

Angus Along the Hudson

National Angus Conference & Tour to highlight New York beef industry.

by **Kasey Brown**, associate editor

Don't forget to mark your calendars for Aug. 28-30 for this year's National Angus Conference & Tour (NAC&T) "Angus Along the Hudson." In an area of the country not regularly highlighted for its agriculture, Angus enthusiasts can learn about the Angus business during the conference in Albany, N.Y., and see the charm and history of agriculture in upstate New York during the tour.

The conference will focus on consumers and business. In an area full of consumers who ask more questions about where their food comes from, conference attendees will hear about advocating and transparency, marketing genetics and end products, the business side of beef, preparing for the future, and more.

Conference attendees will hear from keynote Chef John Doherty; formerly of

the Waldorf-Astoria, now independent contractor; David O'Diam, Certified Angus Beef LLC (CAB); Debbie Lyons-Blythe, *Life on a Kansas Ranch* blogger; Eric Grant, American Angus Association; Kip Palmer, Palmer Foods; and keynote speaker Scott Vernon, Vernon Communications. Additionally, attendees will also hear from staff members of Angus Genetics Inc., the conference sponsor Purina; Association President Phil Trowbridge; and Association CEO Bryce Schumann.

The tour stops will include several New York farms, plus a few nonagricultural stops. Tour stops for the first day include Garret Farms, Hillsdale, N.Y.; the Norman Rockwell Museum, Stockbridge, Mass.; and Trowbridge Farm, Ghent, N.Y. The second day will include New York stops, including

Heathcote Farm, Amenia; Walbridge Farms LLC, Millbrook; Hyde Park, including an option of the Franklin Delano Roosevelt (FDR) home or the Vanderbilt Mansion; and Rally Farms, Millbrook.

Due to space, the amount of attendees and time, participants will have to choose between FDR's home and the Vanderbilt Mansion. Please be sure to mark your preference on your registration information.

Registration will be available at www.angus.org. Early registration is \$175 per person and is due July 15. After that date, registration increases to \$250. Walk-ins will be accepted as space is available.

The headquarters hotel will be the Albany Marriott. Attendees are encouraged to make their own hotel reservation, and there is a block rate for conference attendees. To reserve a room, call 1-800-228-9290 and mention that you are attending the National Angus Conference & Tour for the negotiated rate.

More information will be available at www.nationalangusconference.com soon, or contact the Activities Department at 816-383-5100. Anyone interested in exhibiting in the trade show should also contact the Activities Department.



2013 National Angus Conference & Tour

sponsored by Land O'Lakes Purina Feed LLC

Conference and tour registration is \$175 before the July 15 early registration deadline. After July 15, the cost is \$250.

No. of people × Cost before July 15 = Total enclosed
_____ × \$175 = \$ _____

Preference for Hyde Park stop on Aug. 30 (pick only one)

FDR home Vanderbilt Mansion

Check enclosed Make checks payable to the American Angus Association.

Visa MasterCard Discover

Card # _____ Exp. _____

Signature _____

Name badge information (please print)

1. Name _____

2. Name _____

3. Name _____

4. Name _____

Send registration confirmation to:

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Send this completed form and payment to:

American Angus Association

Attn: Shelia Stannard

3201 Frederick Ave., Saint Joseph, MO 64506-2997

Fax: 816-233-9703