



# Login Lowdown

► by **Kasey Brown**, associate editor

## Paying your dues

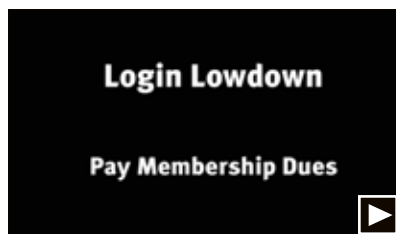
*“Paying your dues” can mean different things in different industries. In a performing business (even at my level, community theater), it can mean adding up stage time before landing that big role. In the Angus business, it simply means paying dues to access all of the resources available through the American Angus Association.*

*With the new Angus Means Business National Convention & Trade Show next month in November, now might be a good time to make sure your dues are current.*

### Update your membership

The new Angus Means Business National Convention & Trade Show is open to all sectors and members of the beef industry, so membership is not required to attend. However, to participate in any Association Annual Meeting business, an active membership is needed.

Membership benefits don't stop at the national convention; there are a whole host of other resources available to you as a member. Membership opens access to tools like the extensive Angus database, genomically enhanced expected progeny differences (GE-EPDs), education programs, customer-service programs for your commercial customers,



extensive marketing tools, and the list goes on.

Plus, while not required, you can buy a subscription to the *Angus Journal*, the largest beef breed association publication in the world (which is extremely evident with this issue).

You can keep your membership updated through AAA Login. Click the video or visit [http://youtu.be/Uc\\_xWQ1qnMw](http://youtu.be/Uc_xWQ1qnMw) to learn how to pay your dues online through AAA Login quickly and efficiently. No matter whether you are a new adult or junior member, an inactive or expired member, or if your active membership will expire soon, your business can be handled easily online.

Also, while we're talking about the Angus Means Business National Convention & Trade Show, delegates and alternates can sign up for their complimentary registration through their AAA Login account.

If you have any feedback on the “Login Lowdown” columns, please let me know at [kbrown@angusjournal.com](mailto:kbrown@angusjournal.com).

**Editor's Note:** This column is written by Associate Editor Kasey Brown. She can be reached at [kbrown@angusjournal.com](mailto:kbrown@angusjournal.com) or 816-383-5277.