

A Giving Spirit

Donation of Montana ranch energizes Angus Foundation event in Louisville.

by *Kelli Armbruster*, marketing and public relations assistant, Angus Foundation

She is a woman who loves the land and Angus cattle. She believes in educating our young people and promoting the future of the beef industry. She is a woman who has no need for the spotlight or accolades, but on Nov. 14, at the Angus Foundation's Supporter Recognition Event in Louisville, Ky., her voice and words spoke volumes.

Her name is Camron "Cam" Cooper, owner of The Talon Ranch located in Twin Bridges, Mont. Cam announced via video and

formal letter that she has made a significant gift to the Angus Foundation. With plans in place to provide support for an educational endowment fund, Cam will play a critical role in empowering Angus youth to pursue a higher education while gaining an understanding of the importance of land and livestock stewardship.

From a recent outright cash gift, Cam is initially providing for a number of undergraduate scholarships to Angus youth through the creation of the Angus/Talon Youth Educational Learning Program Endowment Fund. This fund will also eventually provide for graduate student scholarships, educational internships for Angus youth at host Angus breeder farms across the United States, and the

CONTINUED ON PAGE 76

Vision of Value: Campaign for Angus status toward reaching fundraising goal of \$11 million by Dec. 31, 2011^a



^aAs of November 2009, more than \$6 million had been committed to the campaign through cash gifts, pledges and planned giving commitments.



► Leaders of the Angus Foundation, NJAA Board of Directors and Campaign Leadership Cabinet are joined on stage by Becky Tiedeman, North Platte, Neb., close friend of Cam Cooper, as she shares Cam's gift commitment with those in attendance.



► David and Mary Anne McMahon of Belle Point Ranch, Lavaca, Ark., are honored by the Angus Foundation for their generous contribution to the Vision of Value: Campaign for Angus.



► Susan Taylor, representing the Arkansas Junior Angus Association, along with other members of the Arkansas junior association present the Angus Foundation with a check representing their gift to the National Junior Angus Show (NJAS) endowment fund.



► Carter Randolph of Greenacres Foundation, Cincinnati, Ohio, takes a moment to share with the crowd the educational endeavors of Greenacres as he is honored with a plaque by the Angus Foundation.

A Giving Spirit CONTINUED FROM PAGE 74

administration of this comprehensive program through the American Angus Association and Angus Foundation.

“Cam’s progressive and forward-thinking spirit is a testament to the passion she has for Angus youth involved in agriculture and the beef industry. She saw a need, and she did something to fulfill that need. Cam is truly helping us build a strong foundation for generations to come,” stated Bryce Schumann, American Angus Association CEO.

In addition, through the Angus Foundation’s visionary planned giving program, the Angus Legacy Society, Cam has named the Angus Foundation as the charitable beneficiary of her estate, formally

bequeathing The Talon Ranch of 2,200 acres in its entirety, her Angus cow herd, equipment, home and other significant assets to the Angus Foundation. The hard assets will eventually be liquidated with the entire sale proceeds solely designated to further building the Angus/Talon Youth Educational Learning Program Endowment Fund.

Showing his appreciation to Cam for her philanthropic plans, Milford Jenkins, president of the Angus Foundation, said, “One can only be humbled by Cam’s generous bequest commitment to the Angus Foundation. This gift will serve as an inspiration to all of us involved in the Angus breed to search our own hearts and souls to

determine what we can do financially in support of the campaign.”

Major contributors recognized

Also making a gift Nov. 14 to the Vision of Value: Campaign for Angus was the Arkansas Junior Angus Association. Complementing the existing National Junior Angus Show (NJAS) Endowment Fund, the Arkansas juniors made a gift of \$32,000 to create the Arkansas Activities Endowment Fund, supporting the NJAS. In addition to the previous gift, they also donated another \$1,500 to support the 2010 NJAS hosted by the Colorado, Kansas and Nebraska junior Angus associations in Denver, Colo., July 11-17, 2010.

Other special featured event highlights included the Angus Foundation's recognition of Belle Point Ranch of Lavaca, Ark.; Greenacres Foundation of Cincinnati, Ohio; and Limestone LLC of Perkins, Okla., for achieving the \$100,000 Angus Builder supporter level this fiscal year.

"Tonight we've seen extraordinary examples of giving back. We've witnessed the power of people who believe in the future of our youth, the benefit of education and the importance of research. Tonight has been special," stated Phil Trowbridge, Angus Foundation Board Chairman.

Chairman of the Campaign Leadership Cabinet, Howard Hillman of Sioux Falls, S.D., updated Angus Foundation supporters

on the progress of Vision of Value: Campaign for Angus. He highlighted the exciting growth the campaign has undergone this year and emphasized the need to continually give, encouraging others to join in this effort.

"As a nation, we have been challenged by a struggling economy that may affect our efforts in our campaign, but it may also include opportunities. Each person's gift is more important than it's ever been. Going forward, we will continue to climb to meet our goals," Hillman stated.

The evening's festivities concluded with the Angus Foundation announcing that with \$6 million in outright cash gifts, pledges and planned giving commitments to the

campaign since Oct. 1, 2004, it is steadily progressing toward the \$11 million Vision of Value: Campaign for Angus fundraising goal by Dec. 31, 2011.

The Angus Foundation is the not-for-profit affiliate of the American Angus Association that was established in 1980 to fund and support programs involving education, youth and research in the Angus breed. For more information about the Angus Foundation, contact Milford Jenkins at 816-383-5100 or log on to www.angusfoundation.org.

