

Auctioneering Championships

LMA's 2007 Auctioneer Championship on course to be biggest in 43-year history.

The Livestock Marketing Association (LMA) 2007 World Livestock Auctioneer Championship (WLAC), with more than 100 entrants, should be the largest in the event's 43-year history.

LMA's decision to qualify contestants for the 2007 event through four regional contests "is doing just what we felt it would — attracting more of North America's top auctioneers to the World Series of the auctioneering profession," Jim Santomaso, LMA president, said.

The first three regional WLACs, to have been held in October, had already attracted 70 contestants as of press time. The fourth regional contest will be in January 2007 in Ogallala, Neb.

The Central Oregon Livestock Auction, Madras, was to host the first regional contest Oct. 16, with 22 contestants. It was to be followed by a contest at Wythe County Livestock Exchange, Wytheville, Va., Oct. 19, with 19 entrants. The Sulphur Springs Livestock and Dairy Auction, Sulphur Springs, Texas, was to conduct the third regional contest Oct. 25, with 29 contestants.

Three regional world champions were to be named at each contest. The top eight scorers in each contest will qualify for the 2007 WLAC, which will be June 16, 2007, in Springfield, Mo.

Santomaso said many outstanding auctioneers are expected to enter the Ogallala contest. They, along with contestants who don't win in the first three contests, "should push the number of total entrants past the current record of 105, set in 1981."

He noted that contest rules permit contestants to enter two regional contests. Santomaso said the new format is not only resulting in more contestants, "it's also letting us bring more attention to the outstanding job America's livestock markets do every day in promoting and preserving a competitive livestock economy."



Editor's Note: This article was provided by LMA.

