

# Leave your legacy

When the American Angus Association facility first opened in Saint Joseph, Mo., back in June 1956, the dedication of the new building was met with great pomp and circumstance. A large crowd gathered — more than 1,000 people — to tour the new offices housed in the no-nonsense brick building.

Today, 57 years later, those same brick walls accommodate the world's largest beef breed organization dedicated to the best-quality beef, raised by the best-quality people.

Amazingly, the building has undergone just two renovations in the past half-century, and now you have the rare opportunity to leave an enduring mark on the American Angus Association entrance.

### **Brick by brick**

The Angus Foundation, the Association's nonprofit entity dedicated to the advancement of youth, education and agriculture-based research initiatives, is offering a unique fundraising drive.

The *Building an Angus Legacy!* bricknaming fundraiser offers Angus breeders and others the opportunity to purchase a granite brick to place in what will be the Association's newly remodeled entrance.

The black granite pavers will feature the engraved names, or farm or ranch names, of donors and is offered in a variety of levels from \$250 to \$2,500. In addition, four large granite planters will be displayed prominently

and may be engraved with ranch names, brands and/or logos.

Of course, all these tax-deductible and unrestricted opportunities are available for a very limited time. The initial order deadline for the pavers is July 15, and the second of the four planters will be offered during a special online auction July 1-11 on *angustradingpost.com*. The winning bidder will be announced during the 2013 National Junior Angus Show July 5-11 in Kansas City, Mo. More details are available at *www.angus.org*.

## **Angus history**

The *Building an Angus Legacy!* project is more than an average fundraiser. It's an opportunity for your farm or ranch to



become a permanent part of Angus headquarters — to leave a legacy for future generations or to honor others who have influenced your dedication to the cattle business.

You as Angus cattlemen already play a

daily role in shaping our great breed. You've built the largest single-breed beef cattle database and the innovative programs and services we offer. Why not leave a lasting physical tribute to your life's work? Why not build an Angus legacy?

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# **AMERICAN ANGUS ASSOCIATION**

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#### 2013 OFFICERS

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#### **2013 BOARD OF DIRECTORS**

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#### **ADMINISTRATIVE STAFF**

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