

Celebrating Heritage

American Angus Association inducts Angus Heritage Foundation honorees.

by *Monica Jordan*

Each year, a select group of individuals who have made significant contributions by dedicating their time, knowledge and efforts to the improvement and advancement of the Angus breed are inducted into the Angus Heritage Foundation. This year, the American Angus Association Board of Directors selected five individuals for induction.

The 2008 inductees include Minnie Lou Bradley, Memphis, Texas; Joseph S. Schaff, Bismarck, N.D.; Robert Schlutz, Columbus Junction, Iowa; and Richard Wilson, Saint Joseph, Mo. Roy Wallace, formerly of Plain City, Ohio, was inducted posthumously.

The inductees were recognized during the Association's Annual Banquet Nov. 17 in Louisville, Ky. Each inductee or their family received a framed Angus Heritage Foundation certificate. Their names will be engraved on a permanent Heritage Foundation plaque in the Association headquarters in Saint Joseph, Mo.

Photos and brief biographies will be included in the next printed edition of the Angus Heritage Foundation booklet that lists inductees from the Heritage Foundation's inception in 1983. A brief biography of each of the inductees follows.

Minnie Lou Bradley

Angus cattle have been a livelihood and a passion for Minnie Lou Bradley. Bradley 3 Ranch Ltd. strives to produce bulls with balanced traits and performance records for the commercial producer and has been submitting performance records since the inception of Angus Herd Improvement Records (AHIR®).

Seeing a need for high-quality beef for consumers that also rewards cattlemen, Minnie Lou and her family built a U.S. Department of Agriculture (USDA)-inspected beef-processing plant in 1986 that later became the first supplier of *Certified Angus Beef*® brand Natural.

Minnie Lou became the first woman president of the American Angus Association in 2005. She was also the first woman to compete on an intercollegiate livestock judging team and the first female to earn a degree in animal husbandry from Oklahoma State University. Because she has paved the way for young women in the cattle business, The National Cowgirl Hall of Fame inducted Minnie Lou in 2006.

Minnie Lou has won numerous awards,

including the Beef Industry Federation (BIF) Pioneer Award in 2001; *BEEF* magazine's Top 40 in 2004; and, in 2008, Bradley 3 Ranch Ltd. received a regional National Cattlemen's Beef Association (NCBA) Environmental Stewardship Award.

Joseph S. Schaff

Since 1943, Joseph (Joe) Schaff has taken an active role in breeding and promoting Angus cattle. A few years later Joe developed his own cow herd, Schaff's Angus Ranch, formerly of Saint Anthony, N.D.

Although in semi-retirement now, Joe has been a seedstock producer for more than 60 years and has sold cattle into nearly every state in the nation and several foreign countries. At one time the ranch was home to more than 800 cows, making it the largest cow-calf operation in North Dakota.

In the 1980s and 1990s, Schaff's Angus Ranch ranked among the top five nationally in the number of Pathfinder® cows. Joe was a pioneer in performance testing and carcass evaluation. He began submitting AHIR records in 1972.

Robert Schlutz

Robert (Bob) Schlutz has been a fervent promoter and breeder of Angus cattle for 59 years. He has enjoyed showing and judging and has been an active supporter of youth programs.



PHOTOS COURTESY OF AMERICAN ANGUS ASSOCIATION



►Minnie Lou Bradley, Memphis, Texas, is inducted into the Angus Heritage Foundation.

►Joseph S. Schaff, Bismarck, N.D., is inducted into the Angus Heritage Foundation.

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Rieff honored with leadership award

Also honored Nov. 17 at the 2008 American Angus Association Annual Banquet in Louisville, Ky., was Haley Rieff of Bentonville, Ark. Haley was awarded a bronze sculpture in recognition of her receiving the Barbara Smalstig Outstanding Leadership Award. The award is designed to recognize one outstanding National Junior Angus Association (NJAA) member each year based upon leadership exhibited through Angus and various other activities. The recipient receives a plaque presented by the NJAA and a check for \$500. The award is made possible as a result of generous supporters and donors to the Angus Foundation.



►Haley Rieff (left), Bentonville, Ark., receives the Barbara Smalstig Outstanding Leadership Award. Bridget Driscoll, NJAA leadership director, presented the award on behalf of the NJAA and the Smalstig family.

For more than 40 years, Bob has hosted production sales and submitted performance records to the AHIR program.

In the last six years as a director for the American Angus Association, Bob has served on the Activities and Member Services committees and was the vice chairman for two years on the Finance Committee. He's the immediate past chairman of the Angus Foundation Board. Bob sat on the Certified Angus Beef LLC (CAB) Board for seven years prior to becoming an Association Board Member.

Bob and his family operate Da-Es-Ro Angus Farms, home to more than 200 registered Angus females. He has served on the Iowa State Fair Board for 17 years, serving two of those years as president.

Richard Wilson

A native of northwest Missouri, Richard Wilson is the vice president of finance for the American Angus Association. He started



►Roy Wallace, formerly of Plain City, Ohio, was posthumously inducted into the Angus Heritage Foundation. Two of Roy's siblings, George Wallace of Burgoon, Ohio, and Ann Hayward of Hillsboro, Texas, accept the honor on Roy's behalf.

with the organization in 1969 as controller and was promoted to his current position in 2004. Richard also serves as the secretary and treasurer of Angus Productions Inc. (API), CAB and Angus Genetics Inc. (AGI).

He introduced the budgeting process to the Association early in his career and designed a budgeting program to follow. Rich developed and manages the Association's investment portfolios.

He graduated from Northwest Missouri State University in 1966 and earned a master of business administration (MBA) in 1977. Prior to his tenure with the Association, Rich was employed by the State Auditor of Iowa and Ernst and Ernst.

Roy Wallace

Ohio-born, raised and proud, Roy Wallace attended Ohio State University, where he was active in the Saddle and Siroloin Club, livestock and meats judging teams, Little International and Delta Theta Sigma Fraternity.

In 1967 he received a bachelor's degree in animal science and began his career with Select Sires, Plain City, Ohio. He was promoted to vice president of beef programs 20 years later.

Roy traveled throughout the United States and to foreign countries and realized the important role that European breeds would make on the beef industry in his homeland. He put emphasis on performance records and assisted in the development of Select Synch and CIDR®-Select.

Roy helped launch the Beef Improvement Federation (BIF) and was later awarded its Continuing Service and Pioneer awards. In 2004 he was selected as one of the top 40 people in the beef industry by *BEEF* magazine. Roy unexpectedly passed away earlier this year.

