela Clowser, Milford, Neb.; and Butler.

▶ Right: 2014 Miss American Angus Catherine Harward recounted her year's experience as Miss American Angus.

