



Movin' Forward

by **Bryce Schumann**, CEO, American Angus Association

On the forefront

The American Angus Association is fortunate to have had many innovators in its 132-year history. Association members, directors, staff, university collaborators and others — past and present — have contributed to industry-wide breakthroughs in genetic selection, animal breeding and beef quality. The Angus Foundation is ensuring that tradition of leadership continues.



Research focus

The Angus Foundation was established in 1980 when the youth-focused efforts of the Association became so successful that a 501(c)(3) organization was required to house funds earmarked for youth scholarships.

People who cared about the youth members of the National Junior Angus Association (NJAA) dedicated their time and money to the educational endeavors of the next generation of Angus breeders and supporters. The aim of these efforts was commendable and formed the genesis for future progress within the breed.

Today, the Association's not-for-profit organization remains known for those efforts to expand youth scholarships and education through character- and leadership-building activities. It has expanded its focus through the years, however, also targeting the

advancement of education for adult Association members, as well as research. I'd like to focus your attention on the latter.

Since 2005, the Angus Foundation has invested more than \$1 million in research projects important to the beef cattle business. Thanks to the generosity of its supporters, the not-for-profit has advanced research to better understand areas such as cow feed intake and efficiency, marbling deposition, fertility markers, hair shedding, genetic evaluation and much more.

Both past and ongoing research areas are leading to important findings that influence how registered and commercial cattle producers use Angus genetics.

Ongoing efforts

During the February Board of Directors meeting in Saint Joseph, Mo., the Angus

Foundation Board approved funding requests for two important research projects. With funds from the organization, Colorado State University will explore pulmonary arterial pressure (PAP) data and the development of an expected progeny difference (EPD) for high-altitude disease.

Meanwhile, the University of Missouri will receive partial funding for a research project aimed at identifying local adaptability and creating region-specific genomic predictions in beef cattle for fescue toxicosis.

Both areas will lead to important insight for breeders affected by these regional issues, all in addition to the ongoing research being conducted at partnering universities for beef cow efficiency and genetic evaluation methodologies.

Behind the scenes

The Angus Foundation is often heralded for its important youth and education activities; however, its equally important contribution is expanding in the field of research.

Other recent examples include two important white papers on broad-based industry topics — one on heat adaptation in Angus cattle and one on the effects of expanding ground beef demand. I encourage all Association members to visit www.angusfoundation.org to learn more about these Angus Foundation-funded papers and other research contributions — endeavors that have exponential value to the future of our breed.

Bryce F. Schumann
EMAIL: bschumann@angus.org

AMERICAN ANGUS ASSOCIATION

3201 Frederick Ave., Saint Joseph, MO 64506-2997; phone: 816-383-5100; fax: 816-233-9703; Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central)
email: angus@angus.org • home page: www.angus.org • [facebook.com/americanangusassociation](https://www.facebook.com/americanangusassociation) • [twitter: @AngusAssoc](https://twitter.com/AngusAssoc)

2015 OFFICERS

Steve Olson, president & chairman of the Board, PO Box 590, Hereford, TX 79045; cell: 806-676-3556; sg_olson@live.com • **Jim Sitz**, vice president and vice chairman of the Board, 9100 MT Hwy. 91N; Dillon, MT 59725; cell: 406-925-9888; JimSitz1@gmail.com; sitzangus@gmail.com • **Charlie Boyd**, treasurer, 6077 Helena Rd., May's Lick, KY 41055; cell: 606-584-5194; cboyd2@maysvilleky.net

2015 BOARD OF DIRECTORS

Terms expiring in 2015 — **Scott Foster**, 11893 M 140, Niles, MI 49120; cell: 269-208-6470; sfostersrf@gmail.com • **Phil Howell**, 729 W. Washington St., PO Box 442, Winchester, IN 47394; cell: 765-546-0838; dochowell765@aol.com • **Vaughn Meyer**, 15571 Sorum Rd., Reva, SD 57651; home: 605-866-4426; sdangus@sdplains.com • **Don Schiefelbein**, 34897 717th Ave., Kimball, MN 55353; cell: 303-324-5149; dschiefel@meltel.net

Terms expiring in 2016 — **Tom Burke**, Box 660, Smithville, MO 64089; cell: 816-853-2697; angushall@earthlink.net • **John Elbert Harrell**, 1343 Lee Rd. 157, Opelika, AL 36804; cell: 334-524-9287; jhnharrell@gmail.com • **Leo McDonnell Jr.**, 13 Bull Dr., Columbus, MT 59019; cell: 406-780-0176; leomcd@hotmail.com • **John Pfeiffer Jr.**, 5103 W. Hwy. 51, Mulhall, OK 73063; cell: 405-880-0862; pfeiffer@agristar.net • **Kevin Yon**, PO Box 737, Ridge Spring, SC 29129; cell: 803-622-4140; kyon@pbtcomm.net; pkevinyon@yahoo.com

Terms expiring in 2017 — **Jerry Connealy**, Box 96, Whitman, NE 69366; cell: 308-650-9024; jsconnealy@gmail.com • **David A. Dal Porto**, 694 Bartlet Ct., Brentwood, CA 94513; cell: 925-250-5304; dplangus@aol.com • **John F.**

Grimes, 2594 S.R. 73, Hillsboro, OH 45133; cell: 937-763-6000; mcfarms@cinci.rr.com; grimes.1@osu.edu • **James W. Henderson**, PO Box 156, Childress, TX 79201; cell: 940-585-6171; jwhenderson@hughes.net • **Dave Nichols**, 2188 Clay Ave., Bridgewater, IA 50837; phone: 641-369-2829; dave@nicholsfarms.biz

Industry appointments — **CAB Board**, **Dwight 'Kip' Palmer**, Palmer Food Services, 900 Jefferson Rd., Rochester, NY 14623; office: 585-424-3210; kpalm@palmerfoods.com • **AGI Board liaison**, **Dr. Larry Kuehn**, U.S. Meat Animal Research Center, P.O. Box 166, Clay Center, NE 68933; office: 402-762-4352; larry.kuehn@ars.usda.gov • **Foundation Board**, **Curtis Long**, RR 4, Box 620, Butler, MO 64730; cell: 660-200-5945; vepperson@butlerdoctor.com

ADMINISTRATIVE STAFF

Bryce Schumann, CEO; **Diane Strahm**, executive administrative assistant; **Rich Wilson**, CFO; **Milford Jenkins**, Angus Foundation president; **Dan Moser**, AGI president; **Eric Grant**, API president; **Terry Cotton**, vice president of sales; **John Stika**, CAB LLC president; **Chris Stallo**, vice president of operations

DEPARTMENTAL STAFF

Crystal Albers, director of communications; **Tonya Amen**, director of genetic services; **Eric Grant**, director of public relations; **Carrie Horsley**, director of marketing and public relations for the Angus Foundation; **Jason Kenyon**, director of information systems; **Ginette Kurtz**, director of commercial relations; **Kenny Miller**, director of finance; **Ashley Mitchell**, assistant director of events and education; **Jaclyn Upperman**, director of events and education; **Brenda Weigert**, operations coordinator for member services